Business Administration ADT to Business Administration B.S All Concentrations							
			Double				
	C-ID		Counted for				
Title	Designation	C-ID Units	GE	CSUEB Course	Units		
Financial							
Accounting	ACCT 110	3		ACCT 210	3		
Managerial							
Accounting	ACCT 120	3		ACCT 215	3		
Business Law							
OR Legal							
Environment	BUS 125 OR						
of Business	BUS 120	3		ACCT 220	3		
Finite							
Mathematics							
OR Business							
Calculus OR a							
Math course							
(excluding							
Statistics)	MATH 130 OR						
articulated for	MATH 140 OR						
the Business	Articulation						
major at a CSU	Agreement by						
campus	Major (AAM)	3	3	MATH 110	3		
Microeconomi							
cs	ECON 201	3	3	ECON 200	3		
Macroeconom							
ics	ECON 202	3	3	ECON 205	3		
Statistics	MATH 110	3		STAT 100	3		
Introduction							
to Business OR							
Business							
Communicatio	BUS 110 OR						
n	BUS 115	3	-	-	-		
TOTAL MAJOR							
UNITS		24					
CSU GE							
Requirements		39					
Double							
Counting GE		-9					
Elective		3-6*					
Total Units		60					

^{*}Can be used to fulfill CSU American Institutions or any additional major requirements

	REMENTS: These should be fulfilled at the Commuthe Community College, they must be completed a		
	merican Institutions Requirement (U.S. Code)	t coo Luct Buy	
First Category US-1			0-3
Second Category US-2			0-3
Third Category US-3			0-3
Time Gategory GG G		Total Units	0-9
		1010	
T	nese courses must be taken at CSU East Bay		
Please note: A minimum of three co	urses in the Upper Division General Education pattern f the following topic areas (overlays): Diversity (DIV) , S Sustainability (S) .		ing
Upper Division GE/Overlay	Courses	Overlay	Units
GE-UD-B	MGMT 350		3
GE-UD-C			3
GE-UD-D		Diversity	3
GE-0D-D		Total Units	9
		Total Office	3
University Writing Requirement	Course	GE/Overlay	Units
UWR			3
		Total Units	3
		05/0	
Upper Division Core Courses	Managerial Feangaries and Business Ottoba	GE/Overlay	Units
ECON 380	Managerial Economics and Business Strategy		3
ECON 385 OR MGMT 385	Global Economic Analysis OR International Business		3
FIN 300	Financial Management		3
ITM 300	Information Technology Management		3
MGMT 300	Business and Professional Ethics	Social Justice	3
MGMT 310		Oociai sustice	3
	Organizational Behavior	OF LID B	3
MGMT 350	Decision Science	GE-UD-B	-
MGMT 360	Operations Management	0 () 1 1111	3
MGMT 370	Business, Government and Society	Sustainability	3
MKTG 300	Marketing Principles		3
MGMT 499	Seminar in Strategic Business Management		3
		Total Units	30
			l
Required Concentration Course	ad.	GE/Overlay	Units
The following 3 units course are require			
MGMT 312	Human Resources Management		3
		Total Units	3
Concentration Elective Courses		GE/Overlay	Units
Select five (5) courses for 15 units from	n the following list:	,	
MGMT 311	Managing Diversity in the 21st Century Workplace		3
MGMT 314	Leadership and Management		3
MGMT 316	Training and Development		3
MGMT 318	Employee Relations and Employment Law		3
MGMT 320	Negotiation and Conflict Management		3
	Seminar on Special Topics in HRM and		3
MGMT 400	Organizational Behavior		
MGMT 402	Managing the Global Workplace		3
MGMT 404	Staffing and Talent Management		3
MGMT 406	Compensation and Reward Systems		3
MGMT 408	HR Analytics		3
		Total Units	15
		Grand Total	60

