



2007-2008 Success Report

December 2009

California State University, East Bay
Academic Advising & Career Education
"Connecting Curriculum and Career"

Prepared by the CSU East Bay

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Success Report Data

Data	Description
3,447	Total graduates earning degrees at both campuses (September 2007, December 2007, March 2008 and June 2008)
706	Total number of graduates responding to the survey
20%	Actual response rate (706 divided by 3,447)
9	Total graduates not seeking employment. These graduates were removed from the survey.
697	Basis for all Success Reports percentages (706 less 9)
90%	Success Rate. This includes a combination of graduates who are “Employed” (78%), and “Continuing Education” (12%).

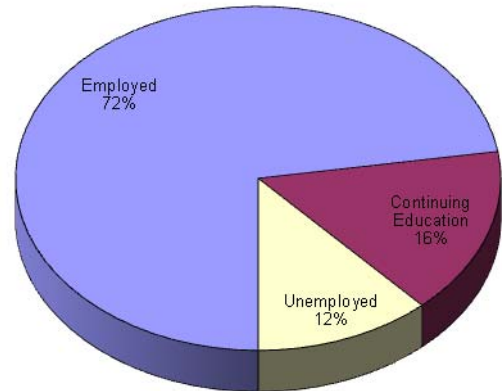
NOTES:

- 1) For the purpose of this report, all U.S. military employees are classified as “Employed.”
- 2) When graduates provided pay on an hourly basis, it was converted to an annual salary.
- 3) For ease of reporting, all “Special Majors” are listed in the College of Letters, Arts and Social Sciences.
- 4) When percentages were incorrect due to rounding, the “Employed” percentage was adjusted by either a positive or negative one percent.
- 5) Data was collected through research (Facebook and LinkedIN), an online survey, a mailed survey and an email survey.

Overview by College and Degree

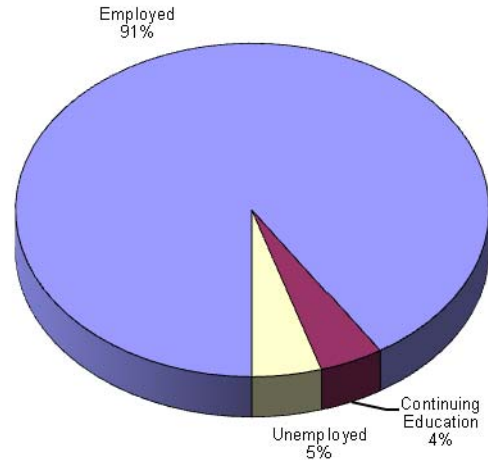
UNDERGRADUATE

College	Employed	Continuing Education	Unemployed	Success Rate
College of Business and Economics	76%	7%	17%	83%
College of Education and Allied Studies	38%	56%	6%	94%
College of Letters, Arts & Social Sciences	72%	18%	10%	88%
College of Science	75%	17%	8%	92%
TOTAL	72%	16%	12%	88%



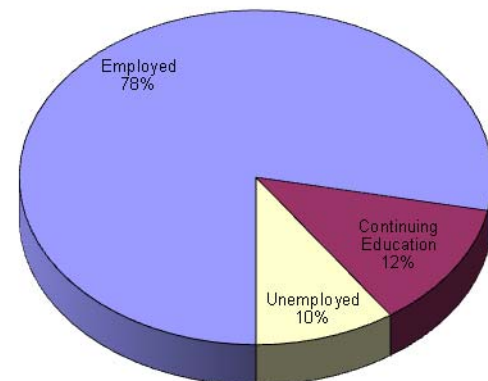
GRADUATE

College	Employed	Continuing Education	Unemployed	Success Rate
College of Business and Economics	91%	2%	7%	93%
College of Education and Allied Studies	95%	2%	3%	97%
College of Letters, Arts & Social Sciences	88%	6%	6%	94%
College of Science	94%	6%	0%	100%
TOTAL	91%	4%	5%	95%



UNDERGRADUATE & GRADUATE

College	Employed	Continuing Education	Unemployed	Success Rate
College of Business and Economics	81%	5%	14%	89%
College of Education and Allied Studies	83%	13%	4%	96%
College of Letters, Arts & Social Sciences	75%	16%	9%	91%
College of Science	79%	15%	6%	94%
TOTAL	78%	12%	10%	90%



College of Business and Economics by Degree and Major

UNDERGRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
Business Administration	747	151	20%	3	148	114	77%	9	6%	25	17%	83%
Economics	22	2	9%	0	2	2	100%	0	0%	0	0%	100%
UNDERGRADUATE TOTALS	769	153	20%	3	150	116	77%	9	6%	25	17%	83%

GRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
Business Administration	357	55	15%	0	55	50	91%	1	2%	4	7%	93%
Economics	9	1	11%	0	1	0	0%	1	100%	0	0%	100%
GRADUATE TOTALS	366	56	15%	0	56	50	89%	2	4%	4	7%	93%

UNDERGRADUATE AND GRADUATE

	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	1135	209	18%	3	206	166	81%	11	5%	29	14%	86%

