

Business Administration ADT to Business Administration B.S. - General Management Concentration					
Title	C-ID Designation	C-ID Units	Double Counted for GE	CSUEB Course	Units
Financial Accounting	ACCT 110	3		ACCT 210	3
Managerial Accounting	ACCT 120	3		ACCT 215	3
Business Law OR Legal Environment of Business	BUS 125 OR BUS 120	3		ACCT 220	3
Finite Mathematics OR Business Calculus OR a Math course (excluding Statistics) articulated for the Business major at a CSU campus	MATH 130 OR MATH 140 OR Articulation Agreement by Major (AAM)	3	3	MATH 110	3
Microeconomics	ECON 201	3	3	ECON 200	3
Macroeconomics	ECON 202	3	3	ECON 205	3
Statistics	MATH 110	3		STAT 100	3
Introduction to Business OR Business Communication	BUS 110 OR BUS 115	3	-	-	-
TOTAL MAJOR UNITS		24			
CSU GE Requirements		39			
Double Counting GE		-9			
Elective		3-6			
Total Units		60			

These courses must be taken at CSU East Bay

Please note: A minimum of three courses in the Upper Division General Education pattern must have a topic/learning outcome oriented toward one of the following topic areas (overlays): **Diversity (DIV)**, **Social Justice (SJ)**, or **Sustainability (S)**.

Upper Division GE/Overlay	Courses	Overlay	Units
GE-UD-3		Diversity	3
GE-UD-4			3
GE-UD-5	MGMT 350		3
		Total Units	9

University Writing Requirement	Course	GE/Overlay	Units
UWR	MKTG 305W	GE-UD-4	-
		Total Units	0

Upper Division Core Courses		GE/Overlay	Units
ECON 380	Managerial Economics and Business Strategy		3
FIN 300	Financial Management		3
MGMT 310	Organizational Behavior		3
MGMT 350	Decision Science	GE-UD-B	-
MGMT 360	Operations Management		3
MGMT 499	Seminar in Strategic Business Management		3
MKTG 300	Marketing Principles		3
	Plus, choose one (1) course from the following:		
ECON 385	Global Economic Analysis (Recommended for Business Economics concentration students)		3
MGMT 385	International Business		3
		Total Units	21

Concentration Requirements			
Foundation Courses			
The following 9 units are required:			
ITM 300	Information Technology Management		3
MGMT 300	Business and Professional Ethics	SJ	3
MGMT 370	Business, Government and Society	S	3
		Total Units	9

Concentration Elective Courses			
Select six (6) upper-division courses for 18 units.			
Courses must be drawn from at least two different concentrations offered by the College of Business and Economics (excluding ECON 300, ECON 385, MGMT 385, MKTG 305).			
No more than 12 units may be taken from any one concentration.			
Note: No more than 3 units used to fulfill other requirements (e.g., for general education, minors, or other BSBA concentrations) can be counted toward the requirements for the General Management concentration. The BUS prefix is not for any one concentration. Concentrations offered by the College of Business and Economics are as follows:			
Accounting (ACCT prefix)			
Business Economics (ECON prefix)			
Entrepreneurship			
Finance (FIN prefix)			
Human Resources Management and Organizational Behavior (MGMT prefix but only those courses listed under Human Resources Management and Organizational Behavior)			
Information Technology Management (ITM prefix)			
Marketing Management (MKTG prefix)			
Operations and Supply Chain Management (MGMT prefix but only those courses listed under Operations and Supply Chain Management)			
		Total Units	18
ADDITIONAL COURSE(S) to MEET 60 UNITS		GE/Overlay	Units
These courses may be additional major courses or prerequisites taken at the Community College.			
Free Elective			3
		Total Units	3
		Grand Total:	60

First Semester (Fall)								
Core	FIN 300	Financial Management	3					
Core/SJ	MGMT 300	Corporate Finance	3					
GE-UD-5/Core	MGMT 350	Decision Science	3					
Core	MKTG 300	Marketing Principles	3					
Concentration Elective			3					
		TOTAL:	15					
Second Semester (Spring)								
Check your MyCSUEB "Degree Audit Report" (DAR) and email any discrepancies to cbeadvising@csueastbay.edu								
UWR/GE-UD-4	COURSE:		3					
Core	ECON 380	Managerial Economics and Business Strategy	3					
Core	ITM 300	Info Tech Management	3					
Core	MGMT 310	Decision Science	3					
Concentration Elective		Choose 1 from list	3					
		TOTAL:	15					
Third Semester (Fall)								
GE-UD-3/DIV	COURSE	OVERLAY	3					
Core	MGMT 360	Operations Management	3					
Core/S	MGMT 370	Business, Government and Society	3					
Concentration Elective		Choose 1 from list	3					
Concentration Elective		Choose 1 from list	3					
		TOTAL:	15					
Fourth Semester (Spring)								
Core	MGMT 385 or ECON 385	Choose 1	3					
Concentration Elective		Choose 1 from list	3					
Concentration Elective		Choose 1 from list	3					
Free Elective			3					
Core	MGMT 499	Seminar in Strategic Business Management	3					
		TOTAL:	15					
		GRAND TOTAL:	60					
Updated: 4/1/2024								