**Elections Committee Special Meeting Minutes for April 19th, 2013**

1. CALL TO ORDER: Chair **Rueda-Hernandez** calls meeting to order at **1:25pm**.
2. ROLL CALL

Members Present Absent Members Guests

Monserrat Rueda-Hernandez Ashley Griffin Randy Saffold

Arlene Tanguilig Randell Sayco Riddhi Sood

Akialah Ansar Adiel Dimarucut Jerry Chang

Leah Guest Gerelnyam Tuguldur

Stephanie Menjivar Quijano Stan Hebert

Marguerite Hinrichs

Connie Liao

1. ACTION ITEM**- Approval of the Agenda**

**Motion: (Tanguilig) to approve the Agenda.**

**Motion Carries.**

1. ACTION ITEM**- Approval of the** **April 12th, 2013 Minutes**

**April 5th, 2013 Minutes**

**Motion: (Ansar) to approve the April 5th Minutes**

**Motion Carries.**

**Motion: (Menjivar Quijano) to approve the April 12th Minutes**

**Motion Carries.**

1. PUBLIC COMMENT

**Public Comment is intended as a time for any member of the public to address the elections committee on any issues affecting ASI and/or the California State University, East Bay.**

**Sood** mentions about an official ceremony that she thought was held after the new Student Government was appointed but she was corrected and there actually isn’t a ceremony.

1. ACTION ITEM – **Assignment of subcommittees**, Monserrat Rueda-Hernandez.

**Motion: (Guest) to reinstate, properly, the assignment of the Sub-Committees as previously stated in the April 12th Minutes.**

**Motion Carries.**

1. ACTION ITEM – **BBQ Event**

**Motion: (Ansar) to set a date for the BBQ Event**

**Motion Carries.**

* The committee discusses that this will be a ‘Meet the Candidates BBQ Event’ and it will possibly be in place of the forums that they used to have.
* ED **Saffold** suggests that they have it on May 8th or May 9th.
* Committee discusses having it on the 8th and pairing it with a noon concert so they can have music and food.
* They mention having it outside and on Thursday due to more people being on campus.
* The committee discusses having it from 11:00 am – 2:00 pm

**Amendment I: (Ansar) to set the date and time of the BBQ Event for May 9th from 11-2pm.**

**Motion Carries as Amended.**

* The committee further discusses how this event would fall under marketing for their budget.

**21:05**

1. ACTION ITEM – **Budget allocation**

* Chair **Rueda-Hernandez** displays the proposed budget to the committee members.
* ED **Saffold** brings Garvin Tso in and he states the following:
  + The $1000 allocated for advertising is usually for the Pioneer newspaper.
  + It’s about $500 for a full page and $360 for half a page for the newspaper.
  + In the past years, the first advertisement in the newspaper was half a page used for announcing the deadline for submission of applications and the second advertisement would be for announcing the web address for voting and the candidates that are running.
  + $150 would be enough to cover large size posters, it would cover about 140 posters.
* The committee discusses if using Facebook would be more effective than advertising in the Pioneer Newspaper. Also, they discuss that more advertising was used to get people to run for the election in comparison to getting people to vote for the election.
* **Hinrichs** states that the emphasis and focus needs to be on that you can run for ASI elections.
* ED **Saffold** states that in the last 3 years, this committee has had $4500 to spend. They spent a portion on marketing and a portion on support and staff. The volunteers that tabled would get a reimbursement based on a stipend rather than an hourly rate. He states that the two most heavily compensated people are the chair and vice chair because they’re doing a large amount of the work. He states that the turn out last year for voting was a little less than the year before, it was 1700 last year compared to 2300 the year before but the student body population had also decreased due to increased fees from the school.
* **Chang** reminds them that the 2300 year was the highest turnout that they’ve ever had in history so they’re comparing last years to the best ever and system-wide it’s between 3-10% of the school’s population.
* ED **Saffold** states that they can change this allocation around because it’s a guideline for them, not their law.
* The committee discusses possibly changing the elections voting time period to having it open when they close the filing period, on the 17th at 5pm, and ending it the following Friday, on the 24th. This would be done to coincide with the election code of having voting open for seven consecutive days.

**Amendement II: (Guest) to add the ACTION ITEM – Amend Elections Timeline to start voting on May 17th to the Agenda.**

**Motion Carries as Amended.**

* Garvin Tso shows the previous year items and ED **Saffold** suggests having buttons made for candidates.
* The committee further discusses other forms of marketing and advertising.
* They committee discusses doing more advertising online because it would be more effective.
* The committee discusses talking with the Pioneer newspaper to have them announce the winners of the election for free if they’re paying them for promoting the election.

**Motion: (Guest) to give Marketing Subcomittee permission to work with Garvin Tso with a $500 amount to get marketing and promotion of the election started.**

**1:02:59**

1. ACTION ITEM – **Amend Elections Timeline to start voting on May 17th**
2. CLOSING ROUNDTABLE REMARKS
3. ADJOURNMENT

Meeting adjourned at **2:28pm**

Minutes Reviewed by:

**ASI Chair Elections Committee**

**Name: Monserrat Rueda-Hernandez**

Minutes approved on:

**4/26/2013**

**Date:**