

**CALIFORNIA STATE UNIVERSITY, EAST BAY  
ASSOCIATED STUDENTS BOARD OF DIRECTORS**

Minutes of the November 14, 2007 Meeting

I. Call to Order

The meeting of the ASI BOD 2007-2008 was called to order by President **Dokun** at 5:18p.m.

\* indicates member present at start of meeting roll call.

II. Roll Call

Members Present

- \* Ola Dokun
- \* Udepto Maheshwari
- \* Noel Perez-Sanchez
- \*Miriam Dorsett
- Robert Toland
- \*Chathura Mudalige
- \* Nora Daners
- \* Matthew Ecclesiastre
- \*Shiva Premmanisakul
- {Open Position}
- \* Bob Williams (ex-officio)
- \* Stan Hebert (ex-officio)
- \*Dr. Mary Fortune (ex-officio)

Absent

Henry Reichman (ex-officio)

Guests

Rebecca Roslund  
Justin Roth  
Tiana Santos  
Jonathan Stoll  
Joyce Montgomery  
Terri Swartz  
Brady Calma

III. Approval of Agenda: President **Dokun**: asked to entertain a motion to suspend the rules today to make approval of the funding for search committee an information/action agenda item.

**Motion: (Toland)** To suspend the rules for action calendar A.1. to make approval of the funding for search committee an information/action agenda item.

**Motion Carries.**

**Main Motion: To approve agenda as amended.**

**Motion Carries.**

IV. Consent Calendar

A. Approval of the Minutes of October 24, 2007

**Motion: (Maheshwari)** To approve the Minutes of October 24, 2007.

**Motion Carries.**

B. Routine Financial Matters: E.D. Bob Williams distributed ASI/UU "Statement of Revenues and Expenses" where Bob informed all that he just received the statements of "All Funds" dated from July 2007 through October 31, 2007 print out a few minutes prior to the start of the board meeting. Note that there are two separate reports; a single page for ASI two pages for UU; left column is expenses through 10/31<sup>st</sup>, center column is budget figures. Additionally, learned today the UU budget has been entered in documentation form, still need to review for accuracy. There is no huge concern; however, there are a few items that stick out in reference to how some line items were coded for the UU, which requires a follow up. Plus there are some things requiring follow up on the ASI side with reference to the ECEC User Fees and parent incomes, etc. Will be meeting with our accounting staff Jojo and Doris, to talk with Jim Villamoro, who is the person who does

our official posting of our documentation to Peoplesoft. We are bringing the ASI accounting back to ASI; currently we have accounts payables with account receivables to come next. Can give a more detailed analysis once there's more time to review this report.

C. Appointments: None.

V. Special Presentation/Speaker: -Jonathan Stoll acknowledged the welcome and introductions received with thanks to all. Jonathan shared that he's a graduate of SJSU in Economics and Humanities; as a student, served on the board as a Controller, similar to the current ASI VP of Finance position. From there had the opportunity to create a mentoring program, which eventually led into the development of the Cesar Chavez Community Action Center-to become the department of Associated Students.....on to a six month nonprofit grant development writing sponsorship at City College...to a layoff.....to five weeks in Europe .....and now a three month interim appointment here at ASI.

-Joyce Montgomery states that while being back brings back memories, she does not wish to be sitting where Bob is! However, it is good to see a board that's functioning well and interacting so well with each other. This means that you are going to do a good job; you are going to be responsible persons, reflecting the wishes of the students you represent. Ms Montgomery further stated that she's pleased to be here to assist with some of the projects you have on your plates at this time with hopes to get them concluded to get moving into the path you need to be in.

VI. Public Discussion: None.

VII. Action Calendar

A. New Business:

1. Approval of Funding for Search Committee: EVP **Perez** presented an explanation of the hand out of an overall search cost.

**Motion: (Maheshwari)** To approve \$15,000.00 for the ASI Program Coordinator and ASI Associated Executive Director Search.

**Discussion/comments: Mudalige on time line/Dorsett/Hebert/Williams/Dokun Motion Carries.**

2. Ad-HOC Environmental Sustainability Committee Code: President **Dokun** yielded the floor to Director **Toland** who reiterated that one of his campaign promises was to look into the possibility of doing a campus environmental study of conditions on campus. This committee is basically that report; which will entail the committee going out and investigating current structures and programs, going off campus looking at possible programs, etc. Then the over all research would culminate in to a report given to the ASI BOD, thus, on to the school (CSUEB) with recommendations for the university to what can be done to make our campus more environmentally sustainable.

Next, President **Dokun** yielded the floor to Justin Roth, a member of the audience and a student who shared an introduction of a study entitled: "How Great is My Campus", where as a class project/assignment, the students are studying all the different buildings on campus looking at landscape and transportation as well. This has created interest, excitements, and a foundation to the Environmental Sustainability committee.

3. Resolution Against Proposed MBA Fees: Prior to President **Dokun** reading the Resolution orally; emphasis was placed that the oral reading of the resolution is for clarity and understanding of the proposed resolution as well as feedback.

