

Communication Studies ADT to BA - Communication - Media Production Concentration

Title	C-ID Designation	C-ID Units	Double	CSUEB Course	Units
REQUIRED Core: (6 units)					
Public Speaking (3)	COMM 110	3	3		
Interpersonal Communication (3)	COMM 130	3			
LIST A – Select Three (9 units)					
Argumentation (3) or Argumentation & Debate (3)	COMM 120 COMM 120	3	3		
Small Group Communication (3)	COMM 140	3	3		
Forensics (Speech & Debate)(1)(3 units maximum)	COMM 160B	3			
Intercultural Communication (3)	COMM 150	3			
Introduction to Communication Theory (3)	COMM 180	3			
Introduction to Mass Communications (3) or Communication & New Media (3)	JOUR 100 or AAM	3			
Oral Interpretation of Literature (3)	COMM 170	3			
Introduction to Persuasion (3)	COMM 190	3			
Any course articulated as lower division preparation in the Communication, Communication Studies major at a CSU. (3)	AAM	3			
LIST B – Select One (3 units)					
Any List A course not already used.					
Survey of Human Communication (3)	COMM 115	3			
Introduction to Cultural Anthropology (3)	ANTH 120	3	3		
Introductory Psychology (3)	PSY 110	3	3		
Introduction to Sociology (3)	SOCI 110	3	3		
Introduction to Literature (3) or Argumentative Writing and Critical Thinking (3)	ENGL 120 or ENGL 105	3			
Introduction to Reporting and Newswriting (3) or Introduction to Journalism (3)	JOUR 110 OR AAM	3			
Any CSU transferable Communication Studies course.	BCT				
TOTAL MAJOR UNITS		18			
CSU GE Requirements		39			
Double Counting GE		9			
Elective		12*			
Total Units		60			

*Can be used to fulfill CSU American Institutions or any additional major requirements

GRADUATION REQUIREMENTS These should be fulfilled at the Community College, however if not taken at the Community College, they must be completed at CSU East Bay			
US History, Constitution & American Ideals			
First Category US-1			0-3
Second Category US-2			0-3
Third Category US-3			0-3
		Total Units	0-9
These courses must be taken at CSU East Bay			
Please note: A minimum of three courses in the Upper Division General Education pattern must have a topic/learning outcome oriented toward one of the following topic areas (overlays): Diversity (DIV), Social Justice (SJ), or Sustainability (S).			
Upper Division GE/Overlay	Courses	Overlay	Units
GE-UD-B			3
GE-UD-C			3
GE-UD-D			3
		Total Units	9
University Writing Requirement	Course	GE/Overlay	Units
UWR			
		Total Units	3
Core Coursework	Course	GE/Overlay	Units
COMM 240	Visual Communication and Culture		4
COMM 304	Quantitative Communication Research Methods		4
COMM 305	Qualitative Communication Research Methods		4
COMM 433	Discourses of Difference		4
		Total Units	16
Media Production Concentration	Course	GE/Overlay	Units
Students must take one (1) of the following for four (4) units:			
COMM 312	Media History and Social Justice		4
COMM 314	Media Theory and Practice		4
Students must take ALL of the following courses for 19 units:			
COMM 328	Multimedia Reporting & Writing I		4
COMM 333	Photojournalism		3
COMM 335	Visual and Multimedia Storytelling I		3
COMM 337	Podcasting and Radio		3
COMM 435	Visual and Multimedia Storytelling II		3
COMM 495	Pioneer Media Production		3

Communication Studies ADT to BA - Communication - Media Production Concentration

Students must also choose one (1) from the following three (3) courses for 4 units:			
COMM 316	Media and Government		4
COMM 318	Media Law and Ethics		4
COMM 428	Multimedia Reporting and Writing II		4
All Multimedia Journalism concentration students must take the following Capstone Project for 3 units to complete the major:			
COMM 493	Capstone: Social Justice Project		3
		Total Units	30
ADDITIONAL COURSE(S) to MEET 60 UNITS		GE/Overlay	Units
These courses may be additional major courses or prerequisites taken at the Community College.			
Free Elective Elective			2
		Total Units	2
		Grand Total:	60

Communication Studies ADT to BA - Communication - Media Production Concentration

First Semester (FALL)			
UD-B/Overlay			3
LD Major	COMM 240	Visual Communication and Culture	4
UD Major	COMM 312 or 314		4
UWR			3
		Total:	14
Second Semester (SPRING)			
UD-C/Overlay			3
UD Major	COMM 304	Quantitative Communication Research Methods	4
UD Major	COMM 328	Multimedia Reporting & Writing I	4
UD Major	COMM 316, 318 or 428		4
			2
		Total:	17
Third Semester (FALL)			
UD-D/Overlay			3
UD Major	COMM 305	Qualitative Communication Research Methods	4
UD Major	COMM 333	Photojournalism	3
UD Major	COMM 335	Visual and Multimedia Storytelling I	3
UD Major	COMM 337	Podcasting and Radio	3
		Total:	16
Fourth Semester (SPRING)			
UD Major	COMM 433	Discourses of Difference	4
UD Major	COMM 435	Visual and Multimedia Storytelling II	3
UD Major	COMM 395	Pioneer Media Production	3
UD Major	COMM 493	Capstone: Social Justice Project	3
		Total:	13
		Grand Total:	60