



2023 FACTS

CAL STATE EAST BAY

AWARDS AND RECOGNITION

College Consensus

2022 Best Colleges and Universities in the West
2022 Best Value Colleges & Universities
2022 Best Online Colleges & Universities in the US
2022 Best Value Online Colleges & Universities

CNBC.com

2020 Top 50 U.S. Colleges that Pay Off the Most (No. 25)

GuideToOnlineSchools.com

2023 Best Online Bachelor's Degrees in California (No. 3)

ValueColleges.com

2022 Best Value Online Colleges (No. 11)

Plexuss.com

2022 Best Online College in CA, Undergraduate (No. 10)
2022 Best in CA for Recreation and Leisure Studies (No. 9)
2022 Best in CA for Industrial Engineering Programs (No. 6)
2022 Best Hospitality Management. Schools in CA (No. 9)

The Princeton Review

2022 Best Business Schools in the West

Best Accredited Colleges.com

2022 Best Online Business Degree Programs (No. 27)

The Stackler.com

2020 Public Colleges Best Return on Investment (No. 65)

U.S. News & World Report

2022 Top Performers on Social Mobility (No. 75)
2022 Best Undergraduate Engineering Program (No. 130)

Wall Street Journal

2021 Environment/Diversity (No. 8)

Money

2022 The Best Colleges in America, Ranked by Value (No. 62)

University HQ

2023 Best Bachelor's Degrees in California (No. 45)
2023 Best Master's Degrees in California (No. 38)
2023 Best Online Programs in California (No. 15)

Student Loan Hero

2021 Best schools for first-generation students (No. 24)

Online U

2023 Best Online Colleges in California (No.3)

RESEARCH

Cal State East Bay has been elevated to "Doctoral University – High Research Activity," also known as R2 status, in the latest Carnegie Classification of Institutions of Higher Education.

ALUMNI

More than 150,000 alumni contribute to the economic, social and cultural quality of life in the East Bay and beyond.

csueastbay.edu/alumni

PROMINENT PIONEERS

Cal State East Bay Alumni are making significant contributions in their professions and communities. Our Pioneers are all over the world working as entrepreneurs, educators, senior executives at corporations, technology leaders, scientists, leading non-profit organizations, and serving as community leaders, all making a difference where they work and live.

Our alumni work as leaders and C-level executives at prominent places, including:

Adobe	Juniper Networks
Agilent	Kaiser
Amgen	Los Angeles Dodgers
Apple	Marvell
Bank of America	Oakland A's
Broadway	Oracle
Chevron	Salesforce
CISCO	San Francisco 49ers
Facebook	SAP
Fremont Bank	Tesla
Genentech	Tipping Point Community
Gilead Sciences	Wells Fargo
Google	Workday

Our alumni contribute to innovation, inspiration, and social change by becoming successful entrepreneurs:

Aluvion Biological	Centaur Technologies
Consulting	Genia Technologies
Bleyco	Pathwater
BRIDGEGOOD	24 Hour Fitness

For over 60 years, our alumni have served as teachers, educators, and superintendents across the state by creating and providing educational opportunities for our children.

ABOUT CAL STATE EAST BAY

- A comprehensive university serving the San Francisco Bay Area
- One of 23 campuses in the California State University system- the nation's largest public higher education system
- Founded in 1957 as the State College for Alameda County

LOCATIONS

HAYWARD CAMPUS

Undergraduate and graduate programs
25800 Carlos Bee Blvd.
Hayward, CA 94542
(510) 885-3000

csueastbay.edu

CONCORD

Select undergraduate and credential programs
4700 Ygnacio Valley Rd.
Concord, CA 94521
(925) 602-6700

csueastbay.edu/concord

OAKLAND PROFESSIONAL DEVELOPMENT CENTER

Professional degrees and continuing education
1000 Broadway, Suite 109
Oakland, CA 94607
(510) 208-7001

theoaklandcenter.com

ONLINE

Select undergraduate and graduate programs

online.csueastbay.edu

CAL STATE
EAST BAY

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CAL STATE EAST BAY

For nearly 66 years, Cal State East Bay has served the Bay Area as part of the California State University system, providing access to higher education for a diverse student body and advancing regional engagement through its academic programs and leadership.

Motto

Per Aspera Ad Astra — Through Adversity to the Stars

President

Cathy A. Sandeen, Ph.D., MBA
csueastbay.edu/president

Colleges

College of Business and Economics
College of Education and Allied Studies
College of Letters, Arts and Social Sciences
College of Science

Degree Programs

Bachelor of Arts, Bachelor of Science, Bachelor of Fine Arts, Bachelor Online Degree Completion Programs, Minors, Master of Arts, Master of Science, Master Online Degree Programs, Master of Business Administration (MBA), Master of Public Administration, Master of Social Work, Credential Programs, Single Subject Matter Preparation and Certificate Programs, Doctor of Education

49 bachelor’s degrees
57 minors
34 master’s degrees
28 credentials and certificates
1 doctoral degree

Degrees Conferred, 2021-2022 Academic Year

Bachelor’s 3,646
Master’s 1,050
Doctorate 14
Total 4,710

Popular Undergraduate Majors (Fall 2022)

Business Administration, Psychology, Computer Science, Human Development, Biological Science, Health Sciences, Art BFA, Kinesiology, Criminal Justice, Sociology

Popular Post-Baccalaureate Programs (Fall 2022)

Teacher Credential Program, Business Administration, Computer Science, Business Analytics, Health Care Administration, Counseling, Social Work, Construction Management, Public Administration, Statistics

Continuing Education

Offers more than 40 high-quality continuing education degree and certificate programs for working professionals — many taking place in the evening, on weekends, or online. Programs are taught by instructors with industry experience and academic accolades.
ce.csueastbay.edu

STUDENTS

Fall 2022 Total Enrollment: 13,693

STUDENT FACTS – FALL 2022

	Undergraduate	Graduate & Post-Baccalaureate	TOTAL ENROLLMENT*
Full-time	8,128 (75.8%)	2,001 (67.5%)	10,129 (74.0%)
Part-time	2,599 (24.2%)	965 (32.5%)	3,564 (26.0%)
GENDER			
Female	6,366 (59.4%)	1,827 (61.6%)	8,193 (59.8%)
Male	4,341 (40.5%)	1,136 (38.3%)	5,477 (40.0%)
Nonbinary	20 (0.2%)	3 (0.1%)	23 (0.2%)
FIRST GENERATION COLLEGE STUDENTS			
	6,748 (62.9%)	1,028 (34.7%)	7,776 (56.8%)
RACE/ETHNICITY (DOMESTIC)			
African American/Black	974 (9.1%)	229 (7.7%)	1,203 (8.8%)
Asian	2,425 (22.6%)	566 (19.1%)	2,991 (21.8%)
Hawaiian/Other Pacific Islander	111 (1.0%)	22 (0.7%)	133 (1.0%)
Latinx	4,353 (40.6%)	600 (20.2%)	4,953 (36.2%)
Multiple Ethnicity	552 (5.1%)	110 (3.7%)	662 (4.8%)
Indigenous	19 (0.2%)	2 (0.1%)	21 (0.2%)
Race/Ethnicity Unknown	404 (3.8%)	123 (4.1%)	527 (3.8%)
White	1,643 (15.3%)	577 (19.5%)	2,220 (16.2%)
INTERNATIONAL			
	246 (2.3%)	737 (24.8%)	983 (7.2%)
RESIDENCE			
Alameda and Contra Costa counties	6,445 (60.1%)	1,320 (44.5%)	7,765 (56.7%)
Other California counties	3,987 (37.2%)	915 (30.8%)	4,902 (35.8%)
Other states	80 (0.7%)	32 (1.1%)	112 (0.8%)
Other countries	214 (2.0%)	699 (23.6%)	913 (6.7%)

*These values are rounded to the nearest hundredth of a percent.

Online Campus

Cal State East Bay is known as an early adopter, innovator and leader of quality online education among CSU campuses. In fall 2022, 52.4 percent of instruction was delivered through online or hybrid courses, with 44.8 percent of instruction being offered completely online. In addition, 26.9 percent of students are taking courses exclusively online, and 77.0 percent of undergraduate students and 50.1 percent of graduate students are taking at least one online or hybrid course. As of December 2022, 59.4 percent of CSU certified high quality online/hybrid courses are produced by Cal State East Bay. And as of January 2023, Cal State East Bay is listed as #5 in the nation to have the most high quality online/hybrid courses certified by the Quality Matters.
csueastbay.edu/online/

ACCREDITATION

Cal State East Bay is accredited by the WASC Senior College and University Commission. In addition to institutional accreditation, a number of individual programs are accredited by national organizations.
csueastbay.edu/accreditation

COST AND FINANCIAL AID

Mandatory Tuition and Fees per Year

Full-time, undergraduate, California resident\$6,995
Students receiving financial aid, 2021-2274%
Grants or scholarships63%
Loans.....30%
Federal Work-Study2%
Students receiving Pell Grants40%
Total aid awarded in 2021-22\$123 million
csueastbay.edu/financialaid/prospective-students1/cost-of-attendance.html

COMMUNITY ENGAGEMENT

In 2021-22 roughly 4,500 students participated in 90,000 hours of community engagement through coursework and co-curricular activities, in support of such community issues as economic development, education, food security, health, housing security, and sustainability. Community engagement gives students the chance to apply learning, develop professional skills, and forge social connections while making a positive impact within our surrounding communities. The Center for Community Engagement works to ensure all students have the chance to develop real-world skills by supporting programs that connect students with the community and each other.
csueastbay.edu/communityengagement

ATHLETICS

NCAA Division II

Mascot Colors

Pioneers Red, black and white

Men’s: baseball, basketball, cross country, golf, soccer, track and field

Women’s: basketball, cross country, golf, soccer, softball, swimming, track and field, volleyball, water polo

Student Athletes, 2021-2022: 252

eastbaypioneers.com

EMPLOYEES

As of Fall 2022:

Faculty 970
Tenured, tenure-track 356
Lecturers, academic-related positions 584
Coaches 30
Staff & Administration 824
Full-time 785
Part-time 39
Total 1,794

OPERATING BUDGET

Fiscal Year 2022-23: \$214 million

GIFTS AND GRANTS

Private Support: \$7,276,255 in the 2021-22 fiscal year

Research and Sponsored Programs: \$17.8 million in sponsored project contracts and grants in the 2021-22 fiscal year.

CAL STATE EAST BAY IN THE NEWS AND ON SOCIAL MEDIA

Keep up with students, faculty, alumni and friends.

- News Center: csueastbay.edu/news-center/index.html
- Cal State East Bay Magazine: csueastbay.edu/universitycommunications/magazine.html



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