

# Embracing an Online Education

## Online Degree Programs

### 2 Year Programs

Ethnic Studies  
History  
Hospitality & Tourism  
Human Development  
Recreation  
Theatre Arts (Fall 2023)  
Emergent and Inclusive  
Performance (Fall 2024)

### 4 Year Programs

(Fall 2024)  
Ethnic Studies  
Human Development



## Aligning Online Services & Support

SCAA Tutoring  
Academic Advising  
Accessibility Services  
Library Services



# Giving Students the First Choice

## Initiating an Annual Course Schedule

Spring 2024 for AY 2024-25

- ✓ New students can view course schedule sooner
- ✓ Plan your courses earlier with your advisor

# Meeting Students Where They're At

Offering cross-enrollment in East Bay courses to create pipeline!

**Beginning Fall 2023**, take an introductory major course and earn college credit!

**Spring 2024** Public Health 100 will be offered at Los Positas College.

K-16 Collaborative will develop pathways for cross enrollment in computer science, engineering, and teacher education with Los Positas, Chabot, Contra Costa, and Peralta Colleges.



## Developing Blended Programs (4 + 1)

*Students can apply at entry for a BA/BS and MA/MS degree!*

# Enhancing Recruitment Efforts

- ✓ Targeting "no-shows" for deferred enrollment with streamlined application process with no fee
- ✓ Increasing yield from top local high schools and community colleges
- ✓ Marketing to eligible and discontinued students
- ✓ Strengthening private partnerships for working professionals
- ✓ Spotighting online programs

# Strengthening Retention Strategies

- ✓ Increasing university retention rates +3%
- ✓ Targeting Fall 2023 enrollment campaign
- ✓ Incorporating learning support in high DFW courses
- ✓ Reviewing DARs for all senior students