

BACHELOR OF SCIENCE IN ACCOUNTING AND ANALYTICS



A full degree program launched in Fall 2024 for students seeking a long-lasting career in accounting.

COURSE HIGHLIGHTS

Upper-division courses will be offered in a variety of modalities: Hybrid (In-Person and Web-Synchronous), Web-Synchronous, and Web-Asynchronous to match your learning style, location, and scheduling needs.

SPECIAL PROGRAMS

- Accounting Career Exploration with Professionals
- Career Development Workshops
- Accounting Career Fairs
- Beta Alpha Psi Student Organization and Competitions
- Volunteer Income Tax Assistance Program

APPLICATION PERIOD

Apply today: www.calstate.edu/apply

- Fall- October 1 to December 2
- Spring- August 1 to October 15



ACCREDITATION

Cal State East Bay's College of Business & Economics is fully accredited by the Association to Advance Collegiate Schools of Business (AACSB International).

PROGRAM REQUIREMENTS

LOWER DIVISION CORE COURSES

- ACCT 210 Introduction to Financial Accounting
- ACCT 215 Introduction to Managerial Accounting
- ACCT 220 Legal Environment of Business
- ECON 200 Principles of Microeconomics
- ECON 205 Principles of Macroeconomics
- MATH 110 Finite Mathematics for Business
- STAT 110 Elements of Statistics for Business and Economics OR
- STAT 100 Elements of Statistics and Probability

UPPER DIVISION CORE COURSES

- ACCT 300 Business Leadership for Accountants
- ACCT 311 Intermediate Financial Accounting I
- ACCT 312 Intermediate Financial Accounting II
- ACCT 321 Auditing I
- ACCT 325 Accounting Ethics
- ACCT 331 Federal Taxation for Individuals
- ACCT 340 Accounting Information System
- ACCT 341 Introduction to Data Analytics in Accounting
- FIN 300 Financial Management
- MGMT 350 Decision Science
- MGMT 370 Business, Government and Society
- MKTG 300 Marketing Principles

ELECTIVE COURSE

Choose five (5) courses for 15 units from the following list:

- ACCT 302 Cost Accounting
- ACCT 370 Accounting for Governmental and Not-for-Profit Entities
- ACCT 411 Advanced Financial Accounting
- ACCT 425 Auditing and Control Environment
- ACCT 431 Federal Taxation of Business Entities
- ACCT 434 Tax Compliance, Planning and Applied Tax Research
- ACCT 440 Advanced Accounting Information Systems
- ACCT 442 Corporate Sustainability Accounting Reporting
- MGMT 360 Operations Management (for non-CPA track only)

CAPSTONE COURSE

- ACCT 499 Financial Statement Reporting and Analysis

GENERAL EDUCATION (GE) & UNIVERSITY DEGREE REQUIREMENTS

- American Institutions Requirement (U.S. Code)
- Lower Division GE
- Second Composition
- University Writing Requirement (UWR)
- Upper Division GE
- Overlay Requirements
- Unit and Residency Requirements
- G.P.A. Requirements

WHY CAL STATE EAST BAY?

- Flexible career paths, including a CPA track in Business Analysis and Reporting (BAR), Information Systems and Controls (ISC), Tax Compliance and Planning (TCP), and a non-CPA track.
- Featuring applicable cutting-edge data analytics in accounting, auditing, and taxation.
- Strong faculty with doctorate degrees and professional certification.
- Excellent student advising to guide you to program completion.

CAREERS WITH AN ACCOUNTING AND ANALYTICS DEGREE

In the San Francisco Bay Area, the annual base salary for an accountant ranges from \$61,000 to \$108,000. According to the California Employment Development Department, the demand for accountants is projected to grow at 8.8% in CA and 15.8% in the East Bay from 2020-2030. Graduates of the BSAA program can pursue a wide range of professional careers in public accounting firms, corporations, government agencies, and nonprofit organizations. Alumni from CSUEB's accounting program have been hired by: Armanino, BDO, BPM, Comptroller of the Currency, CLA, Deloitte, DZH Phillips, Eide Bailly, Ernst & Young, Franchise Tax Board, Grant Thornton, JHS, KPMG, Navolio & Tallman, PwC, Realize, Sansiba San Filippo, Spiegel, Withum, etc.

STUDENT PLACEMENT

Graduates from CSUEB work for major accounting firms in the Bay Area listed below:

Deloitte • EY • KPMG • PwC • BDO • Grant Thornton
ACG • Armanino • CLA • Clorox • Eide Bailly • Realize • SSF • Withum

STUDENT SUCCESS

- Successful partners in many top accounting firms
- CFOs and controllers in major companies
- Recipients of many scholarships offered to students
- Placement at Big 4 and other major accounting firms

CONTACT US

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