**Board of Directors Meeting Minutes of February 13th, 2013**

1. CALL TO ORDER- President **Chang** calls the Board of Directors meeting to order at **12:15pm.**
2. ROLL CALL

Members Present Absent Members Guests

Jerry Chang Laurel O’Brien

Zamil Alzamil Martin Castillo

Erik Pinlac Mitch Watnik

Stephanie Flowers

John Erlandson

Erin L. Baca

Sarah Kelso

Michelle C. Xiong

Erik I. Olivar

Stephanie Pinkston

Pablo Benavente

Seetha Ream-Rao

Derek Volk

Garrick B. Sangil

Stan Hebert

Randy Saffold

Marissa Perry representing (Debby De Angelis)

Marguerite Hinrichs

D. McKinney

1. ACTION ITEM**- Approval of the Agenda**

**Motion to approve the agenda.**

**Amendment I: (Flowers) to have the Committee Chairs present their updates to the board.**

**Amendment I Carries.**

**Amendment II: (Erlandson) to add the Value Metrics Proposal to the agenda as a Discussion Item, after the External Committee report.**

**Amendment II Carries.**

**Amendment III: (Pinlac) to add Job Panel Budget to the agenda as a Discussion Item.**

**Amendment IV: (Benavente) to move Discussion Item Board Communicate for Social Media after the Value Metrics Proposal Discussion Item.**

**Amendment IV Carries**

**Motion Carries as Amended.**

1. ACTION ITEM **- Approval of the January 30th, 2013 Minutes**

**The minutes of January 30th, 2012 are approved.**

1. PUBLIC COMMENT

**Public Comment is intended as a time for any member of the public to address the Board on any issues affecting ASI and/or the California State University, East Bay.**

**No Public Comment.**

1. ACTION ITEM- **Resolution to Welcome Chancellor White**

**Motion: (Erlandson) to table this item until the end of the meeting.**

**Motion Carries.**

1. INFORMATION ITEM-**Tunnel of Oppression –** Garrick Sangil

President **Chang** yields the floor to S**angil** in which he highlights the following:

* February 19th and 21st, 2013
* New University Union MPR
* Hosted by the Student Life and Leadership, Diversity Center, and Peer Advocates for Wellness
* Topics like Domestic Violence, Heterosexism, Racism, Body Issue Posters
* Mentions to the board to check out this event and support
* Tuesday 11am to 4pm
* Thursday 9am to 2pm

**12:05**

1. INFORMATION ITEM-**Planning for Distinction Forum** – Randy Saffold

President **Chang** yields the floor to ED **Saffold** in which he highlights the following:

* Taking place on February 19th, 2013 at 3:30 pm in room 102 New Union
* Also February 20th, 2013 in the Oakland/Concord Room at 12:00pm
* The members of committees will be conducting the planning of distinction
* They will be speaking on the process
* Students from all over the campus will be asked to join
* Light refreshments will be provided by ASI
* **Benavente** has been working with Marketing to get all of the information out early
* The posters for Planning for Distinction have been produced as well, a week or a week in a half before the event; the posters will be going up on windows around campus.
* He mentions that he would like the board to come prepared, there is a planning for distinction website that the board can review prior to the forum.
* Collect questions prior so that the board can already have a sense of what types of questions will be asked
* **Hebert** acknowledges ASI for their acknowledgement they received from the Planning for Distinction Forum
* **Chang** mentions that the Academic Senate has requested marketing material to help distribute through faculty.

**18:14**

1. ACTION ITEM-**Regional Lobby Corp Training** – Seetha Ream-Rao

President **Chang** yields the floor to **Ream- Rao** in which she highlights the following:

* Requesting $200.00 for emergency (just in case budget)
* Taking place on March 1st, 2013
* Not sure about the times at this moment
* Possibly provide light refreshments
* Possibly provide lunch for the people that are doing the service
* Internal Training is being done for the ASI People
* Opening it up to student organizations on campus
* Opening it up also to the other departments to have students attend
* Social Work Students have their own lobbying dates so looking to invite them
* This will be open to the East Bay Campus
* She highlights CSU’s that are interested

**The board decides to allocate $200.00 to the Regional Lobby Corp Training.**

**21:38**

1. INFORMATION ITEM -**Executive Committee Report** – Jerry Chang

President **Chang** highlights the following:

* Implement the input provided and put it into the committee codes
* If there is any other suggestions please provide to the committee as soon as possible.
* Strongly encourages the board to go through the committee code and give suggestions before the weekend.
* Getting experience from consultants to help coordinate the job panel
* Looking to have someone with experience

