



CALIFORNIA STATE
UNIVERSITY
E A S T B A Y

Strategic Planning Update

Winter-Spring 2012

Cal State East Bay Mission

Seven Strategic Mandates *become* Eight Shared Strategic Commitments

Institutional Learning Outcomes

Linda.Dalton@csueastbay.edu

- Continuous Strategic Planning at Cal State East Bay, 2004-2012

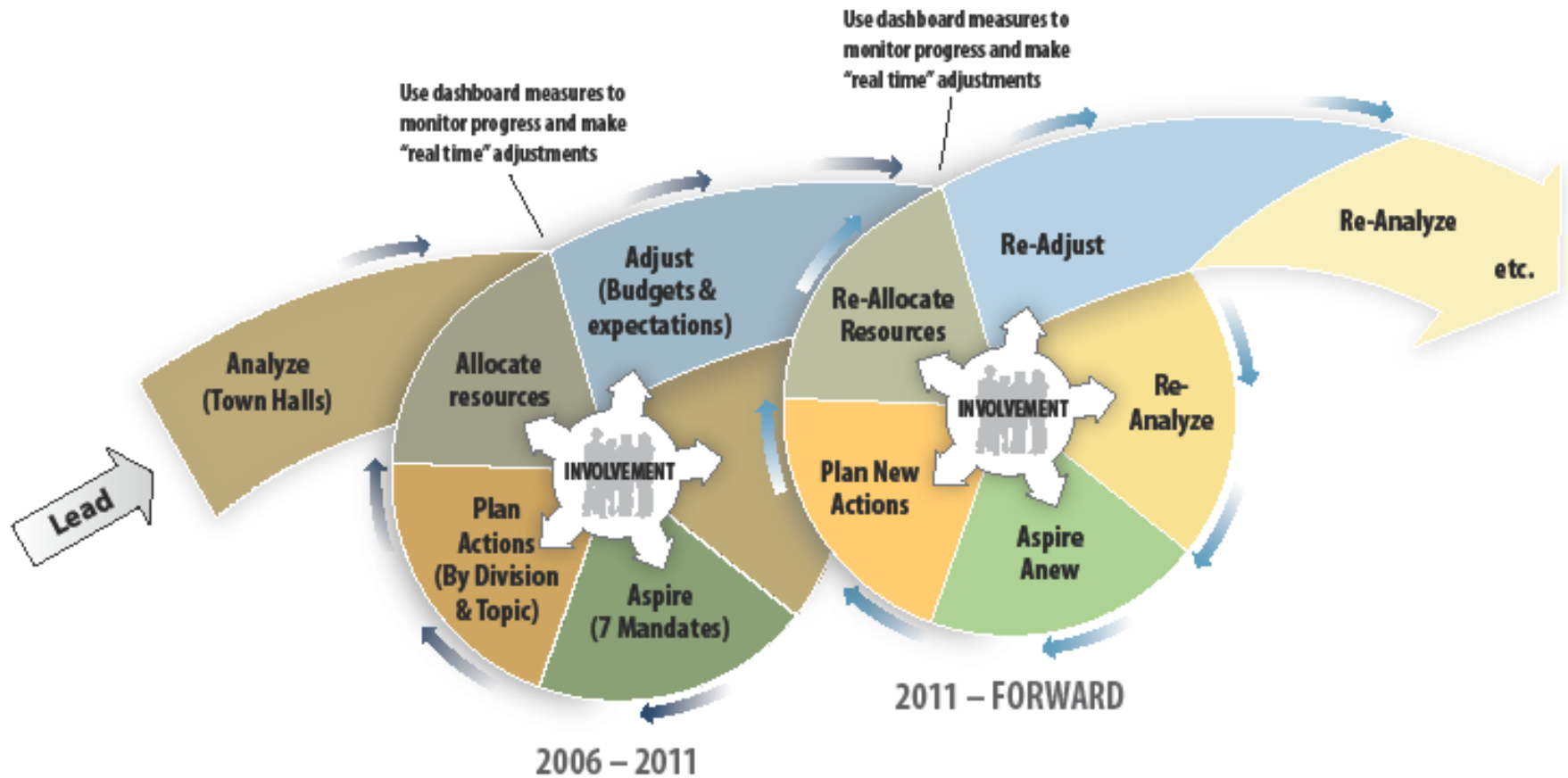
- Process Fall, Winter, Spring 2012
 - Review of Mission and Mandates
 - President Morishita's Listening Tour
 - University Planning, Assessment, and Budget Committee (UPABC) – March 2
 - University constituencies – Winter-Spring 2012
 - UPABC recommendations to Cabinet after review by constituencies – May 23
 - Refinement of Institutional Learning Outcomes
 - Academic Senate Committee on Academic Planning and Review
 - University constituencies
 - Academic Senate recommendation – May 8

