

ASI Board of Directors Special Meeting Minutes October 25, 2017

I. CALL TO ORDER at **12:03 PM**

II. ROLL CALL

Present: Samantha Quiambao, Alex Goelzer, Ryan Finazzo, Cindy Ng, Davon Gray, Nesreen Albanna, Hunter Rangel, Melissa Baron, Jomarie Ching, Cesar Segura, Yajaira Ortega-Huerta, Martin Castillo, Erik Pinlac, Housing and Residential Life Advisor

Not Present: Tiffany Patterson, Parker Rugeley-Valle, Director Student Life Programs & Leadership Advisor, Academic Senate Advisor

Late: Joshua Peckham, Isabel Bueso, Athletics Department Advisor, and Alumni Council Advisor

III. ACTION ITEM - **Approval of the Agenda**

Motion to approve the agenda by **C. NG**, second by **N. Albanna**, motion **PASSED**.

IV. ACTION ITEM - **Approval of the Minutes of October 18th, 2017**

Motion to approve the minutes of **October 18th, 2017** by **C. Segura**, second by **R. Finazzo**, motion **PASSED**.

V. PUBLIC COMMENT – **Public Comment is intended as a time for any member of the public to address the board on any issues affecting ASI and/or the California State University, East Bay.**
No Public Comment

2:14

VI. UNFINISHED ITEMS

A. ACTION ITEM – **Travel Scholarship Policy**

Motion to table this discussion until the next board meeting by **R. Finazzo**, second by **S. Quiambao**, motion **PASSED**.

E. Pinlac informs the board that this is being tabled because they have not had a chance to meet with Accounts Payable. He wants to confirm the policy is 100% before they bring it back to the board.

3:15

VII. NEW BUSINESS ITEMS:

A. DISCUSSION ITEM – **The Transfer Student Fee**

M. Castillo informs the Board that there is a request proposal to increase the transfer orientation fee from \$35 to \$110. He states that transfer orientation has been very much about getting to know the campus, but they haven't really had the opportunity to have their transcripts evaluated prior to their arrival. This prevents them from receiving

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advising and also affects their enrollment when it comes to picking the right classes. He states they are hoping to make sure all of these evaluations are done prior to the students arriving to orientation. The orientation day will be much longer yet most of it will go to the colleges so that they can advise the students and create roadmaps for them. It was taken to C-Factor which is the advisory committee who recommend they should take it to the president so that he approves it.

S. Quiambao states that if anyone does have any questions, her, **J. Peckham**, **C. Ng**, **R. Finazzo** sit on that committee. **R. Finazzo** has a point to make about the difference between freshman orientation and transfer students, and how transfer students do not get the advising till after when it would be much more helpful if their process was the same as the freshman.

E. Pinlac mentions how for a long time the freshman orientation was subsidizing some of the transfer orientation cost which becomes unfair to both.

R. Finazzo asks to clarify if online orientation will still be an option for transfer students.

M. Castillo clarifies that it will still be an option, and if transfer students decide to only take the online module the school would like to provide an on campus workshop to have them become more familiar with what was taught at orientation. The fee would be the same.

B. DISCUSSION ITEM – Title IX Advocacy Efforts and Updates

S. Quiambao informs the Board that she will have Katie Riddle present about this because she is very passionate about this and has been keeping up with all the updates that have to do with Title IX. Katie presents to the Board how this is her 4th year working for ASI and how she has become very familiar with Title IX. She continues to state that as of September 15, 2017 the Trump administration was going to withdraw from the Dear Collegiate Letter of Title IX; which was done so that students and faculty would know how to deal with sexual assault on campus. Even though the media has been making statements about what Trump has to say about this, yet nothing is official yet. Nationals *It's On Us* honor is this week, this is something we can all take part in immediately. She follows this by adding that social media is the best way to support it, whether it be through school accounts or personal accounts. This is being done in efforts to get student involvement. East Bay's week of action campus will be November 13th-17th and the interactive event will be November 16th. The event will be held by **T. Patterson** who according to Katie plans on having different stations for students to interact with.

E. Pinlac comments about some of the changes that were made to Title IX, but CSU's still have executive orders 1095-1098 to keep campus safe.

16:23

C. DISCUSSION ITEM – Discount Cards and Our Discount Program

S. Quiambao discuss about how at the past CSSA they were informed about the idea of discount card for students to use. Local business would be approached by the company and asked to create discounts for students. She reminds the Board that strengthens the discount program was one of their main goals since it is something that many students take part in. The cards are sold by quantity, starting at \$3,000 for 1,000 discount cards. She is

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suggesting they work with this company or gain ideas from this program and implement them.

E. Pinlac comments on how it is a good idea yet the discount program now can be altered so that it is similar to the one the company is offering.

J. Peckham brought up the idea of talking to the school to see if it were possible to get the ASI logo on the school ID cards so that they can just be presented with the Bay card/ID card rather than having to get another card.

E. Pinlac addresses that if we are going to continue, marketing does need to be done so that students become more aware of these discounts. Many on the Board agree that it is possible for the ASI to gain these discounts for students without the need for the company.

S. Quiambao asks if the Board has idea for local business/companies that can be contacted to ask if it were possible to have a discount for East Bay students.

31:40

D. DISCUSSION ITEM – Northern California Fire Donation Proposal

Y. Ortega-Huerta reminds everyone that on October 8th the Northern California fire broke out. She proceeds to present facts about the devastation from this fire. The main idea to this proposal is to support those who were affected by it.

E. Pinlac mentions how it would be better to have donations go to a center that is helping those who were affected.

C. Ng asks if there a timeline for this; which **Y. Ortega-Huerta** clarifies that it should be done by the end of this quarter.

J. Peckham asks if it possible to turn donations into a fundraiser as well. **Y. Ortega-Huerta** clarifies she wants to team up with other organizations and host a fundraiser, the problem was calculating an estimation of how much they were possibly going to raise.

R. Finazzo mentions the money they would donate comes from the students. **R. Finazzo** adds people can donate clothes.

E. Pinlac asks specifically if we can find out which of our students were affected by the fires. They did a report by zip code to see which of our students were impacted. Many organizations on campus are already fundraising for those who were affected; he concludes that we should help our students affected by the fires first rather than fundraising in general. **Y. Ortega-Huerta** wants the report of affected students and adds she is going every weekend to the affected area. If anyone has anything to donate, please do so.

C. Segura adds helping students the way we have helped DACA students; issuing a scholarship directly to the students affected.

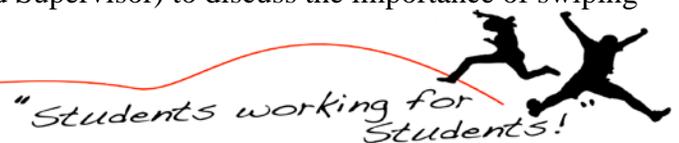
M. Baron brought up the idea of instead of donating clothes, sell the clothes and donate the money.

S. Quiambao asks **I. Bueso** if the Concord campus is participating in any donations or fundraising. **I. Bueso** says the Concord campus is having a food drive. **S. Quiambao** clarifies to make sure the Concord campus receives the same help as the Hayward campus.

42:00

E. INFORMATION ITEM – Swiping For Events Protocol

S. Quiambao brings in Cindy (ASI Lead Supervisor) to discuss the importance of swiping



people in through Bay Sync. When you log-in, click My Memberships, and then click ASI. Under events page, you can edit or add events. Make sure to have your Bay Card. Once the event is approved, you are allowed to activate your Bay Card to let people in. If your Bay

Card is not working for some reason; you have the option to add participants. Make sure to turn on card swiper. The advantage of this system is having exact head count, popularity of event, and personal information. There is an RSVP option for each event, typically not used because it confuses people guaranteeing them the items that come along with the event. For example, people who RSVP to waiting in line for a stuffed animal were not guaranteed a stuffed animal unless you were in line waiting.

50:40

F. ACTION ITEM – First Year Internship Appointments

Motion to approve seven first year interns by **S. Quiambao**, second by, **J. Peckham**, motion **PASSED**.

J. Peckham requests transcripts and two letters of recommendations from the students applying. During the interview process, fourteen applied, but that number dropped down to eight. Instead of five interns, they approved seven interns. All executive members will have an intern. The Director of Programming and Legislators will also be appointed an intern. The purpose of the FYI is to have students be familiar with ASI from the beginning.

S. Quiambao mentions that they are first years they cannot join a committee, but will allow them to join next quarter and hopefully run for a position. Other CSU's offer this program where she based the program idea from.

55:42

VIII. SPECIAL REPORTS

A. SPECIAL REPORT – Special Events Programs

Motion to table Special Report A, C, D, and F to next Board meeting, by **S. Quiambao**, second by **C. Segura**, motion **PASSED**.