		Degree: Business Administration, B.S.: Entrepreneurship 2023-24	: 			Cal State East Bay General Breadth and Graduation Requirement Checklist
Requirement		O. W. Till.	Minimum	B		American Institutions Requirement [U.S. Code] (0-6 units):
Area	Course	Course Title	Grade	Prerequisites	Units	Two courses covering US-1 (U.S. History), US-2 (U.S. Constitution),
		First Semester (FALL)				and US-3 (California State & Local Government).
			C-	ACCT 210;		□ Code 1.
UD Maias Casa	EINI 000	Figure in I Management		ECON 200, 205;	3	□ Code 2.
UD Major Core	FIN 300	Financial Management		STAT 110/100;	3	University Writing Requirement
				MATH 110/130		□ UWR
UD Major Core	MGMT 310	Organizational Behavior	C-		3	Upper Division GE Requirements (9 units):
Concentration	MGMT 375	Launching and Scaling New Ventures	C-		3	☐ UD-B. Upper-division Science Inquiry and Quantitative Reasoning
UD Major Core	MKTG 300	Marketing Principles	C-		3	☐ UD-C. Upper-division Arts OR Humanities
UWR		University Writing Requirement	C-/CR		3	☐ UD-D. Upper-division Social Sciences
	•		•	Total:	15	Overlay Requirements (9 units): Courses may be lower division
		Second Semester (SPRING)				or upper division; from GE or major
UD-C/Div		UD Arts or Humanities/Diversity Overlay		A1, A2, A3, B4	3	☐ Diversity (Div)
				ECON 200;		☐ Social Justice (SJ)
UD Major Core	ECON 380	Managerial Economics & Business Strategy	C-	MATH 110/130;	3	☐ Sustainability (S)
				STAT 110/100		University Unit & GPA Requirements:
UD Major Core/SJ	MGMT 300	Business & Professional Ethics	C-		3	☐ 120 Units for Degree
				A1, A2, A3, B4;		□ 30 Units in Residence
UD-B/UD Major	MGMT 350	Decision Science	C-	MATH 110/130;	3	☐ 24 Upper Division Units in Residence
Core				STAT 110/100		☐ 40 Upper Division Units for Degree
Concentration	MGMT 378	Entrepreneurship Practicum	C-		3	☐ 2.0 in Courses Completed at Cal State East Bay
			1	Total:	15	☐ 2.0 in Degree Units Attempted
		Apply for Graduation on MyCSUEB				□ 2.0 Major GPA
		Third Semester (FALL)				Entrepreneurship Elective Course List
UD Major Core	ITM 300	Information Technology Management	C-		3	Select four (4) courses for 12 units from the following lis
UD Major Core	MGMT 360	Operations Management	C-		3	ECON 431 - Economics of Innovation & Intellectual Property
UD Major Core/S	MGMT 370	Business, Government & Society	C-		3	FIN 470 - Entrepreneurial Finance
Concentration		Concentration Elective	C-		3	MGMT 320 - Negotiation and Conflict Management
Concentration		Concentration Elective	C-		3	MGMT 376 - Business Model Innovation
				Total:	15	MGMT 377 - Social and Environmental Entrepreneurship
		Fourth Semester (SPRING)				MGMT 450 - Project Management
UD-D		UD Social Science		A1, A2, A3, B4	3	MKTG 310 - Marketing Research
	ECON 385	Global Economic Analysis				MKTG 427 - Digital Marketing and Social Media
UD Major Core	OR MGMT 385	OR International Business	C-	ECON 200, 205	3	MKTG 432 - Marketing for New Ventures
				FIN 300; MGMT		MGMT 485 - Launching and Scaling New Ventures
Major Capstone	MGMT 499	Seminar in Strategic Business Management	C-	350, 370; and	3	MGMT 487 - Entrepreneurship Practicum
ajo. Oupotorio				MKTG 300	1 1	
Concentration		Concentration Elective	C-		3	
Concentration	+	Concentration Elective	C-		3	
	1			Total:	15	
				Total Units:	60	
Revised: 04/21/23						