- Changes 2011-12
 - **Expand** Cal State East Bay *Mission*
 - **Replace** Seven Strategic Mandates with *Eight Shared Strategic Commitments*
 - **Adopt** *Institutional Learning Objectives (ILOs)*
 - **Retire** Values and Vision (2004-05) and Seven Strategic Mandates (2007) as subsumed by *Eight Shared Strategic Commitments* and *Institutional Learning Outcomes (ILOs)*

See <http://www20.csueastbay.edu/about/strategic-planning/index.html>

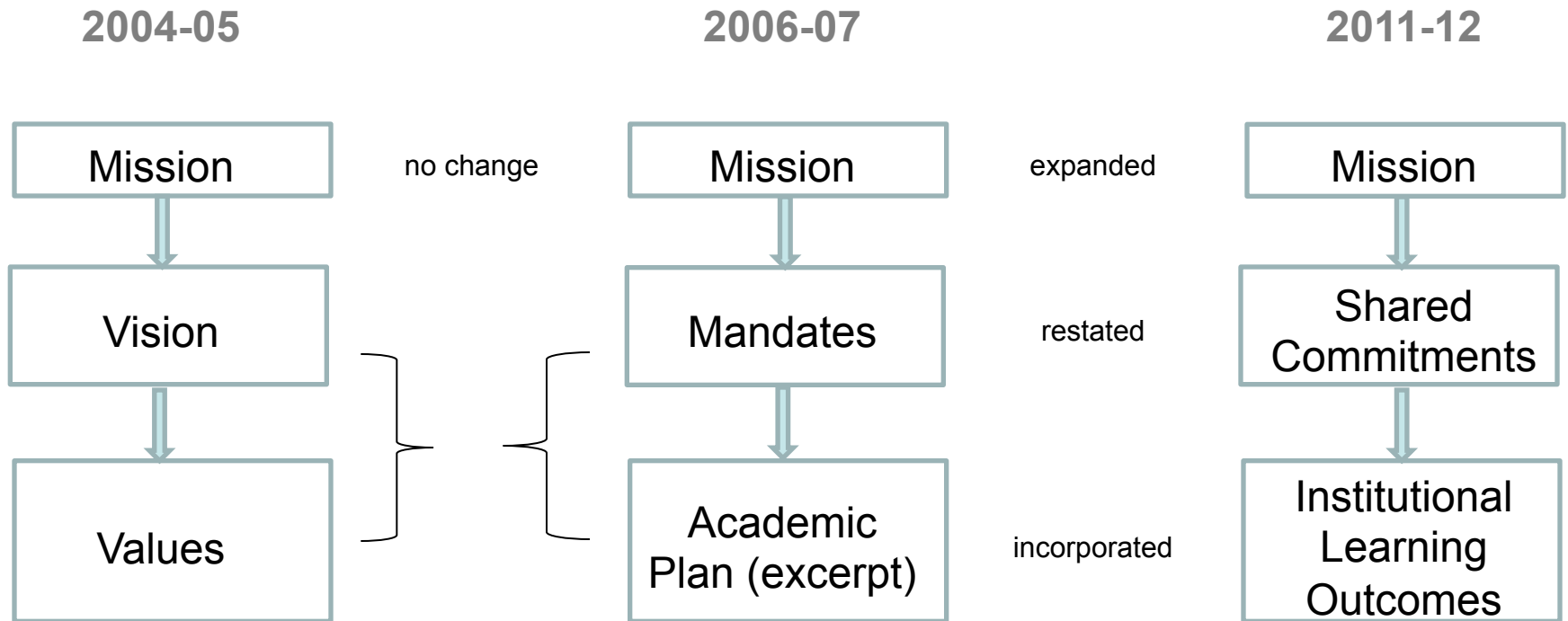


Continuous Strategic Planning 2004-2012





Strategic Direction: Refinements and Additions



Cal State East Bay Mission

Previous:

