



## **College of Business & Economics**

### **Assurance of Learning**

Program Learning Objective (PLO): Macroeconomics  
Winter 2015

### **BA ECONOMICS**

### **PLO2; L02A**



**BA ECON Learning Goal 2: Students who graduate will be knowledgeable of modeling techniques to solve macroeconomic problems.**

**CBE Learning Objective 2A:**

Students who graduate will apply mathematical and modeling techniques to solve macroeconomic problems.

**Mapped Course:** ECON 3005

**Curriculum Alignment:**

ECON 3005 is a core course for the BA Economics program. It consists of measurement and analysis of the determination of national income and employment general price level, stabilization and growth. Prerequisites include ECON 2301, 2302, with grade not lower than a "C" in 2302.

The course was identified by the Department Chair, supported by the Program Director and reviewed by the department faculty through a remapping process that took place in Summer 2014. The remapping process included a reexamination of how the new learning objectives are mapped to particular core (and elective) courses. It was determined that under the current curriculum, prior to changes scheduled to be implemented in Fall 2015, ECON 3005 will be the mapped course for Learning Goal 2, Learning Objective 2A: Macroeconomics.

**Participating Faculty:** 1 faculty member

**Methods & Procedures:**

Faculty will use course final exam as assessment artifact. Scores of the individual student exams will be compared to department determined and faculty specific benchmarks for proficiency.

**Assessment Measurement Tool Used:** Direct measurement – Course-embedded – Course Exam.

**Status of Assessment:** Completed.

**Artifacts Archived:** Yes.

**Performance Targets:**

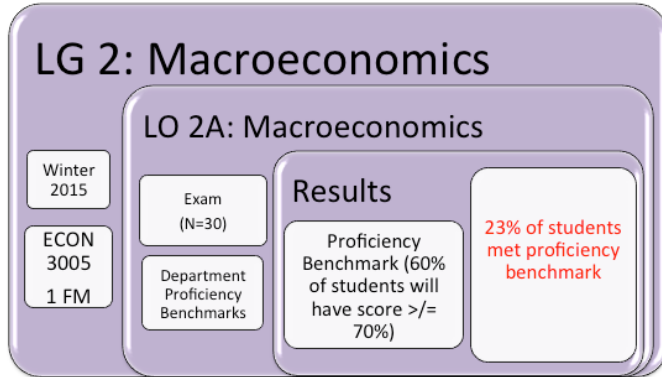
Proficiency Benchmark = 60% of students will have a proficiency score equal to or greater than 70%.

**Communications Timeline**

March 2, 2015

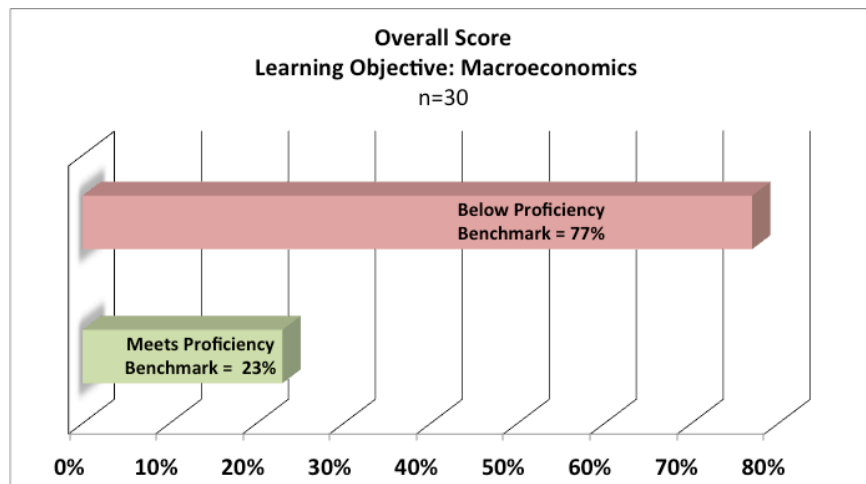
- Discussed assessment processes and procedures with faculty teaching ECON 3005.
- Explained determination of benchmarks.
- Explained rubric usage.
- Discussed assessment procedures and protocols following assessment.

