Embracing an Online Education

Online Degree Programs

2 Year Programs
- Ethnic Studies
- History
- Hospitality & Tourism
- Human Development
- Recreation
- Theatre Arts (Fall 2023)
- Emergent and Inclusive Performance (Fall 2024)

4 Year Programs (Fall 2024)
- Ethnic Studies
- Human Development

Aligning Online Services & Support
- SCAA Tutoring
- Academic Advising
- Accessibility Services
- Library Services

Giving Students the First Choice

Initiating an Annual Course Schedule
Spring 2024 for AY 2024-25
- New students can view course schedule sooner
- Plan your courses earlier with your advisor

Meeting Students Where They’re At

Offering cross-enrollment in East Bay courses to create pipeline!

Beginning Fall 2023, take an introductory major course and earn college credit!

K-16 Collaborative will develop pathways for cross enrollment in computer science, engineering, and teacher education with Los Positas, Chabot, Contra Costa, and Peralta Colleges.

Developing Blended Programs (4 + 1)
Students can apply at entry for a BA/BS and MA/MS degree!

Enhancing Recruitment Efforts

- Targeting “no-shows” for deferred enrollment with streamlined application process with no fee
- Increasing yield from top local high schools and community colleges
- Marketing to eligible and discontinued students
- Strengthening private partnerships for working professionals
- Spotlighting online programs

Strengthening Retention Strategies

- Increasing university retention rates +5%
- Targeting Fall 2023 enrollment campaign
- Incorporating learning support in high DFW courses
- Reviewing DARs for all senior students