College of Business and Economics Job Titles and Employers

SELECTED JOB TITLES AND EMPLOYERS BY MAJOR AND DEGREE

Major	Degree	Position or Academic Program	Employer or Graduate School
Business Administration	Bachelor	Payroll/Benefits Coordinator	Amerit Consulting
Business Administration	Bachelor	Manager	Architectural Metal Works
Business Administration	Bachelor	Staff Accountant	Armanino McKenna LLP
Business Administration	Bachelor	Senior Solutions Engineer	ASG Software
Business Administration	Bachelor	Sales & Marketing Director	Biagini Waste Reduction Systems
Business Administration	Bachelor	Staff Accountant	BPM
Business Administration	Bachelor	Promotions/Marketing/IT	Brands of Britain
Business Administration	Bachelor	Senior Financial Analyst	BSC
Business Administration	Bachelor	Auditor	California State Board
Business Administration	Bachelor	Instructional Assistant	Castro Valley Adult School
Business Administration	Bachelor	Financial Analyst	Chevron
Business Administration	Bachelor	Sales Support Analyst	Cisco Systems
Business Administration	Bachelor	Coordinator, Special Olympics	Contra Costa County Office of Education
Business Administration	Bachelor	Program Analyst	Contra Costa County Social Services
Business Administration	Bachelor	Accountant	CPU Technology
Business Administration	Bachelor	Multiple Teaching Credential	CSU East Bay
Business Administration	Bachelor	MBA - Finance	CSU East Bay
Business Administration	Bachelor	Marketing Coordinator	Dell
Business Administration	Bachelor	Office Manager	ExpHand, Inc.
Business Administration	Bachelor	Portfolio Accounting	Fisher Investments
Business Administration	Bachelor	Office Manager	Frogster, America
Business Administration	Bachelor	HR Shared Services Assoc. II	Gilead Sciences
Business Administration	Bachelor	MBA (Information Technology)	Golden Gate University
Business Administration	Bachelor	Desktop Support Specialist	Gracenote, Inc.
Business Administration	Bachelor	Accountant	Griffin & Poka, Inc.
Business Administration	Bachelor	CPM Scheduler	HNTB Corporation
Business Administration	Bachelor	Marketing Manager	Intelligent Beauty
Business Administration	Bachelor	Lead Contact Representative	Internal Revenue Service
Business Administration	Bachelor	Online Support Specialist	Intuit
Business Administration	Bachelor	CPA	Jack B. Daw
Business Administration	Bachelor	Supervisor	Jackson Hewitt Tax Service
Business Administration	Bachelor	Vice-President PMP	Jones Lang La Salle
Business Administration	Bachelor	Financial Professional	JP Morgan Chase
Business Administration	Bachelor	Sr. AAP Analyst	JSA Consulting, Inc.
Business Administration	Bachelor	Marketing Representative	Kelly Lux - State Farm Ins. Agent
Business Administration	Bachelor	Computer System Engineer 3	Lawrence Berkeley National Laboratory
Business Administration	Bachelor	Customer Marketing Manager	Lucerne Foods, Inc.
Business Administration	Bachelor	Investment Specialist	Marcus & Millichap
Business Administration	Bachelor	Accountant	Meg Jung & Associate
Business Administration	Bachelor	Contracts & Rates Analyst	Menlo Worldwide
Business Administration	Bachelor	Tax Preparer / IT	Moreland and Bolegna
Business Administration	Bachelor	Operations Specialist	NatureGen, Inc.
Business Administration	Bachelor	Productivity Planning	NUMMI
Business Administration	Bachelor	Office Ngo	OMCC
Business Administration	Bachelor	Bookkeeping	Paul Lam
Business Administration	Bachelor	Staff Auditor/Accountant	PMB Helin Donovan, LLP
Business Administration	Bachelor	Account Manager	Pucci Seafood
Business Administration	Bachelor	Marketing Operations	RHI
Business Administration	Bachelor	Staff II Accountant	RINA Accountancy Corp
Business Administration	Bachelor	Solutions Architect	Robert Half International, Inc.
Business Administration	Bachelor	Production Supervisor	Safeway
Business Administration	Bachelor	Cost Analyst	Sensor Concepts, Inc.

Major	Degree	Position or Academic Program	Employer or Graduate School
Business Administration	Bachelor	Human Resources	Seto Medical Center/Setan Coastside
Business Administration	Bachelor	Senior Sales Analyst	Sony Computer Entertainment America
Business Administration	Bachelor	Manager	Starbucks
Business Administration	Bachelor	Jr. Financial Analyst	Surplus Line Assn. of California
Business Administration	Bachelor	Marketing Associate	Sysco Food Services
Business Administration	Bachelor	Accounts Payable	The Clorox Service Company
Business Administration	Bachelor	Assistant Manager	Therosedress.com
Business Administration	Bachelor	Administrative Assistant	Tiburcio Vasquez Health Center
Business Administration	Bachelor	Accountant	Timpson Garcia, LLP
Business Administration	Bachelor	Branch Service Associate	UBS
Business Administration	Bachelor	Customer Services Director	United Airlines
Business Administration	Bachelor	Accountant	Walden House, Inc.
Business Administration	Bachelor	Investment Consultant	Wells Fargo
Business Administration	Bachelor	Payroll & Benefits Specialist	Whole Foods Market
Business Administration	Master	Cost Analyst	Abbott Laboratories
Business Administration	Master	Account Manager	Bode International
Business Administration	Master	Operations Manager	Chevron
Business Administration	Master	Sr. Statistician	CIGNA
Business Administration	Master	Finance Business Manager	Cisco
Business Administration	Master	Senior Logistics Analyst	Clorox
Business Administration	Master	Tax Consultant	Deloitte
Business Administration	Master	Regulatory Auditor	Department of Homeland Security: US Customs and Border Protection
Business Administration	Master	Business Analyst	DOR
Business Administration	Master	Fixed Assets Accountant	DTI Global
Business Administration	Master	Senior Business Analyst	E & J Gallo Winery
Business Administration	Master	Partner	Grant & Smith, LLP
Business Administration	Master	District HR Manager	Home Depot
Business Administration	Master	Financial Analyst	John Muir Health
Business Administration	Master	Associate, Advisory	KPMG
Business Administration	Master	Executive Director	Los Medanos Community Healthcare
Business Administration	Master	Recruiter/HR Staff	MA Labs
Business Administration	Master	Logistics Analyst	Marm West Tile & Stone
Business Administration	Master	Managing Partner	Nexus Surgical
Business Administration	Master	Principal Technical Staff	Oracle
Business Administration	Master	Gas Transmission Coordinator	PG & E
Business Administration	Master	Account Manager	Phoenix Research
Business Administration	Master	Operations Specialist	Silicon Valley Bank
Business Administration	Master	EVP/President	Sysco Corp.
Business Administration	Master	Business Analyst	Third Pillar Systems
Business Administration	Master	Treasury Analyst	Treasury Management Solutions
Business Administration	Master	Project Manager	Unicorn Investment Bank
Business Administration	Master	Web Developer	Wells Fargo
Economics	Bachelor	Executive Assistant	Kaiser Permanente IT
Economics	Master	MBA - Business	San Jose State University