## Data Summary & Analysis:



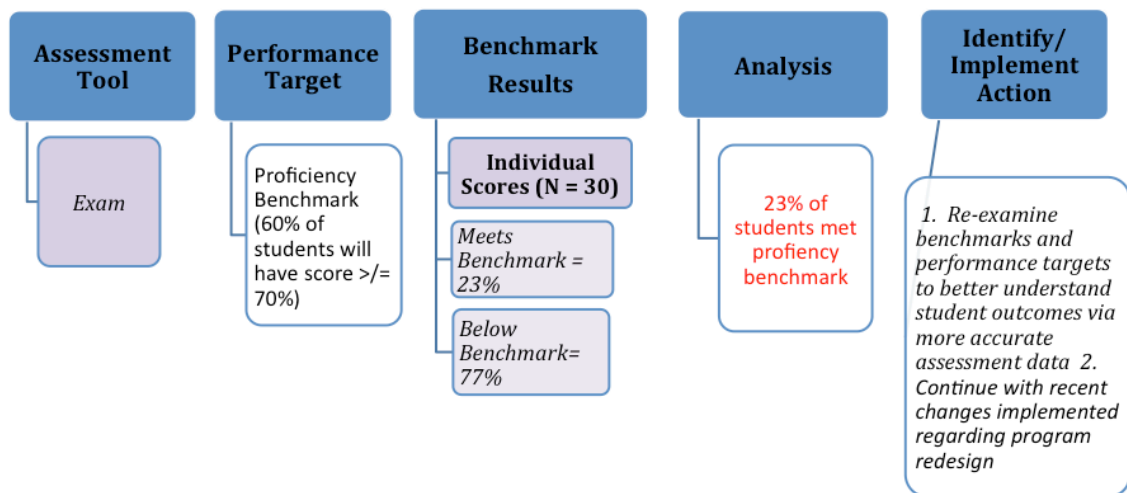
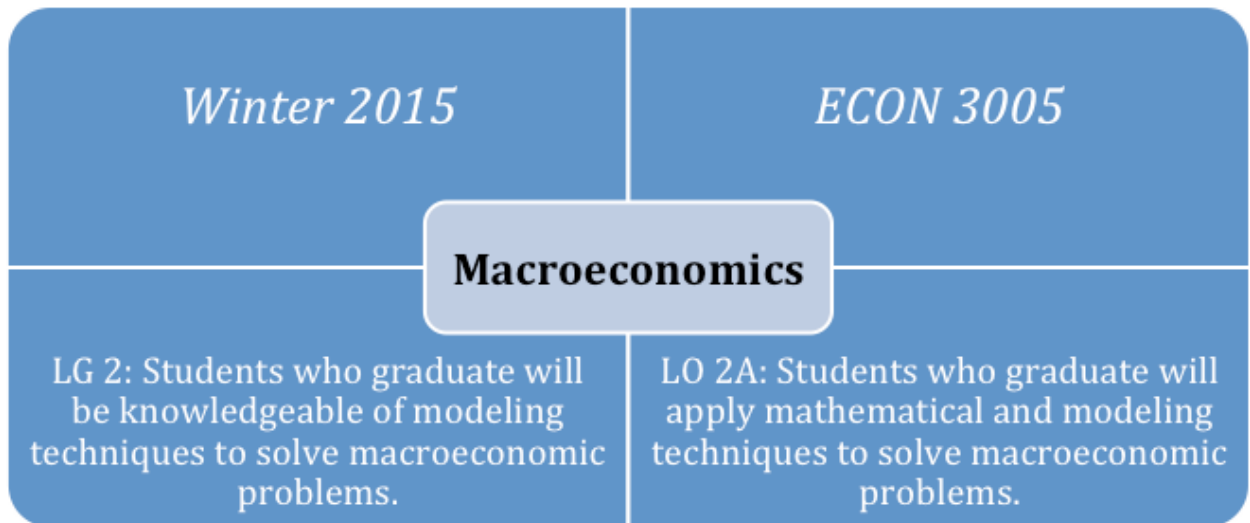
Proficiency Benchmark (n = 30)	
Definition	60% of students will have a score equal to or greater than 70%
# of students meeting proficiency benchmark	7
% of students meeting proficiency benchmark	23%
# of students <u>not</u> meeting proficiency benchmark	23
% of students <u>not</u> meeting proficiency benchmark	77%

As depicted in the graphics, our students' overall Macroeconomics scores did not meet performance targets. Proficiency benchmarks were set at 60% of students receiving a score equal to or greater than 70%. Findings show only 23% of students met the proficiency benchmark.



**APPENDIX:**  
One-Page Summaries

## Learning Objective 2A: Macroeconomics – Winter 2015



End of Report