ADT COMMUNICATION STUDIES TO CSU EAST BAY BA COMMUNICATION ROADMAP

ADT COMMUNICATION STUDIES – 60 Sem. Units	Sem. Units	Community College Courses
CSUGE or IGETC	**39**	*CSU general education certification requires completion of all requirements in Areas A through E, approximately 39 units*
AREA D REQUIREMENT: **US History, Constitution & American Ideals Code Requirement**	3-9	**US-1:** **US-2:** **US-3:**
Diversity/Social Justice/Sustainability *Can be fulfilled in area B, C, or D*	3-9	**DIV:** **SJ:** **SUS:**
Second Composition (Comp II) Can be fulfilled with A3 Any Composition course with ENGL 100 as a prerequisite	3	
The following areas are for the CID TMC/Courses and matching Community College Courses		
Major Core (C-ID)	**3**	**Community College Courses**
COMM 110 Public Speaking	3	
LIST A: Choose 2 courses	**6**	
COMM 120 Argumentation or Argumentation and Debate (3)	3	
COMM 130 Interpersonal Communication (3) OR COMM 140 Small Group Communication (3)	3	
LIST B: Choose 2 courses	**6**	
COMM 180 Introduction to Communication Theory	3	
COMM 150 Intercultural Communication	3	
LIST C: Choose 1 courses	**3**	
COMM 115 Survey of Human Communication (3)		
COMM 190 Introduction to Persuasion (3)		
ANTH 120 Introduction to Cultural Anthropology (3)		
PSY 110 Introductory Psychology (3)		
SOCI 110 Introduction to Sociology (3)		
ENGL 120 Introduction to Literature (3) OR ENGL 105 Argumentative Writing and Critical Thinking (3)		
JOUR 110 Introduction to Reporting and Newswriting (3) OR Introduction to Journalism (3)		
Electives/Major Prerequisites for CSUEB	**0-3**	
Total Units ADT COMMUNICATION STUDIES	**60**	

PLEASE NOTE: This page assumes Semester Units.

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CSUEB: B.A. COMMUNICATION *Complete Degree in 60 Semester Units*	**Semester UNITS**	**NOTES**
GRADUATION REQUIREMENTS *These should be fulfilled at the Community College, however if not taken at the Community College, they must be completed at CSU East Bay*		
US History, Constitution & American Ideals	**0-9**	
1) First Category US-1	0-3	
2) Second Category US-2	0-3	
3) Third Category US-3	0-3	
These courses must be taken at CSU East Bay		
Upper Division GE *See catalog*	**9**	**CSUEB COURSES**
Please note: The Upper Division General Education pattern may have a topic/learning outcome oriented toward one of the following topic areas (overlays): **Diversity, Social Justice, or Sustainability**.		
Area B6 Upper Division Science course	3	**Course:** **OVERLAY:**
Area C4 Upper Division Humanities course	3	**Course:** **OVERLAY:**
Area D4 Upper Division Social Sciences course	3	**Course:** **OVERLAY:**
Upper Division Core	**16**	
COMM 240 - Visual Communication and Culture	**4**	*Waived if student took COMM 190 Introduction to Persuasion (3)*
COMM 304 - Quantitative Communication Research Methods	**4**	
COMM 305 - Qualitative Communication Research Methods	**4**	
COMM 433 - Discourses of Difference	**4**	
Concentrations *See catalog*	**28-30**	
Communication and Media Studies Concentration (28)		
COMM 300 - History and Criticism of Communication	**4**	
COMM 320 - Persuasion in Media	**4**	
COMM 330 - Critical/Cultural Studies	**4**	
COMM 425 - Digital Cultures	**4**	
COMM 461 - Popular Culture	**4**	
Students must also take two (2) of the following electives for 8 units:	**8**	
COMM 323 - Communication of Difference Units: 4		
COMM 326 - Social Media and Social Change Literacies Units: 4		
COMM 400 - Film, Communication and Culture Units: 4		
COMM 416 - Communication, Technology, and Social Change Units: 4		
COMM 417 - Game Studies Units: 4		
COMM 418 - Organizational Change, Creativity, and Innovation Units: 4		
COMM 420 - Organizational Transformation Units: 4		
COMM 488 - Conflict Management Units: 4		

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COMM 497 - Issues in Communication Units: 4		
Multimedia Journalism Concentration (30)		
COMM 312 - Journalism History and Social Justice	**4**	
COMM 314 - Journalism Theory and Practice	**4**	
COMM 318 - Journalism Law and Ethics	**4**	
COMM 328 - Multimedia Reporting & Writing I	**4**	
COMM 333 - Photojournalism	**2**	
COMM 335 - Visual and Multimedia Storytelling I	**2**	
COMM 435 - Visual and Multimedia Storytelling II	**2**	
COMM 495 - Journalism Practicum	**2**	
Choose one (1) from the following two courses for 4 units:	**4**	
COMM 316 - Media and Government Units: 4		
COMM 428 - Multimedia Reporting and Writing II Units: 4		
All Multimedia Journalism concentration students must take the following Capstone Project for 2 units to complete the major:		
COMM 493 - Capstone: Social Justice Project	**2**	
Strategic Communication Concentration (28)		
COMM 310 - Introduction to Organizational Communication & Long Term Thinking	**4**	
COMM 321 - Research in Persuasive Communication	**4**	
COMM 357 - Principles of Advertising	**4**	
COMM 358 - Principles of Public Relations	**4**	
COMM 387 - Advertising Design and Production	**4**	
COMM 453 - Strategic Communication Campaigns	**4**	
Students must choose one (1) course from the following for 4 units:	**4**	
COMM 314 - Journalism Theory and Practice Units: 4		
COMM 326 - Social Media and Social Change Literacies Units: 4		
COMM 328 - Multimedia Reporting & Writing I Units: 4		
COMM 361 - Professional Speaking in Strategic Communication Units: 4		
COMM 362 - User Experience Research and Design Units: 4		
COMM 388 - Public Relations Practice Units: 4		
COMM 398 - Internship Units: 1-4		
COMM 410 - Organizing Cultures of Innovation and Empathy Units: 4		
COMM 420 - Organizational Transformation Units: 4		
COMM 471 - Strategic Communication and Difference Units: 4		
ADDITIONAL COURSE to reach 60 Units	**5-7**	*These courses may be additional Major Courses or prerequisites not taken at the Community College*
If needed		
Total Semester Units at CSUEB	**60**	**60**

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ADT COMMUNICATION STUDIES TO CSU EAST BAY BA COMMUNICATION ROADMAP

FIRST SEMESTER JUNIOR YEAR			
APPLY for the WST BOOTCAMP And register to take the University Writing Skills Requirement			
UDGE B6			**3**
CORE	***COMM 240***	***Waived if Student took COMM 190 in CCC***	***4***
Communication and Media Studies Concentration (28)			
	COMM 300		4
	COMM 320		4
		TOTAL:	***15***
Multimedia Journalism Concentration (30)			
	COMM 312		4
	COMM 314		4
		TOTAL:	***15***
Strategic Communication Concentration (28)			
	COMM 310		4
	COMM 321		4
		TOTAL:	***15***
SECOND SEMESTER JUNIOR YEAR			
TAKE THE UNIVERSITY WRITING SKILLS TEST			
UDGE D4			**3**
CORE	**COMM 304**		**4**
Communication and Media Studies Concentration (28)			
	COMM 330		4
	COMM 425		4
		TOTAL:	***15***
Multimedia Journalism Concentration (30)			
	COMM 318		4
	COMM328		4
		TOTAL:	***15***
Strategic Communication Concentration (28)			
	COMM 357		4
	COMM 358		4
		TOTAL:	***15***
THIRD SEMESTER SENIOR YEAR			
Verify that you have completed the University Writing Skills Requirement. Check your MyCSUEB "Degree Audit Report" (DAR) and email any discrepancies to The ADT ADVISER.			
UDGE C4			**3**
CORE	**COMM 305**		**4**
Communication and Media Studies Concentration (28)			
	COMM 461		4
COMM Elective		Select from Concentration List	4
		TOTAL:	***15***
Multimedia Journalism Concentration (30)			

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	COMM 335		4
	COMM 333		4
		TOTAL:	***15***
Strategic Communication Concentration (28)			
	COMM 387		4
	COMM 453		4
		TOTAL:	***15***
FOURTH SEMESTER SENIOR YEAR			
See the ADT ADVISER and apply for graduation through MyCSUEB by the posted deadline, available at Important Dates			
CORE	**COMM 433**		**4**
Communication and Media Studies Concentration (28)			
COMM Elective		Select from Concentration List	4
ELECTIVE		OPEN ELECTIVE (must be 4 units)	4
ELECTIVE		OPEN ELECTIVE	3
		TOTAL:	***15***
Multimedia Journalism Concentration (30)			
	COMM 493		2-3
	COMM 495		4
COMM Elective		Select from Concentration List	4
		TOTAL:	***15***
Strategic Communication Concentration (28)			
COMM Elective		Select from Concentration List	4
ELECTIVE		OPEN ELECTIVE (must be 4 units)	4
ELECTIVE		OPEN ELECTIVE	3
		TOTAL:	***15***
		GRAND TOTAL:	**60**

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