



# Hospitality and Tourism

## B.S. in Hospitality and Tourism • Minor in Hospitality and Tourism M.S. in Hospitality, Recreation and Tourism

The award-winning Hospitality and Tourism program prepares students for entry-level supervisory and/or management positions in a variety of industries.

The program supports the development of students' leadership, customer service, communication, decision-making, and critical thinking skills in industry-relevant curriculum.

Customize your career path. Choose one of the following areas to study:

- Event Planning and Management
- Food and Beverage Management
- Lodging Management
- Design Your Own Path



### Flexible

Classes offered online, in-person, and hybrid. Work while simultaneously completing courses.



### Learn by Doing

Apply course knowledge to real-world situations.



### Career Development

Take your career to the next level with a Bachelor of Science degree.



### Educated and Experienced

Faculty have practical experience and are dedicated and committed to supporting your learning and success.



# CAL STATE EAST BAY

For more information

[csueastbay.edu/hrt](http://csueastbay.edu/hrt) (510) 885-3043

[hrt@csueastbay.edu](mailto:hrt@csueastbay.edu) Visit us in PE-130

# Hospitality and Tourism

## Possible Career Options



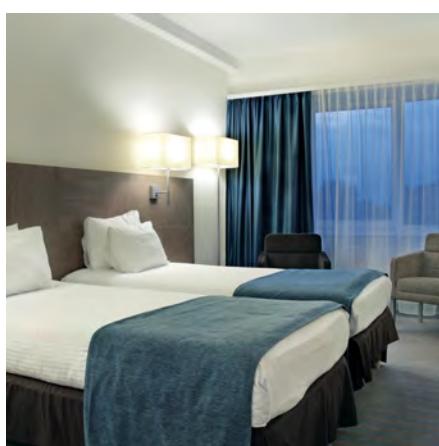
### Event Planning and Management

- Banquet Management
- Convention Sales Management
- Conventions Services Management
- Meeting Planner
- Event Coordinator
- Event Supervisor
- Wedding Planner
- Event Planner
- Meeting Coordinator



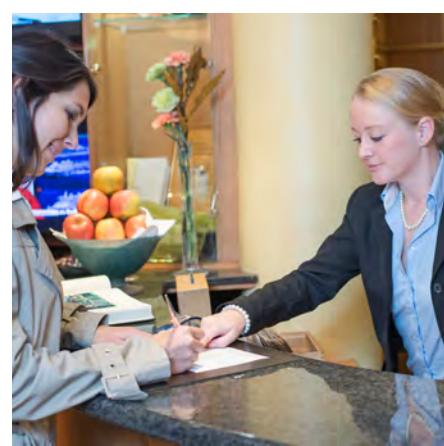
### Food and Beverage Management

- Food and Beverage Management
- Restaurant Management
- Catering Management
- Resort/Hotel Food Services Management
- Beverage Management
- Kitchen Management
- Dining Room Management



### Lodging Management

- Rooms Division Management
- Room Reservations Management
- Front Desk Management
- Front Office Management
- Night Auditor Supervisor
- Executive Housekeeper
- Housekeeping Management
- Employee Services Coordinator
- Guest Relations Management
- Guest Services Management



### Tourism/Travel

- Convention Sales Management
- Convention Services Management
- Meeting Planner
- Event Coordinator
- Convention and Visitors Bureau Management
- Cruise Director
- Cruise Ship Coordinator
- Airline Management





# Online Master's Degree

## Master of Science Hospitality, Recreation and Tourism

A master's degree provides an in-depth understanding of the fast-paced, increasingly difficult challenges in the world of hospitality, recreation and tourism.

Through active engagement and exploration of current industry research, best practices, theories, and data, the program supports the development of student knowledge in the following areas: leadership, organizational development, law, risk, fiscal management, sustainable solutions, and marketing.

The courses are offered Executive Style during the Fall and Spring semesters. Classes are seven weeks in length (with the exception of two Applied Research classes, which are 15 weeks in length), each class is three units. During the first year, students take one course at a time. During the second year, students take two courses at a time.



# CAL STATE EAST BAY

### Flexible

Classes offered online, asynchronously. Work full-time while simultaneously completing courses.

### Learn by Doing

Apply course knowledge to real-world situations.

### Career Development

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### Educated and Experienced

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### For more information

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# Recreation



## B.S. in Recreation • Minor in Recreation M.S. in Hospitality, Recreation and Tourism

The award-winning Recreation Management program prepares students for entry-level supervisory and management positions in a variety of industries.

The program supports the development of students' leadership, customer service, communication, decision-making, and critical thinking skills in industry-relevant curriculum.

Customize your career path. Choose one of the following areas to study:

- Youth Development
- Sustainability
- Event Planning and Management
- Design Your Own Path



### Flexible

Classes offered online, in-person, and hybrid. Work while simultaneously completing courses.



### Learn by Doing

Apply course knowledge to real-world situations.



### Career Development

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### Educated and Experienced

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# Recreation Management

## Possible Career Options



Aquatic Management  
Camp Management  
Campus Recreation  
Cultural Arts Management  
Event Planning  
Golf Course Management  
Health and Wellness Centers  
High Adventure Programs  
Local, State, and Federal Government  
Mental Health Facilities  
Military Recreation  
Nonprofit Management  
Outdoor Recreation Management  
Park Management  
Recovery Treatment Center  
Recreation Management  
Rehabilitation Centers  
Senior Services  
Skilled Nursing Facilities  
Sports Management  
Sustainable Management  
Venue Management  
Wedding Planning  
Youth Development



# Recreation Therapy

## Possible Career Options



Correctional Facilities



Health and Wellness Centers



Hospitals



Mental Health Facilities



Military Recreation



Nonprofit Organizations



Outdoor Recreation Facilities



Recreation Therapy

Recovery Treatment Centers

Rehabilitation Camps

Rehabilitation Centers

Senior Service Centers

Skilled Nursing Facilities

Sports Management

Wilderness Rehabilitation Treatment Center

Youth Centers

# Recreation Therapy



## Bachelor of Science in Recreation Concentration in Recreation Therapy

Recreation Therapists provide therapeutic recreation services and treatment services to people with illnesses or disabilities to enhance their health, functional abilities, independence, and quality of life.

Graduates of the program will have knowledge of the foundations of therapeutic recreation service delivery and be able to identify recreation therapy interventions for cognitive/developmental disorders, physical/medical impairments, and psychiatric disorders.

The Recreation Therapy program is designed to prepare students to become Certified Therapeutic Recreation Specialist (CTRS) and/or Recreation Therapist Certified (RTC) by the National (NCTRC) and State (CBRPC) boards.



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