

MBA Faculty Meeting

March 27, 2019

Rubric Development & Assessment for Quantitative Analysis & Integration

Attendees:

- Joanna Lee, Zinovy Radovitsky, Scott Fung, Joe Kuehn, Balaraman Rajan, Izzet Darendeli, Glen Taylor, Yi Karnes, Vish Hedge, Sandy Luong

Meeting Objectives:

- Which rubrics are best to assess both learning objectives?
- Where will the assessment take place?
 - Quant in BUS 602
 - Integration in BUS 693

Meeting Recap:

- Faculty reviewed and analyzed learning objectives with Joanna leading the discussion.

Quantitative Rubric

- Faculty identified University of Baltimore rubric with suggestions for modifications including adding 2 items:
 - 1. Data visualizations to be included in the rubric item '**Communication**'
 - 2. Consider adding the 4th trait on AACU rubric on Quantitative Literacy
 - Application / Analysis (to reflect the importance of 'Implication')
 - Ability to make judgments and draw appropriate conclusions based on the quantitative analysis of data, while recognizing the limits of this analysis.
 - 4: *Uses the quantitative analysis of data as the basis for deep and thoughtful judgements, drawing insightful, carefully qualified conclusions from this work.*
 - 3: *Uses the quantitative analysis of data as the basis for competent judgements, drawing reasonable and appropriately qualified conclusions from this work.*
 - 2: *Uses the quantitative analysis of data as the basis for workmanlike (without inspiration or nuance, ordinary) judgements, drawing plausible conclusions from this work.*
 - 1: *Uses the quantitative analysis of data as the basis for tentative, basic judgements, although is hesitant or uncertain about drawing conclusions from this work.*
 - Also discussed and suggested to consider adding 'Identifying problems' in the beginning (or to the first item) of the rubric.
- Bala and Zinovy to fully develop Quantitative rubric

Integration Rubric

- Faculty identified the third rubric titled: "Integration Rubric: Ability to Analyze Complex Business Situations" with modifications

- Modifications may include simplifying rubric and reflecting on analysis and integration across disciplines
- Yi and Izzet to fully develop Integration rubric
- Agreed upon timeline:
 - Rubric development completed by end of Spring 2019
 - Assessment of both objectives in Fall 2019.