ABOUT CAL STATE EAST BAY

• A comprehensive university serving the San Francisco Bay Area
• One of 23 campuses in the California State University system—
  the nation’s largest public higher education system
• Founded in 1957 as the State College for Alameda County

LOCATIONS

HAYWARD CAMPUS
Undergraduate and graduate programs
35000 Carver Rd.
Hayward, CA 94544
(510) 885-3000
csueastbay.edu

CONCORD
Select undergraduate and credential programs
4700 Ygnacio Valley Rd.
Concord, CA 94521
(925) 602-6700
csueastbay.edu/concord

OAKLAND PROFESSIONAL
DEVELOPMENT CENTER
Professional degrees and continuing education
1000 Broadway, Suite 109
Oakland, CA 94607
(510) 208-7001
theoaklandcenter.com

ONLINE
Select undergraduate and graduate programs
online.csueastbay.edu

AWARDS AND RECOGNITION

CA Online Colleges
2021: The Best Online Colleges in California (No. 10)
College Consensus
2020: 50 Best Online Colleges and Universities (No. 38)
2021: Best Value Colleges and Universities
CNBC.com
2020: Top 50 U.S. Colleges that Pay Off the Most (No. 25)
GuideToOnlineSchools.com
2020: Best Online Bachelor’s Degrees in California (No. 6 nationwide)
2020: Best Online Colleges (No. 14 nationwide)
2020: Best Online Bachelor’s Degree (No. 16 nationwide)
ValueColleges.com
2020: Best Online Schools in California (No. 3 statewide)
The Hispanic Outlook on Education Magazine
Top 100 Grand Total Bachelor’s Degrees (No. 86)
Top 100 Total Enrollment (No. 92)
Plexuss.com
2021: Best Online College or University in Offering a Bachelor's Degree (No. 2 statewide)
2021: Best in CA Offering Criminal Justice Programs (No. 4 statewide)
2021: Best in CA Offering Industrial Engineering Programs (No. 4 statewide)
2021: Best Hospitality Mgmt. Schools in CA (No. 5 statewide)
The Princeton Review
2020: Best Business Schools in the West
Study.com
2020: Best Bachelor’s Degrees in Human Development & Family Studies (No. 9)
2021: Best Bachelor’s Degrees in Sociology (29)
The Stacker.com
2020: Public Colleges Best Return on Investment (No. 65)
U.S. News & World Report
2021: Best Undergraduate Teaching (No. 19)
2021: Top Performers on Social Mobility (No. 34)
2021: Top Public Schools (No. 34)
2021: Regional Universities in the West (No. 80)
Wall Street Journal
2020: Environment/Diversity (No. 5)

RESEARCH

Cal State East Bay has been elevated to “Doctoral University — High Research Activity,” also known as R2 status, in the latest Carnegie Classification of Institutions of Higher Education.

ALUMNI

More than 146,000 alumni contribute to the economic, social and cultural quality of life in the East Bay and beyond.
csueastbay.edu/alumni

PROMINENT PIONEERS

Cal State East Bay Alumni are making significant contributions in their professions and communities. Our Pioneers are all over the world working as entrepreneurs, educators, senior executives at corporations, technology leaders, scientists, leading non-profit organizations, and serving as community leaders, all making a difference where they work and live.

Our alumni work as leaders and C-level executives at prominent places, including:

- Adobe
- Amgen
- Apple
- Bank of America
- Broadway
- Chevron
- Cisco
- Facebook
- Freemark Bank
- Genentech
- Gilead Sciences
- Google
- Hewlett Packard
- Juniper Networks
- Kaiser
- Los Angeles Dodgers
- Marvell
- Oakland A’s
- Oracle
- Salesforce
- San Francisco 49ers
- SAP
- Salesforce
- Tesla
- Tipping Point Community
- Wells Fargo
- Workday

Our alumni contribute to innovation, inspiration, and social change by becoming successful entrepreneurs:

- Aluvion Biological Consulting
- Bleyco
- Bridges Good
- 24 Hour Fitness

For over 60 years, our alumni have served as teachers, educators, and superintendents across the state by creating and providing educational opportunities for our children.

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2022 FACTS

CAL STATE EAST BAY

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Continuing Education

Offers more than 40 high-quality continuing education degree and certificate programs for working professionals — many taking place in the evening, on weekends, or online. Programs are taught by instructors with industry experience and academic accolades.

cseastbay.edu

STUDENTS

Fall 2021 Total Enrollment: 13,499

Fall 2021 FACTS – FALL 2021

STUDENT FACTS – FALL 2021

Full-time 1,111 (8.3%) 1,111 (5.1%) 2,222 (16.5%)

Part-time 11,388 (88.1%) 11,388 (51.8%) 12,500 (93.6%)

Total 12,499 (99.4%) 12,499 (56.0%) 24,999 (183.1%)

*Racial/Ethnic categories are self-reported. All categories are inclusive. Numbers may not add up due to rounding.

RACE/ETHNICITY (DOMESTIC)

African American (Black) 3,282 (24.4%) 3,282 (15.0%) 6,564 (48.7%)

Asian 2,548 (18.8%) 2,548 (11.4%) 5,096 (37.7%)

Hispanic or Latino 2,405 (17.7%) 2,405 (10.9%) 4,810 (35.7%)

International 744 (5.5%) 744 (3.4%) 1,488 (10.9%)

Multi Race 563 (4.2%) 563 (2.5%) 1,126 (8.5%)

Non-binary 15 (0.1%) 15 (0.1%) 30 (0.2%)

Native American 15 (0.1%) 15 (0.1%) 30 (0.2%)

Pacific Islander 129 (0.9%) 129 (0.6%) 258 (1.9%)

White 7,341 (53.6%) 7,341 (34.0%) 14,682 (108.3%)

Other Race/Ethnic 405 (3.0%) 405 (1.9%) 810 (6.0%)

Race/ethnicity not specified 401 (3.0%) 401 (1.9%) 802 (6.0%)

Other countries 217 (1.6%) 454 (20.7%) 671 (5.0%)

STATE OF RESIDENCE

California 13,499 (99.4%) 13,499 (61.7%) 26,998 (202.1%)

Other states and international 500 (3.7%) 500 (2.3%) 1,000 (7.6%)

Full-time 3,282 (24.4%) 3,282 (15.0%) 6,564 (48.7%)

Part-time 10,217 (75.6%) 10,217 (45.0%) 20,434 (151.4%)

Total 13,499 (99.4%) 13,499 (61.7%) 26,998 (202.1%)

Online Campus

Cal State East Bay is known as an early adopter, innovator and leader of quality online education among CSU campuses. In fall 2021, 83.1 percent of instruction was delivered through online or hybrid courses, with 73.3 percent of instruction being offered completely online. In addition, 51.1 percent of students are taking courses exclusively online, and 99.9 percent of graduate students are taking at least one online or hybrid course. As of December 2021, 63.9 percent of CSU high-quality online courses are produced by Cal State East Bay, and 46 percent of faculty teaching fall 2021 courses have participated in at least one full-day Quality Assurance training to assure high quality online instruction.

cseastbay.edu/online/

ACCREDITATION

Cal State East Bay is accredited by the WASC Senior College and University Commission. In addition to institutional accreditation, a number of individual programs are accredited by national organizations.

cseastbay.edu/accreditation

COST AND FINANCIAL AID

Mandatory Tuition and Fees per Year

Full-time, undergraduate, California resident $6,995

Grants or scholarships 63% Loans 31%

Federal Work-Study 74%

Pell Grants 74%

Full-time, graduate $7,995

Summer 74%

Associate 74%

Total Aid awarded in 2020-21 $135 million

COMMUNITY ENGAGEMENT

In 2020-21, roughly 5,000 students participated in community engagement through coursework and co-curricular activities, contributing 100,000 hours in support of community initiatives as economic development, education, food security, health, housing security, and sustainability. Community engagement and service give students the chance to apply learning and develop professional skills while making a positive impact within our surrounding communities. The Center for Community Engagement works to ensure all students have the chance to develop real-world skills by supporting programs that connect students with the community.

cseastbay.edu/communityengagement

ATHLETICS

NCAA Division II

Mascot Colors

Pioneers Red, black and white

Men's: baseball, basketball, cross country, golf, soccer, track and field

Women's: basketball, cross country, golf, soccer, softball, swimming, track and field, volleyball, water polo

Student Athletes, 2020-2021: 265

cseastbaypioneers.com

EMPLOYEES

As of Fall 2021:

Faculty 913

Staff & Administration 881

Total 1,794

OPERATING BUDGET

Fiscal Year 2021-22: $211.8 million

GIFTS AND GRANTS

Private Support: $7,007,649 in the 2020-21 fiscal year

Research and Sponsored Programs: $18.3 million in sponsored project contracts and grants in the 2020-21 academic year

CAL STATE EAST BAY IN THE NEWS AND ON SOCIAL MEDIA

Keep up with students, faculty, alumni and friends.

> East Bay Today: ebtoday.com

> News Center: cseastbay.edu/news-center

@CalStateEastBay

@csu.eastbay