**Board of Director’s Meeting Minutes of October 8, 2014**

1. CALL TO ORDER: Executive Vice President **Ibarra** calls meeting to order at **12:10 PM**.
2. ROLL CALL

Members Present Absent Members Guests

Thamer Fahad Alhathal Kenrick Ali Lori Erdman

Marie Alexandra R. Ibarra Michael Hedrick Stan Hebert

Hendrix Erhahon Leilani Camarillo Jim Houpis

Keeret Uppal Dianne Woods

Hamdi Ghanim Jillian Buckholz

Sharan Kandasamy Anum Ahmed

Stephanie Luna Robert Perez Cortez Jr.

David Lopez

Martin Castillo

Jordan Leopold

Randy Saffold

Darrel Bailey

D. McKinney.

Marguerite Hinrichs

1. ACTION ITEM **- Approval of the Agenda**

**Motion: (Alhathal) to add the INFORMATION ITEM – Resignation of Environmental Affairs.**

**Motion carries.**

**Motion: (Alhathal) to add the DISCUSSION ITEM- Addition of New Candidate, Director of Sustainability.**

**Motion carries.**

**Motion: (Alhathal) to approve the agenda.**

**Motion carries.**

1. ACTION ITEM **- Approval of the Minutes of June 11, 2014**

**Motion: (Alhathal) to approve the Minutes of June 11, 2014.**

**Motion carries.**

1. PUBLIC COMMENT **– Public Comment is intended as a time for any member of the public to address the board on any issues affecting ASI and/or the California State University, East Bay.**

Director, Student Life Programs & Leadership **Hinrichs** addresses the following:

* Speaking on behalf of Patrick Prusinovski
* Director, Student Life Programs & Leadership **Hinrichs** wanted to talk about a couple of items about Student Life and Leadership programs where they traditionally partnered with ASI or the former Diversity Center. Student Life and Leadership wants to make sure that they can continue to enjoy collaborating with ASI on two events; the Leadership Conference and Make a Difference Day. Being a leadership body the Board should consider collaborating with Student Life and Leadership. They are primarily looking for support in the food area. It’s free to all students but they eventually want to start charging $5-10 for registration to help offset these cost, but this year it will still be free and about 350 students are expected to be an attendance.
* Elizabeth Ortiz is the key note speaker, she is very involved with Associated Students, she was Ms. CSUEB with the scholarship program, she was a Forensic Science major, and now she is a coroner.
* Make a Difference Day is October 23, 2014. It’s Student Life and Leaderships annual service learning event. ASI normally participates, and they can help this year with the t-shirts. 275 are expected to attend this event this year.

Acting Vice President of Student Affairs **Hebert** introduces Lori Erdman to address the following:

* **Lori Erdman** states that she will be helping with operational activities. Associate VP, Student Affairs **Castillo** will still be the Board’s primary contact, but she wants everyone to know that she will be there to help for any of ASI’s operational needs.

Comments

* President **Alhathal** questions Director, Student Life Programs & Leadership **Hinrichs** about Make a Difference Day. He questions if she has an estimate of how much the t-shirts will cost and how much the food will cost for the leadership conference.
* VP of Finance **Leopold** states that the lunch will be $3000 and dessert will be $400.
* President **Alhathal** then goes on to clarify what **Lori Erdman** said to the Board. ASI’s acting Interim is Associate VP, Student Affairs **Castillo** in cooperation with **Lil Brown-Parker** and **Lori Erdman** is a resource to the Board.

**11:25**

1. SPECIAL REPORT
   1. **Provost James Houpis (Time Certain – 12:00-12:25pm)**

* **James Houpis** states that he wants to hear from the Board about things he needs to look at to help them along. There are going to be a few new things that will be developed to help students out, some of the things that will be established is a writing center and a quantitative reasoning center.
* The freshmen retention rate is up to 82%. The concern that half of the students that are not being retained are due to not passing remedial Math. Getting a quantitative reasoning center in place and the new approach to remedial Math that is being funded will help close the gap of those students being academically disqualified.
* Provost **James Houpis** mentions that The Sixteen Academic Performance Indicative Measures for CSU is worth looking at.
* The President is concerned about reducing the sexual discrimination on campus, along those lines there will be a public awareness campaign of posters and workshops throughout the year. The words sexual violence get used a lot but there are other components of sexual harassment that move beyond just sexual violence; sexual discrimination in the work place and even goes as far as to bullying.
* There are online student evaluations, and there are a vast majority of professors who use the online student evaluations only, a small amount of professors still use the written in class student evaluations. It’s unfair to the students to have evaluations online in one class and written in another. Provost **James Houpis** requests the Board to consider a resolution to present to the Academic Senate to mandate all the courses go online.
* President **Alhathal** states that he wants to have workshops with Provost **James Houpis.**

**20:44**

* 1. **Dr. Dianne Rush Woods (Time Certain – 12:25-12:45)**
* She goes on to talk about a variety of things having to do with diversity at East Bay.
* CSU East Bay has the most diverse campus on the United States main land, which is a very special status to have. It is also a very specific and heavy obligation that CSU East Bay has because they are starting with diversity and other campuses are trying to recruit people. CSU East Bay’s challenge is about supporting those individuals who come and supporting them through graduation.
* At CSU East Bay the expected graduation rate is about six years and about 43% of the population graduates after six years. When that number is disaggregated it’s seen that internationalstudents graduate at a relatively higher rate. Since the problem is getting students through all the way to graduation, that needs to be investigated to figure out why that is happening. It is easy to say students weren’t prepared but that is not acceptable.  **Dr. Dianne Rush Woods** further goes on to state that her office figures out what are the high impact practices around campus. If students are more likely to graduate when they are a part of programs like EOP because they have that support systemwhich is helpful for them and it makes them feel a part of the community.
* How can a community be built on campus? How can high impact programs be developed to allow students to make it to the end?
* **Dr. Dianne Rush Woods** states that the focus of her office for this year is looking at success programs. How can they set up programs that will identify people and bring them familiarity? There are a few ways that can be done, the first is informally. There is an African-American Student Success Initiative (AASSI) which is called Kaleidoscope and it is faculty and staff that are African-American, and people who are interested in that population. There was an orientation that was for all students and presented by the Black Student Union, the African-American Student Success Initiative, and African-American Faculty and Staff Association.
* VP of Finance **Leopold** states his experience on the student panel at that orientation.
* VP of Internal Affairs **Erhahon** states his experience after the orientation and how he helped give advice to students.
* **Dr. Dianne Rush Woods** states that her office also helped fund an orientation in Spanish for family members.
* **Dr. Dianne Rush Woods** states that she would also like to see the Board’s initiatives to see what they want to do and if they would want to engage with the office.
* **Dr. Dianne Rush Woods** further states that the President has given her a charge on establishing an OMBUDS office that would be for faculty, staff, and students. Which would be a formal place for mediation and conflict resolution.
* There will be a Diversity Development program this year (2014) the reason for that program is because people need to learn about different cultures.
* There is also a Diversity Council and this year (2014) they have started looking at gender neutral restrooms and pushing those, which is something that the Board should start looking into.
* **Dr. Dianne Rush Woods** further states that this year (2014) allied training can be started to train for Dreamers and the LGBT community.
* Director, College of Science **Ghanim** questions when the office designated for complaints will be opened.
* **Dr. Dianne Rush Woods** states that the office will open in January 2014.
* Director, CLASS **Uppal** questions who would be in charge of the OMBUDS office and who would the students go to.
* **Dr. Dianne Rush Woods** states that she would be in charge of the office but they hired someone that would work with the people that come into the office.
* VP of Finance **Leopold** requests for additional information about AB540 students.

**43:48**

* 1. **Jillian Buckholz, Director of Sustainability (Time Certain – 12:45-1:00pm)**
* On Wednesday October 22, 2014 from 11am - 2pm in front of the Agora Stage it will be Campus Sustainability Day, which is a national day.
* This is going to be a big day about water awareness where there will be a lot of passive education, tabling, a photo contest, etc.
* There is now a campus sustainability website along with a Twitter, Facebook, and Instagram.
* Through the Center for Community Engagements Pioneers for Change program there is an opportunity for students to be paid interns for Sustainability track; about 5-10 students will be hired.
* A small grants program will be started for on campus sustainability projects. The exact amount is yet to be determined but the University Diversity grants are $4,000 so it might be the same amount.
* **Jillian Buckholz** statesthat one thing that she thinks defines CSUEB and makes it stand out when it comes to sustainability is the social aspect. **Jillian Buckholz** and **Dr. Dianne Rush Woods** are collaborating on a speaker’s series, Provost Speakers Colloquium. This is to bring people to campus that will talk about sustainability and diversity issues. One of the people that will come is a Markese Bryant who started his own non-profit organization called Fight for Life.
* **Jillian Buckholz** states that she will also be looking at how waste is handled on campus.
* More opportunities for students will come in the form of conferences. In June 2015 is the California Higher Ed Sustainability Conference, which will be held at San Francisco State University. Since San Francisco State University is only a Bart ride away **Jillian Buckholz** will be paying for Bart tickets. There also will be a conference at Chico State called “*This Way to Sustainability*”.

**54:07**

1. INFORMATION ITEM
   1. Assignment of Monthly Reports – Marie Ibarra, Executive VP

Executive VP **Ibarra** addresses the following:

* Briefly goes over a tentative outline of scheduled meeting dates for the Board of Directors and Executive Committee.