The University's mission is to provide an academically rich, multicultural learning experience that prepares all its students to realize their goals, pursue meaningful lifework, and to be socially responsible contributors to their communities, locally and globally.

Revised:

Cal State East Bay welcomes and supports a diverse student body with academically rich, culturally relevant, learning experiences that prepare students to apply their education to meaningful lifework, and to be socially responsible contributors to society. Through its educational programs and activities the University strives to meet the educational needs and to contribute to the vitality of the East Bay, the state, the nation, and global communities.

Strategic Mandates, *Renewed as Shared Strategic Commitments*

1. A Tradition of Teaching, Learning, and Academic Quality – emphasized and reinforced
 2. An Inclusive Campus Climate that values students, faculty and staff, and fosters multicultural learning
 3. Strong Growth and Full Enrollment with personalized learning and expanded access
1. Reinforce academic quality through open-minded inquiry, innovative teaching, engaged learning, and distinguished scholarship
 2. Enhance our inclusive campus, responding to the backgrounds and interests of our diverse community and promoting their academic, professional and personal development
 3. Serve students first, by expanding access and enhancing each student's educational experience and prospects for success as a graduate and life-long learner

Strategic Mandates, *Renewed as Shared Strategic Commitments*

4. Vibrant University Villages

4. Foster a vibrant community through enriched student services and student life that support student engagement and learning

5. Contribute to a sustainable planet through our academic programs, university operations, and individual behavior

6. An Efficient, Well-Run University with a Culture of Accountability

6. Continuously improve our efficiency, transparency, and accountability while practicing mutual respect, responsiveness, and collaboration across the University

Strategic Mandates, *Renewed as Shared Strategic Commitments*

7. A University of Choice through Regional Stewardship

7. *Support the civic, cultural, and economic life of all communities in the regions we serve through partnerships that promote education and social responsibility*

8. A Quest for Distinction, Realized

8. *Demonstrate our continuing record of leadership and innovation in higher education, focused on 21st century skills, including science, technology, engineering, and mathematics (STEM)*

Shared Strategic Commitments and Institutional Learning Outcomes (ILOs)

1. Reinforce academic quality through open-minded inquiry, innovative teaching, engaged learning, and distinguished scholarship
3. Serve students first, by expanding access and enhancing each student's educational experience and prospects for success as a graduate and life-long learner
4. Foster a vibrant community through enriched student services and student life that support student engagement and learning
8. Demonstrate our continuing record of leadership and innovation in higher education, focused on 21st century skills, including science, technology, engineering, and mathematics (STEM)

Thinking and Reasoning

Think critically and creatively and apply analytical and quantitative reasoning to address complex challenges and everyday problems.

Communication

Communicate ideas, perspectives, and values clearly and persuasively while listening openly to others.

Specialized Education

Demonstrate expertise and integration of ideas, methods, theory and practice in a specialized discipline of study.

Shared Strategic Commitments and ILOs

2. Enhance our inclusive campus, responding to the backgrounds and interests of our diverse community and promoting their academic, professional and personal development

Diversity

Apply knowledge of diversity and multicultural competencies to promote equity and social justice in our communities.

6. Continuously improve our efficiency, transparency, and accountability while practicing mutual respect, responsiveness, and collaboration across the University

Collaboration

Work collaboratively and respectfully as members and leaders of diverse teams and communities.

5. Contribute to a sustainable planet through our academic programs, university operations, and individual behavior

Sustainability

Act responsibly and sustainably at local, national, and global levels.

7. Support the civic, cultural, and economic life of all communities in the regions we serve through partnerships that promote education and social responsibility