

Environmental Affairs Special Committee Meeting Minutes of May 6, 2014

I. CALL TO ORDER: Chair **Cutting** calls meeting to order at **4:08PM.**

II. ROLL CALL

Members Present

Kathy Cutting
Justin Anzelc
Tim Rollins
Ainsley Shallcross
Leilani Camarillo

Absent Members

Riddhi Sood
Randy Saffold

Guests

Corey Gazay

III. ACTION ITEM- **Approval of the Agenda**

Motion: (Camarillo) to approve the agenda.

Motion carries.

Cutting states that they cannot approve the last meeting's agenda because there was a mess-up with the machine. The committee will right out the minutes from the notes and will submit to Sneh.

V. PUBLIC COMMENT

Public Comment is intended as a time for any member of the public to address the committee on any issues affecting ASI and/or the California State University, East Bay.

No Public Comment

OLD BUSINESS

VI. DISCUSSION ITEM - **Earth Day Every Day Event Recap**

Chair **Cutting** addresses the following:

- Wants to discuss what worked and what didn't work because she will be making a binder with some notes for the next Environmental Affairs committee.
- **Rollins** states other than the committee's and people that they had come to the meetings, there was pretty much no help from the other departments. It seemed like the main focal point was the water bottle giveaway. Also the blow up basketball game didn't really seem to help that much.
- **Anzelc** states that the basketball thing wasn't really for anything it was for people to play with and people still came and used it.
- **Rollins** states that they should have used one of the boxes of bottles to the basketball game and used them as a prize.
- Chair **Cutting** states that the lack of department involvement was disappointing because what she was really trying to was get people to show up. Engineering showed up but she wasn't sure if that was a result of that letter or the Engineering club, because they had people that were actually paying attention.


"Students working for Students!"

- **Rollins** states that he didn't stay to watch the rapper's performance but the DJ worked pretty well.
- **Anzelc** states that not a whole lot of people were listening to the rapper's performance.
- **Chair Cutting** states at the time of his performance it was about 12:30pm and everyone had just dissipated. There was one moment from about 11:30am – 12ish where people were there and that was it.
- **Camarillo** states that the rapper said he performed when no one was there and he was basically rapping to the clouds, but he was still shouting out sustainability. In the future it would be good to use him again because people do actually like him. He also did T4T, so he is creating a fan base, and he is also on O Team.
- **Chair Cutting** states another rapper went up to her and asked to perform but it took him a while to get started so he didn't do much.
- **Camarillo** states that music is a good thing to have and Michael Canepa aka Braxie is easy to get there and he would be happy to perform.
- **Chair Cutting** questions what the committee thought about the water bottles and that process of handing them out.
- **Camarillo** states that she couldn't go because she had class, but she sees a lot of people on campus that has them. Also, the water bottle refill stations are very successful.
- **Chair Cutting** states that the Concord campus also did a water bottle give a way; the Director of the Concord campus Ellen Griffith pitched in money for it. Griffith also conducted 50 surveys along with the 120 surveys that were given out on the main campus, which haven't been examined yet.
- **Chair Cutting** states that it was a missed opportunity trying to get someone that knew how to get pictures of the students with their pledges posted to ASI's website. It's nice that the students who posted their pledges on Instagram were able to have their followers see it but it needed to be on a bigger scale.
- **Camarillo** states that one thing that would be helpful for the next committee would be a plus or minus of just the event itself, what went well and what didn't go well, so brainstorming can be started on paper to help the next planning year.
- The committee discusses how they already started doing that.
- **Chair Cutting** questions if for next year would a club be a good idea to have more bodies and dedicated people. The committee encountered scheduling conflicts when it got to spring quarter, so no one was available to help do anything. So having a club of people would help have more able bodies.
- **Anzelc** states that the only issue that the committee had was involvement.
- **Shallcross** questions that from the people that were on the guest list who didn't show up.
- **Chair Cutting** states that the sorority was supposed to have two tables, the clothing swap and the book drive, which would have been an awesome thing to tie into Earth Day.
- **Camarillo** states that she talked to the philanthropy chair about how the sorority didn't show up; she's the one who is in charge of that so it was nothing anyone can do about it.



"Students working for Students!"

Although they did do the clothing swap and the book drive the following week.

- Chair **Cutting** states that as far as she knows the sorority is the only ones that didn't show up.
- **Rollins** states wasn't there supposed to be a picture from the roof for Earth Day?
- Chair **Cutting** states she tried to get someone to help her do that but no one was able to do it. Chair **Cutting** further states that she was working with the sorority to help get that done, which was a big disappointment since they acted like they wanted to help but they didn't follow through. She went from having forty helpers to two, so three of the things that she thought would happen didn't.
- **Anzlec** states that is also disappointing that the committee doesn't get any backing from the Geography Environmental Studies department, not one professor wanted to participate.
- Chair **Cutting** states that Michael Leedoes he is just stretched so thin.
- Chair **Cutting** states that he brought his car out, which was one of the things that was successful because there were a lot of people around the cars.
- Chair **Cutting** states that a lot of things that she had in her head that she wanted to do was hard because winter quarter she had to remain a student. Chair **Cutting** further states that she will do her best to share her outline, she has all her notes of where they started and what happened. A lot of things did happen that weren't necessarily on Earth Day, there was a lot of stuff in Housing and in the Health and Wellness.
- **Anzlec** states that the marketing materials got out too late; which is a big opportunity to approve on by trying to set a calendar sooner and trying to get people to commit sooner.
- Chair **Cutting** states that that was on Marketing because she gave it to someone and nothing happened because they were leaving and she had to start all over three weeks later to get the next person up and running. Their event got hit hard from that all Chair **Cutting's** well plan thoughts went out the window when she couldn't get posters made.
- **Anzlec** states when he started talking to the departments about Earth Week early on they didn't want to know about it and when they started thinking about it they couldn't come up with anything because of the short of notice.
- **Shallcross** questions what happened with the recycled art contest.
- Chair **Cutting** states that she doesn't think anything happened.
- **Anzlec** states that he saw the poster had went out the day before it was supposed to happen.
- Chair **Cutting** states that Meagan was the one who was doing that and she went out of town, she handed something off to Chair **Cutting** the Thursday night before she left and it said to contact Meagan but she went out of town. Chair **Cutting** further states that she started to contact Meagan's sorority girls that were doing this but nothing happened until Meagan got back on that Monday.
- **Anzlec** states that he thinks that was a last ditch thing that Meagan said because she did it last year, and with that kind of event people need to be given at least a three weeks' notice.
- Chair **Cutting** states, or, they can do it on the spot, provide materials and give participants thirty minutes to create something.



"Students working for Students!"

- **Gazay** states that after sitting in all the meetings he thinks that the committee had a lot of ideas but it was to a point where there were so many ideas that instead of devoting so much energy in to making three or four of them good, it was too many pieces trying to come together. Maybe something that can be done for next time is coming up with five core things that the committee really wants to do and be able to devote energy and people to make those five things really successful. When the committee needs to rely on other people unfortunately when it's not someone's core task their hand needs to be held the entire way to make sure they complete it.
- Chair **Cutting** states that she just assumed everyone participated in this every year but it is new and different this year. She didn't realize that she was asking people to do something that they didn't normally do.
- **Shallcross** states that a very successful event that the Health Center put on was the "Try this Tuesday" with the cooking demonstration. They had about 70 people show up for that and everyone loved the food. The chef that did the demonstration was very excited and she would definitely do it again.
- Chair **Cutting** states that if anyone else has any further comments she will be working on the binder for a while. This binder is made up of data, which is not a complete binder but it is a good idea to pass it on to the next group.
- **Gazay** states that someone mentioned doing a stamp card, going through all the stations for the water bottles to somewhat eliminate the crowds.

30:32

NEW BUSINESS

VII. DISCUSS ITEM - **Policy and/or Resolution's to Adopt**

Chair **Cutting** addresses the following:

- Needs to check with President **Mayol** to see if she thinks there are any policies or resolutions that are needed before the end of the year. Chair **Cutting** further states that she doesn't think they have any unless the committee has any ideas. Chair **Cutting** states that she is holding back because now that the Sustainability office is about to open all the things the committee get to see how the office will do all the things the committee wants them to do.
- Chair **Cutting** states that there are left over water bottles that she purposely reserved to see if the committee wanted to do one more event in May, maybe something with the club.
- **Camarillo** states that they can for sure do that, she is the Vice President of the new Yoga Club and they have a lot of followers.
- Chair **Cutting** questions **Camarillo** if she would like to contemplate some sort of function. **Camarillo** states that she can meet up with her officers. Her president already put out the clubs first event which is a barbeque and off campus field trips are already planned. But they can for sure do something in May with the water bottles.



"Students working for Students!"

- Chair **Cutting** requests **Camarillo** to pick a number of water bottles that she would like to use, because she still needs to provide some to the administration. There are two boxes left so about 70 water bottles total.
- **Camarillo** states that she will talk to her club and then get back to Chair **Cutting**.
- **Anzel** questions how many water bottles Chair **Cutting** needs for the administration.
- Chair **Cutting** states that they should brainstorm because she doesn't want to give the club all of the water bottles. For example, she can provide five water bottles for a contest. They can create a value by having less.
- The committee discusses people who should receive a water bottle.
- **Shallcross** states that they should have the water bottles on display like in a case in the Science buildings or on a table at the RAW.
- **Camarillo** states that she can give water bottles to the presidents of the Greeks.
- **Shallcross** states that giving the water bottles to the Greek Council would be more effective. **Camarillo** states it would be easier to give it to the presidents since she knows them.
- Chair **Cutting** states if there's not much water bottles left, there are better places where they can go.
- Chair **Cutting** states that she would like to see one last tabling push; it would be nice to have it during voting week.
- **Camarillo** states that for sure her club can table, she just has to make sure that they want to.
- Chair **Cutting** questions what upcoming week would be a good week to table.
- **Camarillo** suggests that Greek Week would be a good week to table since there will be a lot of activities out there that Greek's have to go to.
- Chair **Cutting** states that they have to contemplate who deserves the giveaway.
- The committee brainstorms ideas for a giveaway during tabling.
- **Camarillo** states that any extra things that Environmental Affairs doesn't know what to do with her club can take it on because they just started and anything can help.

48:37

VIII. CLOSING ROUNDTABLE REMARKS

Camarillo: She is running for the Sustainability Director position.

IX. ADJOURNMENT

Meeting adjourned at **4:56PM.**

Minutes reviewed by:





Director of Environmental Affairs

Name: Kathy Cutting

Minutes approved on:

6-5-14

Date:

