

### MBA Program Curriculum Map:

ILOs					#2 COMMUNICATION Oral Communication				#5 SUSTAINABILITY Social Responsibility
<b>PLOs</b>	R/E	<b>PLO 1 Globalization:</b> Identify global business opportunities, analyze global business challenges, and develop business strategies.	<b>PLO 2A Leadership/ Teamwork:</b> Demonstrate leadership and teamwork skills.	<b>PLO 2B Written Comm:</b> Apply advanced written communication skills.	<b>PLO 2C Oral Comm:</b> Apply advanced oral communication skills.	<b>PLO 2D Cross-Cultural Awareness:</b> Demonstrate cross-cultural awareness and sensitivity in their interpersonal and group communication.	<b>PLO 3 Quantitative Analysis:</b> Perform quantitative analyses and apply advanced technological tools to solve complex business problems.	<b>PLO 4 Integration:</b> Analyze and integrate knowledge across disciplines to make managerial decisions to reach solutions to complex business problems.	<b>PLO 5 Ethics:</b> Recognize and analyze ethical issues in decision-making.
<b>Course number &amp; title</b>									
MKTG 601- Managerial Communication	R			I	I				
MGMT 601: Leading People and Organizations	R		I (A)*						I (A)*
MGMT 602: Business Analytics for Managers	R				D		I (A)*		
MGMT 603: Managing Complex Issues in Global Context	R	I	D	D (A)*	D	D		I	

ACCT 604: Financial Accounting	R	D		D	D				D
FIN 605: Corporate Financial Management	R			D			D		D
ECON 606: Managerial Economics	R						D	D	
MKTG 607: Marketing Management	R	D		D	D	D			D
MGMT 608: Operations and Supply Chain Management	R	D		D	D		D		
MGMT 609: Negotiation and Conflict Resolution	R					D (A)*			
MGMT 693 - Strategic Management Capstone	R	M (A)	M	M	M (A)	M	M	M (A)	M

\*Represent changes made in Fall 2018/Spring 2019

Updated on 4/17/2021