**55:39**

* 1. Programming Council Events – David Lopez, Director of UU

Executive VP **Ibarra** yields the floor to the Director, University Union **Lopez** to address the following:

* ASI Rush Week starts today (10-08-14) at 4pm in the Old UU Building Room 307ABC.
* Paint Wars start tomorrow (10-09-14).
* The first tailgate of the quarter will be on Friday (10-10-14) at 3pm; all the sports will be supported this year.
* RAW Madness – Monday (10-13-14).
* ASI Mixer – Tuesday (10-14-14)
* Sustainability Day – Wednesday (10-22-14)
* Tailgate – Friday October 24, 2014
* Men’s Basketball, CAL Berkeley vs. CSUEB – Friday October 31, 2014
* ASI Food Event – Thursday November 13, 2014
* Tailgate – Friday November 14, 2014
* Awareness Week
* Cocoa and Cram – December 1st-5th, 2014
* Future Programming Event Ideas
  + Campus Food Pantry
  + Flash Flood/Toilet Talk
* ED **Saffold** states that when it comes to Paint Wars it has to be done on grass because last year there was some issues.
* President **Alhathal** states that Student Panels, Directors Panels, and Job Panels will be added to the Programming Council.
* President **Alhathal** states that after athletic events athletes should be supported individually with gifts on behalf of ASI.

**1:00:22**

* 1. Club Funding Changes – Jordan Leopold, VP Finance

Executive VP **Ibarra** yields the floor to VP of Finance **Leopold** to address the following:

* Clubs now have up to 14 days in advance to submit application rather than up to 21 days in advance as to previous years.
* An additional item has been added to the application which is clubs can now apply for sports equipment. Clubs can apply for $650 worth of sports equipment per academic year not per quarter.
* ASI no longer does reimbursements to clubs who have paid for something before getting it approved; the only exception will be conference fees.
* Director of Recreation and Wellness **Luna** requests that VP of Finance **Leopold** clarifies what he means about no reimbursements.
* VP of Finance **Leopold** gives a clarification regarding no reimbursements to clubs.
* Director, CBE **Kandasamy** questions if conference fees are limited to just one person in the club or could anyone use it.
* VP of Finance **Leopold** states anyone in the club can use it.
* Director, CBE **Kandasamy** questions if clubs have to report about what they learned at the conference.
* VP of Finance **Leopold** states yes.
* President **Alhathal** states that he doesn’t think it’s a good idea to reimburse conference fees.
* ED **Saffold** states clubs should not be going to any conferences that are not approved by Student Life and Leadership.

**1:06:03**

D. Departure of Director of Environmental Affairs

Executive VP **Ibarra** yields the floor to President **Alhathal** to address the following:

* Leilani Camarillo will no longer be able to serve as Director of Environmental Affairs as of Monday, October 6, 2014
* President **Alhathal** merges the ITEMS – Departure of Director of Environmental Affairs and Addition of New Candidate, Director of Sustainability together.
* President **Alhathal** states that he and VP Internal Affairs **Erhahon** have been working on looking for a new candidate to replace Leilani Camarillo.
* President **Alhathal** states that there was only one student who applied and was eligible for the position. She has been on the ASI Environmental Affairs committee meeting for two years, she’s met with **Jillian Buckholz** twice, and she is probably the best candidate for the job.
* President **Alhathal** states that he has also interviewed her on the position.
* VP Internal Affairs **Erhahon** reads aloud a personal statement from the prospective candidate, Ainsley Shallcross.

**1:12:10**

1. ROUND TABLE REMARKS

**McKinney**: On behalf of the Alumni Council he would like to thank the ASI Board for attending the meeting on Monday, October 6, 2014. Traditionally, the Alumni Association Board gives $2,000 a year for scholarships, this year the Board decided to approve an increase of $12,000. They decided to give seven $2,000 scholarships to students. Seven students were awarded a $2,000 scholarship on October 3, 2014 through Financial Aid. **McKinney** further states that he will be sending everyone the freshmen read book.

**Bailey**: On behalf of Athletics he wants to thank everyone for their participation in tailgates and future events. Athletics is looking forward to engaging ASI and other organizations on campus on

a lot more collaborative effort both financially as well as entertainment. They are trying to make sure that the in game promotions and collective student bases are very strong in all of the athletic events. He definitely wants to have one point of contact until they figure out what is going to happen to the Student Advisory Council.

**Hinrichs:** Thanks everyone for a fantastic Al fresco and she is impressed by the Board’s outreach this year.

**Luna**: Students have been complaining about shuttle lines being too long which is a problem, because it causes students to be yelled at by professors for coming in 15 minutes late. ASI Rush Week is coming up, so please spread the word.

**Erhahon:** Thanks ED **Saffold** for his amazing leadership skills and his guidance that he has given to everyone. The lessons that have been learned from ED **Saffold** are something that can be used in everyday life.

**Alhathal**: Visited Housing yesterday for the Housing issues and he recommends the rest of the Board members to visit and see for themselves if they want to advocate. The search committee for a new Executive Director will be started soon and the goal is to have a new Executive Director by the first day of Winter quarter. President **Alhathal** further states that he didn’t give a report at this meeting because his was too long; at the next meet he and Executive VP **Ibarra** will be doing a joint report. Also President **Alhathal** wanted to thank ED **Saffold** for the past three years.

**Saffold**: He has enjoyed every year he has had with the Board and the caliber for the Board that improves every year. ASI has grown strong because of the work of the staff and the students. He further thanks everyone.

1. ADJOURNMENT

Meeting adjourned at **1:33PM.**

**Minutes Reviewed by:**

**Executive Vice President**

**Name: Marie Alexandra R. Ibarra**

**Minutes approved on:**

**10-15-14**

**Date:**