

ASI Seed Funding Policy

PURPOSE

Associated Students Inc. (ASI) has long been working in favor of the Recognized Student Organizations (RSOs) of CSU East Bay. To help new student organizations get started, ASI offers one-time startup funding to clubs/orgs that have recently been officially recognized on campus. This application is for newly recognized student organizations requesting initial funding.

What Seed Funding Covers:

New student clubs and organizations can receive up to \$300 in startup funds. This money can be used to help launch and promote your group. Examples include: flyers, banners, shirts, business cards, social media ads, giveaways, and more.

Refer to clubs and orgs policy for the restriction on the funded items.

As stated in the Clubs and Orgs Policy, “Restrictions: Advertising materials (such as business cards) and clothing that are not promoting a specific event/activity will not be considered for funding.” The clubs should provide an overview of what they will be spending the funds on.

What Seed Funding Cannot Be Used For:

Seed funding cannot be used for events, food, member gifts, or non-promotional equipment (like tablets or coffee makers). For food-related expenses, please use the ASI - RSO Event Funding Form. This list is not exhaustive—other restrictions may apply.

Eligibility:

To qualify, your student organization must meet **one** of the following:

1. The organization is newly found
2. The organization is being reactivated after being inactive for two or more years
3. At least 75% of the organization’s leadership has recently transitioned to new members

Distribution of Funds:

Seed funding is given on a first-come, first-served basis, with priority for new and reactivated student organizations. RSOs that have received seed funding in the past 12 months are not eligible to apply again.



Application Process:

RSOs can apply through BaySync or any other online form provided by ASI.

<https://mycompass.csueastbay.edu/s/baysync>

Authored by:

Revised/Approved by the ASI Executive Committee on July 23, 2025

Approved On: Wednesday, July 23, 2025

ASI President/CEO does hereby [] *approves* / [] *refuses to approve* this policy.

London Deguzman

London Deguzman (Jul 24, 2025 12:03:42 PDT)

London Deguzman
ASI President/CEO

Charan Reddy Doolam

Charan Reddy Doolam (Jul 24, 2025 13:32:36 PDT)

Charan Reddy Doolam
ASI Vice President of Finance/
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Kartik Tripathi

Kartik Tripathi (Jul 24, 2025 12:08:04 PDT)

Kartik Tripathi
Executive Vice President/ Chief of
Staff

Approved by: ASI Executive Committee Meeting 2025 - 2026














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Final Audit Report

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