College of Education and Allied Studies by Degree and Major

UNDERGRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
Kinesiology	56	13	23%	0	13	3	23%	9	69%	1	8%	92%
Recreation	22	3	14%	0	3	3	100%	0	0%	0	0%	100%
UNDERGRADUATE TOTALS	78	16	21%	0	16	6	38%	9	56%	1	6%	94%

GRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
Counseling	49	16	33%	0	16	16	100%	0	0%	0	0%	100%
Education	120	25	21%	1	24	23	96%	0	0%	1	4%	96%
Educational Leadership	55	12	22%	0	12	11	92%	1	8%	0	0%	100%
Kinesiology	17	5	29%	0	5	4	80%	0	0%	1	20%	80%
Special Education	5	3	60%	0	3	3	100%	0	0%	0	0%	100%
GRADUATE TOTALS	246	61	25%	1	60	57	95%	1	2%	2	3%	97%

UNDERGRADUATE AND GRADUATE

	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	324	77	24%	1	76	63	83%	10	13%	3	4%	96%

College of Education and Allied Studies Job Titles and Employers

SELECTED JOB TITLES AND EMPLOYERS BY MAJOR AND DEGREE

Major	Degree	Position or Academic Program	Employer or College
Counseling	Master	Social Worker	Asian Community Mental Health Services
Counseling	Master	Psychotherapist Intern	Blue Oak Therapy Center
Counseling	Master	Teacher	Cambrian School District
Counseling	Master	Counselor	Crestwood Behavioral Health
Counseling	Master	Academic Advisor	CSU East Bay
Counseling	Master	School Psychologist	Hayward Unified School District
Counseling	Master	School Counselor	Livermore Unified School District
Counseling	Master	Counselor	MVHS, DVHS, Dougherty Valley HS
Counseling	Master	School Counselor	New Haven Unified School District
Counseling	Master	Counselor	San Lorenzo Unified School District
Counseling	Master	School Psychologist	Santa Clara Unified School District
Counseling	Master	School Psychologist	San Francisco Bay Area
Counseling	Master	Administrative Assistant	University of California Berkeley
Counseling	Master	Clinician/Social Worker	Unity Care
Education	Master	Program Manager, Customer Communications	Autodesk
Education	Master	Technical Trainer and Field Service Technician	Bloomberg LP
Education	Master	Executive Assistant	CSU East Bay
Education	Master	Third Grade Teacher	Cupertino Union School District
Education	Master	Instructor	DeAnza College
Education	Master	Third Grade Teacher	Education for Change
Education	Master	Math Teacher	Fairfield Suisun USD
Education	Master	Fifth/Sixth Combo Class/Teacher	Fremont Unified School District
Education	Master	Teacher	Fremont Unified School District
Education	Master	Teacher	Mercy High School
Education	Master	Teacher - Kindergarten	New Haven Unified School District
Education	Master	Biology Teacher	Oakland Unified School District
Education	Master	Teacher/Consultant/Presenter	PUSD/Biomimicry Institute/SD Herpetological Society
Education	Master	Resource Specialist, Special Education	RCSD
Education	Master	Teacher	San Ramon Valley Unified School District
Education	Master	Teacher	Snowline Joint Unified School District
Education	Master	Data Management	University of Cambridge
Educational Leadership	Master	Kindergarten Teacher	Chatom Union School District
Educational Leadership	Master	Teacher	Fremont Unified School District
Educational Leadership	Master	Teacher and BTSA Coordinator	Martinez Unified School District
Educational Leadership	Master	After School Services Administrator	Mt. Diablo Unified School District
Educational Leadership	Master	Coordinator, Special Education	Oakland Unified School District
Educational Leadership	Master	Teacher	Pleasanton Unified School District
Educational Leadership	Master	Principal	San Ramon Valley Unified School District
Educational Leadership	Master	Special Education Program Supervisor/Administrator	San Ramon Valley Unified School District
Educational Leadership	Master	Principal	School of the Madeleine
Kinesiology	Bachelor	Athletic Training	California Baptist University
Kinesiology	Bachelor	Kinesiology	CSU East Bay
Kinesiology	Bachelor	Kinesiology with Pre-doctoral focus in Sport Management	CSU East Bay
Kinesiology	Bachelor	Recreation	CSU East Bay
Kinesiology	Bachelor	Rehabilitation Aide	John Muir Health
Kinesiology	Bachelor	Physical Therapy	Loma Linda University
Kinesiology	Bachelor	Occupational Therapist	Samuel Merritt University
Kinesiology	Bachelor	Physical Therapist Aide	St. Rose Hospital
Kinesiology	Bachelor	Resident Prosthetist	U.S. Government/Veterans Affairs
Kinesiology	Bachelor	Doctorate of Physical Therapy Program	University of the Pacific
Kinesiology	Bachelor	Physical Therapy	University of the Pacific

Major	Degree	Position or Academic Program	Employer or College
Kinesiology	Master	Head Athletic Trainer	Mills College
Kinesiology	Master	Men's Basketball Promotions Intern	St. Mary's College
Kinesiology	Master	Strength Coach	The Oakland Raiders
Recreation	Bachelor	Recreation Supervisor	City of San Leandro
Recreation	Bachelor	Front Desk	Sheraton Pleasanton
Special Education	Master	Special Education Teacher	Seneca Center

