

Programming Committee Meeting Minutes of May 1st, 2020

- I. CALL TO ORDER at **10:08 AM**

- II. ROLL CALL
Present: Euridice Sanchez, Lynn Vu, Jasmine Domino, Nishit Patel, Lilia Ramirez, Khayree Wells

Absent: Aziz Shabban

- III. ACTION ITEM - **Approval of the Agenda**
Motion to approve the agenda by **J. Domino**, second by **L. Ramirez**, motion **CARRIES**.

- IV. ACTION ITEM - **Approval of the Minutes of February 28th, 2020**
Motion to approve the minutes of February 28, 2020 by **J. Domini**, second by **N. Patel**, motion **CARRIES**.

- V. PUBLIC COMMENT – **Public Comment is intended as a time for any member of the public to address the committee on any issues affecting ASI and/or the California State University, East Bay.**
No Public Comment.

- VI. UNFINISHED ITEMS:
 - A. ACTION ITEM- **Self Care Fair Funding**
The Programming Council will take action on funding the expenses of the Self Care Kits \$339.16.
Motion to approve the funding expenses for the self-care kits which was \$339.16 by **J. Domino**, second by **N.Patel**, motion **CARRIES**.

 - 8:16

 - B. ACTION ITEM- **Wellness Wednesday - Mobile Rage Smash Room**
The Programming Council will take action on funding the expenses of the Mobile Rage Smash Room.



L. Vu states regardless they have already paid the vendor because they were from another state. It was cancelled the day before due to the announcement of the campus shutting down and everything moving to online. She has been checking in to see if they have received the payment. She wants to see if they are still willing to work with them because they have used their services before. Hopefully, they are willing to reschedule for the fall that way the money is not completely wasted. Either way they still must pay for cancelling 24 hours before the event. **J. Domino** asks how much they have to pay. **L. Vu** states it was \$2,800. **E. Sanchez** states that it is the hit that they have to take. Hopefully, they will be able come in the fall.

Motion to approve the funding for Wellness Wednesday mobile rage smash room of \$2, 800 by **L. Vu**, second by **J. Domino**, motion **CARRIES**.

11:19

C. ACTION ITEM- **API/MESA Bash Funding**

The Programming Council will take action on funding the expenses of the API/MESA Funding.

E. Sanchez states this was going to be a collaboration with PASA and other Asian Pacific Islander clubs on campus; however, it never happened. It still on the agenda and recommends for it to be postponed indefinitely because the event is cancelled.

Motion to postpone API/MESA Bash Funding indefinitely by **J. Domino**, second by **K. Wells**, motion **CARRIES**.

12:59

VII. NEW BUSINESS ITEMS:

A. DISCUSSION ITEM- **Finals Week Social Media Campaign**

The Programming Council will discuss hosting a social media campaign/ contest for finals week which will include 5 contests and \$50 prizes.

E. Sanchez states she wants to use more of their budget. She is thinking of having a social media spirit week. They can have prizes that are worth up to \$50.00. They can bring in ideas for the prizes and contest next week. **J. Domino** asks if each day has a challenge or what does she have in mind? **E. Sanchez** states they can decide on what they want to do each day. For example, one day can be crafts and the other day be pajama day. They must keep in mind that it is going to be during finals week.

L. Vu asks if the students will be tagging them in pictures? **E. Sanchez** state yes, they have to tag them. Once they pick the winner, they have to get their net ID.



Then Kris will figure out how to send them the prize. **J. Domino** asks if they can participate? **E. Sanchez** states they can participate but they can't keep the prize. Another idea is doing a DIY mass contest but isn't sure how many people will actually do it. **L. Vu** states she isn't sure about the multiple day challenges. It is usually easier to do the tags in which students tag their favorite pioneer. She isn't sure how it would go when people are tagging ASI in their pajamas. She doesn't know the extent to which people can tag their pictures with ASI. For prizes they can try e-gift cards like Amazon, Starbucks or any place that is still open. That way they can email them the gift card and they will be able to use it towards their next purchase. **J. Domino** states they can also give a Visa gift card. That way students have an option on where they want to use it. **E. Sanchez** states that was her original request, but Kris said no. He didn't really explain why but he said it would be better to get them something else. **J. Domino** states money is easier to give and put into their accounts. **E. Sanchez** states yes and she knows people need money right now. **L. Vu** states they can't just give money out like that. There is a scholarship for that. Maybe they can give a bookstore voucher that way they can use it next year for a parking permit. **E. Sanchez** states she can ask Kris again. **J. Domino** states it should be the student's choice. **L. Vu** states they can come up with ideas just in case. **E. Sanchez** states that the prizes can be up to \$50.00. **L. Vu** states they must purchase the item and the winner signs it out. **E. Sanchez** states that a great prize could be a Hydro Flask. The other prize can be a speaker. They will have one day be a Hydro Flask and the other day be a speaker. **J. Domino** suggest Pioneer gear. **E. Sanchez** states it might be hard because they can't get it from campus. **L. Vu** states the bookstore is also online. If they give the student credit, they can order it themselves. **E. Sanchez** states they can come up with a kit on Amazon. It can have some therapeutic items like a book, some self-care products, or coloring book. Or they can do a kit every day. **J. Domino** states they can do an athletic kit. It can have like a jump rope or items people can use to work out. **E. Sanchez** states the first day can be the hydro to grab people's attention. The second day can be the self-care day and the third day can be Fit day. **L. Vu** states that bookstore does sell Hydro Flasks. Another idea can be that students wear their favorite East Bay gear. **E. Sanchez** states they can brainstorm more and bring it back next meeting.

26:42

B. DISCUSSION ITEM- **Black History Bash Debrief**



The Director of Programming and the Programming Council will debrief on the Black History Bash and create an action plan to ensure clarity for future collaborations.

E. Sanchez states she read the minutes on how they felt about the Black History Bash. She wasn't there to speak on it and wants to talk a little bit more about it. Hopefully, they can come up with better ideas on how it can be better structured in the future. She was not at the Black History Bash because she was on a trip to New York that was planned months before. She has Patricia, the Senator of CLASS help her out. It was mostly her event in the sense that she wanted a guest speaker. There could have been better communication from both sides. When she met with BSU they figure out the location and the menu. More time was given to them to think about what they wanted the nonfood budget to go to. However, she didn't receive any direct request as to what they wanted. It wasn't until a couple of weeks before but by then it was too late. They also wanted to request equipment from the RAW, but it was hard. It would have been under my name, but I wasn't going to be there. ASI's point of view was that it was a little hectic setting up, but they felt that the students enjoyed the presentation. She wants to make sure that this does not happen again. She wants to find away to establish structure for future collaborations. Maybe instead of just being the Director of Programming meeting with the club. It could be the Director and a committee member. **J. Domino** states that there wasn't clear communication between everyone. A clear communication line would be great. If in the future they want to have a Black History Bash and include BSU, reach out earlier. **E. Sanchez** states meet earlier and have clear deadlines. **J. Domino** asks if there will be a Black History Bash next year? **E. Sanchez** states ideally yes, but they don't want the same incident to happen again. It would really be up to BSU if they still want to collaborate.

35:38

VIII. SPECIAL REPORTS:

No Special Reports.

IX. ROUND TABLE REMARKS

E. Sanchez states she will try to have another meeting next Friday. They do have to approve the finals week social media campaign.

L. Vu states they can meet before Friday to brainstorm their ideas. That way on Friday they can just debrief and have everything set.



X. ADJOURNMENT at **10:48 AM**

Minutes Reviewed By:
Director of Programming/Chair
Name: Euridice Pamela Sanchez

Minutes Approved On:

Date:

