

Hospitality and Tourism



B.S. in Hospitality and Tourism • Minor in Hospitality and Tourism M.S. in Hospitality, Recreation and Tourism

The award-winning Hospitality and Tourism program prepares students for entry-level supervisory and/or management positions in a variety of industries.

The program supports the development of students' leadership, customer service, communication, decision-making, and critical thinking skills in industry-relevant curriculum.

Customize your career path. Choose one of the following areas to study:

- Event Planning and Management
- Food and Beverage Management
- Lodging Management
- Design Your Own Path



Flexible

Classes offered online, in-person, and hybrid. Work while simultaneously completing courses.



Learn by Doing

Apply course knowledge to real-world situations.



Career Development

Take your career to the next level with a Bachelor of Science degree.



Educated and Experienced

Faculty have practical experience and are dedicated and committed to supporting your learning and success.

For more information

csueastbay.edu/hrt (510) 885-3043

hrt@csueastbay.edu Visit us in PE-130



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Hospitality and Tourism

Possible Career Options



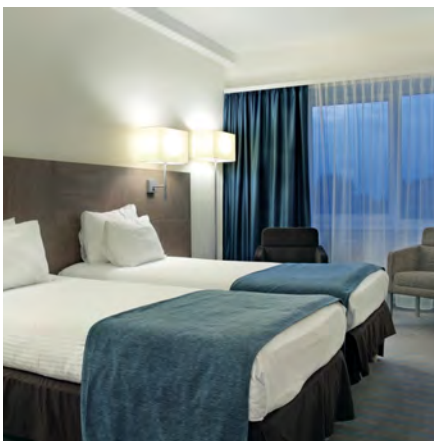
Event Planning and Management

- Banquet Management
- Convention Sales Management
- Conventions Services Management
- Meeting Planner
- Event Coordinator
- Event Supervisor
- Wedding Planner
- Event Planner
- Meeting Coordinator



Food and Beverage Management

- Food and Beverage Management
- Restaurant Management
- Catering Management
- Resort/Hotel Food Services Management
- Beverage Management
- Kitchen Management
- Dining Room Management



Lodging Management

- Rooms Division Management
- Room Reservations Management
- Front Desk Management
- Front Office Management
- Night Auditor Supervisor
- Executive Housekeeper
- Housekeeping Management
- Employee Services Coordinator
- Guest Relations Management
- Guest Services Management



Tourism/Travel

- Convention Sales Management
- Convention Services Management
- Meeting Planner
- Event Coordinator
- Convention and Visitors Bureau Management
- Cruise Director
- Cruise Ship Coordinator
- Airline Management



Online Master's Degree

Master of Science Hospitality, Recreation and Tourism

A master's degree provides an in-depth understanding of the fast-paced, increasingly difficult challenges in the world of hospitality, recreation and tourism.

Through active engagement and exploration of current industry research, best practices, theories, and data, the program supports the development of student knowledge in the following areas: leadership, organizational development, law, risk, fiscal management, sustainable solutions, and marketing.

The courses are offered Executive Style during the Fall and Spring semesters. Classes are seven weeks in length (with the exception of two Applied Research classes, which are 15 weeks in length), each class is three units. During the first year, students take one course at a time. During the second year, students take two courses at a time.



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Flexible

Classes offered online, asynchronously. Work full-time while simultaneously completing courses.

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Recreation



B.S. in Recreation • Minor in Recreation M.S. in Hospitality, Recreation and Tourism

The award-winning Recreation Management program prepares students for entry-level supervisory and management positions in a variety of industries.

The program supports the development of students' leadership, customer service, communication, decision-making, and critical thinking skills in industry-relevant curriculum.

Customize your career path. Choose one of the following areas to study:

- Youth Development
- Sustainability
- Event Planning and Management
- Design Your Own Path



Flexible

Classes offered online, in-person, and hybrid. Work while simultaneously completing courses.



Learn by Doing

Apply course knowledge to real-world situations.



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Recreation Management

Possible Career Options



Aquatic Management
Camp Management
Campus Recreation
Cultural Arts Management
Event Planning
Golf Course Management
Health and Wellness Centers
High Adventure Programs
Local, State, and Federal Government
Mental Health Facilities
Military Recreation
Nonprofit Management
Outdoor Recreation Management
Park Management
Recovery Treatment Center
Recreation Management
Rehabilitation Centers
Senior Services
Skilled Nursing Facilities
Sports Management
Sustainable Management
Venue Management
Wedding Planning
Youth Development



Recreation Therapy

Possible Career Options



Correctional Facilities
Health and Wellness Centers
Hospitals
Mental Health Facilities
Military Recreation
Nonprofit Organizations
Outdoor Recreation Facilities
Recreation Therapy
Recovery Treatment Centers
Rehabilitation Camps
Rehabilitation Centers
Senior Service Centers
Skilled Nursing Facilities
Sports Management
Wilderness Rehabilitation
Treatment Center
Youth Centers



Recreation Therapy



Bachelor of Science in Recreation Concentration in Recreation Therapy

Recreation Therapists provide therapeutic recreation services and treatment services to people with illnesses or disabilities to enhance their health, functional abilities, independence, and quality of life.

Graduates of the program will have knowledge of the foundations of therapeutic recreation service delivery and be able to identify recreation therapy interventions for cognitive/developmental disorders, physical/medical impairments, and psychiatric disorders.

The Recreation Therapy program is designed to prepare students to become Certified Therapeutic Recreation Specialist (CTRS) and/or Recreation Therapist Certified (RTC) by the National (NCTRC) and State (CBRPC) boards.



Flexible

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Learn by Doing

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