

ASI Board of Directors Special Meeting Minutes of January 15, 2014

I. CALL TO ORDER: EVP **Pinlac** calls meeting to order at **12:10PM.**

II. ROLL CALL

Members Present

Michelle Xiong
Erik Pinlac
Thamer Fahad Alhathal
Marie Alexandra R. Ibarra
Katrina-Mari Mayol
Gaozong Yang
Edward Andreini
Kathy Cutting
Landon Patton
Jordan S. Leopold
Raymund Cruz
Ellen Griffith
Margeurite Hinrichs
Mitch Watnik
D. McKinney

Absent Members

Jamelia Drake-Smith
Chris Gallagher
Stan Hebert
Randy Saffold
Kenrick Ali
Sara Judd

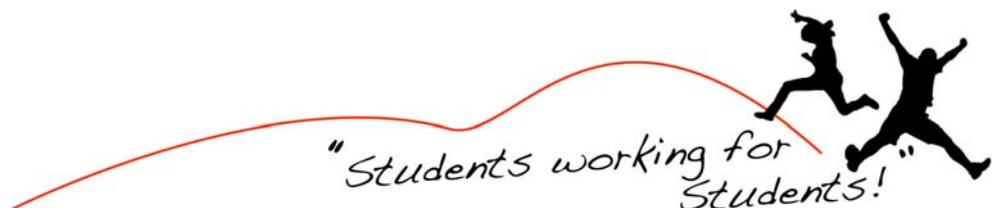
Guests

III. ACTION ITEM - **Approval of the Agenda**
Motion: (Alhathal) to approve the Agenda.
Motion Carries.

IV. ACTION ITEM- **Approval of the December 4, 2013 Minutes**
Motion: (Xiong) to approve the December 4, 2013 Minutes
Motion Carries.

V. PUBLIC COMMENT – **Public Comment is intended as a time for any member of the public to address the board on any issues affecting ASI and/or the California State University, East Bay.**
No Public Comment.

VI. SPECIAL PRESENTATION
EVP **Pinlac** states that they will move on to reports and return to this item once their guests arrive.
03:23



A. INFORMATION ITEM: Dark Money Politics- Dr. Jennifer Ong

EVP **Pinlac** yields the floor to **Dr. Jennifer Ong** and she addresses the following:

- She's with the League of Women Voters and they're having a forum on Dark Money Politics. They're interested in having this forum at this university.
- They are planning to have this event Monday, May 12th in the Multipurpose Room with Ann Ravel and she wants to know if this date works for the Board. The committee discusses that this date works and they think this is a great idea for the campus.
- Asks them for their feedback and states that the League of Women Voters will do most of the work for the event.

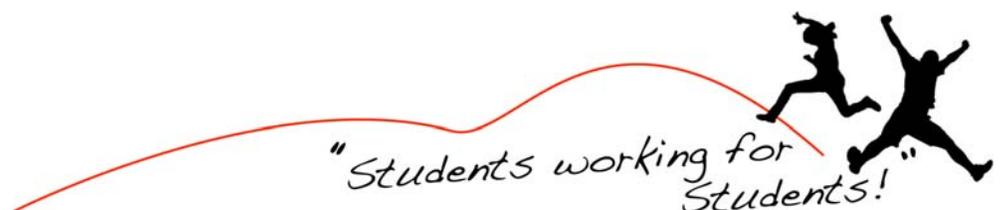
The committee discusses getting a blurb about what "dark money" is.

37:42

B. INFORMATION ITEM: Institutional Research on Smoking Survey –Amber Machamer

11:09 – EVP **Pinlac** announces that they will move back to the information item: Institutional Research on Smoking Survey and yields the floor to **Amber Machamer** and she addresses the following:

- Passes out documents and announces that she is the AVP of Planning and Institutional Research.
- Explains the purpose of Planning and Institutional Research on the campus.
 - They collect a lot of survey and institutional data from students, staff, and faculty.
- Discusses survey fatigue and states that too many surveys can overwhelm the population which makes people stop responding. She further states that this is unfortunate because there are a lot of important things on campus that they absolutely must have survey data for. Her office is trying to coordinate surveys with other departments in hopes of eliminating duplicate surveys.
- States that if you collect a lot of the same survey data but change nothing then this can make people think that you're not listening to them and gives the impression that the people giving the survey don't know what they're doing.
- Expresses to them to not always assume that survey data is what they need; it all depends on what you're trying to do with the survey.
- Suggests that if they do plan on doing a survey, keep it short, and reminder messages can be set up in a way that only the students that haven't responded are sent them. Also, to sample – you don't have to use the entire population, and stagger – wait awhile to send out a survey.
- Discusses the different types of data that could be collected other than surveying students, like collecting data from the health department or data from other CSUs.



- They want to establish their research goals; determine their sample.
- The big picture is that data collection is the means to some end and they have to decide what that end is. Every question should have a purpose and an eye towards implementation.
- Focus group research can get you more detailed and rich information than surveys.
- The committee discusses their goals in getting information from students, faculty, and staff.

28:33

VII. REPORTS

A. **President's Report –Michelle Xiong**

President **Xiong** addresses the following:

- CSSA update – for December, CSSA did not meet but they'll be meeting next week, January 24-26 at Fullerton. Some of the things that they'll be discussing at this meeting in Fullerton are the quarter to semester resolution, the CSSA fee, and the governor's proposed budget.
- Explains what a student trustee is and encourages them to inform other students or to apply to the student trustee position. Some perks of being the CSU student trustee is that you would get your tuition waived but the position does entail a lot of work.
- In February, they want to start on their focus groups. In the past, ASI and other departments have tried surveying students but she wants to try something different this time – focus groups. Some of the focus groups they'll look at are smoking, advising, and the library.
- They are having a hard time right now getting students involved. She is thinking of doing priority registration for committee and Board members in hopes that this will get more students interested in being a part of ASI.
- They can look forward to her contacting them regarding the strategic plan.

08:21

B. **VP of Finance Report –Thamer Alhathal**

VP **Alhathal** addresses the following:

- Presents the spending that took place this year from ASI.
- ASI is in good standing for their budget.
- Presents what they spent last quarter for club funding - they budgeted \$20,000 but spent \$18,490. The remainder will be added to the budget for winter quarter bringing that budget to \$23, 500.
- For the Programming Council, they budgeted \$22, 000 and spent \$1, 200. So they have almost \$21, 000 left to spend.

10:58

VIII. OLD BUSINESS

A. **ACTION ITEM: Resolution Against Hate Crimes**

President **Xiong** addresses the following:

"Students working for Students!"



- Reads the proposed resolution.
- The committee makes changes and suggestions as necessary.

Motion: (Yang) to adopt resolution BOD 2013 8R – Resolution Against Hate Crimes.

Motion Carries.

42: 09

EVP **Pinlac** states that the next item is time certain so they will move on to new business.

42: 18

B. DISCUSSION ITEM: Travel Fund Request (*time certain 1:00 PM*)

EVP **Pinlac** states that for the travel request fund they budgeted for 3 up to \$1000 requests.

Javier Martinez presents himself to the Board and addresses the following:

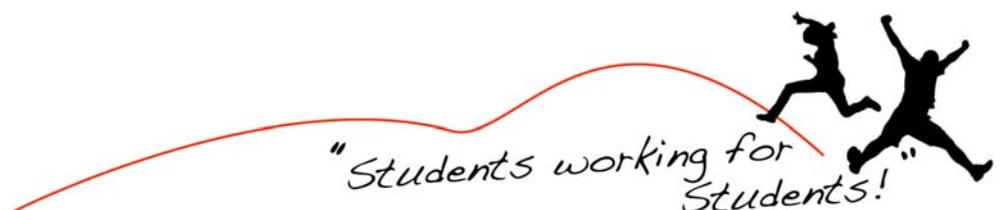
- He's there to discuss his trip to Boston for the AOCC.
- The AOCC is the Alumni of Colored Conference and this program is implemented at the Harvard Graduate School of Education.
 - The AOCC's mission is to transform and inspire education and bring up issues concerning race, class, and education. The Conferences purpose is to create awareness of social issues.
- Explains the reason why he wants to travel to this conference.
- Gives background information on himself and explains his passion for working with the youth.
- Presents breakdown for cost of trip and states that he'll be in Boston for 5 days.
- Presents letter confirming his attendance to the conference.
- The committee discusses this travel fund request and the program that Javier is a part of, and him bringing his organization to East Bay and Hayward and getting other students involved.
- He has to be in Boston on February 28th.

1:07:22

Andy presents his request for the travel fund and addresses the following:

- His goals and who he is.
- He needs funds to attend the Campus Movie Fest that will be held in Los Angeles. It will be a 4 day event and the biggest event will be the award ceremony on the last day; every movie is nominated for an award.
- Explains his film and the meaning behind it.
- Gives the proposed cost of his trip and states that he's seeking close to \$1,000 for the entire trip.
- Explains what he would give back to the university from the trip.

1:23:19



IX. NEW BUSINESS

A. **DISCUSSION ITEM: CSSA Resolution on Quarter to Semester Conversion**

President **Xiong** addresses the following:

- Reads the resolution sponsored by all of the 6 quarter campuses.
- This resolution will be up for a vote in two weeks.

Watnik explains the differences in classes regarding the semester vs quarter system and states that the president thinks this change will affect graduation and retention rates.

The committee discusses the resolution being made more specific in stating how students can be involved in this process.

50:30

B. **DISCUSSION ITEM: University Wide Committee Placement**

President **Xiong** addresses the following:

- They've been having a hard time getting people to commit to these university wide meetings.
- She's asking that they discuss the university wide committees with other students in their classes to get them involved and asking them how they can make these committees more appealing.
- The committee discusses ways they can get students involved in the university wide committees and having the professors that chair the committee talk about the committee during class time.

1:27:20

X. ROUND TABLE REMARKS

Patton: suggests a keynote speaker for anything regarding professional development.

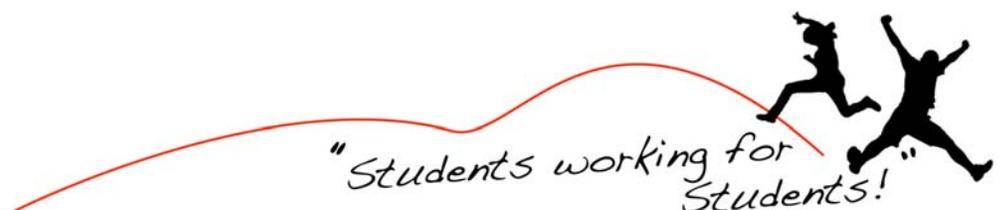
Cutting: expresses her excitement for her first day of tabling that happened today.

Hinrichs: encourages the Board to add a float to the homecoming parade that's next Friday. There are a lot of events happening next week for homecoming. Also, she wants them to invite any alumni and faculty to the homecoming events.

McKinney: Friday, there will be a lunch hosted by the President from 12-1:30PM in the dining commons. Saturday, the Alumni Association is hosting a social from 3-5PM in the bookstore where they'll be giving away up to a 25% discount. They're doing campus tours from 1:30-2PM.

Watnik: discusses how committee chairs recruiting a student for the university wide committees may turn into the student voting just like the chair/professor. He discusses the issue of engaging students and not knowing how to improve this issue. However, he does suggest that they look at which university wide committees are the most important and suggests that they find students for those and state how these committees directly affect the student.

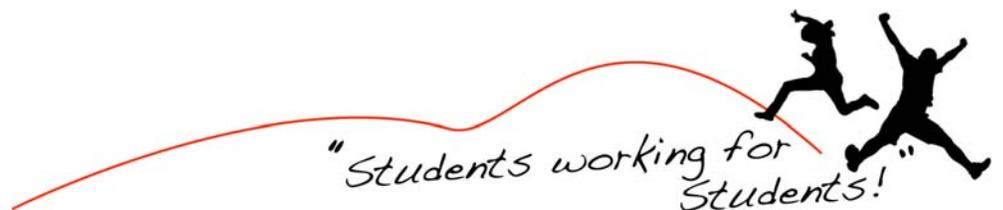
The committee discusses ways to improve their marketing of university wide committees.



XI. ADJOURNMENT #
Meeting adjourned at **1:50 PM.**

Minutes Reviewed by:
ASI Executive VP/Chief-of-Staff
Name: Erik Pinlac

Minutes Approved on:
1/29/14
Date:





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