

External Affairs Committee Meeting Minutes of March 6, 2015

1. CALL TO ORDER: Chair **Lopez** calls the meeting to order at **12:09PM.**
2. ROLL CALL

Members Present Absent Members Guests

David M. Lopez Nesreen Albanna Erik Pinlac

Stacey Acosta

Hamdi Ghanim

Keeret Uppal

Sharan Kandasamy

Daphne Thomas

Asha Ravi Mohammed

1. ACTION ITEM - Approval of the Agenda

**Motion: (Uppal) to approve the agenda.**

**Motion carries.**

1. ACTION ITEM- Approval of the Friday February 20, 2015 Minutes

**Motion: (Ghanim) to approve the Friday, February 20, 2015 Minutes.**

**Motion carries.**

1. PUBLIC COMMENT – Public Comment is intended as a time for any member of the public to address the committee on any issues affecting ASI and/or the California State University, East Bay.

No Public Comment.

1. DISCUSSION ITEM – Hey Be Nice Campaign – Chair

Chair **Lopez** addresses the following:

* Originally they were planning to do an “It’s On Us” part two, but they decided to switch it up and do an anti-bullying campaign.
* Chair **Lopez** shows the committee an example of the t-shirt design.
* They are currently looking at pricing and will be in contact with Brad Wells who is the VP Administration of Finance to do this campaign for faculty and staff as well and not just students.
* Chair **Lopez** presents the pledge he created for the “Hey Be Nice” campaign.
  + “I pledge to agree to be identified as a caring adult who pledges to not bully students. I will listen carefully to all students who seek my help and act on their behalf, to put an immediate stop to the bullying. I will work with other caring adults to create a safe environment for all students at California State University, East Bay.”
* Chair **Lopez** states that when tabling information was received on how to identify bulling, how to be an advocate for bullying, and how to intervene from bullying.
* Proposed date – April 13-17, 2015
* 500 shirts
* 600 wristbands – “Hey Be Nice, CSU East Bay”
* Interim Executive Director **Pinlac** states that the “It’s On Us” campaign was wonderful and very popular around the campus, then he goes on to question if the “Hey Be Nice” campaign was going to lead up to a resolution on behalf of the Board.
* Chair **Lopez** states that prior to “It’s On Us” it was a Cal State wide initiative, “Hey Be Nice” is just a CSUEB initiative, he is not sure as to what it would lead up to; they just wanted to raise awareness.
* Senator, College of Science **Ghanim** questions how many shirts did they have for “It’s On Us”.
* Chair **Lopez** states that they had about 700 shirts.
* Senator, College of Science **Ghanim** states that since they ran out of shirts during the “It’s On Us” campaign they should be ordering more than 500 shirts for the “Hey be Nice” campaign.
* Chair **Lopez** states that they had spent $6000 on the 700 shirts, so it would be expensive. For 400 shirts it would be $4,600, so they are looking for more vendors. The “Hey Be Nice” shirt design would be cheaper because they aren’t having anything on the back of the shirts.
* 200 wristbands - $274

**6:52**

1. DISCUSSION ITEM – **Tabling** – Chair

Chair **Lopez** addresses the following:

* Wanted to see if the Senators decided on what hours they would be tabling for the spring quarter.
* Senator, College of Science **Ghanim** states that he can table once a week, but for the first two weeks of the quarter he could do two hours a week and he can table during office hours.
* Senator, CLASS **Uppal** states that she doesn’t have class in the afternoons on Mondays and Wednesdays so she wanted to table once a week during that time.

**8:52**

1. DISCUSSION ITEM – Subcommittee for the Q2S – Chair

Chair **Lopez** addresses the following:

* Previously discussed in the Board meeting, they will be starting a subcommittee for the quarter to semester conversion within the External Affairs committee.
* Four students
  + One Freshman
  + One Sophomore
  + One Junior
  + One Senior
  + One student from CLASS
  + One student from CEAS
  + One student from Science
  + One student from Business
  + One graduate student
  + One faculty member from the Academic Senate
  + One representative from the Quarter to Semester Committee
  + One representative from the Personnel Committee
  + ASI Executive Director
* Paid committee
* Student Quarter to Semester Conversion Committee

**10:22**

1. DISCUSSION ITEM – Schedules for Spring Quarter – Vice-Chair

Vice Chair **Acosta** addresses the following:

* Requests everyone’s schedule for Spring quarter and when they would be available for the External Affairs committee meetings.
* Senator, College of Science **Ghanim** states that their current time works for him.
* **Mohammed** states that Friday works best for her.
* Director, Concord Campus **Thomas** states that Friday works for her.
* Senator, CEAS **Uppal** states that the current time works for her.
* Senator, CBE **Kandasamy** states that he will let them know.
* Chair **Lopez** states that he previously talked to **Albanna** and she will be available for the current time.