Speaker's List: Dorsett/Mudalige/Williams/Perez/Dean Swartz

Dean Swartz of Business and Economics expressed the following in support of the Proposed MBA Fees:

✓ Even with this proposed fee increase, our cost for an MBA here will still be lower than any other public MBA in California.

- ✓ Currently, under our funding system we are state supported and state assisted program, we are still unable to do all the things necessary to maintain our AACSU Accreditation.
- ✓ AACSU Accreditation: our program has been accredited for over 30 years; one of the oldest accreditation in the system; like the JD Power seal of approval, that says we are the gold standard for business education.
- ✓ To meet those standards there are certain requirements that our faculty must maintain their currency and have sufficient faculty that offer the type of education that our students need.
- ✓ Current Student Survey: 58% agreed with the fee increase; plus 75% indicated that even if the fees were increased they don't believe enrollment in the program would drop; furthermore, 81% agreed that accreditation would be a very important factor in deciding on the CSUEB MBA Program;
- ✓ Of those surveyed 67% are currently employed; a third of them are in some type of tuition reimbursement program from their employer.
- ✓ When asked what they anticipate making a year after completing their MBA, the average was \$81,000.00; in five years out it was \$126,000.00 annual salary.
- ✓ In contrast, one of the things we may have to do is look at other options, such as SJSU run their program through a private system through a Continuing Education, and charge fees that allow them to do what they need.
- ✓ 25% of this proposed fee dollars generated go directly to student aide, in addition, these dollars that come back to the college to benefit in other ways, including trying to address some issues we have with programs of career development and career services.
- ✓ President **Dokun** responded: to Dean Swartz with thanks to trying to shed some light on this subject. While the acknowledgement of the needs that the faculty and trustee have along with the need to maintain our accreditation status is well understood, the students wish to let it be known that we no longer want to pay for it all, with the hopes that you can understand the student's viewpoint on this matter and the need for the resolution.

Motion: (Maheshwari) to take a ten minute break

Motion Carries.

“A Surprise Birthday cake celebration for Director **Dorsett's** birthday”.

Meeting resumed at 6:41pm.

B. Old Business:

1. ASI Spending Policy: President **Dokun** stated that the Executive Committee reviewed and restructured the ASI Spending Policy, only made a few minor changes. Prior to the review of this spending policy three years ago, the ASI President did not have a spending policy. This comes before the board as an informational item to return for board approval at the next meeting.

VIII. **Officer Reports:**

1. ASI President: President **Dokun**: –see written report, but several verbal announcements of the following:
  - Recreation/Wellness Committee met last Friday; 11/9<sup>th</sup>, with the next meeting scheduled for 11/30<sup>th</sup> or 12/7<sup>th</sup>.

- Scholarship Expansion: a desired proposal to the board to expand from the current two to three or four scholarships per college.
  - CSSA at Northridge this past weekend: Attended along with Director **Premmanisakul**; unfortunately, internal issues were the focal point where too much time was spent, thus, less productive. However, a resolution passed in opposition to any future state wide university fee increases based on the 10% revenue augmentation the governor is requesting; the stance CSSA has taken. An encouraging support of solidarity comes from Lt. Governor John Garamendi who has proposed a halt to sharp fee increases for CSU and UC students. This proposal would cap student fees at the 2007-2008 levels limiting fee increases to the rate of inflation rather than the annual 10% increase.
  - Aramark Contract: working along with Bob Williams to expedite the contract negotiations process.
  - ASI Town Hall Meeting: first meeting is scheduled tomorrow, 11/15<sup>th</sup> in UU 311 at 2pm; hoping to continue monthly as a venue created for students to voice concerns and to make the ASI BOD visible and accessible to the students.
2. Executive VP: EVP **Perez**: gave a verbal report with the following topics of interest:
- Search Committee: ads are scheduled to be published this Sunday; -has one student in mind for the committee and any referrals for another student for this committee is welcomed. -Job descriptions will be emailed to each of you.
  - Procedure for updating new policies: talked to Bob about generating a procedure for soft copies and a general data base where access is easy and quick.
  - Student-at-large Committee Participants:---thanks Mary Fortune for setting up this new program where student committee participants can earn course credit; details per Mary Fortune.
3. VP of Finance: VP **Maheshwari**: verbal report; of the following:
- VP **Maheshwari** stated that he yields the Fire Marshall report to E.D. Bob Williams.
  - Daktronic Representative gave a beautiful presentation today in the parking lot. The model demonstrated today was 3400 Galaxy Pro, a comparison of the 3400 series vs 3700 series in cost is \$20-23,000.00 for the 3400 series vs a cost of \$30-31,000.00 for the 3700 series. Of course, the 3700 series has advanced features, thus, the increase in cost. The hand out distributed needs to return, for further discussion needs to occur with the ASI E.D. for discounted strategy.
  - Next FC meeting is Friday, 11/16<sup>th</sup>, and no meeting on 11/24<sup>th</sup> due to Thanksgiving; there will be a new line item in the agenda for “General Updates” to share with the board. An email will go out regarding the FC Brochures and the UU budget.
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4. Directors Reports:
- **Daners**: Director **Daners** – present, verbal report: -Concord foods drive starts tomorrow; to be picked up during final weeks; -attending orientation and welcome others to attend, too: -meeting tomorrow with SLLP at ~10am.
  - **Mudalige**: Director **Mudalige** submitted a verbal report, no written report: - the Nov. 8<sup>th</sup> event was successful; hopefully there will be an article out about it tomorrow.
  - **Premmanisakul**: Director **Premmanisakul**, reported that; Attended CSSA this weekend; -black board is up and running; now has to get our hands on it; -finally the University Affairs Committee is meeting, the agenda is posted; -excited about the town Hall meeting on tomorrow; -Network drives for ASI TO BE SETUP—when new computers arrive.
  - **Toland**: Director **Toland** present, no report.
  - **Ecclesiastre**: Director **Ecclesiastre** verbal report; -have been working on the FC brochures; -setting a weekly meeting with Dean; -tomorrow will meet with Miguel Solis.

- **Dorsett:** Director **Dorsett**-no written but a verbal report: -thanks everyone for the surprised birthday celebration; -ASI Affairs meeting went well on 11/9<sup>th</sup>, and Director **Toland** is scheduled to chair the next meeting 11/16<sup>th</sup> in my absence, thanks to all Directors who agreed to spearhead an event; -attended two GS classes, registered one voter; working and looking forward to the leadership conference this weekend; -basically, just trying to deal with the ASI Presents set backs.
5. Executive Director: E.D. Bob Williams, verbal report; highlighted the following:
- ◆ Met with the Fire Marshall last week—a number of deficiencies identified last time have not been corrected.
  - ◆ Fire Marshall has given two months to come back with a plan for correction of the main deficiencies; -allowed some options; -separation issues with the two buildings: between the bookstore and UU---will need to work cohesively with this issue.
  - ◆ Personnel Issues eluded to in Perez’ report, therefore, will leave at that.
  - ◆ Joyce Montgomery has been a tremendous help and would like to have her return in December; will need approval of the Executive & Personnel Committee, etc.
  - ◆ Computers are due in sometime next week; learned today that a request need to be submitted for the drops for the new offices; done through the HEAT ticket and desktop support for the retrofits.
  - ◆ Have been working with **Perez** with some of his requests of attendance of committee members; will need to work with Lil
  - ◆ ECEC: improving communication; -request to air complaints through the current system; -Director/Site Manager out again on a medical leave, and will have yet another change; -met with Dr. Towner, who shared a welt of informational history. Now understands the State’s involvement with the partnership of ASI, CFCS-Head Start/SPS.
  - ◆ Facilities Management: met with Dan Frankie, manager of Facilities Management of CSUEB with regards to the auxiliary vs state building and how it relates to the Labor Union. Will provide documentation from the AOA partners of the state.
  - ◆ Aramark: Taco Bell: submitted a letter of resignation to protect their franchise to continue to work only with the larger free standing stores; -will hear more from Chris Brown of the different options and suggestions as to what the replacement of that space -two microwaves to be purchased and to be relocated with signage; -suggestion per **Perez** for a suggestion box for Aramark, also the need for the return of the nutritional information; will follow up with Aramark with both requests.
  - ◆ SALT meeting last week – attended.
  - ◆ Miguel Solis: interview scheduled for Thursday, 11/15<sup>th</sup> at 11am. He is requesting information with relations to the Rec/Wellness and Dissolution of the UU plus CFAC info which will be referred to S. Bibb.
  - ◆ **Dokun’s** reminder to speak on behalf of the board, keep in mind that it’s okay to say I don’t know and refer the question to someone else; but don’t fill in the blanks with inaccurate information.
6. Academic Senate Representative: Professor Reichman, absent, no report.
7. CSUEB President or Designee: Associate VP of Student Affairs, Stan Hebert, present with a verbal report highlighting the following:
- Transparency and disclosure is a desire of the board which is a good practice.

8. **Dr. Mary Fortune:** present, with a verbal report; point of highlight:
- Thanks to Perez for sharing my report.
  - Transfer Orientation: 99 transfer students-the largest class thus far.
  - Wishing everyone a Happy Thanksgiving.

IX. Closing Remarks: Director **Maheshwari** with a reminder to stop by one of the two sessions presented at the Leadership Conference this weekend along with Kate Shaheed. President **Dokun**, the ASI Holiday Party tentative dates are Dec. 13<sup>th</sup> or 14<sup>th</sup>, 2007.

X. Adjournment: @ 7:26pm

Minutes Reviewed by:

ASI BOD President

Name: Ola Dokun

12/5/07

Date

Minutes Approved on:

12/5/07

Date