**24:33**

1. INFORMATION ITEM-**External Committee Report** – Stephanie Flowers

President **Chang** yields the floor to VP **Flowers** in which she highlights the following:

* Mentions that the spirit scholarship is something that the committee decided not to do.
* She further highlights the tasks that her committee has been working on.
* Internship Abroad
* Town hall Meeting planning for March 6th, 2013
* Including survey results and board initiatives
* Decided to not do Scholarships but will use funds to support committee initiatives.
* Keeping Mr. and Mrs. CSUEB since it is looked at as an honorary tradition.
* VP **Flowers** mentions that she doesn’t have a list of clubs to reach out to, she is still waiting on Student Life and Leadership to provide this.
* The board discusses the cancellation of Spirit Scholarship and the revised Mr. and Mrs. CSUEB.

**36:53**

1. DISCUSSION ITEM-**Internal Value Metric Discussion** – John Erlandson

President **Chang** yields the floor to VP **Erlandson** in which he highlights the following:

* Relate Value Metrics to the board, students, and the staff
* Rated by the board, staff, then students
* Should this method be used to evaluate services and programs that ASI proved
* The board discusses the question at hand
* VP **Pinlac** mentions that there will have to be question and comment cards in order to receive feedback.
* **Ream-Rao** mentions that this will be a great way to measure the outcome of things.
* The board discusses the Value Metrics
* ED **Saffold** mentions that a lot of the plans and initiatives have happened before Value Metrics were even put into place. He recommends to the board to really make sure the board is going out to the colleges and asking them questions in regards to the value metrics in order for the board to have a broader prospective.
* President **Chang** highlights the Value Metrics and he mentions that he feels that this specific implementation is appropriate to be able to put into action, ED **Saffold** would be the best person to go to make sure the values end up in the day to day operations.
* **Xiong** recommends that comment cards are turned in from students before they pick up food.
* President **Chang** mentions to VP **Erlandson** to continue to work on this with ED **Saffold** so that some kind of an adoption can take place at the next board meeting.

**52:05**

1. DISCUSSION ITEM-**Board Communication for Social Media** – Pablo Benavente

President **Chang** yields the floor to Director **Benavente** in which he highlights the following:

* What does the board think the Facebook page should consist of?
* The board discusses what the Facebook page should look like
* Using the Facebook page for board initiatives
* **Xiong** mentions that she likes the idea of having ASI initiatives on the page
* Also the ASI page is sending out too many notifications
* The board discusses the spamming received from the ASI Marketing page
* ED **Saffold** highlights how other departments post on the social media websites:

-posting things four times a day

-this is done in a very smart way

-there’s scheduling initiatives for posting

-recommends that this board be smarter on how we post especially when it comes to big events

-we want to make sure we are giving off the correct impression

* The board continues to discuss different initiatives and recommendations when it comes to the posting on the Facebook page.
* **McKinney** mentions that the constituents have to be educated
* **Hinrichs** mentions that the different departments should be posting about the different events.
* This would be beneficial for ASI to move forward.
* President **Chang** mentions that there will be a policy generated for the communication through the social media websites.
* ED **Saffold** mentions that the ideas that were highlighted here will be captured and based on the ideas, a policy will be proposed and it will be worked on by the legal team.
* President **Chang** mentions to **Benavente** that things will be voted on when it is brought back to the board.

**1:17:36**

1. INFORMATION ITEM-**RAW Committee Report** – Derek Volk

President **Chang** yields the floor to Garrick **Sangil** due to Derek **Volk** not being present at the Board of Directors Meeting.

**Sangil** highlights the following:

* The University Union Committee and RAW Committee had a joint meeting.
* The East Bay 5k was discussed in which the committee members will be helping out with the event, this will be taking place May 11th, 2013.
* The ASI Pool Party will take place on May 18th, 2013 at the University Pool from 12:00pm to 3:00pm.
* Expecting to have fifty to a hundred students attend.
* Multiple Trolley May 6th, 2013 after Cinco De Mayo
* Looking to see how many clubs want to be involved in this
* The RAW Committee will be tabling tomorrow at the KISS Carnival
* **Miranda** highlights the KISS Carnival

-Safe Sex Practices

-Keeping It Safe and Sexy

-Mock Wedding

**1:20:07**

1. INFORMATION ITEM-**Union Committee Report** – Garrick Sangil

Garrick **Sangil** Highlighted the University Union initiatives in the above Information Item.

1. DISCUSSION ITEM-**Mid-Year Budget Review** – Erik Pinlac

**Motion: (Pinlac) to table until the following Board of Directors Meeting.**

**Motion Carries.**

1. INFORMATION ITEM-**2013-2014 Budget** – Erik Pinlac

VP P**inlac** highlights the following:

* He mentions that he needs from the Committee Chairs how much will initiatives for the following year be costing.
* It needs to be prioritized which ones will be going into the budget
* What was proposed the previous year will be proposed next year
* If the projects aren’t provided there may not be continuity
* ED **Saffold** mentions to the board to think about resources being set aside instead of specific projects.

**1:23:31**

1. DISCUSSION ITEM-**Job Panel Budget** – Randy Saffold

President **Chang** yields the floor to ED **Saffold** in which he highlights the following:

* The budget was discussed in the Ex Comm. Meeting
* There are funds set aside that aren’t allocated and can help with this initiative.
* **Ream-Rao** mentions that there is a lack of communication when it comes to reaching out to the job panelists.
* President **Chang** mentions that there was a lot of feedback received today in regards to this initiative.
* **Erlandson** mentions that he feels like the time is running out for this program to be shared.
* **Hebert** mentions if the board is looking for a panel to make hiring decisions that’s one set of panels and they are pretty easy to find because they are looking to hire students.
* It needs to be clarified what the board wants, when they want the panelists and what they expect them to do.
* **Ream-Rao** is unclear onto why the board wasn’t notified about not having panelists by the approved dates.
* The board discusses the issue of locating panelists.
* ED **Saffold** highlights the cost for the Job Panel Budget:

-$5000.00 for food for the Panelists

-$750.00 for consultants

-$1500-$3500.00 for tables and chairs

-possible honorariums

-travel reimbursements

-parking passes

-feeding about a 100 people

**1:42:42**

1. ACTION ITEM**-Resolution to Welcome Chancellor White**

President **Chang** highlights the following:

* The Resolution includes:

-how many students are being represented

-the mission

-this will be distributed to multiple parties within the community.

**Motion: (Erlandson) of passing the Resolution in Support of Timothy White**

**Motion Carries**.

**1:46:00**

1. DISCUSSION ITEM-**CSSA Fee** – Jerry Chang

President **Chang** highlights the following:

* CSSA Fee to go to referendum so that it can go out to the students
* Working with the University to see how this can be done if it is not done this year it will have to be done the following year
* **Ream-Rao** mentions that she likes the idea of having a referendum
* The board further discusses having the CSSA Fee as well as a referendum
* President **Chang** mentions that this item can be made an action item at the following BOD meeting so that he can have direction and adopt this initiative.

**1:49:30**

1. ROUNDTABLE REMARKS

**Chang:** mentions that on Friday there will be two Student Trustees coming to visit from 1:30pm until about 3:30pm. There will be a meet and greet at about 2:30pm in the Oakland Concord Room. They are looking for student leaders on campus who are at Junior Standing or students that will be here for another two years.

**Pinlac:** mentions that the department that he is a part of has allowed him to use ASI as an internship. He mentions that he wanted to inform the members of this.

**Erlandson:** mentions to the board that as he prepares for the Town Halls he would like the board to send him a recap via email of all the events that have been done this year so far.

**Ream-Rao**: highlights CHESS and mentions that the people are confirmed that will be attending, it will be taking place on April 6th, 2013 through April 8th, 2013; the Lobbying dates are the same dates as well. Also mentions to the board to come out to the Student Trustees.

**Xiong**: highlights the Education Summit and mentions that she is not sure if the board received the email that was sent out but if they are interested in volunteering please let her know. This will take place February 23rd, 2013.

**Benavente**: highlights an app that is used by the ASI in Los Angeles. He will be calling and asking about the app and discussing this with the Executive Director of CSULA.

**Hebert**: mentions the graduation ceremony and the upcoming changes taking place. There is a petition circulating due to the disappointment of the students not being able to invite who they would like to invite to graduation. There are a couple of ways being looked at, one being that some people only have about 1 or 2 family members who may attend while others may have more. The petition was an immediate reaction and he’s hoping that ASI can help when it comes to the tickets that students will receive. Ed **Saffold** mentions that he would love for graduation ticket issue to become an item at one of the meetings so that he can receive the board’s input.

ED **Saffold**: mentions that portions of parking lot B and parking lot A will be closed well before demolition of Warren Hall as they do the prep work.

**Hinrichs**: encourages the board to support the ethnic graduations being that there will not be a limit on the amount of people that can be invited to these. Thanks the street team for participating in the homecoming parade. They won $100.00 for second place. Also mentions the elections committee timeline that is owed to VP **Alzamil.**

1. ADJOURNMENT

**Meeting adjourned at 2:16pm.**

Minutes Reviewed by:

**ASI BOD President \_\_\_**

**Name: Jerry Chang**

Minutes Approved on:

**­02/22/13**

**Date:**