

ASI Board of Directors Special Meeting Minutes of February 26, 2014

I. CALL TO ORDER: EVP **Pinlac** calls meeting to order at **12:01 PM**.

II. ROLL CALL

Members Present

Michelle C. Xiong
Erik Pinlac
Thamer Fahad Alhathal
Marie Alexandra R. Ibarra
Katrina-Mari Mayol
Gaozong Yang
Edward Andreini
Kathy Cutting
Jordan S. Leopold
Chris Gallagher
Raymund Cruz
Randy Saffold
Marguerite Hinrichs
Mitch Watnik

Absent Members

Shuaib Amiri
Wilson Tran
Landon Patton
Ellen Griffith
Stan Hebert
Kenrick Ali
Sara Judd
D. McKinney

Guests

Jerry Chang
Hamdi Ghanim

III. ACTION ITEM - **Approval of the Agenda**

Amendment I: (Xiong) to remove VP of Legislative Affairs under Reports and to add Information Item – Staff Status.

Motion Carries as Amended.

Motion: (Xiong) to approve the Agenda.

Motion Carries.

IV. ACTION ITEM- **Approval of the February 12, 2014 Minutes**

Amendment I: (Leopold) to edit his title to Director, Legislative Affairs and not VP.

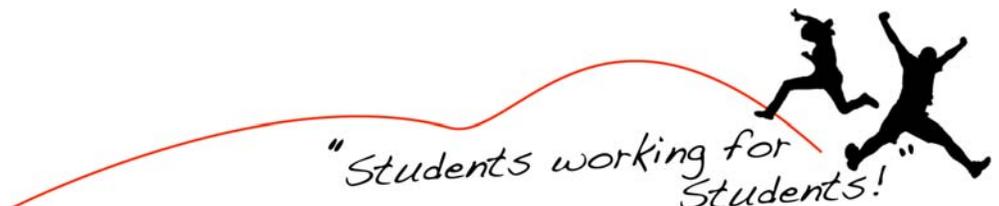
Motion: (Xiong) to approve the amended minutes.

Motion Carries.

V. PUBLIC COMMENT – **Public Comment is intended as a time for any member of the public to address the board on any issues affecting ASI and/or the California State University, East Bay.**

Jerry Chang addresses the following:

- He attended the State of the California State Address and passes out pins to the board.
- They're doing an exploratory meeting on Friday for Startup Weekend to see if this is something they can do this year. He would like for ASI to explore this idea and see if it is something they'd like to do.



- Startup Weekend is an organization that was started a few years ago and what they do is get communities/businesses together and build startups over the course of the weekend. It is something that a few CSU's already do and other CSU's are looking into.
- If they are interested in learning more about Startup Weekend they should come out to the meeting on Friday around 4pm.

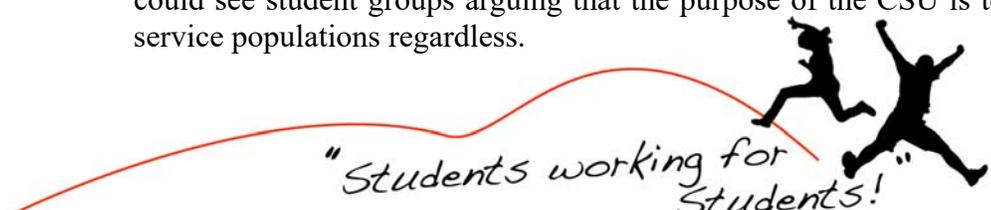
VI. REPORTS

A. **CSSA REPORT**- Michelle Xiong & Jordan Leopold

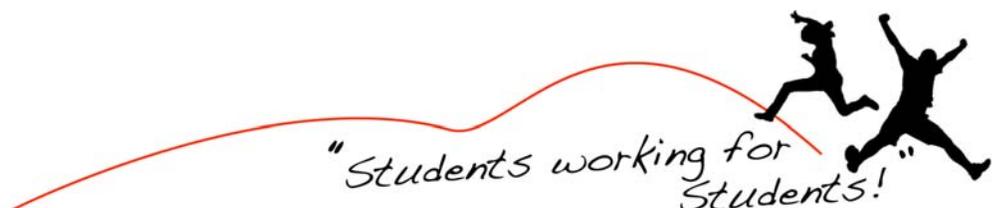
EVP **Pinlac** yields the floor to President **Xiong** and Director, Legislative Affairs **Leopold** and they address the following:

- For the CSSA February plenary report, during the Board of Director's meeting, Trustee Bob Linscheid who is also the Chair of the Board of Trustees was there. Some of the things he spoke on were: the \$95 million that they still need from the Governor's budget. The \$95 million they're asking for is so they can increase lectures, accessibility, and quality. Linscheid believes that the speaker of the house, Perez, is in favor of this. Linscheid is also very supportive of the CSSA fee; he is a former member of CSSA and was the AS President at Chico State. He believes that passing the CSSA fee provides greater support to students because CSSA is the lobbying body for students. Linscheid is also in favor of online education, he believes it will enhance the CSU experience.
- The CSU student alumni study showed that they wanted to do more programs to engage students with the alumni and make those connections. They mentioned about CSU East Bay's Job Panels being really good and possibly implementing it on other CSU campuses. They will be hitting the 3 million mark of CSU alumni and this is a big milestone that they plan on celebrating. One of the alumni's new goals is to advocate for the CSU's.
- CSSA sits on a CSU task force and they're asking that each ASI find out how they're extended education programs are going and give them feedback on it.
 - CSU LA has been going through a big protest with students and faculty members about their ethnic studies department and their academic senate passed a resolution to keep ethnic studies. Now it is up to their President to accept this resolution or not.
 - A lot of the CSU ethnic studies programs are diminishing. The task force wants to focus on specifying the ethnic study programs to Latin American Studies, Asian American Studies, African American Studies, etc. President **Xiong** wants the board to keep an eye out for this.
 - ED **Saffold** asks whether or not there has been talk on the CSU level about centralizing ethnic study majors to one or two campuses as opposed to every campus having its own.
 - President **Xiong** answers that this hasn't been brought up but she wouldn't be surprised if it does come up later. She states that she could see student groups arguing that the purpose of the CSU is to service populations regardless.

"Students working for Students!"



- Ray Murrilo of CSU Student Programming in the Chancellor's Office talked about Red Folder, which is something that is already adopted at the UC systems. The Red Folder is installed on all of the computers on campus and is the intrasystem internet; it allows student to see emergency contacts. Red Folder teaches administrators and faculty how to identify students with stress. Also, from June to next fall there will be training for UPD officers regarding mental health needs and concerns for all of the CSU campuses. On March 12, there is a student campus climate hearing for assembly member Shirley Weber. Also, there is a hearing in Sacramento about student homelessness for k-12 and college students, and **Xiong** thinks it's important for them to attend.
 - **Cutting** questions whether or not the Red Folder concept is an invasion of the students' privacy since they would be unaware of being put in the red folder.
 - President **Xiong** mentions that from a Health Initiative Program survey, they found that the CSU students need help with mental health and the Red Folder was proposed as an approach to deal with this.
 - The board gets a clearer understanding of the Red Folder concept and **Xiong** clarifies that students aren't individually placed into the folder as stressed students that need help.
- They had a vote for legislator of the year between 5 legislators. They had decided that speaker Perez should be the legislator of the year because he was the author of the Middleclass Scholarship and his legislation has affected more students than any other legislator bill. However, there was an amendment and the award was given to Marc Levine. CSSA plans on working with Marc Levine for the next couple of years and Levine works more with CSSA.
- Senate Bill 113: Voters Registration – A bill that CSSA voted in favor of and it allows students to register to vote at 16 years of age but their registration form will be held until they're 18.
- SB 1105: Voter Registration with FAFSA – A bill that CSSA also voted in favor of. When students go to fill out their FAFSA there will be a link asking them to register to vote.
- Assembly Bill 2324: The Faculty Trustee – CSSA also supported this bill. For the last seven years there wasn't a faculty trustee member on the board of trustees. This bill states that if there ever is a faculty vacancy then the current faculty member can extend their two years, and if there isn't a faculty member then the board of trustees can't vote. They're trying to get this into law.
- SB 967 – This bill ensures that all schools have a policy regarding rape and sexual violence on campus. The legislator wants the CSU's to have forensics in their health centers but they aren't willing to pay for the cost of them. Also, this bill is inconsistent with Title IX and the Executive Order 1072.



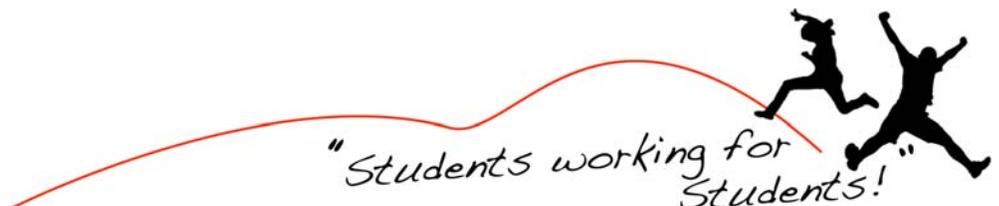
- AB 1456: Tuition and Fees Program – CSSA doesn't have a stance on this bill because of concerns with the Pay it Forward Program. Once you graduate, your paycheck goes back towards paying your tuition. President **Xiong** states that if they do this in California then it wouldn't include room and board and it would be a binding contract after graduation. President **Xiong** believes this may have a negative connotation on students and cause students to pay more money afterwards. Also, federal loans don't garnish your checks.
- AB 1549 – CSSA didn't have a stance on this as well.
- SB 1022 – Graduation Salary. Each CSU matches your degree to your salary after you graduate. This is assuming that you'll enter into a field that you have a degree in.
- SB 1017 – Taxing oil companies. The revenue from taxing the oil companies will be split in half. One half will go to CSU's, UC's and CC's; splitting this in half would mean each school system would receive \$5 million, and this is something they'll be lobbying for at CHES.
- Some resolutions that were passed this past weekend were the quarter to semester system and an acknowledgement of a trustee. They will be voting on the governor's budget and the fossil fuel divestment in April.
- The CSSA fee is going through the Board of Trustees route and the Board of Trustees will meet next month and the fee will be voted on in April. The revenue of this fee may not come out until fall 2015.

44:20

VII. ACTION ITEMS

A. ACTION ITEM: **Elections Committee Code**

- President **Xiong** reads the Elections Committee Code.
The board discusses and edits the Committee Code – rewording to say “...ideally the third week of winter quarter,” “the responsibility...,” “to be appointed ideally by...,” “opportunities and/or rights”
- **Hinrichs** discusses that there are positive and negative sides to slates. It has been thought that slates give groups of students the ability to pull their resources and get people to vote for them. Slates also often carry dead weight - what happens with the dead weight on the slate is that a person is put on a slate with another person and they get on the board and do nothing. What they tried to do last year was convince the board that a slate wasn't the best way to go because what they really want to do is have a student vote for a student. Slates become popularity contests. However, if the desire of the board is to have slates then she will support that but she doesn't support voting for a slate because people really need to vote for individuals. The board needs to determine what they really expect from the elections. If they really want people to come out and vote then they need to do a better job at making sure people vote. In her opinion, there are more negatives associated with slates.
- The board discusses the positive and negatives of having the President and EVP as a slate and having them appear on separate lines when voting.



- VP **Mayol** states that it's important to remind students of the visions that each President and EVP has.
- The board discusses having only the slate name appear next to the President and EVP candidates and allowing people to vote for individuals opposed to groups.
- President **Xiong** continues to read the Elections Committee Code.
- The board discusses creating an app/document that states what candidates can and cannot do during campaigning and what is and isn't allowed on social media during the elections.
 - **Hinrichs** mentions previous grievances related to social media and how a current board member liking a candidates post can appear as a conflict of interest and unfair to other candidates, and asks that they do research on how other Associated Students handle social media during elections.
 - **Watnik** mentions that they should add the words "no interference" amongst candidates through social media during elections.

Motion: (Mayol) to table this item, Elections Committee Code, and move it to the Executive Committee.

Motion Carries.

President **Xiong** asks that they send her their comments and remarks about this or come to the Ex Comm meeting.

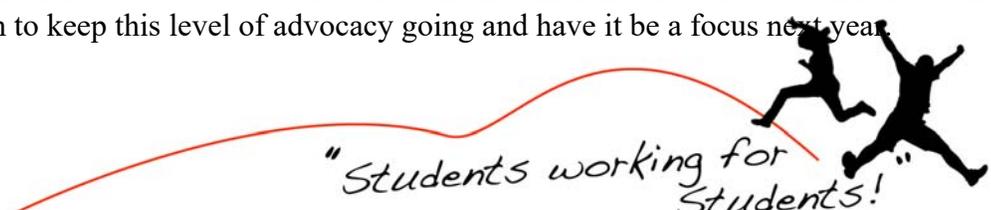
1:15:56

VIII. OLD BUSINESS

A. DISCUSSION ITEM: **International Student Panel Update**

President **Xiong** addresses the following:

- They had a meeting with four international students and administrators: Dr. Rush Wood Mitch Watnik, Randy Saffold, Stan Hebert, Derek Aitken, Katrina, and Thamer were all there.
- VP **Mayol** discusses that it was a really great experience. There were six international students there including Thamer. They had the Director of General Education, Sally Murphy there and a lot of other administrators were there as well. She further states that it was nice to get an understanding on where the GE office and the international students are coming from. They also were able to discuss some of the issues that the international students are facing and although everything isn't fixed yet, their role as board members is to help students that are having issues on campus and linking those students with officials/administrators that can help them.
- ED **Saffold** states that he thought this was one of the best meetings that ASI has ever had in the 3 years he's been with ASI. It truly brought students to the table along with administrators and faculty to make sure that the voice of the student was heard. ED **Saffold** further states that he challenges them to use that same energy to expand this conversation. Do the same type of panel but on a larger scale, like the industry job panels, and invite other international students and they can hear how to succeed at the school from senior international students. He wants them to keep this level of advocacy going and have it be a focus next year.


"Students working for Students!"

- **Watnik** mentions that there is a mechanism where ASI can send a resolution for information or a suggestion for action to the Academic Senate and they may wish to take advantage of such a mechanism in the interest of advocating for, in this instance, international students.
 - **ED Saffold** mentions that they would present the Resolution on Academic Advising to the Academic Senate at the next Academic Senate meeting.

1:23:36

B. DISCUSSION ITEM: Discount Program Phase 2 –Marie Ibarra

VP **Ibarra** addresses the following:

- Thanks everyone that visited some of the businesses. 21 out of 29 businesses have been contacted and visited and she's starting to get letters of agreements from the board members, and asks the board to give her any other information that they may still have and for them to complete the google doc if they have not.
- Asks the board whether there were any issues asking businesses to participate.
 - **ED Saffold** mentions that as the representative for the Director of Concord Campus, he would like to point out that she is having a little trouble interacting with the alumni association so he's asked her not to wait, and if she hasn't heard back from them within a week regarding the proposed letter that she wants to send to the businesses, then for her to go ahead and send a formal letter to the Chamber of Commerce. She might need their assistance in putting together a packet and drafting a formal letter to the Chamber of Commerce.
 - **Yang** describes that she has had issues with getting businesses to sign up for the program.
 - **VP Alhathal** mentions that he's had a language barrier issue with some businesses.
- She will be following up on the remaining businesses and she needs to meet with Margaret and Randy about the GSI locator.
- She wants to check up on the status of the other 21 businesses because there should be a total of 50.
- She found an app that allows you to put your university and list all of the school's discounts.

1:30:07

IX. NEW BUSINESS

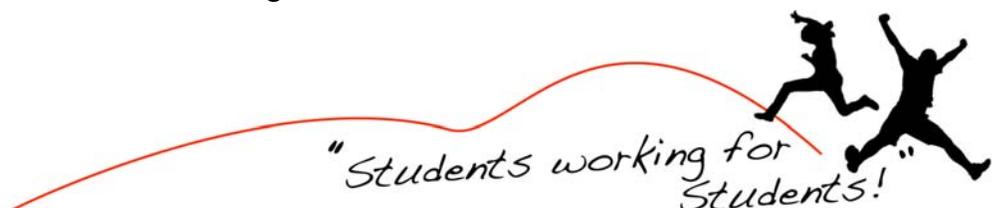
A. INFORMATION ITEM: Resolution on Academic Advising

President **Xiong** reads the Resolution on Academic Advising to the board members. President **Xiong** further states that she will send the resolution out to everyone and EVP **Pinlac** mentions that they'll look it over again at the next board meeting.

1:32:31

B. INFORMATION ITEM: Startup Weekend –Katrina Mayol

VP **Mayol** addresses the following:



- Startup Weekend starts on Friday afternoon around 6pm and ends Sunday evening. Students, alumni, and lecturers would come together and brainstorm on ideas that would benefit CSU East Bay but not necessarily limited to that. These people will brainstorm and create innovative ideas and ‘startup’ that business in one weekend. Other campuses have done this before and the website is startupweekend.org. This is great hands-on experience that will allow students to put their learning into action, and this is also a great way to network with alumni.
- She, Thamer, and Chris attended Startup Weekend Edu this past Sunday and expresses that it was amazing to see how much work they got done in one weekend. They mentioned that on college campuses Startup Weekend is typically theoretical but if the college has graphic designers, people that know how to code then maybe they can present a more tangible result.
- How it goes: On Friday night, people give their pitch on how the business will work and who it will benefit, and how it will create monetary value. Then they go out and search for their team (graphic designers, etc.). All of Saturday and Sunday morning they work on this project. On the final night, around 4 or 5pm, everyone has dinner and everyone has 4 minutes to explain what they have done (present their business idea) and whoever wins gets a lot of opportunities/resources to actually start their business and continue it.
 - This is the idea of what they want; they want to create innovative thinking through this event.
- They will work in coordination with the organizers and there will be a facilitator that is a representative of startup weekend that will attend the event. The organizers recommend that they plan the event 3 months in advance, and currently they have planned for the event to take place in May. VP **Mayol** further mentions that the board really needs to look at the website to see if this is something that they want to do because it takes the commitment of the full board.
- The board discusses some of the logistics with getting the organizers and paying for them and for paying for food.
- They’re having an informational meeting this Friday, 4pm at Bronco Billy’s.

1:42:01

C. INFORMATION ITEM: **Wall Street Journal Update** –Michelle Xiong

President **Xiong** addresses the following:

- Last quarter they did a trial run with the Wall Street Journal and it was free, now she’s been getting messages from a lot students about what happened to it.
- She’s is in contact with the representative from the Wall Street Journal and wants to do this again for the spring quarter but she would like to know what the board thinks of this.
- For the spring quarter, they would only have the paper from Monday-Thursday. The locations would still be the same: Old Union, New Union, and VBT. The cost is \$0.45 per copy, so for 100 copies/day, it would cost ASI \$967.50 because the college of business is willing to pay for half of the cost.

1:44:39


"Students working for Students!"

D. INFORMATION ITEM: **Executive Vice President Update** –Erik Pinlac

EVP **Pinlac** addresses the following:

- He's graduating this quarter so he'll have to vacate his position.
- He's trying to get the position filled by the start of spring quarter.
- His last day will be March 7th and he recommends that the VP of Internal be the next candidate in line due to their positions being similar which would make the transition smoother but that is up to the Board of Director's.

1:43:30

E. INFORMATION ITEM: **Staff Status** – Randy Saffold

ED **Saffold** addresses the following:

- They have two students in the marketing department that have announced that they will be moving on. Diana has received an internship for her major and her brother will be graduating this quarter and has landed a full-time job. They are working with HR to facilitate a speedy replacement of these graphic designers.
- The Marketing Coordinator position listed on Monday so hopefully by mid-April they will have a candidate selected and have them started as early as May.

1:45:46

X. ROUND TABLE REMARKS

Ibarra: The musical production at East Bay of Avenue Q is opening next Friday. It's the 7th, 8th, 14th, and 15th at 8pm and on the 16th at 2pm and she is in it. Only bring youth 13 and older.

Gallagher: They started selling the Warrior's tickets on Monday, as of yesterday they have a little close to half left and he wants to make sure they sell out. So, he asks that they tell their friends about the tickets.

Hinrichs: Wants to make sure that it was okay that she assigned a specific group to help with the ASI elections. The board states that they will discuss this further and ED **Saffold** states that this decision would probably be up to the Elections Committee but they'll look into it.

Pinlac: Thanks the board for the work they've done this year and states that he'll come back to visit. He's a part of a group on campus and he's in charge of doing a leadership program tomorrow from 12:30-2pm in the Bayview room and they are invited to come and show support.

Mayol: Winter Symposium is this Friday from 2-4pm.

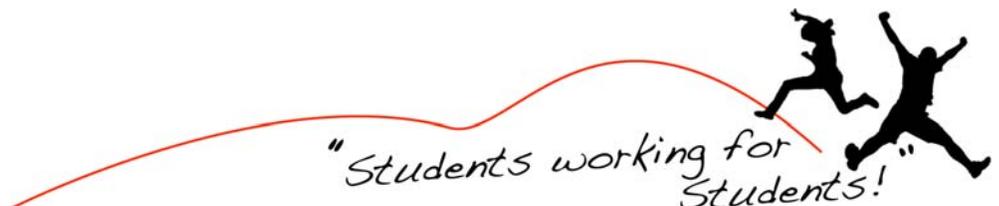
Xiong: Erik has been such a great asset to the board this year and they're going to miss him but this isn't the end. Thanks the board members that attended the lunch on Friday and thanks the entire board for being very supportive and in helping push their initiatives this year.

Alhathal: Thanks Erik for supporting him in becoming the VP of Finance.

Hinrichs: She has worked with Erik for a couple of years now and has watched him evolve as a leader. She wants to acknowledge his level of leadership and professionalism and is impressed with the way he has handled himself. She thanks him for his service.

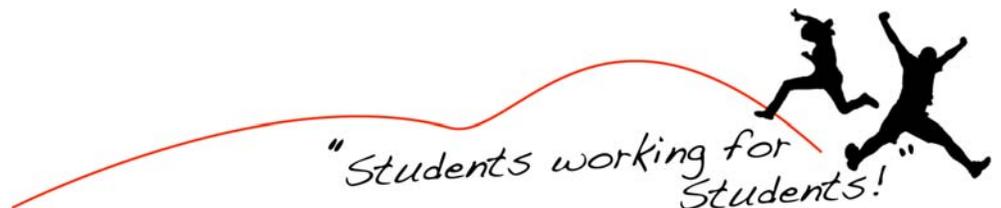
XI. ADJOURNMENT #

Meeting adjourned at **1:54 PM**.



Minutes Reviewed by:
ASI President
Name: Michelle Xiong

Minutes Approved on:
3/12/14
Date:





Associated Students, Inc., California State University, East Bay, 25800 Carlos Bee Blvd. UU 314, Hayward, CA 94542 Customer Service:
(510) 885-4843 Fax: (510) 885-7415 visit: www.asicsueb.com