MSBA Program Curriculum Map:

ILOs				#1 THINKING & REASONING Quantitative Reasoning		#2 COMMUNICATION Written Communication
PLOs	**R/E**	**PLO 1** **Technology Expertise:** Demonstrate advanced knowledge and skills in using technologies for business analytics and application.	**PLO 2** **Quantitative Methods:** Build expertise in quantitative methods and tools for business analytics.	**PLO 3** **Business Decision Making:** Apply data analytics skills in making effective business decisions.	**PLO 4** **Written Comm:** Apply effective written communication skills in conveying project ideas, activities, and findings.
Course number & title					I (UWSR)[*]
BAN 601: Technology Fundamentals for Analytics	R	I			
BAN 602: Quantitative Fundamentals for Analytics	R		I	I	
BAN 610: Database Management and Applications	R	I			
BAN 612: Data Analytics	R	D		D	D
BAN 620: Data Mining	R	D	D	D	D

BAN 622: Data Warehousing and Business Intelligence	R				
BAN 630: Optimization Methods for Analytics	E	D	D	D	D
BAN 632: Big Data Technology and Applications	E	M (A)			
BAN 693: Capstone Project	E		M (A)	M (A)	M (A)

*: Following the updated university policy on writing skill requirements (UWSR), the MSBA program requires that the students who do not meet the requirements upon enrollment must take a writing intensive course in their first semester in the program.

Updated 2021 Summer