

Business Administration ADT to Business Administration B.S. - Business Economics Concentration					
Title	C-ID Designation	C-ID Units	Double Counted for GE	CSUEB Course	Units
Financial Accounting	ACCT 110	3		ACCT 210	3
Managerial Accounting	ACCT 120	3		ACCT 215	3
Business Law OR Legal Environment of Business	BUS 125 OR BUS 120	3		ACCT 220	3
Finite Mathematics OR Business Calculus OR a Math course (excluding Statistics) articulated for the Business major at a CSU campus	MATH 130 OR MATH 140 OR Articulation Agreement by Major (AAM)	3	3	MATH 110	3
Microeconomics	ECON 201	3	3	ECON 200	3
Macroeconomics	ECON 202	3	3	ECON 205	3
Statistics	MATH 110	3		STAT 100	3
Introduction to Business OR Business Communication	BUS 110 OR BUS 115	3	-	-	-
TOTAL MAJOR UNITS		24			
CSU GE Requirements		39			
Double Counting GE		-9			
Elective		3-6			
Total Units		60			

These courses must be taken at CSU East Bay

Please note: A minimum of three courses in the Upper Division General Education pattern must have a topic/learning outcome oriented toward one of the following topic areas (overlays): **Diversity (DIV)**, **Social Justice (SJ)**, or **Sustainability (S)**.

Upper Division GE/Overlay	Courses	Overlay	Units
GE-UD-3		SJ	3
GE-UD-4			3
GE-UD-5	MGMT 350		3
		Total Units	9

University Writing Requirement	Course	GE/Overlay	Units
UWR		GE-UD-3/SJ	-
		Total Units	0

Upper Division Core Courses		GE/Overlay	Units
ECON 380	Managerial Economics and Business Strategy		3
FIN 300	Financial Management		3
MGMT 310	Organizational Behavior		3
MGMT 350	Decision Science	GE-UD-B	-
MGMT 360	Operations Management		3
MGMT 499	Seminar in Strategic Business Management		3
MKTG 300	Marketing Principles		3
	Plus, choose one (1) course from the following:		
ECON 385	Global Economic Analysis (Recommended for Business Economics concentration students)		3
MGMT 385	International Business		3
		Total Units	21

Concentration Requirements			
Foundation Courses			
The following 9 units are required:			
ITM 300	Information Technology Management		3
MGMT 300	Business and Professional Ethics	SJ	3
MGMT 370	Business, Government and Society	S	3
		Total Units	9

Required Courses			
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The following 12 units are required:			
ECON 210	Quantitative Methods for Economists		3
ECON 306	Money, Banking, & Financial Intermediaries		3
ECON 310	Introduction to Econometrics		3
ECON 400	Game Theory		3
		Total Units	12
Concentration Elective Courses			
Select two (3) courses for 6 units from the following list:			
ECON 305	Macroeconomic Theory		3
ECON 334	Economics of Information and Organizations		3
ECON 370	Health Economics and Public Policy		3
ECON 430	Introduction to Industrial Organization		3
ECON 431	Economics of Innovation & Intellectual Property		3
ECON 450	Introduction to Financial Economics		3
ECON 497	Special Topics in Economic Analysis		3
		Total Units	6
ADDITIONAL COURSE(S) to MEET 60 UNITS		GE/Overlay	Units
These courses may be additional major courses or prerequisites taken at the Community College.			
Free Elective			3
		Total Units	3
		Grand Total:	60

First Semester (Fall)			
Concentration	ECON 210	Quantitative Methods for Economists	3
Core	ECON 380	Managerial Economics and Business Strategy	3
Core	ITM 300	Info Tech Management	3
Core	MGMT 310	Decision Science	3
Core	MKTG 300	Marketing Principles	3
		TOTAL:	15
Second Semester (Spring)			
Check your MyCSUEB "Degree Audit Report" (DAR) and email any discrepancies to cbeadvising@csueastbay.edu			
UWR/GE-UD-3/SJ	COURSE:	OVERLAY: Social Justice	3
Concentration	ECON 306	Money, Banking, & Financial Intermediaries	3
Core	FIN 300	Financial Management	3
Core	MGMT 300	Corporate Finance	3
Core	MGMT 350	Decision Science	3
	TOTAL:		15
Third Semester (Fall)			
GE-UD-4/DIV	COURSE	OVERLAY	3
Concentration	ECON 310	Intro to Econometrics	3
Concentration	ECON 400	Game Theory	3
Core/S	MGMT 370	Business, Government and Society	3
Free Elective			3
		TOTAL:	15
Fourth Semester (Spring)			
Core	MGMT 360	Operations Management	3
Core	MGMT 385 or ECON 385	Choose 1	3
Concentration Elective		Choose 1 from list	3
Concentration Elective		Choose 1 from list	3
Core	MGMT 499	Seminar in Strategic Business Management	3
		TOTAL:	15
		GRAND TOTAL:	60
Updated: 9/1/2025			