

CBE AOL Closing the Loop Form

Program: BS Business Administration Date: August 28, 2020

Learning Goal: LG 4: Students who graduate will be ethical when making business decisions.

Learning Objective: LO 4A: Students who graduate will identify and assess ethical issues and properly articulate ethical decisions.

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Closing-the-Loop

1. Review Learning Objective (LO) assessment data in the current Assessment Report.
2. Review previous LO assessment data and improvement actions taken since then in the AOL Summary Report.
3. Document below the effectiveness of past improvement actions in improving student learning or the AOL process (this is what is known as "closing-the-loop").

The Business Ethics course was made a requirement in the past assessment cycle and it continues to be a worthwhile change as students continue to meet learning expectations.

The recent development of having accounting students take a separate ethics course has met overall curriculum goals of business ethics and meeting professional requirements for certification standards and providing them exposure to accounting specific applications.

4. Document below your evaluation of current LO assessment data compared to the benchmark and the need for new improvement actions. Consider not just the overall average LO score but also score on individual traits shown in the Assessment Report and derived from the LO rubric.

Students met the 70% overall score across all modalities including on-ground, online, and accounting. We noticed that the on-ground students were more likely to exceed expectations, whereas online students were more likely to meet expectations in this round of assessment. This is an area of possible improvement for the online students.

With regard to meeting the less than 10% students being below expectations in each trait, on-ground and online students met this objective, but accounting was at 10% on one trait (application of ethical perspectives, concepts, or rules).

In accounting, it is seen that this 10% level was more indicative of the assessment measure based on more difficult accounting professional principles and statutory regulations.

5. Record below a list of recommended course-level or programmatic actions to improve student learning or the AOL process.
 - a. Sort the list from most recommended to least.
 - b. Given our mature AOL system, ideas should not be limited to just AOL system improvements.
 - c. For each improvement action proposal, list the project leader, timeline to completion, required resources, expected ease of implementation (hard, medium, easy), and expected impact on student learning (low, medium, high).
 - d. You may use ease of implementation and impact on student learning to rank improvements.
 - e. There is no guarantee that improvement ideas will be approved. They need to be reviewed by the program director, curriculum committee and dean.

While student learning has been strong, the Business Ethics course will seek to gain General Education and Diversity Overlay certifications. We expect this action will reduce class sizes and reinforce student learning.

We will continue to monitor student learning outcomes and course impact to maintain high student learning outcomes.