

External Affairs Special Committee Meeting Minutes of December 6, 2013

I. CALL TO ORDER: VP **Ibarra** calls meeting to order at **1:13 PM.**

II. ROLL CALL

<u>Members Present</u>	<u>Absent Members</u>	<u>Guests</u>
Marie Alexandra R. Ibarra	Ellen Griffith	Randy Saffold
Jamelia Drake-Smith	Thomas Duffy	Estelle Davis
Gaozong Yang		
Claudia Sandoval		
Kathleen Halpin		
Margaret Nguyen		
Stephanie Romero		
Edward Andreini		

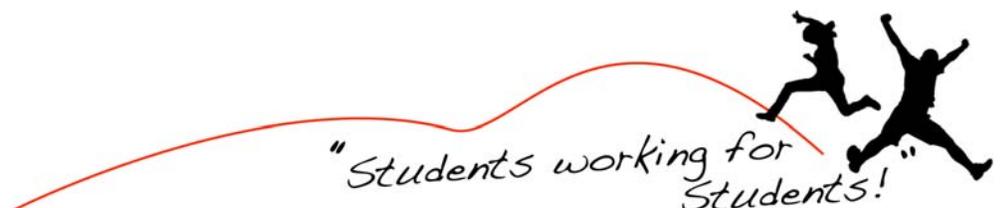
III. ACTION ITEM - **Approval of the Agenda**
VP Ibarra approves the Agenda.

IV. ACTION ITEM- **Approval of the November 8, 2013 Minutes**
VP Ibarra approves the November 8, 2013 Minutes.

V. PUBLIC COMMENT – **Public Comment is intended as a time for any member of the public to address the committee on any issues affecting ASI and/or the California State University, East Bay.**

Estelle Davis addresses the following:

- As of January 1, 2014 every California resident is required by law to have health insurance. They estimate that 30-40% of the East Bay population is uninsured.
- It's really important to get CSU students aware of this law and to get them aware of the resources that are available to them.
- One of the major elements of their initiatives, that they feel is the most effective in reaching students in a meaningful way, is classroom presentations. The presentation is a 10 minute presentation. They're trying to deliver this presentation in as many classrooms as possible but they've been having kind of a hard time doing this.
- They want to at least get the word out to all faculty members on campus that they're on campus and are doing this. They know some faculty members will be very resistant to giving some classroom time up but they also know that there are some that would be more than happy to give 5 or 10 minutes of their class time to make sure their students are aware of the healthcare law.
- One of the strategies to try and get in touch with faculty members is to try to attend faculty meetings by department and present the initiative to faculty.
 - She would like for the people in this meeting to be allies with her in doing this.



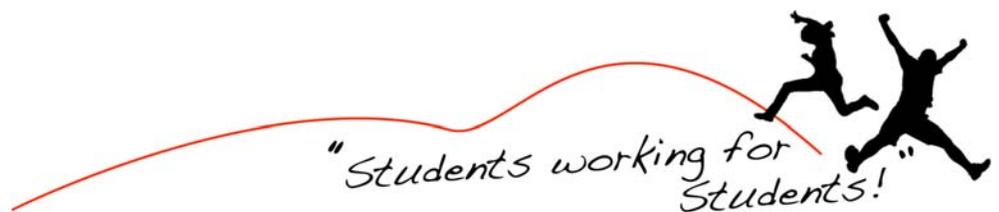
- ED **Saffold** mentions that he asked Estelle to come so she could work with college directors and they could talk to their college's chairs, deans, and faculty about this to try and get her into classrooms.
- Estelle gives a faculty letter to committee members to present this to faculty members when they meet with them. She also states that she sent them the chancellor's official letter regarding this and they can show this during meetings as well.

