

ASSESSMENT REPORT

California State University East Bay

College of Business and Economics

Summary

Program	Program in College of Business and Economics
Learning Goal	LG 5: Students who graduate will be able to make ethical decisions.
Learning Objective	LO 5A: Students who graduate will recognize and analyze ethical issues in decision-making.
Rubric	Used to assess student work or artifact. Available at AOL website and end of report.
Assessed Course(s)	MGMT 601
Assessment Date(s)	Fall 2019
Artifacts Archival	Rubric score sheets saved.
Performance Targets	At least 70% of students will meet expectations on overall rubric score.
Results to Targets	100%

Assessment Results Table(s)

- The top row lists each trait from the learning objective rubric.
- The first column shows the possible scores given to each student.
- The data inside the table list the number and percentage of students' scoring for each trait.
- The percentage of students scoring below expectations for each trait is highlighted in green.
- The bottom two rows show the percentage of students meeting or exceeding expectations for each trait and the percentage of student overall scores meeting or exceeding expectations (highlighted in yellow).

Results

	Trait 1:	Trait 2:	Trait 3:	Trait 4:	Trait 5:
Exceeds Expectation (6-8)	10	21	7	18	10
<i>Percentage</i>	32%	34%	22%	56%	32%
Meets Expectation (3-5)	22	21	25	14	13
<i>Percentage</i>	68%	66%	78%	44%	68%
Below Expectation (0-2)	0	0	0	0	0
<i>Percentage</i>	0%	0%	0%	0%	0%
<i>Total Number of Students</i>	32	32	32	32	32
Meets or Exceeds by Trait	100%	100%	100%	100%	100%
Overall Meets or Exceeds	100%				

Rubric

L05A: Ethics			
Traits	Exceeds Expectations (6-8 pts)	Meets Expectations (3-5 pts)	Below Expectations (0-2 pts)
Trait 1: <i>Identifies Dilemma</i>	Describes the ethical dilemma in detail having gathered all available pertinent facts. Identifies and prioritizes key decisions to be made.	Identifies the ethical dilemma, including pertinent facts, and states what course of action must be decided	States a specific ethical dilemma exists, but fails to discuss potential decisions
Trait 2: <i>Considers Stakeholders</i>	Identifies and prioritizes the perspectives of all relevant stakeholders.	Determines who should be involved in the decision making process and accurately identifies these key stakeholders' perspectives.	Fails to identify who should be involved in the decision- making process
Trait 3: <i>Analyzes Alternatives & Consequences</i>	Identifies multiple alternatives and evaluates their consequences effectively and insightfully.	Identifies at least two alternatives and evaluates their consequences effectively.	Basic appraisal of the relevant facts and assumptions
Trait 4: <i>Identifies Appropriate Ethical Frameworks for Evaluating Alternatives</i>	Identifies and applies multiple, appropriate theoretical ethical frameworks for evaluating alternatives and explains how these inform decision making.	Identifies and applies at least one appropriate theoretical ethical framework for evaluating alternatives.	Does not apply any theoretical ethical framework in evaluating alternatives or applies one or more approaches inappropriately
Trait 5: <i>Chooses an Action</i>	Formulates a decision and articulates a plan for implementing it that evidences understanding of the motives and consequences of action.	Formulates a decision and articulates a plan for implementing it.	Does not identify and/or explain appropriate decision for a course of action from among alternatives actions.

End of Report