J. Peckham asks why the reports weren't given.

R. Finazzo asks what is the purpose of the reports; it is the summer and fall reports from the Directors.

B. SPECIAL REPORT – Director of Programming, Segura

C. Segura reports on the events he has planned. The first one being the *Welcome Back Bash*, which was held a couple of days before school started They served two hundred and forty one students. They had inflatable balloons, mechanical bull, and Greek organizations come out and participate. He also wrote out the resolution to the creation of a university union advisory board, which would look over student's fees within the university union to have students get a clearer picture of their fees. He also collaborated with the recreation and wellness center on late night with the RAW by hosting a movie. They showed *Mean Girls* and the theme was, welcome back to the end of summer. The event took place outside


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and they rented out a big screen from housing. He had a farmers market planned for October 12th, but it was canceled due to the fires. There will be another farmers market on November 2nd. Students who live in housing can use their flex dollars to purchase farmer dollars (purchased from ASI) from Aramark or the student health center, which are vouchers they can use at the farmers market. He also planned coco and cram which is scheduled for November 28th – 30th. He also mentions the bee problem at the last tailgate.

C. SPECIAL REPORT – **Director of Legislative Affairs, Rugeley**

D. SPECIAL REPORT – **Director of Wellness, Ortega**

E. SPECIAL REPORT – **Director of Sustainability, Ching**

J. Ching discusses her progress. She reached out to Joanne which is the campus sustainability, for a one –on- one to get to know each other. She also attended one of their student ambassador meetings and discussed about recruiting students to her committee for the rest of the year. She also had a one-on-one with Linda and Nicole who work at the RAW who have their own suitability committee. She also attended a group meeting with their staff, where she learned a lot. She meet with Jessica who is a coordinator of DISC, where they discussed about the imperfect produce project. She also spoke to Louie Ramos, a campus student sustainability ambassador about future renovations. She interviewed four eligible applicants to join the sustainability committee. She sent Josh the recommendation forms and score sheets. For the perfect produce project she is collaborating with Jessica from the DISC which she will be presenting at next board meeting. She is also planning an event called, *How Sustainable are you?*, which will let students know about their eco footprint.

Andrew mentions he is creating a jeopardy game to show students what is considered landfill, compost, recyclable, because many student s and staff do not know the difference.

F. SPECIAL REPORT – **Director of Concord Campus, Bueso**

1:09:58

IX. ROUND TABLE REMARKS

C. Segura: There will be a soccer tailgate at 2:00pm on October 26th. If you can RSVP and attend that will be great.

E. Pinlac: Next week they will collaborating with various departments on the Halloween event. They are providing a scary maze for students. Next week at 12:00 pm he is going to Concord for the opening of the fitness trail which ASI funded half of it.

Athletics Department Advisor: Athletics is doing a Halloween group on Monday night at 7:00 pm.

D. Gray: Meet with the Department Chair of Modern Languages and Literature and they are doing an event next Tuesday at the university union 102 from 1:00 pm-2:00 pm. It is an event that showcases the importance of Spanish speaking courses on campus. They want to recognize achievement of students and Spanish majors. It is on Dia de los Muertos. They will be doing icebreakers and salsa dancing.

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R. Finazzo: This Friday, he and a couple of other Board members will be hosting a workshop at the leadership conference. Anyone who wants to participate stay after the meeting.

J. Peckham: Having trouble getting the personnel committee in the right time zones. Informs committee members to make sure to look for members to join their committees and have students informed.

S. Quiambao: It is *Make a Difference Week*, look out for flyers with different events. She will be speaking at the leadership conference diner on Friday at 5:00 pm. Next Wednesday, Executive committee will be gone from Wednesday through Sunday. Be safe for Halloween.

Desiree: Science department is hosting a science fair on Saturday from 9:00 am to 4:00 pm. They are expecting seven thousand attendees. She mentions to swing by if you can to enjoy the event.

E. Pinlac: If you want, the Board to know about these events add them to the ASI Board calendar.

D. Gray: Plans to collaborate with the art gallery director to plan an event showing students art. Probably be from 5:30 pm - 7:30 pm. He will inform the Board when he gets updated.

R Finazzo: Next Board meeting they will need the reports from the VP and himself and the directors.

X. ADJOURNMENT at **1:20 PM**

Minutes Reviewed by:

Chair of the Board

Name: Alex Goelzer

Minutes approved on:

11-15-17

Date:


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