**Board of Directors Meeting Minutes for October 3rd, 2012**

1. **Call to Order**: President **Chang** calls meeting to order at **12:06pm.**
2. **Roll Call**

Members Present Absent Members Guests Public Forum

Jerry Chang Marissa Parry Raphael Jemmott Bohdan Stryuk

Zamil Alzamil Martin Castillo Lori Erdman Raphael Jemmott

Erik Pinlac Marguerite Hinrichs Rebecca Harper John Henneberry

Stephanie Flowers Stephanie Pinkston Corey Gazay Jon Stoll

John Erlandson Joseph

Erin L. Baca Lil Brown-Parker

Sarah Kelso Tenaya Davis

Michelle C. Xiong Elizabeth Ortiz

Erik I. Oliver

Laurel O’Brien

Pablo Benavente

Seetha Ream-Rao

Derek Volk

Garrick B. Sangil

Stan Hebert

Randy Saffold

Debby De Angelis

D. McKinney

Mitch Watnik

1. **ACTION ITEM - Approval of the Agenda**

**Motion: (Xiong) to approve the agenda.**

**Amendment I: (Pinlac) add Information Item after Item X regarding club funding manual update.**

**Amendment I Carries.**

**Motion Carries as Amended.**

1. **ACTION ITEM - Approval of the August 29th 2012 Minutes.**

**August 29th, 2012 Meeting Minutes has been approved.**

1. **PUBLIC COMMENT**

Public Comment is intended as a time for any member of the public to address the Board on any issues affecting ASI and/or the California State University, East Bay.

**Bohdan Stryuk** highlights the following:

* Request for funds to pay for tuition for presidential conference
* Approved for $500 from Pioneer Heights
* Approved $1,000 from board of 2011-12
* Requesting for $1,000
* President **Chang** asked when the funding is due
* ED **Saffold** mentions that about a year and a half ago the board created a travel scholarship in regards to a special reservation policy for about three students a year and this would be used as a vehicle to assist these students with extraordinary events. The previous year board’s President Prado did write a letter of support indicating that his request did take place also the previous year and he would be needing funding again the following year.

**Raphael Jemmott** highlights the following:

* Benefit student life and campus excitement
* Start a Semi Pro Football team to play at the Pioneer Stadium
* Asking that ASI invest in the development of a semi professional football team this will indirectly represent the university. The investment would include the startup cost and assistance with the staffing of home game events
* This would assist with the campus joining more with the community
* Investment Breakdown

-Startup Costs would be $80,000

* This program can generate revenue through:

-ticket sales

-the stadium holds up to 5,000 people, if we were able to sell 3,000 tickets a game at an average $8 per ticket we would make $120,000 at the end of the fifth home game

* Refer to the typed out document for more details

**John Henneberry** highlights the following:

* Prosecute Bush in Alameda county 2-minute Summary
* Indicates to contact the district attorney by mail. Tell her that you want her to prosecute George W. Bush for the deaths of Alameda County residents that were killed in Iraq. Be sure to let her know that you’re registered to vote.
* Refer to the Summarized document for exact details

**Jon Stoll** highlights the following:

* Indicates that he would like to formerly invite all the board members to the evens that rare taking place this quarter
* Between the Lines: Speaker Series
* Agora Stage: Elle Varner Concert
* For upcoming events refer to the calendar for the months of October through December
* President Debate viewing in the Diversity Center

26:17

1. **INFORMATION ITEM- Program Prioritization**

President **Chang** yields the floor to Linda Dalton:

**Linda Dalton** highlights the following:

* Introduces Lori Erdman
* Moving from general statements about goals and values to implementation
* Program Prioritization Process
* The Fall Part is to get the process organized and well defined
* In November to make broader presentations to the university and also to students
* Invite student leadership to the November Meetings
* Linda Dalton highlights points from the handout
* There will be different tasks groups with different focuses
* There will be a list of all the participants on each of the different committees that were discussed
* Looking at holding town hall meetings
* 11/27/2012-11/28 Consultants conduct planning for distinction: Program Prioritization Workshop for campus leadership who are not on either the steering committee or one of the task groups
* The task force committees are being structured by the university

38:07

1. **IFORMATION ITEM** – **Student Representation on Academic Senate**

President **Chang** yields the floor to **Mitch Watnik**:

**Mitch Watnik** highlights the following:

* Proposal: lessen the number student representative on Academic Senate. (refer to document with the subject Proposal to change the Bylaws of the University Faculty
* The students were overly represented on the senate
* We did not lower the number of student representation on the committee
* The students still has two seats on almost every committee
* There hasn’t been a student present on a committee to vote in 9 years that I have been on the senate

40:44

1. **INFORMATION ITEM** – **Presidents Investiture**

President **Chang** yields the floor to Presidents Designee **Stan Hebert** in which he highlights the following:

* Formerly Invested on Friday October 12th, 2012
* This will double as the Faculty Honors Convocation
* Indicates that the board should make plans to participate as a volunteer or make plans to attend
* There will be a reception that follows that is strongly supported by ASI
* The investitures day of service is taking place on October 6th, 2012 at Harder Elementary School
* Invites everyone to participate
* Expecting over a hundred students to participate

45:09

1. **INFORMATION ITEM- Quarterly Meetings with President Morishita**

President **Chang** yields the floor to President Designee **Stan Hebert** in which he highlights the following:

* indicates that President Morishita is planning on having quarterly lunch meetings with the board
* Proposed Dates for Mondays

-October 22nd, 2012

-January 28th, 2012

-February 4th, 2012

-April 22nd, 2012

-April 29th, 2012

* The board will decide on dates at a later time

48:17

1. **ACTION ITEM – Paychex Trustee Name Update**

President **Chang** yields the floor to VP of Finance **Eric Pinlac:**

VP **Pinlac** highlights the following:

* Paychex trustee needs to be updated to the current year.
* The board needs to pass a resolution by October 15, 2012 in order for the trustee to be changed
* Change the trustee name from Siddharth to Eric Pinlac to file 55 hundred file for the 41k plan

**Motions: (Pinlac) to pass a resolution to update Paychex trustee to himself.**

**Amendment I: (Pinlac) for the board to pass and fill out the resolution in order for him to become the new Paychex trustee.**

**Motion Carries as Amended**

53:59

1. **INFORMATION ITEM-Club Funding Manual**

President **Chang** yields the floor to VP **Pinlac:**

**VP Pinlac** highlights the following:

* Club funding update manual needs to be approved by the board
* Main updates include:
* removing the prior two set dates for funding instilled last spring
* instead requesting funding 21 days prior to the event
* Seed allocation money will only be given to new clubs or clubs that have not been active for 2-3 years depending on student life
* This will be an action item next meeting
* Reserve tabling at events to promote ASI events such as AlFresco etc.
* Question by the public: What is the rationale for the board to only give seed money to new clubs?
* ED **Saffold** states thatseed money has never been utilized as it was designed; it is only meant to give startup funds to new clubs

56:36

\*President **Chang** requests for information item XII of ED Randy Saffold to be swapped with information item XIII Tenaya Davis. ED **Saffold** agrees.

1. **INFORMATION ITEM-Athletics Collaborations**

President **Chang** yields the floor to Tenaya Davis in which she highlights the following:

* Collaboration between ASI and Athletics would build transparency for ASI and attendance to athletic events
* Looking at having a barbeque on Friday October 26, 2012 for women’s and men’s soccer game against UC San Diego potentially funded by ASI where ASI could have tables at the game
* Attending the games would allow for the ASI board to have transparency, promoting what ASI does, market yourself, networking, and ASI bonding
* Working together to create bigger events with greater attendance
* Athletics working with the peer mentoring program to improve and raise attendance in games, will give further details to the board after meeting with peer mentor coordinator

1:04:04

1. **INFORMATION ITEM- Executive Directors Report-Randy Saffold**

ED **Saffold** Highlights:

* Welcome’s new hires within ASI; Rebecca Harper and Cory Gazay
* ASI presents the venture team with participation in the Block Party with housing had over 700 hundred students in attendance
* ASI completed its preliminary audits, no significant findings
* Fully planned for satisfying other post employee benefits, which made the city of Stockton bankrupt
* ASI hosted the stiminations meeting, town hall meeting, mini orientation meetings ending in September
* Marketing team worked with student life and leadership, created over seven videos for summer orientation
* Recreation Administrative Core went on a tour to Stanford, UC Berkeley, Sacramento State, and UC Davis recreation facilities to bring back new ideas which will be showcased this fall 2012
* ASI planning to participate in Make a Difference Day and Alfresco

1:07:51

1. **DISCUSSION ITEM – Committee Seat Confirmations**

President **Chang** yields the floor to EVP **Alzamil** and he discusses the following:

* Applications for committees have been made accessible to everyone, to fill up all committees
* Applications process: in tells that applications are handed and emailed to Executive Administrative Assistant Sneh Sharma or customer service front desk, Sneh Sharma reviews the applications and sends it to Internal Affairs for applicants eligibility
* Recommends that the board gives authority to personnel committee to approve applicants for committees upon the recommendation of each chair
* Plans to make this recommendation into an action item next board meeting
* ED **Saffold** indicates that there needs to be some kind of feedback mechanism with the Academic Senate in regards to attendance of the university wide committees, he also indicates that this is new to him that the committee weren’t being attended the previous year.
* President **Chang** indicates that the board should be able to confirm the start of their committees by the following Board of Directors Meeting
* ED **Saffold** mentions that this may mean that the Board actively go out and push membership for these committees and featured committees
* ASI student employees can be on ASI committees
* **Mitch Watnik** indicates that there was a call for students to be on the University-Wide Committees and this call had the dates and times of each committee meeting

1:19:52

1. **INFORMATION ITEM- Voter registration Committee**

President **Chang** yields the floor to Seetha Ream- Rao, Director of Legislative Affairs:

* there is about 66 people that have registered
* the goal is to have at least 1300 students registered by October 22nd, 2012
* Plans to reach the specific goal indicated above
* One to always where the pins
* Ask if deans can send out a link to voter registration
* Approach students and ask them why are they voting rather than asking them are they registered to vote
* Passing out the pins that indicates why they are voting
* Spreading the word through social media (Facebook, Instagram)

1:25:00

1. **INFORMATION ITEM-Idea Development**

President **Chang** highlights goal settings from the power point presentation

* roadmap of ideas

-what we want, why we want it, and does everyone agree

* Discusses the Five Value Metrics

-Career Readiness

-Collaboration

-Social Impact

-Inclusiveness

-Continuity

* Disagreements on a lot of the continuity part
* There will be a presentation on each of the four groups at the next Board of Directors meeting
* Working with the students of ASI, University, Faculty, and Alumni
* Determine what we need with our partners
* Have the plan as a guidance
* This should be complete by the end of October extending to the beginning of November

VP **Erlandson** highlights the following:

* Farmers Market and Mr. and Mrs. CSUEB have all five of the goals represented equally
* Part two is the standard deviation
* Ranked the standard deviation
* Group data by the following meeting and also groups assignments

1:35:00

1. **ROUNDTABLE REMARKS**

**Ortiz**: indicates that she was on the academic senate the previous year and came back this current year. She points out that almost 57% of votes came from the faculty. For students to be singled out this is not quite accurate. In a way we support each other, also there are seven seats and I am sitting as the student body on the Academic Senate. There were not any unanimous votes that students were putting together. She further discusses the point of students being on the Academic Senate Meetings

**Watnik**: highlights minutes where votes were made by students and the faculty vote was split. There are numerous situations where students did vote as a block beyond the seventeen unit cap.

**De Angelis**: mentions that there is home volleyball game this Friday and Saturday.

**Erlandson**: states that sometimes we will receive emails and indicates to the BOD to just answer these emails even with their busy schedules.

**Chang**: states that there’s great support on Proposition 30, appreciate everyone’s attendance and participation at the BOD Meeting.

**McKinney:** introduces himself and states that he sits as the VP of the Alumni Board. Would love that when ASI holds events; there is a relationship with the Alumni Association and Vice Versa. The Board has full commitment and availability, and indicates that they are actually a vote away from passing the resolution for Proposition 30.

1. **Adjournment**

**President Chang adjourned meeting at 1:50pm.**

**Minutes Reviewed & Approved by ASI President**

**Name: Jerry Chang**

**10/10/12\_\_\_\_\_**

Date: