**Board of Directors Meeting Minutes for November 14th, 2012**

1. **CALL TO ORDER**: President **Chang** calls the ASI BOD Meeting to order at **12:08pm.**
2. **ROLL CALL**

Members Present Absent Members Guests

Jerry T. Chang Sarah Kelso Gary Manalang

Zamil A. Alzamil Debby De Angelis Ashley Griffin

Erik Pinlac Martin Castillo

Stephanie Flowers D. McKinney

John Erlandson

Michelle C. Xiong

Erik I. Olivar

Laurel O’Brien

Pablo Benavente

Seetha Ream-Rao

Derek Volk

Garrick B. Sangil

Randy Saffold

Stan Hebert

Mitch Watnik

Marguerite Hinrichs

Marissa Perry

1. ACTION ITEM **- Approval of the Agenda**

**Motion: to approve the Agenda.**

**Motion Carries.**

1. ACTION ITEM **- Approval of the November 2nd, 2012 Minutes**

**Amendment I: (Alzamil) In the Information Item: Study Lockdown it should say Garrick Sangil instead of Erik Olivar.**

**Amendment I Carries.**

**Motion Carries as Amended.**

1. PUBLIC COMMENT

**Public Comment is intended as a time for any member of the public to address the Board on any issues affecting ASI and/or the California State University, East Bay.**

**No public comments.**

1. Discussion Item–**Referendum for Articles of Incorporation-John Erlandson**

VP **Erlandson** yields the floor to ED **Saffold** in which he highlights the following:

* The Actuarial that was supposed to be done on the twelfth is not complete
* Until this is complete we actually do not have any numbers to discuss
* According to the PERS contract we cannot discuss
* We are going to still have to wait until twenty days after 3we discuss to make this work
* There may have to be a Special Board Meeting scheduled on Friday November 16th, 2012 or Tuesday November 20th, 2012 if we get the numbers
* For today this item can remain as a discussion item but once it is brought back it will have to be brought up as an action item

6:35

1. Discussion Item**- CSSA Strategic Plan-Jerry Chang**

President **Chang** highlights the following:

* During the CSSA meetings there has been a Strategic Plan discussed
* They have completed it and we voted on it
* Stability Plan Component
* 3 Year Memorandum
* Growth Component 3 FTE
* Campus Withdraw- this will be its own policy that will be voted upon
* In January this will take place at Chico State University
* Trying to add an element of safe and responsible socializing
* If interested in joining the board for the trip please let them know
* Drafted a resolution to oppose the three fees at the past CSSA
* Recommendations made on the three fees to soften the impact on students

-give the campuses to petition for a waiver

-funding collected from these fees goes back to instruction and advising

* **Hebert** mentions that all the CSU’s and ASI’s are faced with specific cuts possibly due to reduced head counts the basic plan on an increase revenue
* Ed **Saffold** indicates that he supported paying the fee in the previous year a three year commitment of that fee is substantial
* He also mentions that he’s equally concerned that in a budget shortfall he does not want to lock ASI in
* Identify well in advance where funds are coming from to take extra people on trips
* The language of the strategic plan can be discussed
* Having stability is good for CSSA and we support that but not the current framework
* Goal 2 and Goal 3 is for fundraising for this part of the plan we added an amendment
* The growth components are on hold
* CSSA made a huge contribution on proposition 30 being passed
* The three fees will not be implemented until the following year
* **Ream-Rao** mentions that the fee increases have to inform students months in advance so that students can be prepared for these increases

23:43

1. Information Item – **Director of RAW’s Report**

President **Chang** yields the floor to Derek **Volk** in which he highlights the following:

* There’s a lot of ideas the RAW has brought up
* There is now a RAW Page on the ASI Website
* Volunteers on the committee but mentions he’s still looking for more freshman
* President **Chang** mentions that freshman are reaching out to him and he will be sending them the chair of the committees email

25:06

1. Information Item- **ASI VP of Finance**

President **Chang** yields the floor to the VP of Finance Erik **Pinlac** in which he highlights the following:

* The committee has discussed the funding for different sports clubs this is up for discussion currently for the finance committee
* He mentions that he is presenting during the upcoming Leadership Conference
* Fundraising
* ED **Saffold** mentions that Ann Harris is in charge of the fundraising piece on campus we want to make sure we know who our target is and that we are not giving the wrong impressions, we actually do not have a funding vehicle in place, we don’t have anything in the rules mentioning coaches and trainers but there will be something generated in regards to funding for coaches and trainers being funded for a specific amount and during the quarter
* ED **Saffold** mentions that he wants to make this a little more formal as we move on
* The board discusses the funding of different club and orgs
* Recognized student clubs and orgs can have external people be apart
* The limit to the non-number of students on clubs and orgs is defined by Student Life and Leadership
* ASI will not be paying any additional money to accommodate the non-students

33:48

1. Information Item **–University Union Director’s Report**

President **Chang** yields the floor to the Director of the University Union Garrick **Sangil** in which he highlights the following:

* The committee met this pass Friday
* Study Lockdown

-keep the University Union open the week during Finals instead of the week before finals

-Then we can see how many students will be participating in this and if it is successful we will probably have the same event the following quarter

-planning on having hot cocoa available for the students

* **Marissa Parry** mentions that during the Policing Advisory Board Meeting it has been mentioned that the library may be extending the hours starting January
* ED **Saffold** mentions that he have gotten full support from Mo Salman and the Police Chief of the University

­37:00

1. Information Item**- VP Internal Affairs Report**

President **Chang** yields the floor to VP **Erlandson** in which he highlights the following:

* He mentions that the packets for his committees came out well
* He will be having a committee meeting today
* Students Working for Students database
* Recruitment and Advisory Board
* Eastbay 5k
* Greek Row Feasibility
* Fundraising

38:41

1. Information Item- **Director of Public Relations Report**

President **Chang** yields the floor to Director **Benavente** in which he highlights the following:

* He mentions that he has met with Garvin
* Ways of Promoting ASI
* Created an ASI page on Instagram close to 200 followers
* Flyers and Promoting for the ASI page
* Goal: trying to get all the ASI pages to be liked
* **Alzamil** inquires on how the campaigning is going on the Facebook page
* The board discusses social media and the regulations
* ED **Saffold** mentions that there may have to be policies developed for the social media piece

46:26

1. Roundtable Remarks

**Saffold**: mentions that the new charging stations are in and that the board has to work with Garvin to get these more prevalent in the Old and New University Union. There will be little signs above them that states mobile device charging station. There will be two in each building. ASI will be working with Martin Castillo in order to have more stations around campus. We have to identify other places around campus that are logical to put more of these. OPEB is complete and done, we have opened up our trust account the funds are being moved into the account. Our schedule is we are paying $450,000 this year than a hundred thousand for the upcoming three years and $68,000 the last year then dropping down to the regular maintenance of $16,000. We will catch up in four years then we will be on schedule and it has been resolved. Next the board will be tackling the reserves to make sure our policy is in place. We have elected to virtual reserves. This gives us a little more flexibility.

**Watnik**: congratulates the board on their election efforts in regards to providing the shuttle for the students to vote. Those who were on the senate, I threw them some sort of challenge; he mentions that we only become political powerhouses when we are on the line. He feels that ASI should continue the practice even if there isn’t a prop 30 in place. Congratulations on getting students out to express their opinion. A resolution was passed in regards to the three fees but the fees were indefinitely postponed at the Board of Trustees Meeting. A letter was sent to them from the Chancellor asking that his salary be reduced by 10%. The Board of Trustees accepted that request.

**Hinrichs**: highlights the Saturdays Leadership Conference and mentions that Erik Pinlac will be holding a session and there have been 438 students that have RSVP. Thanks the board for all their leadership and great job on the efforts of getting out the vote. There’s one more opportunity for clubs to be recognized at the Leadership Conference.

**Hebert**: congratulates ASI on their efforts in regards to the voting registration and the elections, the shuttle was very helpful to the students. He also mentions that he is glad that a few Finance Committee members showed up to the Board of Directors meeting it is a great idea for the board members to invite their committee members to these meetings. Also congratulates the board on the Meet the Deans event.

**Perry**: There will be a home volley ball game Friday and Saturday night at 7:00pm. Basketball has started and there are a few home games before the end of the quarter. Homecoming will be from February 4th-February 10th, 2013. The theme will be 57 Classic Pioneers for Life and she mentions that she will keep ASI posted as things evolved.

**Ream-Rao**: mentions that she is looking at creating the City Ambassador Program, connections with the Eastbay. Also will be looking into lobbying visits and if the board can let her know they would like to attend or knows anyone who would like to attend.

**Alzamil**: mentions that he serves on the honorary degree committee and the board already received an email, the next meeting will be on Monday and there will be a guideline. If there are any nominations he asks if they can please let him know.

**O’Brien**: mentions that an email was sent out to the students in regards to the Health Students that go around and clean up cigarette on campus, it is really necessary due to there being thousands and thousands around campus. She mentions to the board that they can show up anytime between 9:00am and 12:00pm to also help with the clean-up.

**Olivar**: thanks everyone for their support in the Meet the Dean event. It was a very successful event and he received a lot of feedback from the students in regards to the event and from clubs/orgs asking if there was going to be another Meet the Dean event.

**Saffold**: states that the board should invite people back to do a debrief. Things that need to be improved on for future events can be discussed but the event was fantastic and innovative.

**Benavente:** thanks all the advisors for being at the meeting, also out of Northern California Alameda County had the most votes during the election. Thanks everyone for their efforts.

**Baca:** thanks everyone who helped with the Meet the Dean event; recommends that a Meet the Dean be held at the Concord Campus when the weather is a little nicer during the Spring Quarter.

**Erlandson**: mentions that he’s looking forward his upcoming committee meeting. He mentions that he set the time for his committee meetings without receiving the committee members input. Ideally he would like to see what time everyone else’s committee meeting times are. ED **Saffold** mentions that the committee chairs should check with advisors to see what their availability is so that they can be present at the meetings.

**Chang**: thanks all the board members for their participation. The overflow of people that wants to be involved this year is amazing. Stress to board members a structure for the volunteers and to let them know that they are not being compensated for their work. Mentions to the board to please ask him questions about CSSA, also building more collaboration with the campus, meeting Friday with AACE and Alumni Director on campus in order to conduct collaboration. He shows a brief video to the board and highlights the details of the video. ED **Saffold** mentions that when it’s time to do the budget what will be our level of support when it comes to the Orientations.

1. Adjournment

**Motion to adjourn meeting at 1:44pm.**

**Motion Carries.**

Minutes Reviewed by:

**ASI President/CEO**

**Name: Jerry Chang**

Minutes Approved on**:**

**11-20-12**

**Date:**