College of Letters, Arts and Social Sciences by Degree and Major

UNDERGRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
Anthropology	4	1	25%	0	1	1	100%	0	0%	0	0%	100%
Art	99	16	16%	0	16	12	75%	3	19%	1	6%	94%
Communication	56	16	29%	0	16	14	88%	1	6%	1	6%	94%
Criminal Justice Administration	122	19	16%	0	19	17	89%	1	5%	1	5%	95%
English	56	15	27%	1	14	9	64%	2	14%	3	21%	79%
Environmental Studies	4	0	0%	0	0	0	0%	0	0%	0	0%	0%
Ethnic Studies	6	1	17%	0	1	0	0%	1	100%	0	0%	100%
Geography	6	1	17%	0	1	1	100%	0	0%	0	0%	100%
History	46	7	15%	0	7	2	29%	4	57%	1	14%	86%
Human Development	102	22	22%	0	22	18	82%	3	14%	1	5%	95%
Interdisciplinary Studies	5	1	20%	0	1	1	100%	0	0%	0	0%	100%
International Studies	5	0	0%	0	0	0	0%	0	0%	0	0%	0%
Latin American Studies	1	1	100%	0	1	1	100%	0	0%	0	0%	100%
Liberal Studies	210	44	21%	1	43	26	60%	9	21%	8	19%	81%
Mass Communication	37	6	16%	0	6	5	83%	0	0%	1	17%	83%
Music	22	4	18%	0	4	2	50%	1	25%	1	25%	75%
Philosophy	10	2	20%	0	2	1	50%	1	50%	0	0%	100%
Political Science	47	10	21%	0	10	5	50%	5	50%	0	0%	100%
Sociology	133	38	29%	0	38	28	74%	6	16%	4	11%	89%
Spanish	10	3	30%	0	3	1	33%	2	67%	0	0%	100%
Speech Communication	13	3	23%	0	3	3	100%	0	0%	0	0%	100%
Speech Pathology and Audiology	4	0	0%	0	0	0	0%	0	0%	0	0%	0%
Theater Arts	15	3	20%	0	3	3	100%	0	0%	0	0%	100%
UNDERGRADUATE TOTALS	1013	213	21%	2	211	150	71%	39	18%	22	10%	90%

GRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
Anthropology	8	1	13%	0	1	1	100%	0	0%	0	0%	100%
English	47	6	13%	0	6	5	83%	1	17%	0	0%	100%
Healthcare Administration	28	7	25%	0	7	5	71%	1	14%	1	14%	86%
History	7	1	14%	0	1	1	100%	0	0%	0	0%	100%
Interdisciplinary Studies	6	3	50%	0	3	1	33%	2	67%	0	0%	100%
Multimedia	13	2	15%	0	2	2	100%	0	0%	0	0%	100%
Music	1	0	0%	0	0	0	0%	0	0%	0	0%	0%
Public Administration	82	22	27%	0	22	21	95%	0	0%	1	5%	95%
Social Work	78	16	21%	0	16	14	88%	0	0%	2	13%	88%
Sociology	2	2	100%	1	1	1	100%	0	0%	0	0%	100%
Speech Communication	4	0	0%	0	0	0	0%	0	0%	0	0%	0%
Speech Pathology and Audiology	28	4	14%	0	4	4	100%	0	0%	0	0%	100%
GRADUATE TOTALS	304	64	21%	1	63	55	87%	4	6%	4	6%	94%

UNDERGRADUATE AND GRADUATE

	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	1317	277	21%	3	274	205	75%	43	16%	26	9%	91%

College of Letters, Art and Social Sciences Job Titles and Employers

SELECTED JOB TITLES AND EMPLOYERS BY MAJOR AND DEGREE

Major	Degree	Position or Academic Program	Employer or College
Anthropology	Master	Substitute Teacher	Mt. Diablo Unified School District
Art	Bachelor	Web Designer	Bio-Rad
Art	Bachelor	Multimedia	CSU East Bay
Art	Bachelor	Web Specialist	CSU East Bay
Art	Bachelor	4D Com	Fox Interactive Media
Communication	Bachelor	Global Procurement Specialist	Adobe Systems
Communication	Bachelor	Logistics Expert	Baby Gap
Communication	Bachelor	Marketing Specialist	Bay NVC
Communication	Bachelor	Lead Teacher	Easter Seals
Communication	Bachelor	Reporter	MediaNews
Communication	Bachelor	Therapist	Seneca Center
Criminal Justice Administration	Bachelor	Senior Park Aide	California State Parks
Criminal Justice Administration	Bachelor	Environmental Scientist	DFG
Criminal Justice Administration	Bachelor	Operations Secretary	East Bay Regional Parks Police
Criminal Justice Administration	Bachelor	Police Officer	Hayward Police Department
Criminal Justice Administration	Bachelor	Police Cadet	Vallejo Police Department
English	Bachelor	Department Coordinator	Baxter BioScience
English	Bachelor	English Composition	University of Washington
English	Bachelor	After School Program Coordinator	West Contra Costa Unified School District
English	Master	Contract/Purchasing Analyst	City of San Ramon
English	Master	English Instructor	Diablo Valley College
Ethnic Studies	Bachelor	Ultrasound Technician	Institute of Medical Education
Geography	Bachelor	Benefits	City of Oakland
Health Care Administration	Master	Specialist Clerk I	Alameda County Social Services
Health Care Administration	Master	Public Health	Johns Hopkins University
Health Care Administration	Master	Business Application Coordinator	Kaiser Permanente
Health Care Administration	Master	Practice Manager	Lucile Packard Children's Hospital
History	Bachelor	Social Science Teaching Credential	CSUEB
History	Bachelor	After School Teacher - Model United Nations	Richmond Leadership Public Schools
History	Bachelor	Library Assistant	San Leandro Public Library
Human Development	Bachelor	Social Services - Appeals Officer	Alameda County
Human Development	Bachelor	Preschool Teacher	Camelot School
Human Development	Bachelor	Staff Development Specialist	Contra Costa County Employment & Human Services
Human Development	Bachelor	Child/Youth Liaison, Education & Outreach Services Director	Department of Defense
Human Development	Bachelor	Compliance Auditor	Kaiser Permanente
Human Development	Bachelor	Case Manager I	Regional Center of the East Bay
Human Development	Bachelor	Group Assets Protection Manager	Target
Human Development	Bachelor	Sociology	University of California, Davis
Interdisciplinary Studies	Bachelor	Safety Moderator	Sulake, Inc.
Interdisciplinary Studies	Master	Advisor	CSU East Bay
Interdisciplinary Studies	Master	Communications and Media	University of Illinois
Latin American Studies	Bachelor	Teacher Intern	Challenger School
Liberal Studies	Bachelor	Child Supervisor	Alameda Unified School District, CBET Program
Liberal Studies	Bachelor	Second Grade Teacher	Antioch Unified School District
Liberal Studies	Bachelor	Preschool teacher	Chabot College Children's Center
Liberal Studies	Bachelor	Program Manager	CNET Networks
Liberal Studies	Bachelor	Teacher	Hayward Unified School District

Major	Degree	Position or Academic Program	Employer or College
Liberal Studies	Bachelor	Program Assistant	Kaiser Permanente
Liberal Studies	Bachelor	Visual Supervisor	Kohl's Department Store
Liberal Studies	Bachelor	Collections Supervisor	Otis Spunkmeyer
Liberal Studies	Bachelor	Sr. Underwriter	Wachovia
Liberal Studies	Bachelor	Teacher	YMCA
Mass Communication	Bachelor	Producer for specialty shows	CBS Radio - Live 105
Mass Communication	Bachelor	Sales Manager	Young's Market
Mass Communication	Bachelor	Career Experience Counselor	Youth Uprising
Multimedia	Master	Web Designer	AAA of California
Multimedia	Master	Technical Specialist	JBS International
Music	Bachelor	Teacher Credential Program	CSU East Bay
Music	Bachelor	Barista	Starbucks
Philosophy	Bachelor	Teaching Credential	Chapman University College
Political Science	Bachelor	Paralegal Studies	De Anza College
Political Science	Bachelor	Mental Health Assistant	Seneca Center
Political Science	Bachelor	Loan Modification Assistant/Processor	Taylor, Solano and Associates
Public Administration	Master	Deputy Probation Officer	Alameda County Probation
Public Administration	Master	Operations Manager	Beere & Purves
Public Administration	Master	Human Resources Analyst	City of Oakland
Public Administration	Master	Recreation Coordinator	City of San Ramon, Parks & Community Services Department
Public Administration	Master	Personnel Analyst III	Contra Costa County
Public Administration	Master	Internal Auditor	County of Alameda
Public Administration	Master	Coordinator, Renaissance Scholars	CSU East Bay
Public Administration	Master	Director of Education & Youth Services	Family Violence Law Center
Public Administration	Master	Training Specialist	Google
Public Administration	Master	Manager of Administrative Services	Kaiser Permanente
Social Work	Master	Medical Social Worker	San Francisco County
Social Work	Master	Child Welfare Worker II	Alameda County Social Services
Social Work	Master	Reentry Planner	City of Oakland
Social Work	Master	Deputy Probation Officer	Contra Costa County Dept. of Probation
Social Work	Master	Director of Social Services	Crown Bay Skilled Nursing & Rehab
Social Work	Master	Senior Counselor	Marin Services for Women
Social Work	Master	School Social Worker	San Francisco Unified School District
Social Work	Master	Medical Social Worker	Tahoe Forest Hospice
Social Work	Master	Social Worker	University of California San Francisco
Sociology	Bachelor	HIV Rapid Tester	Alta Bates Summit Medical Center
Sociology	Bachelor	Intake/Eligibility Specialist	Child Care Links
Sociology	Bachelor	Support Services Specialist	Community Hospice, Inc.
Sociology	Bachelor	Social Service Program Assistant	Contra Costa County EHSD
Sociology	Bachelor	Front Desk Representative	Courtyard by Marriott
Sociology	Bachelor	Master of Social Work	CSU East Bay
Sociology	Bachelor	Theology	Dallas Theological Seminary
Sociology	Bachelor	Veteran Employment Service Specialist	Employment Development Department
Sociology	Bachelor	Activity Director	HCR Manor Care
Sociology	Bachelor	Counselor II	Lincoln Child Center
Sociology	Bachelor	Sales Audit Specialist	Ross Stores, Inc.
Sociology	Bachelor	Senior Team Leader	Target
Sociology	Bachelor	Fraud Analyst	Wells Fargo
Sociology	Master	Research Associate	Prevention Research Center
Spanish	Bachelor	Radiology Science	Merritt College
Speech Communication	Bachelor	HR Analyst	CSU Maritime
Speech Communication	Bachelor	Federal Tax Manager	KPMG LLP
Speech Pathology and Audiology	Master	Speech-Language Pathologist	Communication Works
Theatre Arts	Bachelor	Library Aide, PPT	City of Oakland, Oakland Public Library Main Library Teen Zone
Theatre Arts	Bachelor	Youth Development Manager	Juma Ventures

College of Science by Degree and Major

UNDERGRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
Biochemistry	24	3	13%	0	3	1	33%	1	33%	1	33%	67%
Biological Science	91	20	22%	0	20	12	60%	5	25%	3	15%	85%
Chemistry	7	2	29%	0	2	0	0%	2	100%	0	0%	100%
Computer Science	69	16	23%	0	16	14	88%	1	6%	1	6%	94%
Engineering	14	4	29%	0	4	2	50%	0	0%	2	50%	50%
Environmental Science	2	1	50%	0	1	1	100%	0	0%	0	0%	100%
Geology	2	0	0%	0	0	0	0%	0	0%	0	0%	0%
Health Sciences	77	16	21%	0	16	12	75%	3	19%	1	6%	94%
Mathematics	23	2	9%	0	2	1	50%	1	50%	0	0%	100%
Nursing	90	23	26%	1	22	21	95%	0	0%	1	5%	95%
Psychology	130	24	18%	1	23	17	74%	6	26%	0	0%	100%
Statistics	4	1	25%	0	1	1	100%	0	0%	0	0%	100%
UNDERGRADUATE TOTALS	533	112	21%	2	110	82	75%	19	17%	9	8%	92%

GRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
Biological Science	14	0	0%	0	0	0	0%	0	0%	0	0%	0%
Biostatistics	4	2	50%	0	2	2	100%	0	0%	0	0%	100%
Chemistry	7	2	29%	0	2	1	50%	1	50%	0	0%	100%
Computer Science	48	13	27%	0	13	13	100%	0	0%	0	0%	100%
Engineering Management	1	0	0%	0	0	0	0%	0	0%	0	0%	0%
Mathematics	26	6	23%	0	6	5	83%	1	17%	0	0%	100%
Statistics	38	8	21%	0	8	8	100%	0	0%	0	0%	100%
GRADUATE TOTALS	138	31	22%	0	31	29	94%	2	6%	0	0%	100%

UNDERGRADUATE AND GRADUATE

	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	671	143	21%	2	141	111	79%	21	15%	9	6%	94%

College of Science Job Titles and Employers

SELECTED JOB TITLES AND EMPLOYERS BY MAJOR AND DEGREE

Major	Degree	Position or Academic Program	Employer or College
Biochemistry	Bachelor	Chemistry	University of California, Davis
Biological Science	Bachelor	Associate Scientist	Kelly Services
Biological Science	Bachelor	Dental Medicine	ATSU
Biological Science	Bachelor	Masters in Nutrition	San Jose State University
Biological Science	Bachelor	Prior Authorization Technician	Blue Shield of California
Biological Science	Bachelor	Registered Nurse	Alameda County Medical Center
Biological Science	Bachelor	Sales Representative	Invitrogen
Biostatistics	Master	Sr. Clinical Data Analyst	CooperVision, Inc.
Chemistry	Bachelor	Chemical Engineering	San Francisco State University
Chemistry	Bachelor	Pharmacology	University of the Pacific
Chemistry	Master	College of Dentistry	New York University
Chemistry	Master	Research Associate-Protein Anal. Chem.	Genentech, Inc.
Computer Science	Bachelor	Administrative Associate III	Bio-Rad Laboratories
Computer Science	Bachelor	Database Administrator	SFAI
Computer Science	Bachelor	Operations Associate Developer	Embarq Corporation
Computer Science	Bachelor	Operations Engineer	CBSI
Computer Science	Bachelor	Programmer/Analyst	U.S. Courts
Computer Science	Bachelor	Software Engineer	B & C Transit Consultant, Inc.
Computer Science	Master	Research Scientist	NASA
Computer Science	Master	Software Engineer	Sun Microsystems
Computer Science	Master	Software Developer	STS International, Inc.
Computer Science	Master	Software Engineer	Pay Pal
Computer Science	Master	Sr. Software Engineer	Intel Corp.
Computer Science	Master	Systems Engineer	Yahoo!, Inc.
Computer Science	Master	Technical	Oracle
Engineering	Bachelor	Department Manager - Productivity and Financial Services	USS - Posco Industries
Engineering	Bachelor	Manufacturing Engineer	AlphaEMS
Environmental Science	Bachelor	Field Chemist	NRC Environmental Services, Inc.
Health Sciences	Bachelor	Analyst, EH&S Specialist	Pratt & Whitney Rocketdyne
Health Sciences	Bachelor	Certified Nurse Assistant	St. Rose Hospital
Health Sciences	Bachelor	Optician	Vision Gallery Optometric Center
Health Sciences	Bachelor	Referral Clerk	La Clinica de la Raza
Health Sciences	Bachelor	Specialist Clerk	Alameda County
Health Sciences	Bachelor	Staff Research II	University of California San Francisco
Mathematics	Bachelor	Production Planner	1-3 Communications
Mathematics	Master	Analyst	Schafer Consulting
Mathematics	Master	Math Adjunct Faculty	Las Positas College
Mathematics	Master	Ph.D. Mathematics	The George Washington University
Mathematics	Master	Teacher	Alameda Unified School District
Nursing	Bachelor	Registered Nurse, Emergency Room	Kaiser Permanente
Nursing	Bachelor	IP Nurse	Kaiser Permanente
Nursing	Bachelor	Registered Nurse	Alta Bates Summit Medical Center
Nursing	Bachelor	Registered Nurse II	Eden Medical Center
Nursing	Bachelor	Registered Nurse	CPMC
Nursing	Bachelor	Registered Nurse	John Muir Health
Nursing	Bachelor	Registered Nurse Staff II	Washington Hospital
Nursing	Bachelor	Staff Nurse	San Ramon Regional Medical Center
Psychology	Bachelor	Account Executive	San Jose Stealth
Psychology	Bachelor	Behavior Therapist	I Can Too! Learning Center
Psychology	Bachelor	Case Manager / Intake Coordinator	Community Youth Center
Psychology	Bachelor	Child Facilitator	Aspiranet

Major	Degree	Position or Academic Program	Employer or College
Psychology	Bachelor	Clinical Psychology	Pacific Graduate School of Psychology
Psychology	Bachelor	Counseling	St. Mary's College
Psychology	Bachelor	Counseling	CSU East Bay
Psychology	Bachelor	Counseling Psychology (MFT)	John F. Kennedy University
Psychology	Bachelor	Counseling Psychology and Forensic Psychology	Holy Names University
Psychology	Bachelor	Customer Specialist	Best Buy
Psychology	Bachelor	Educational Psychology/Counseling	CSU East Bay
Psychology	Bachelor	Facilitator (Case Manager)	West Contra Costa Youth Service Bureau
Psychology	Bachelor	Photo Lab Technician	Target
Psychology	Bachelor	Police Officer	CSU East Bay
Psychology	Bachelor	Sales Administrator	ADP
Psychology	Bachelor	Social Work	Sacramento State University
Psychology	Bachelor	Sterilization Technician	H. Dixon Taylor
Psychology	Bachelor	Student Personnel Services Specialist/Matriculation	Berkeley City College
Psychology	Bachelor	Teacher - Preschool	Trinity Daycare Learning Center
Psychology	Bachelor	Veterinary Technician	Lammers Animal Hospital
Statistics	Bachelor	Sr. Database Engineer	Marketing Tools
Statistics	Master	Business Analyst	Yahoo! Inc.
Statistics	Master	Senior Software Engineer	Stanford University LOCKSS Program
Statistics	Master	Statistician	Drogin, Kakigi & Associates
Statistics	Master	Statistician	Veterans Administration
Statistics	Master	Technical Writer	Kelly Services - Ness Technologies

