



College of Business & Economics

Assurance of Learning

Program Learning Objective (PLO): Microeconomics
Winter 2015

BA ECONOMICS

PL01; L01A

BA ECON Learning Goal 1: Students who graduate will be knowledgeable of modeling techniques to solve microeconomic problems.

CBE Learning Objective 1A:

Students who graduate will apply mathematical and modeling techniques to solve microeconomic problems.

Mapped Course: ECON 3000

Curriculum Alignment:

ECON 3000 is a core course for the BA Economics program. It consists of analysis of supply and demand; production and costs; price and output determination; factor pricing and income distribution; optimum resource allocation.

The course was identified by the Department Chair, supported by the Program Director and reviewed by the department faculty through a remapping process that took place in Summer 2014. The remapping process included a reexamination of how the new learning objectives are mapped to particular core (and elective) courses. It was determined that under the current curriculum, prior to changes scheduled to be implemented in Fall 2015, ECON 3000 will be the mapped course for Learning Goal 1, Learning Objective 1A: Microeconomics.

Participating Faculty: 1 faculty member

Methods & Procedures:

Faculty will use course final exam as assessment artifact. Scores of the individual student exams will be compared to department determined and faculty specific benchmarks for proficiency levels.

Assessment Measurement Tool Used:

Direct measurement – Course-embedded – Course final exam.

Status of Assessment: Completed.

Artifacts Archived: Yes.

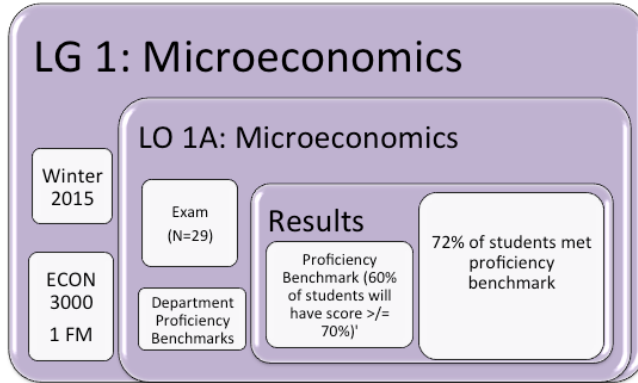
Performance Targets:

Proficiency Benchmark = 60% of students will have a proficiency score equal to or greater than 70%.

Communications Timeline

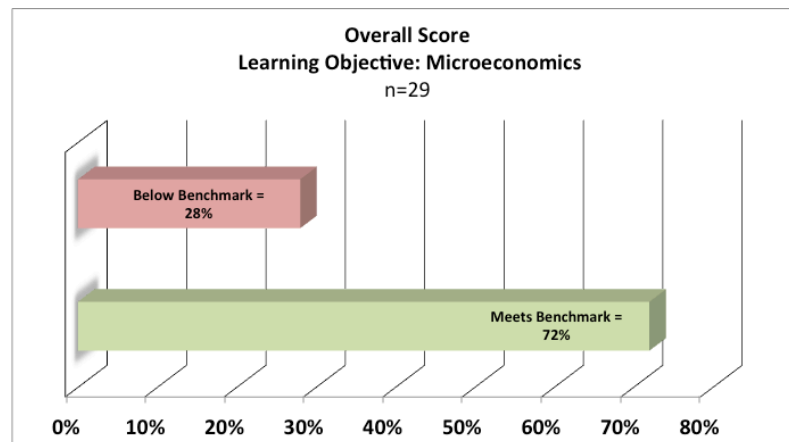
- March 3, 2015
 - Discussed assessment processes and procedures with faculty teaching ECON 3000.
 - Explained determination of benchmarks.
 - Explained rubric usage.
 - Discussed assessment procedures and protocols following assessment.