**12:32**

1. DISCUSSION ITEM – Surveying – Chair

Chair **Lopez** addresses the following:

* Since tabling will begin spring quarter, he wanted everyone’s input on what they would like the survey to say.
* Senator, College of Science **Ghanim** states that as specific as possible would be the best thing; issues related towards classes or specific issues that a lot of students had.
* Senator, CBE **Kandasamy** states that he wants the same thing as **Ghanim** and he also wants questions more related to his college. For example, what kind of updates or recommendations do they have for the school. He would like to have a few general questions and a few specific questions.
* Senator, CLASS **Uppal** states that the bulk of it would be internships and if they know about the opportunities. She would also like some general questions.
* Interim Executive Director **Pinlac** states that they are going in three different directions for the surveys and questions if they will have specific surveys for each college or one general survey.
* Chair **Lopez** states that it depends, they could do a general survey without the recommendations that were given or they could do individuals. In the past they had cards and on the back of them it had specific questions for the college. He will be working closely with **Mohammed** and **Acosta** on the surveys and he is not sure what direction they will be going in. After receiving the feedback from the senators he has to take into consideration for what would be good for all three senators, like the internships would be good for all three.
* Senator, CBE **Kandasamy** would like a shorter controlled survey.

**18:01**

1. INFORMATION ITEM – Future Senator Plans –Chair and Senators

Chair **Lopez** addresses the following:

* Announces the senators’ future plans
  + - Week 2
      * Lunch with the Senator of CLASS, or Lunch with the Associate Dean
    - Week 3
      * Lunch with the Senator of Science (Either Week 3 or Week 7)
      * “Hey Be Nice”
      * Partnership event with STEM.
        + Teaming up to have a town hall for STEM and Science students in regards to them having one last quarter, in which they had a lot of ASI questions but were unable to answer them.
      * Week 4
        + Business Exhibition Event
        + Earth Day
        + Cornell West
      * Week 5
        + Science Week
        + CLASS club event
      * Week 7
        + Student Panels
        + Meet the Chair – Senator of CLASS
        + Business Brains
* Interim Executive Director **Pinlac** requests a budget for each event, because they have to look at how much money is left.
* Chair **Lopez** states that for Senator, CLASS **Uppal’s** Lunch with the Senator it would cost $150 for pizza from Bronco Billy’s and for Meet the Chair it would be approximately $400 for Chipotle.

**22:02**

1. DISCUSSION ITEM – Student Panels – Chair

Chair **Lopez** addresses the following:

* In the past External Affairs has had student panels, there is a budget of $10,000 for this event.
* Chair **Lopez** questions the committee on who they should target and what should take place at the panels and the logistics.
* Interim Executive Director **Pinlac** requests them to look at the budget because it might have to come from Board Initiatives.

**23:22**

1. ROUND TABLE REMARKS

**Uppal:** Lunch with the Chairs was originally for Communication Students and it ended up being a big discussion instead of it being a Q&A panel, which she really liked. Not only was the chair helping them it was like a huge panel where Communication students were helping Communication students. A couple of people didn’t actually speak but they got comfortable enough to where they would keep asking questions. By the end of the event four people wanted to take up a Communications minor. Thanks VP of External **Lopez** for being supportive.

**Pinlac:** The women’s basketball team is playing in Stockton, CA; they are in the second round of the CCAA championship. If they win they get an invitation to the March Madness tournament for women’s basketball.

**Lopez:** Congratulates Senator, CLASS **Uppal** on her successful event and Sneh Sharmaneeds the reports for Senator, CLASS **Uppal** and Senator, College of Science **Ghanim’s** events. Today (3-06-15) there is a tailgate event for softball and baseball at 1pm.

1. ADJOURNMENT

Meeting adjourned at **12:35PM.**

**Minutes Reviewed by:**

**VP Of External Affairs**

**Name: David Lopez**

**Minutes Approved on:**

**4-10-15**

Date: