

Lobby Corps Meeting Minutes of February 6, 2020

I. CALL TO ORDER at **12:17 PM**

II. ROLL CALL

Present: Yajaira Ortega, Miguel Rogers, Mounika Thorupunuri, Karen Iniguez, Julissa Madrid, Imaad Ghazali, Madison Jeong

Late: Siddharth Valecha, Bidemi Animashaun

III. ACTION ITEM - **Approval of the Agenda**

Motion to approve the agenda of February 6, 2020 by **M. Thorupunuri**, second by **M. Jeong**.

IV. ACTION ITEM - **Approval of the Minutes**

Motion to approve the minutes of December 6, 2019 by **I. Ghazali**, second by **M. Rogers**.

V. PUBLIC COMMENT – **Public Comment is intended as a time for any member of the public to address the committee on any issues affecting ASI and/or the California State University, East Bay.**

No public comment.

VI. INFORMATION ITEM:

A. UPDATE– The chair will update the committee on civic engagement points.

Motion to table Information Item A to the next Lobby Corps meeting by **J. Madrid**, second by **K. Iniguez**.

B. CHESS – The committee will plan for CHESS lobbying weekend.

Y. Ortega states that this is a reminder for everyone to put this on their calendars that on Saturday, March 7th, we will be leaving here at 6 a.m. I can also add it to an email. We will be returning on Monday, the 9th and I hope that we will be back by 6 p.m. I know CHESS ends around lunch time and we are trying to leave as soon as possible because there will be traffic coming back. **B. Animashaun** asks if they are leaving Friday morning. **Y. Ortega** responds that they are leaving Saturday morning at 6 a.m. and we are coming back Monday around 6 p.m.

3:40



VII. SPECIAL REPORTS

A. Census Crew- Committee members (Karen Iniguez, Asim Watts, and Julissa Madrid) will report on census updates.

Y. Ortega states that they will be going over what was discussed during their meeting.

K. Iniguez states that they met last week and they discussed how they would go about the census. We talked about doing a mass email and we still have to construct it. We also plan on doing some flyers and put them around campus to get people thinking about the census. We also talked about tabling and we will table during specific dates. Important dates to keep in mind are February 4th, which was this Tuesday and we were practicing tabling. February 11th and 25th are both Tuesdays and from 11:45 a.m. to 1:00 p.m., we will table for voter registration. Keep this in mind and everyone should try to be there. March 10th, 17th, and April 7th, we will have an awareness campaign for the Census. It is important that we show up and support. **Y. Ortega** adds that these are dates that we are expected to be there. Census crew and Voter registration work together. These are tabling dates and make sure you are available for these dates. **J. Madrid** states that they plan on tabling at the RAW and we also have the area in between the unions. As for the housing survey and the poll, we are not going to do that anymore because when I spoke to the connections in housing, they had already made their decision on how they were going to conduct the Census. **B. Animashaun** asks if they are going to count for the students and then transfer information. **J. Madrid** states that they will be picked by a random sample. They will pick a building and the residents will be chosen in random and they are going to fill it out. **K. Iniguez** states that an email was sent out by Julissa and she went in depth of the whole process. If you need more information, you can check out her email. **A. Watts** says that they are still thinking out slogans and Bidemi had an idea of “I count”. We are trying to figure out a slogan and if you have any ideas, please let us know. For snacks, we have a Costco budget of \$200 and we are thinking about bagged snacks that people can take such as chips and bags of cookies. We may have Chartwells cater. We are thinking about pizza and popcorn. We are still brainstorming ideas for food. I had the idea of chicken tenders. **Y. Ortega** informs everyone that the Costco budget for each event is \$250 now. **J. Madrid** states that a list was made and sent to Yajaira. If you have any ideas, go to the Costco website, take a screen shot and send it to me or anyone here so that we can send it to Yajaira. **Y. Ortega** says that the person shopping for the Costco items is going on Tuesday. You all until Tuesday to sign. **A. Watts** states that for the give-away items, we were thinking of hats and t-shirts. We are waiting on ASI to see what items are available to give out. After we hear about that, we will have more of an idea. We are planning on having a spin wheel game to attract students. They can spin and win a prize. **K. Iniguez** states that she spoke to her boss in housing to speak to the marketing team



at Chartwells. I believe they have a wheel that we can borrow. **Y. Ortega** thanks the Census crew for the updates and states that everyone should check the email.

10:39

- B. Voter Registration Crew- Committee members (Bidemi Animashaun, Miguel Rogers, and Madison Jeong) will report on voter registration updates.

B. Animashaun mentions that the crew met up and they would like to have a voter informational event. The primary elections are coming up on March 3rd and people do not vote during the primary elections because they believe it is not important and people would rather wait for the general elections. People do not realize that items that are voted on during the primary elections is what moves on to the general elections. We thought it would be a great idea to put something together for February 25th, which is a Tuesday, a day before the primaries. This will give people more information. The purpose of the event is going to be an opportunity for new and repeating voters to get information on local and state primary candidates for the upcoming California primary elections. The information in this event will cover local representatives running for re-election as well as those running in the general election. **M. Jeong** states that information will be provided for people that attend the event. We will have a competition to quiz them on the knowledge that they learned and we will be using giveaways. **B. Animashaun** adds that they will be doing a mass email. **M. Jeong** says that there will be a mass email sent to people and it will tell people the important dates, information, and links. **B. Animashaun** states that there are links such as ballotpedia for people who do not have time to do research. It informs you of what legislation and proposition is being pushed for. **M. Rogers** says that information on local candidates will be provided through flyers. **B. Animashaun** adds that there will be information city council leaders in Hayward. **M. Rogers** says that there will be information on what districts they live in. **B. Animashaun** states that on the state level, there will be information about legislation that are recurrent that state legislators have been pushing for and how effective they have been. A lot of the information will be tailored to East Bay students, such as tuition and things that students need and what students that are similar to East Bay students are affected by. We have not finalized an event name, but as of now, we have “Control your Voice” and “Voice your Power”. If you have any ideas, that would be great. **Y. Ortega** states that a name that is controversial will attract people to the event. Voice your opinion on what title you would like to see.

15:25

VIII. ROUND TABLE REMARKS



Y. Ortega states that everyone is going a great job and should continue to do great things. I am here for any support and for any questions. I was at a meeting yesterday and was told that my census crew is so involved. I said they are awesome people. They were impressed on how you all showed up and the ideas that you bring to the table. That says a lot because two people from this committee a political science majors and everyone has different majors. ASI is attracting students with different majors and they are able to collaborate and join us on the fight to student advocacy. I am excited to go to CHESS and it will be fun.

IX. ADJOURNMENT at **12:53 PM**

Minutes reviewed by:

Director of Legislative Affairs & Chair

Name: Yajaira Ortega-Huerta

Minutes approved on:

3-5-2020

Date:

