**Board of Directors Special Meeting Minutes of May 15th, 2013**

1. CALL TO ORDER: President Chang calls meeting to order at **12:09pm.**
2. ROLL CALL

Members Present Absent Members Guests

Jerry Chang Erin Baca

Zamil Alzamil Pablo Benavente

Erik Pinlac Derek Volk

Stephanie Flowers Martin Castillo

John Erlandson Marissa Parry

Michelle Xiong Mitch Watnik

Erik Olivar D. McKinney

Laurel O’Brien

Seetha Ream-Rao

Garrick Sangil

Stan Hebert

Randy Saffold

Marguerite Hinrichs

1. ACTION ITEM **- Approval of the Agenda**

**President Chang approves the Agenda.**

1. PUBLIC COMMENT

**Public Comment is intended as a time for any member of the public to address the Board on any issues affecting ASI and/or the California State University, East Bay.**

No Public Comment

1. ACTION ITEM – **Revision of Ballot Initiative #4**

President **Chang** addresses the following:

* Jacqueline Jennings pointers: Initiative should talk about the current fee, the proposed fee in lieu of the current fee, the proposed duration for the new CSSA fee, the new CSSA fee is in reallocation of fund, what program would be affected by this reallocation
* Revised language to include the points that Jennings suggested and clarified purpose of initiative

President Designee **Hebert** states that right now they can’t create a fee that would go directly to an outside agency so the fee would still have to go through ASI

ED **Saffold** states that the way the initiative is being presented now seems like they’re saying to students that they want to charge them additional money but the students won’t get anything back from paying the dues.

President **Chang** opens the floor up for discussion on the issues of the wording of the initiative and whether or not students are being presented with enough information regarding it.

President Designee **Hebert** states that there’s no way for students to understand what CSSA is and why they should support the fee. He states that most of the money for CSSA goes to the staff and they don’t have requirements stating that the staff have to be/or have been affiliated with a CSU.

**Hinrichs** states that students aren’t going to vote for a fee, especially on something that they don’t understand. She states the board needs to go out and educate students on this if they really want it to be voted in. She informs them that she has been presenting these initiatives to students during the election polling and they haven’t been receptive to it.

President **Chang** states regardless of the voting result for the fee, it will give guidance to future boards.

ED **Saffold** states initiative six would give guidance to the future ASI board.

**Ream-Rao** mentions to define non-binding advisory so students can have a better understanding. Add information of what CSSA does, Made in the CSU, and comprised of CSU student representatives.

**Hinrichs** mentions if there is a possibility to embed a CSSA video clip into the ballot where students can be informed. Having a video would eliminate the explanation on the ballot.

The committee search and find a YouTube video explaining what CSSA is about.

ED **Saffold** highlights the following:

* If we get a “no” vote he proposes to get the same information by doing a campus wide survey on the interest of the fee.
* The board would retrieve the same information as they would with the polling results.
* Next year, assuming ASI has the same numbers in budget projection with the new Performa they will run $125,000 in the red for the ASI portion of the fee.
* There is no guarantee ASI will receive the Union University residual.
* Administration proposed if it was time for ASI to go to the student population for a new fee.
* SJSU successfully passed a fee referendum through CFAC, and are going to referendum on the fee with the approval of the president.
* If this fee is proposed at CSUEB this could inhibit next year’s fees.
* He proposes doing both fees in another year, to combine and ask for $10,000

President **Chang** states he stayed away from stating biased language on the propositions.

ED **Saffold** states ASI needs to be neutral and not lead.

President **Chang** states some mechanism needs to be created to adjust the fee annually. The fee cannot be emplaced until the mechanism is placed, which can take 3-4 years.

ED **Saffold** to add non-binding language explaining their vote on the issue does not change what they are paying.

The language is changed on the document to be non-binding.

**Motion: (Erlandson) to adopt initiative six to go into referendum for ballot.**

ED **Saffold** states with the addition of the non-advisory language, it will not negatively affect ongoing for a larger ASI fee increase. There may be an addition into the ASI fee.

**Amendment I: (Ream-Rao) to replace the word all with over on the first sentence.**

**1neh, 1 abstention, 7 yes’s**

**Motion carries as Amended.**

**55:19**

1. DISCUSSION ITEM – **CSSA Travel Budget**

President **Chang** highlights the following:

* Planning to run for CSSA Vice President of Finance.
* The campus needs to pay for the travel fees to the CSSA conferences, unless the individual is running for President of CSSA.
* CSSA related travel associated with the position will be paid based on need and funding availability by CSSA.
* Need to have a budget to allow that.

Ed **Saffold** states there might be some misinterpretation as CSSA does cover a portion of travel expenses.

**Sharma** highlights the following;

* If elected and not part of ASI board, CSSA would sponsor for travel expenses.
* It is not confirmed as she has not spoken to Sarah.

The committee discusses the possible expenses including air fare, meals, and registration.

President Designee **Hebert** states it is positive to have an executive representative for CSSA, if it is within the budget it is a worthwhile expense.

ED **Saffold** state because the budget has been passed, a decision to allocate a portion would take place to avoid resubmitting the budget.

**1:01:39**

**Amendment II: (Pinlac) to add Discussion Item - Panetta Representation.**

**Motion Carries as Amended.**

1. DISCUSSION ITEM – **Panetta Representation**

VP **Pinlac** highlights the following:

* Last year the ASI president only attended.
* Other schools send more than one representative.

ED **Saffold** states last year ASI paid, but it was not added into this year’s budget. In previous years it was paid by the state, but has backed away after facing several problems.

President Designee **Hebert** states when there was a student affairs division they would pay for one person to go. It ended when student affairs ended.

President **Chang** asks if there is an opportunity for a cost share between ASI and the university.

President Designee **Hebert** states there aretwo fees.One is for California resident students, and another one for non-California residents. The university would set aside money for ASI activities including CHESS and Panetta. This isn’t something that happens currently.

ED **Saffold** states that he would ask what the justification is of sending a second person.

President **Chang** states that from his experience, two campuses sent two representatives. He states that other school’s sent their executive VP’s or external or internal because their president’s went the year before.

ED **Saffold** states that if there was assistance where they sponsored one and the other was sponsored by a grant, etc. then he could get behind that.

**Xiong** mentions that executive vice-president and external work so closely with the president that it is important to have them there.

President **Chang** addresses the following:

* Since we’re a quarter school, the incoming board doesn’t have the opportunity to attend the first CSSA conference which is held the weekend before Panetta.
* This means you’re showing up 3 days late essentially because everyone else has been there that whole weekend at the CSSA conference getting to know each other.
* From his experience, for most of Panetta he was the guy that was trying to catch up.
* The quarter system of CSUEB puts them at somewhat of a disadvantage in the state-wide representation, he thinks that maybe having two representatives would be helpful

**1:09:12**

1. DISCUSSION ITEM – **CSSA MOU**

ED **Saffold** highlights the following:

* Last year, they had a very active board that went to CSSA and told them that they didn’t think they should be paying $7,776 to CSSA for representation.
  + They didn’t want to be locked into a rate that wasn’t controlled over the next 3 years so CSSA gave the MOU as a way for them to better estimate their income over a long period of time
* In general, this is an interesting practice for CSSA to go this route because boards, especially within Associated Students, are not supposed to lock the next board into any contractual agreements that are long term for things like this (things that are fee-based) – probably the reason for the 3 years in the contract

President **Chang** states that MOU’s are also non-binding and they still do a re-evaluation of fees every year. In the policy of CSSA, this year the increases in CSSA fee are tied to cost of living increases and generally this is tied to CPI (consumer price index). The chancellor’s office set up additional funding to CSSA this year tied to HEAVY which generally increases faster than CPI. He states that CSSA isn’t really an institute of higher educated so this was interesting.

ED **Saffold** states that he’s worried about possibly not being able to get out of the MOU.

President **Chang** states that according to Miles, if you don’t sign the MOU then you’re not a member in one year. He states that the the steps for exiting/getting out of the MOU were never finalized.

ED **Saffold** clarifies that if they don’t enter into this agreement then they won’t be a member within one year and they won’t be eligible for participation in any of the CSSA meetings and also won’t be eligible for any of the benefits that come from CSSA’s advocacy efforts. He state’s that CSSA is the only lobbying body in the CSU’s.

President Designee **Hebert** mentions that CSSA aren’t the only lobbying organization: CFA, the Academic Senate, the chancellor’s office, alumni council, ASI, and every campus have lobbying efforts.

ED **Saffold** states that CSSA is the only recognized lobbying group for the students.

**1:18:26**

1. DISCUSSION ITEM – **Strategic Plan**

President **Chang** yields the floor to **Erlandson** where he highlights the following:

* He’s received some updates but is still waiting for more responses
* There are three parts to the strategic plan
  + Long term vision of ASI
  + Your own specific transition plan
  + Your recommended transition plan for the entire board as a whole

President **Chang** suggests that they simplify this to just get currently what your committee does/what your position is, the new things they’ve added on this year, and things you’d like to see in the future. For each of these bullet points, it would be great if they could add a sentence of how that helps with their mission and values. He asks them to make it as short as possible. He states that transition packets are something that happened in the past and they’ve brought it back this year.

ED **Saffold** states that they still need to setup a transition meeting for the newly elected incoming board.

The board discusses having the transition meeting on June 5th.

**1:29:59**

1. ROUNDTABLE REMARKS

**Alzamil**: currently he’s working with ED **Saffold** and Garvin on the employee satisfaction survey, it will be sent to the personnel committee before it’s put out and he asks that they please give him their feedback.

**Erlandson**: town hall is coming up and for people who want to present any documents to please send it to him as soon as possible. He’ll also send out the proposed schedule for that day.

**Saffold**: wants to combine slides for town hall to include both town halls, this would act as a form of annual report for the organization – to go towards their archives of effectiveness and efficiency of the board and organization. He wants them to think about their roles at the town hall because it’s an important piece and they need to engage students with the information.

**Hebert**: wants to thank ASI for their support of diversity day. The president announced he’s appointing a new position, the university diversity officer – a cabinet level position, and he’s selected Dr. Dianne Rush-Woods for that position. She’s currently serving as the chief-of-staff to the president. This position includes student recruitment, student issues, and possibly faculty-student related issues. Her position starts officially on July 1st of this year.

**Saffold**: gives the past cost of the Panetta trip which is $2,500/student.

**Chang**: for Panetta, he received 4 units from the trip so the $2,500 includes charges based on the unit(s).

**Xiong**: reminds the board that it’s still APA (Asian Pacific American) month and next week they’re having events. She’d appreciate if the board came out to support and attend some of the events and support the student clubs and orgs.

**Hinrichs**: election voting starts this Friday.

1. ADJOURNMENT

Meeting adjourned at **N/A.**

Minutes Reviewed by:

**ASI President**

**Name: Jerry Chang**

Minutes Approved on:

**5/22/13**

**Date**