Data Summary & Analysis:



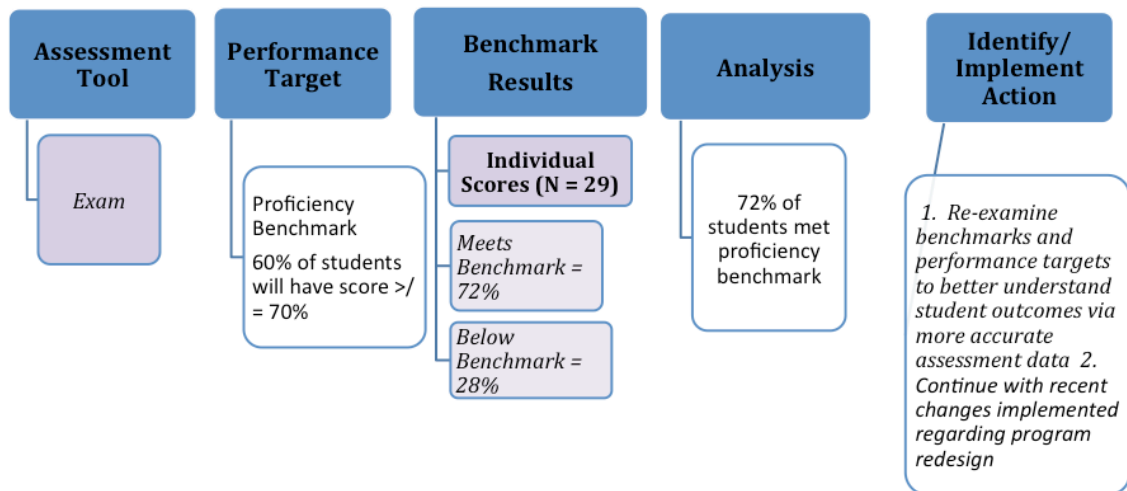
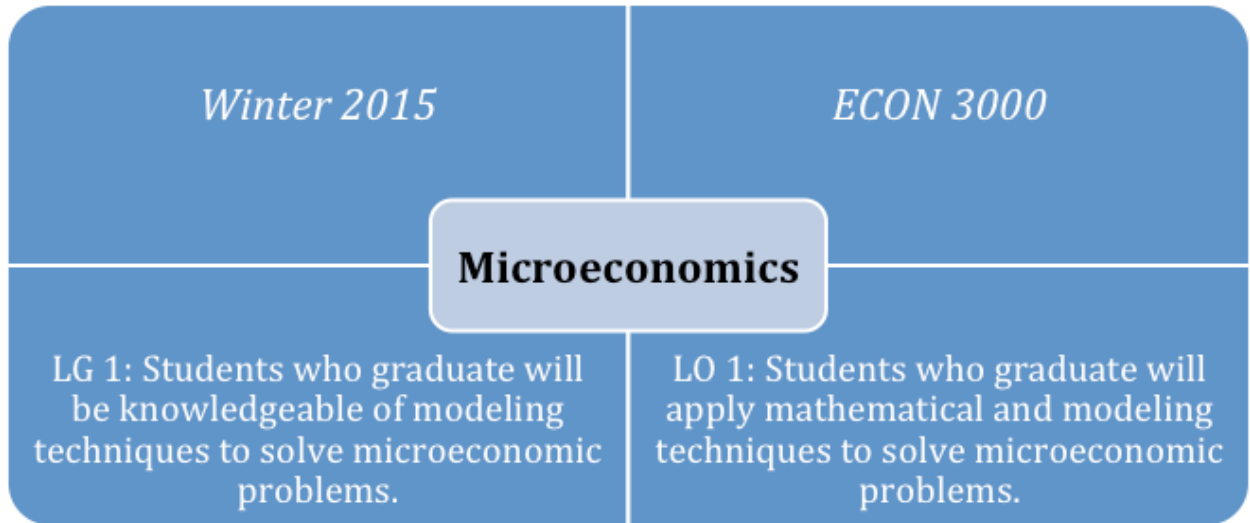
Proficiency Benchmark (n = 29)	
Definition	60% of students will have a score equal to or greater than 70%
# of students meeting proficiency benchmark	21
% of students meeting proficiency benchmark	72%
# of students <u>not</u> meeting proficiency benchmark	8
% of students <u>not</u> meeting proficiency benchmark	28%

As depicted in the graphics, our students' overall Microeconomics scores met performance targets. Proficiency benchmarks were set at 60% of students receiving a score equal to or greater than 70%. Findings show 72% of students met the proficiency benchmark.



APPENDIX:
One-Page Summaries

Learning Objective 1A: Microeconomics – Winter 2015



End of Report