

CAL STATE EAST BAY

COLLEGE OF BUSINESS & ECONOMICS

BACHELOR OF SCIENCE IN ACCOUNTING AND ANALYTICS

A FULL DEGREE PROGRAM LAUNCHING FALL 2024 FOR STUDENTS SEEKING A LONG-LASTING CAREER IN ACCOUNTING



COURSE HIGHLIGHTS

Upper-division courses will be offered in a variety of modalities: Hybrid (In-Person and Web-Synchronous), Web-Synchronous, and Web-Asynchronous to match your learning style, location, and scheduling needs.

Core and elective courses include:

- ACCT300: Business Leadership for Accountants
- ACCT311, ACCT312, and ACCT411: Intermediate and Advanced Financial Accounting
- ACCT321 and ACCT425: Auditing and Auditing and Control Environment
- ACCT331, ACCT431, and ACCT432: Taxation for Individual, Business Entities, and Tax Compliance and Planning.
- ACCT340, ACCT341, ACCT342: Introduction to Advanced Data Analytics in Accounting
- MGMT350, MGMT360, and ACCT302: Operation Management and Cost Accounting.

WHY CAL STATE EAST BAY

- Flexible career paths, including a CPA track in Business Analysis and Reporting (BAR), Information Systems and Controls (ISC), Tax Compliance and Planning (TCP), and a non-CPA track.
- Featuring applicable cutting-edge data analytics in accounting, auditing, and taxation.
- Strong faculty with doctorate degrees and professional certification.
- Excellent student advising to guide you to program completion.

APPLY AT

calstate.edu/apply

APPLICATION PERIOD

Fall 2024- 10/1/23 through 2/15/24

FUTURE CAREER

In the San Francisco Bay Area, the annual base salary for an accountant ranges from \$61,000 to \$108,000. According to the California Employment Development Department, the demand for accountants is projected to grow at 8.8% in CA and 15.8% in the East Bay from 2020-2030. Graduates of the BSAA program can pursue a wide range of professional careers in public accounting firms, corporations, government agencies, and nonprofit organizations.

Alumni from CSUEB's accounting program have been hired by: Armanino, BDO, BPM, Comptroller of the Currency, CLA, Deloitte, DZH Phillips, Eide Bailly, Ernst & Young, Franchise Tax Board, Grant Thornton, JHS, KPMG, Navolio & Tallman, PwC, Realize, Sansiba San Filippo, Spiegel, Withum, etc.



ACCREDITATION

Cal State East Bay's College of Business & Economics is fully accredited by the Association to Advance Collegiate Schools of Business (AACSB International).



csueastbay.edu/acct-fin



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