16:53

VI. DISCUSSION ITEM – **Finalize Meet the Chair Event Details**

VP **Ibarra** addresses the following:

- Shows the dates and times they discussed and states that they need to communicate to see which time is best.
- **Yang** states that 11-1pm would be best but she'll talk with the Dean to see which time is best.
- They decided to have 3 small events and combine CBE & CEAS. They're still trying to determine the location but in a previous work meeting they discussed having it in MPR. Another option for location was to have it directly where that college is located.
- They were also discussing splitting the CLASS event into two sessions: 12-2pm and 2-4pm.
- The committee discusses possible locations for this event and professors possibly bringing their classes to the event.
- ED **Saffold** reminds them to use the planning sheets. ED **Saffold** mentions that they did their last Meet the Dean event in the spring, which is a little late but it was warm enough to have it outside. They should have signage out days in advance.
- The committee discusses whether or not they should have this event in the winter or spring.
- ED **Saffold** states that they can pause the event, and also deans, chairs, and colleges can be encouraged to attend other ASI events like the tailgating event, while they prepare for this event to happen later. Also, they can invite some clubs and orgs in for a portion of the planning.
- The committee discusses this event being moved to spring quarter.
- VP **Ibarra** mentions that there was a video done on what ASI does and many students didn't really know what ASI does – so they need to get the word out on what ASI actually does.
- **Yang** mentions that they should have a big campaign informing students of what ASI does.



- ED **Saffold** mentions that the 2010-11 satisfaction survey showed that 10-25% of students knew about the services that ASI provides. It doubled to about 57% in the following years but there are a lot of people who don't understand what the student government is. He needs to talk with staff about their training in making sure the student staff is informed of their part in ASI. Diversity and RAW center logos are going away but they'll be able to use them in collaboration with the ASI logo. They're trying to become more descriptive in their departments and their titles so students can be made aware.

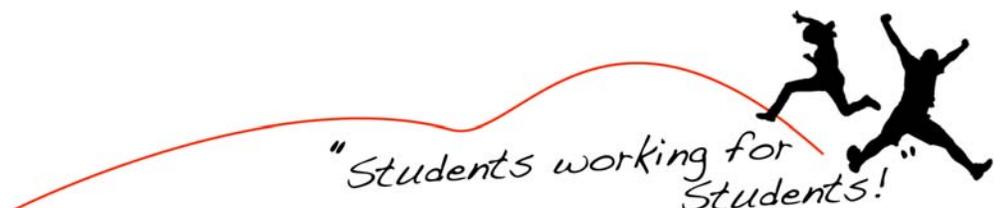
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VII. DISCUSSION ITEM – **Upcoming Projects for Winter Quarter**

VP **Ibarra** addresses the following:

- For January, February, March they want to focus on the Meet the Chair Event and getting the word out about ASI.
- She'll be working with the VP of Internal Affairs, Katrina Mayol, on an ASI photo booth and she thinks the External Affairs Committee can be present in this event and help in its effort.
- In the winter quarter, they'll also be doing the Town Hall and this year they'll be doing it differently. This year, they're going to record a video on what each of the Board members have been doing, and basically just to update the students on what ASI has been doing.
- ED **Saffold** mentions that college directors should be captioning the needs of each individual college and be college-focused.
- VP **Ibarra** further mentions that this committee can also help in promoting the discount program.
- ED **Saffold** mentions that they've asked External Affairs, in collaboration with Environmental Affairs, to go to Kaiser's in Fremont and in Hayward when they do their mini Farmer's Market to see if they can make contacts with local vendors and eventually bring a Farmer's Market on campus. ED **Saffold** further states that Aramark suggested this. Also, it would be 2-3 vendors at a time opposed to a large event. Sacramento State got theirs started by working through the Kaiser connection that was local to them.
- VP **Ibarra** states that for next quarter, the Meet the Chair Event is their top priority. The second thing they need to focus on is promoting ASI. Also, the Discount Program and Covered California are things they need to follow-up and work on.
- ED **Saffold** mentions that for the Job Panel, AACE is planning on doing 4 in the winter and 4 in the spring. ASI will be playing a smaller role in this event this year; they'll mainly be providing rooms for the event and some logistics. This one is more focused on how to become employed.

50:20



VIII. ROUND TABLE REMARKS

Ibarra: hopes that they all have a Happy Holiday break and if there's anything else she'll be sending it out via email to them. Also, the benefit show is on Sunday and the Late Night Study Hours is today until 11pm.

Saffold: Martin Luther King Breakfast is January 14th at 8am and they're inviting various student leaders to come and attend the event. The event will be filled with presentations and artistry. February is shaping up to be an incredible African American History Month.

IX. ADJOURNMENT

Meeting is adjourned at **2:05 PM.**

Minutes Reviewed by:

VP of External Affairs

Name: Marie Alexandra R. Ibarra

Minute Approved on:

1/17/13

Date:

