ACCOUNTING

ACCOUNTING CONCENTRATION
For careers in Accounting, Auditing, and Taxation.

PROGRAM CURRICULUM
- More than 50 years of rigorous and quality program
- Provides educational units to qualify for the CPA exam
- Provides content knowledge to pass the CPA exam
- Curriculum focuses
  - Financial Reporting and Standards
  - Auditing Standards and Procedures
  - Federal Taxation
  - Business Laws and Regulations
  - Accounting Ethics
  - Data Analytics in Accounting

SPECIAL PROGRAMS
- Accounting Honors Program (starts in Fall 2022)
- Accounting Career Exploration with Professionals
- Career Development Workshops
- Accounting Career Fairs
- BAP Student Club
- VITA Program
- BAP National Competition

APPLICATION PERIOD
2022 Fall Application Accepted: 10/1/2021 thru 2/15/2022
2023 Spring Application Accepted: 8/1/2022 thru 10/1/2022

ACCREDITATION
Cal State East Bay’s College of Business & Economics is fully accredited by the Association to Advance Collegiate Schools of Business (AACSB International).

The B.S. degree requires a total of 120 units. In addition to General Education courses and other graduation requirements, the Business Administration major requires three sets of courses: lower division core courses, upper division core courses, and courses to fulfill concentration requirements.

UPPER DIVISION CORE COURSES
The following nine (9) courses are required:
- BUS 335 Communications in Team Building
- ECON 380 Managerial Economics & Business Strategy
- ECON 385 Global Economic Analysis
- OR MGMT 385 International Business
- FIN 300 Financial Management
- MGMT 310 Organizational Behavior
- MGMT 350 Decision Science
- MGMT 360 Operations Management
- MKTG 300 Marketing Principles
- MGMT 499 Seminar in Strategic Business Management

ACCOUNTING CONCENTRATION REQUIRED COURSES
The following nine (9) courses are required:
- ACCT 220 Legal Environment of Business
  OR ACCT 320 Business Law for Accountants
- ACCT 311 Intermediate Financial Accounting I
- ACCT 312 Intermediate Financial Accounting II
- ACCT 321 Auditing I
- ACCT 325 Accounting Ethics
- ACCT 331 Federal Taxation for Individuals
- ACCT 340 Accounting Information Systems
- ACCT 370 Accounting for Governmental & Not-for-Profit Entities
- ACCT 411 Advanced Financial Accounting

ELECTIVE COURSE
Select one (1) course from the following list:
- ACCT 302 Cost Accounting
- ACCT 341 Introduction to Data Analytics in Accounting
- ACCT 421 Auditing II
- ACCT 422 Internal Auditing
- ACCT 423 Information Technology Audit
- ACCT 424 Forensic Accounting & Fraud Examination
- ACCT 431 Federal Taxation of Business Entities
- ACCT 432 Federal Taxation for Corporations
- ACCT 433 Federal Taxation for Partnerships

VERSION: 2021-22
CAREERS WITH AN ACCOUNTING DEGREE

According to the California Employment Development Department, the demand for accountants and auditors is forecasted to grow at 7.7% in CA and 9.9% in the San Francisco Bay Area from 2018-2028.

ACCOUNTANT
- Accountant
- Controllers
- Director of Accounting or Director of Financial Reporting
- Chief Financial Officer

AUDITOR
- Auditor for Public Accounting Firms
- Auditor for Companies
- Auditor for Governments

TAX ACCOUNTANT
- Tax Accountant in Corporations
- Tax Accountant in Public Accounting Firms
- Tax Accountant for IRS, FTB, and other Tax Authorities

STUDENT PLACEMENT

Graduates work for Big 4 and major accounting firms in the Bay Area below:

Deloitte • EY • KPMG • PwC • BDO • Grant Thornton
ACG • Armanino • CLA • Clorox • Eide Bailly • Realize • SSF • Withum

STUDENT SUCCESS

- Successful partners in many top accounting firms
- CFO and controllers in major companies
- Recipients of many scholarships offered to students
- Placement at Big 4 and major accounting firms

SALARY POTENTIAL

Source: 2020 Robert Half Salary Survey

CORPORATE ACCOUNTING (75% percentile)  PUBLIC ACCOUNTING (75% percentile)
Chief Financial Officer  $240,000  General Accountant  $57K to $113K
Vice President of Finance  $226,250  Tax Services  $57K to $250K
Director of Finance  $165,000  Audit/Assurance Services  $57K to $160K
Director of Accounting  $163,000
Controller  $144,000

CONTACT US

Ching-Lih Jan  CBE Undergraduate Advising  BSBA Online Program Advising
Department Chair  (510) 885-3323  cbeadvising@csueastbay.edu  cbe-bsba_online@csueastbay.edu
(510) 885-3327
bsba-accounting@csueastbay.edu