

Title	C-ID Designation	C-ID Units	Double	CSUEB Course	Units
<b>REQUIRED Core: (6 units)</b>					
Public Speaking (3)	COMM 110	3	3		
Interpersonal Communication (3)	COMM 130	3			
<b>LIST A – Select Three (9 units)</b>					
Argumentation (3) or Argumentation & Debate (3)	COMM 120 COMM 120	3	3		
Small Group Communication (3)	COMM 140	3	3		
Forensics (Speech & Debate)(1)(3 units maximum)	COMM 160B	3			
Intercultural Communication (3)	COMM 150	3			
Introduction to Communication Theory (3)	COMM 180	3			
Introduction to Mass Communications (3) or Communication & New Media (3)	JOUR 100 or AAM	3			
Oral Interpretation of Literature (3)	COMM 170	3			
Introduction to Persuasion (3)	COMM 190	3			
Any course articulated as lower division preparation in the Com	AAM	3			
<b>LIST B – Select One (3 units)</b>					
Any List A course not already used.					
Survey of Human Communication (3)	COMM 115	3			
Introduction to Cultural Anthropology (3)	ANTH 120	3	3		
Introductory Psychology (3)	PSY 110	3	3		
Introduction to Sociology (3)	SOCI 110	3	3		
Introduction to Literature (3) or Argumentative Writing and Critical Thinking (3)	ENGL 120 or ENGL 105	3			
Introduction to Reporting and Newswriting (3) or Introduction to Journalism (3)	JOUR 110 OR AAM	3			
Any CSU transferable Communication Studies course.	BCT				
<b>TOTAL MAJOR UNITS</b>		<b>18</b>			
<b>CSU GE Requirements</b>		<b>39</b>			
<b>Double Counting GE</b>		<b>9</b>			
<b>Elective</b>		<b>12*</b>			
<b>Total Units</b>		<b>60</b>			

\*Can be used to fulfill CSU American Institutions or any additional major requirements

**GRADUATION REQUIREMENTS** These should be fulfilled at the Community College, however if not taken at the Community College, they must be completed at CSU East Bay

US History, Constitution & American Ideals			
First Category U			0-3
Second Category			0-3
Third Category			0-3
		<b>Total Units</b>	<b>0-9</b>
<b>These courses must be taken at CSU East Bay</b>			
of three courses in the Upper Division General Education pattern must have a topic/learning outcome oriented toward one of the following topic areas (overlays): Diversity (DIV), Social Justice (S)			
Upper Division	Courses	Overlay	Units
GE-UD-3			3

GE-UD-4			3
GE-UD-5			3
		<b>Total Units</b>	<b>9</b>
<b>University Writing</b>	<b>Course</b>	<b>GE/Overlay</b>	<b>Units</b>
UWR			
		<b>Total Units</b>	<b>3</b>
<b>Core Coursework</b>	<b>Course</b>	<b>GE/Overlay</b>	<b>Units</b>
COMM 240	Visual Communication and Culture		4
COMM 304	Quantitative Communication Research Methods		4
COMM 305	Qualitative Communication Research Methods		4
COMM 433	Discourses of Difference		4
		<b>Total Units</b>	<b>16</b>
<b>Course</b>		<b>GE/Overlay</b>	<b>Units</b>
<b>Students must take 20 units from the following lists:</b>			
COMM 310	Introduction to Organizational Communication & Long Term Thinking		4
COMM 312	Media History and Social Justice		4
COMM 314	Media Theory and Practice		4
COMM 318	Media Law and Ethics		4
COMM 320	Persuasion in Media		4
COMM 321	Research in Persuasive Communication		4
COMM 326	Social Media and Social Change Literacies		4
COMM 328	Multimedia Reporting & Writing I		4
COMM 330	Critical/Cultural Studies		4
COMM 323	Communication of Difference		4
COMM 326	Social Media and Social Change Literacies		4
COMM 330	Social Media and Social Change Literacies		4
COMM 333	Photojournalism		3
COMM 335	Visual and Multimedia Storytelling I		3
COMM 357	Principles in Advertising		4
COMM 358	Principles in Public Relations		4
COMM 398	Internship		"1-4"
COMM 416	Communication, Technology, and Social Change		4
COMM 417	Game Studies		4
COMM 420	Organizational Transformation		4
COMM 425	Digital Cultures		4
COMM 428	Multimedia Reporting & Writing II		4
COMM 430	Media Studies		4
COMM 435	Visual and Multimedia Storytelling II		3
COMM 453	Strategic Communication Campaigns		4

COMM 455	Communication, Media, and Society		4
COMM 461	Popular Culture		4
COMM 465	Identity and Difference in Media		4
COMM 470	Communication Campaigns		4
COMM 471	Strategic Communication and Difference		4
COMM 475	Digital Organizational Communication		4
COMM 488	Conflict Management		4
COMM 493	Capstone: Social Justice Project		3
COMM 495	Pioneer Media Production		3
		<b>Total Units</b>	<b>20</b>
<b>ADDITIONAL COURSE(S) to MEET 60 UNITS</b>		<b>GE/Overlay</b>	<b>Units</b>
These courses may be additional major courses or prerequisites taken at the Community College.			
Free Elective El			12
		<b>Total Units</b>	<b>12</b>
		Grand Total:	60
<b>First Semester (FALL)</b>			
UD-B/Overlay			3
LD Major	COMM 240	Visual Communication and Culture	4
UD Major	COMM 304	Quantitative Communication Research Methods	4
UD Major Elective	COMM		4
		<b>Total:</b>	<b>15</b>
<b>Second Semester (SPRING)</b>			
UWR			3
UD Major	COMM 305	Qualitative Communication Research Methods	4
UD Major	COMM 433	Discourses of Difference	4
UD Major Elective	COMM		4
		<b>Total:</b>	<b>15</b>
<b>Third Semester (FALL)</b>			
UD-D/Overlay			3
UD-C/Overlay			3
UD Major Elective	COMM 305	Qualitative Communication Research Methods	4
UD Major Elective	COMM		4
		<b>Total:</b>	<b>14</b>
<b>Fourth Semester (SPRING)</b>			
UD Major Elective	COMM		4
UD Major Elective	COMM		4
Free elective			4
Free Elective			4
		<b>Total:</b>	<b>16</b>
		<b>Grand Total:</b>	<b>60</b>