

BSBA Program Curriculum Map:

ILOs				#1 THINKING & REASONING Quant Reasoning			#2 COMMUNICATION Written Communication		
PLOs	R/E	PLO 1 Foundation Knowledge: Recognize and integrate foundation knowledge across functional areas.	PLO 2 Critical Thinking: Apply critical thinking skills to solve business problems.	PLO 3 Quantitative Analysis: Understand and apply quantitative methods and tools in evaluating business problems and making effective business decisions.	PLO 4 Use of Tech: Apply technology to analyze data and provide solutions to business problems.	PLO 5 Oral Comm: Apply effective oral communication skills in a diverse and global environment.	PLO 6 Written Comm: Apply effective written communication skills in a diverse and global environment.	PLO 7 Teamwork: Apply effective team skills to work in a diverse and global environment.	PLO 8 Ethics: Identify and assess ethical issues and properly articulate ethical decisions.
Course number & title									
MATH 180: Mathematics for Business and Social Sciences	R	I	I	I					
STAT 110: Elements of Statistics for Business and Economics	R	I	I	I					
ECON 200: Principals of Microeconomics	R	I,D	I,D	I,D		I,D	I,D		I
ACCT 210: Intro to Financial Accounting	R	I	I	I	I		I	I	I
ACCT 215: Intro to Managerial Accounting	R	I	I	D	D		I,D	I	I
ECON 205: Principles of Macroeconomics	R	I,D	I,D	I		I	I	I	I,D
ACCT 220: Legal Environment of Business	R	I	I						I

MKTG 305: Business Communication	(R)*					D,M	D,M		
MGMT 310: Organizational Behavior	R	I	I			D	D	D	I
MGMT 320: Business & Professional Ethics	R	D	D			D	D	D	D,M (A)
MKTG 300: Marketing Principles	R	I,D	I,D	I,D		D	D	D	D
FIN 300: Financial Management	R	D	D	D	I	I	I		I
ITM 300: Information Technology Management	R	I,D	I,D		D,M(A)	I,D	I,D		I
MGMT 350: Decision Science	R	I,D	I,D	D, M(A)	I	I	I	I	
MGMT 360: Operations Management	R	I,D	I,D	I,D	I				
MGMT 370: Business, Government & Society	R	M	M			D, M(A)	D, M(A)	D	D
MGMT 385: International Bus or ECON 385: Global Economic Analysis	R	D	D			D,M	D,M	D,M	D
ECON 380: Managerial Economics and Business Strategy	R	D	D	D, M(A)	D	D	D	D	D
MGMT 499: Seminar in Strategic Business Management	R	M(A)	M(A)		I	M(A)	M(A)	M(A)	D,M(A)

* Required for students who do not pass Written Skills Test (WST).