Survey Summaries

SALARY INFORMATION by College and Degree

College Undergraduate/Graduate	Number of Responses to Salary Question	Low Salary	High Salary	Average Salary
UNDERGRADUATE				
College of Business and Economics	32	24,000	86,000	47,857
College of Education and Allied Studies	2	47,000	60,000	53,500
College of Letters, Arts and Social Sciences	53	1,800	160,000	45,821
College of Science	31	9,000	120,640	54,957
UNDERGRADUATE TOTAL	118	1,800	160,000	48,903
GRADUATE				
College of Business and Economics	16	42,000	170,000	82,210
College of Education and Allied Studies	24	16,400	149,000	62,350
College of Letters, Arts and Social Sciences	20	23,400	84,000	59,328
College of Science	11	24,000	125,000	75,542
GRADUATE TOTAL	71	16,400	170,000	67,948
UNDERGRADUATE AND GRADUATE				
College of Business and Economics	48	24,000	170,000	61,308
College of Education and Allied Studies	26	16,400	149,000	61,669
College of Letters, Arts and Social Sciences	73	1,800	160,000	49,522
College of Science	42	9,000	125,000	59,562
UNDERGRADUATE AND GRADUATE TOTAL	189	1,800	170,000	56,418

Top Employers and Graduate Schools

Organizations employing or graduate schools admitting more than five CSU East Bay graduates in 2007-2008

Number of Graduates	Employer or Graduate School	Category
35	CSU East Bay	Graduate School
14	CSU East Bay	Employer
10	Kaiser Permanente	Employer
9	Alameda County	Employer
9	Wells Fargo	Employer
8	Contra Costa County	Employer
7	Self-Employed	Employer
6	University of California	Graduate School
5	Chevron	Employer
5	City of Oakland	Employer

Success Report Comparisons: 2006-2007 to Present

Microsoft Office Word 2007.Ink

Historical comparison of previous Success Reports

Academic Year	Employed	Continuing Education	Unemployed	Success Rate	Average Salary
2007-2008	78%	12%	10%	90%	56,418
2006-2007	77%	12%	11%	89%	55,962

Employer Recruiting Activities

Organizations recruiting on campus in 2007-2008

2007-2008 EMPLOYER CAREER FAIR PARTICIPANTS	
1.	Accenture Technology Solutions LLC
2.	Acosta Sales & Marketing
3.	Adagesoft Corporation
4.	Adoresoft Corporation
5.	Alameda County Foster Youth Program
6.	Alameda County Probation Department
7.	Alameda County Social Services Agency - Human Resources Department
8.	Alameda Unified School District
9.	Alphavista Services
10.	American International Group
11.	Andiamo! Group
12.	Anka Behavioral Health Services
13.	Antioch Unified School District
14.	Applied Materials
15.	Armanino McKenna LLP
16.	Aspire Public Schools
17.	Associated Lighting Reps., Inc.
18.	Avis Budget Group
19.	AXA Advisors
20.	Balboa Capital Corporation
21.	Baxter Biosciences
22.	Bay Area Air Quality Management District
23.	Bay Area SMACNA
24.	BayAreaNewsGroup
25.	BDO Seidman
26.	Beta Soft Systems, Inc
27.	Blanding Boyer & Rockwell, LLP
28.	Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF)
29.	Burr, Pilger & Mayer LLP
30.	California Controller's Office
31.	California Department of Corrections and Rehabilitation
32.	California Department of Insurance, Fraud Division
33.	California Department of Motor Vehicles Investigations Division
34.	California Department of Transportation
35.	California Dept. of Alcoholic Beverage Control
36.	California Employment Development Department
37.	California Franchise Tax Board
38.	California Highway Patrol
39.	California Public Utilities Commission
40.	California State Auditor
41.	California State Controller
42.	California Teacher Recruitment Program
43.	Cal-Steam
44.	Caltrans
45.	Campus California Teachers Group
46.	Canadian Global Campus Education Centre, Inc.
47.	Capital Fellows Programs
48.	Child, Family & Community Services, Inc.
49.	ChildCare Careers
50.	Citizen Schools
51.	City of Oakland, Police Department
52.	Club One
53.	Comcast
54.	Comerica Bank
55.	Community Service Scholarship Program
56.	Contra Costa County, Community Services Bureau
57.	Contra Costa County, Office of the Sheriff
58.	Contra Costa Environmental Health
59.	Con-way Freight
60.	Data Exchange Systems
61.	Daylight Transport

62.	Defense Contract Audit Agency
63.	Department of Toxic Substances Control
64.	DigiStream Investigations, Inc.
65.	DMV Investigations
66.	DNF Storage, Inc.
67.	Doctors Medical Center
68.	East Bay Regional Parks Police Department
69.	Edgewood Center for Children and Families
70.	eHuman, Inc.
71.	EMC Corporation
72.	Employment Development Department
73.	EMQ Children & Family Services
74.	Enterprise Rent-A-Car
75.	Equity Residential
76.	Escuela Popular
77.	Farmers Insurance Group
78.	Fastenal Company
79.	FedEx Ground and Home Delivery
80.	FIDM/ The Fashion Institute of Design and Merchandising
81.	Finelite
82.	FINRA
83.	Fireside Bank
84.	First Investors Corporation
85.	Foster Youth Services
86.	Fred Finch Youth Center
87.	Fujitsu Computer Systems, Corp.
88.	Girls Incorporated of Alameda County
89.	Girls Moving Forward
90.	Grant Thornton
91.	Happy Fish Swim School
92.	Hayward Unified School District- Youth Enrichment Program
93.	Hertz Corporation
94.	Hilti
95.	Horsemen Investigation
96.	Impax Laboratories, Inc.
97.	INROADS/NCA
98.	Internal Revenue Service
99.	James P Richardson, CPA, Inc.
100.	Japan Exchange and Teaching (JET) Program
101.	John Muir Health
102.	JusticeCorps/Bay Area Superior Courts
103.	Juvenile Probation Department - City & County of San Francisco
104.	Kaiser Permanente
105.	Kaiser Permanente Educational Theatre Programs
106.	Kaiser Permanente IT
107.	Kelly Financial Resources
108.	KGO-TV/ABC7
109.	KQED
110.	Life Investors Financial Group, Inc.
111.	LifeLong Medical Care
112.	Lincoln Child Center
113.	Lincoln Financial
114.	Lindquist LLP
115.	Longs Drug Stores
116.	LoopNet, Inc
117.	Los Angeles Unified School District
118.	Los Banos Unified School District
119.	Macy's
120.	Marine Terminals Corporation
121.	Mass Mutual Financial Group
122.	Mervyn's
123.	Monterey County Sheriff

124. Morgan Hill Unified School District
125. Morton Salt
126. National Credit Acceptance
127. National Credit Union Administration
128. Nelson Family of Companies
129. NetSuite, Inc.
130. New United Motor Manufacturing, Inc. (NUMMI)
131. Newark Unified School District
132. Northwestern Mutual Financial Network
133. NRC Environmental Services
134. On Assignment Lab Support
135. Patelco Credit Union
136. Peace Corps
137. Pepsi Bottling Group
138. Plastikon Industries
139. PMB Helin Donovan, LLP
140. Progressive Insurance
141. Project Pipeline
142. R.O.T.C.
143. Ravenswood City School District
144. Reaction Search International
145. Regus Management Group
146. Ricoh Business Solutions
147. Rite Aid
148. Robert Half International, Inc.
149. Ryder Systems
150. Sacramento County Probation Department
151. Safeway, Inc.
152. San Francisco Juvenile Probation Department
153. San Francisco Police Department
154. San Francisco Public Utilities Commission
155. San Francisco Sheriff's Department
156. Santa Clara County Sheriff's Office
157. Santa Clara Police Department
158. Schoenholz & Spiegel, LLP
159. Seneca Center
160. Service Employees International Union (SEIU)
161. Shamrock Office Solutions, Inc.
162. Shea Properties
163. Smith and Associates
164. Social Security
165. Software Research Group, Inc.
166. Southern Wine & Spirits
167. Sports4kids
168. Sprint
169. SRI International
170. Stanford University
171. Starbucks Coffee Company
172. Stars Behavioral Health Group
173. Starwood Hotels and Resorts
174. State Board of Equalization
175. State Compensation Insurance Fund
176. State Of California Franchise Tax Board
177. State Street Corporation
178. State Water Resources Control Board
179. Sun Microsystems, Inc.
180. Sybase, Inc.
181. Synnex Corporation
182. Target
183. Team-Up for Youth
184. Tech Point Solutions, Inc.
185. The Avogadro Group, LLC
186. The Clorox Company
187. The Mano Company
188. The Sherwin-Williams Company
189. T-Mobile USA, Inc.
190. Tracy Unified School District
191. U.S. Environmental Protection Agency
192. U.S. Army
193. U.S. Customs & Border Protection
194. U.S. Marine Corps Officer Programs
195. U.S. Army- San Leandro
196. U.S. Postal Service

197. University of California Berkeley ROTC
198. Univision Television Group
199. U.S. Navy/ NRD San Francisco
200. Verizon Wireless
201. Walgreens
202. Washington Hospital
203. Washington Mutual Card Services
204. Wells Fargo Audit & Security
205. Wells Fargo Financial
206. WestCoast Children's Clinic
207. Wolseley's North American Division
208. YMCA of the East Bay
209. Young's Market

2007-2008 On-Campus Interviewing Employers
1. ACG
2. AETNA
3. AIG
4. American International Group
5. Andiamo! Group
6. Armanino McKenna LLP
7. BDO Seidman
8. Brown Adams LLP
9. Burr, Pilger & Mayer LLP
10. California State Controller's Office
11. California Department of Health Care Services
12. Chevron
13. Comerica Bank
14. Daoro Zydel & Holland
15. Deloitte & Touche USA LLP
16. Eichstaedt & Devereaux, LLP
17. Employment Development Department
18. Ernst & Young LLP
19. Farmers Insurance Group
20. Grant Thornton
21. Kornetsky & Associates
22. KPMG LLP
23. Krutilla & Associates
24. Macias Gini and O'Connell LLP
25. Mervyn's California
26. Miller, Kaplan, Arase & Co., LLP
27. Moss Adams LLP
28. New United Motor Manufacturing, Inc. (NUMMI)
29. Northwestern Mutual Financial Network, San Francisco Bay Area Group
30. Novogradac & Company LLP
31. Odenberg, Ullakko, Muranishi & Co.,
32. PMB Helin Donovan, LLP
33. PowerWorks
34. PricewaterhouseCoopers, LLP
35. Rina Accountancy Corporation
36. Rothstein, Kass & Company, P.C.
37. Southern Wine & Spirits
38. Spott, Lucey & Wall, Inc.
39. State Board of Equalization
40. State Of California Franchise Tax Board
41. Timpson Garcia LLP
42. U.S. Department of Agriculture
43. U.S. Department of Health & Human Services
44. Vavrinek, Trine, Day & Co., LLP
45. Wells Fargo
46. World Financial Group