

## AWARDS AND RECOGNITION

### Overall Excellence

U.S. News and World Report Top Public Schools (34)  
CNBC Top 50 US Colleges That Pay Off the Most (25)  
Forbes Top Colleges (207)

### Diversity

U.S. News and World Report Most Diverse Colleges  
USA Today Most Diverse Universities (13)  
INSIGHT Into Diversity HEED Award

### Affordability and Value

Money magazine Best Colleges in America, Ranked by Value (62)  
Washington Monthly's America's Best Bang for the Buck Colleges (49)  
CNBC Make It Top Colleges that Pay Off the Most (50)  
College Consensus Best Values Schools (42)  
Stacker.com Public Colleges Best Return on Investment (65)

### Social Mobility

CollegeNet.com Social Mobility Index (Top 2%)  
U.S. News and World Report Top Performers on Social Mobility (34)

### Online Campus

OnlineU: Best Online Colleges in California (3)  
CollegeConsensus.Com: Best Online Colleges and Universities (38)  
CA Online Colleges: Best Online Colleges in California (10)  
GuideToOnlineSchools.com: Best Online Bachelor's Degrees in California (6)  
Plexuss: Best Online College or University in CA Offering a Bachelor's Degree (2)  
University HQ: Best Online Bachelor's Degrees (46)  
ValueColleges.com: Best Online Schools in California (3)

### Academic Programs

Princeton Review — Best Business Schools (West)  
Study.com Best Online Business Schools (27)  
San Francisco Business Times: Largest Bay Area MBA Programs (5)  
RNtoMSN.org Most Affordable RN to BSN Online Nursing Programs in California (2)  
Study.com Best Bachelor's Degrees in Sociology (21)  
Study.com Bachelor's Degrees in Human Development & Family Studies (9)  
Plexuss.com Best Hospitality Management Schools in CA (5)  
Plexuss.com Best Industrial Engineering Programs in CA (4)  
Plexuss.com Best Criminal Justice Programs in CA (4)

## RESEARCH

CSUEB is categorized as "Doctoral University - High Research Activity" also known as R2 status, in the Carnegie Classification of Institutions of Higher Education.

## ALUMNI

More than 150,000 alumni contribute to the economic, social and cultural quality of life in the East Bay and beyond.

## PROMINENT PIONEERS

**Our alumni work as leaders and C-level executives at prominent places, including:**

24 Hour Fitness	Marvell
Adobe	META
Agilent	Microsoft
Amazon Web Services	NVIDIA
Amgen	Oakland A's
Apple	Oracle
Bank of America	Pathwater
Broadway	Salesforce
Chevron	San Francisco 49ers
CISCO	SAP
Fremont Bank	Stanford Health
Genentech	Tesla
Gilead Sciences	Tipping Point Community
Google	The Gap
Juniper Networks	Wells Fargo
Kaiser	Workday
Los Angeles Dodgers	

For over 60 years, our alumni have served as teachers, educators, and superintendents across the state by creating and providing educational opportunities for our children.



## ABOUT CAL STATE EAST BAY

- A comprehensive university serving the San Francisco Bay Area
- One of 23 campuses in the California State University system-the nation's largest public higher education system
- Founded in 1957 as the State College for Alameda County

## LOCATIONS

### HAYWARD CAMPUS

Undergraduate and graduate programs  
25800 Carlos Bee Blvd.  
Hayward, CA 94542  
(510) 885-3000

### CONCORD CENTER

Select undergraduate and credential programs  
4700 Ygnacio Valley Rd.  
Concord, CA 94521  
(925) 602-6700

### ONLINE

Select undergraduate and graduate programs at [online.csueastbay.edu](http://online.csueastbay.edu)



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# CAL STATE EAST BAY

For nearly 66 years, Cal State East Bay has served the Bay Area as part of the California State University system, providing access to higher education for a diverse student body and advancing regional engagement through its academic programs and leadership.

### Motto

*Per Aspera Ad Astra* — Through Adversity to the Stars

### President

Cathy A. Sandeen, Ph.D., MBA  
[csueastbay.edu/president](http://csueastbay.edu/president)

### Colleges

- College of Business and Economics
- College of Education and Allied Studies
- College of Health
- College of Letters, Arts and Social Sciences
- College of Science

### Degree Programs

Bachelor of Arts, Bachelor of Science, Bachelor of Fine Arts, Bachelor Online Degree Completion Programs, Minors, Master of Arts, Master of Science, Master Online Degree Programs, Master of Business Administration (MBA), Master of Public Administration, Master of Social Work, Credential Programs, Single Subject Matter Preparation and Certificate Programs, Doctor of Education

- 49 bachelor's degrees
- 57 minors
- 34 master's degrees
- 28 credentials and certificates
- 1 doctoral degree

### Degrees Conferred, 2023-2024 Academic Year

Bachelor's	3,201
Master's	1,063
Doctorate	15
Total	4,279

### Popular Undergraduate Majors (Fall 2024)

Business Administration, Psychology, Computer Science, Human Development, Biological Science, Art BFA, Criminal Justice, Kinesiology, Sociology, Health Sciences

### Popular Post-Baccalaureate Programs (Fall 2024)

Teacher Credential Program, Business Analytics, Business Administration, Social Work, Computer Science, Educational Leadership, Counseling, Public Administration, Statistics, Health Care Administration

### Continuing Education

Offers more than 40 high-quality continuing education degree and certificate programs for working professionals — many taking place in the evening, on weekends, or online. Programs are taught by instructors with industry experience and academic accolades.

# STUDENTS

Fall 2024 Total Enrollment.....**12,323**

## STUDENT FACTS – FALL 2024

	Undergraduate	Graduate & Post-Baccalaureate	TOTAL ENROLLMENT*
Full-time	7,527 (76.9%)	1,696 (66.8%)	9,223 (74.8%)
Part-time	2,257 (23.1%)	843 (33.2%)	3,100 (25.2%)
<b>GENDER</b>			
Female	5,699 (58.2%)	1,593 (62.7%)	7,292 (59.2%)
Male	4,055 (41.4%)	926 (36.5%)	4,981 (40.4%)
Nonbinary	30 (0.3%)	20 (0.8%)	50 (0.4%)
<b>FIRST GENERATION COLLEGE STUDENTS</b>			
	6,117 (62.5%)	909 (35.8%)	7,026 (57.0%)
<b>RACE/ETHNICITY (DOMESTIC)</b>			
Black/ African American	922 (9.4%)	183 (7.2%)	1,105 (9.0%)
Asian	2,091 (21.4%)	432 (17.0%)	2,523 (20.5%)
Hawaiian/Other Pacific Islander	90 (0.9%)	14 (0.6%)	104 (.8%)
Latinx	4,015 (41.0%)	567 (22.3%)	4,582 (37.2%)
Multiple Ethnicity	497 (5.1%)	91 (3.6%)	588 (4.8%)
Indigenous	17 (0.2%)	4 (0.2%)	21 (0.2%)
Race/Ethnicity Unknown	419 (4.3%)	100 (3.9%)	519 (4.2%)
White	1,482 (15.1%)	532 (21.0%)	2,014 (16.3%)
<b>INTERNATIONAL</b>			
	251 (2.6%)	616 (24.3%)	867 (7.0%)
<b>RESIDENCE</b>			
Alameda and Contra Costa counties	5,866 (60.0%)	1,170 (46.1%)	7,036 (57.1%)
Other California counties	3,602 (36.8%)	748 (29.5%)	4,350 (35.3%)
Other states	80 (0.8%)	25 (1.0%)	105 (0.9%)
Other countries	236 (2.4%)	596 (23.5%)	832 (6.8%)

\*These values are rounded to the nearest hundredth of a percent.

### Online Campus

Cal State East Bay is known as an early adopter, innovator, and leader of quality online education among CSU campuses. Rated as one of OnlineU's Best Online Colleges of 2024, East Bay offers over 60 Bachelor's, Master's, and Doctorate programs. With over 200 courses certified by Quality Matters (QM) or Quality Learning & Teaching (QLT), take fully online or hybrid courses at your own pace. As of January 2024, Cal State East Bay is listed as #10 in the nation to have the most high-quality online/hybrid courses certified by Quality Matters, and ranks Top 3 Best Online Colleges in California.

## ACCREDITATION

Cal State East Bay is accredited by the WASC Senior College and University Commission. In addition to institutional accreditation, a number of individual programs are accredited by national organizations.

## COST AND FINANCIAL AID

### Mandatory Tuition and Fees per Year

Full-time, undergraduate, California resident	\$7,583
Students receiving financial aid, 2022-23	73%
Grants or scholarships	65%
Loans	29%
Federal Work-Study	1%
Students receiving Pell Grants	40%
Total aid awarded in 2022-23	\$133 million

## COMMUNITY ENGAGEMENT

The Center for Community Engagement (CCE) supports student hours in the community through service learning, activities, and programs. Community engagement allows students to apply their education, develop professional skills, and forge social connections while positively impacting our surrounding communities. The CCE works to ensure all students have the chance to develop real-world skills by supporting opportunities that connect students with the community and each other.

# ATHLETICS

NCAA Division II

### Mascot

Perry the Pioneer

### Colors

Carmine Red, Rich Black, and Gold

**Men's:** baseball, basketball, cross country, golf, soccer, track and field

**Women's:** basketball, cross country, golf, soccer, softball, swimming, track and field, volleyball

**Student Athletes, 2023-2024:** 318

## EMPLOYEES

### As of Fall 2024:

Faculty	760
Tenured, tenure-track	338
Lecturers, academic-related positions	392
Coaches	30
Staff & Administration	772
Full-time	713
Part-time	59
<b>Total</b>	<b>1,532</b>

## OPERATING BUDGET

**Fiscal Year 2024-25**.....**\$227,223,000**

## GIFTS AND GRANTS

**Private Scholarships:** 2,469 awarded in the 2023-24 fiscal year  
**Research and Sponsored Programs:** \$48.32 million in sponsored project contracts and grants in the 2023-24 fiscal year.

## CAL STATE EAST BAY IN THE NEWS AND ON SOCIAL MEDIA

Keep up with students, faculty, alumni and friends.



-  @CalStateEastBay
-  @CSUEB\_TV
-  @csueb
-  California State University - East Bay