

**Board of Director Meeting Minutes March 9, 2022**

I. CALL TO ORDER at **12:01 PM**

II. ROLL CALL

**Present:** Krisstina Caro, Anjelica De Leon, Kabir Dhillon, Mirna Maamou, Zaira Perez, Tyler Luevano, Jasmine Domino, Ashmita Ahluwalia, Arazeli Barragan, Justin Withers, Tayla Beasley, Martin Castillo, Mark Almeida, Marguerite Hinriches, Sarah Neilson, Andrew Yunker

**Late:** Erik Pinlac, Steve Spencer

**Absent:** Andrew Pajes, Neilah Peku

III. ACTION ITEM - **Approval of the Agenda**

**Motion** to approve the agenda of March 9, 2022, by **A. Barragan**, second by **J. Domino**, motion **CARRIED**.

IV. ACTION ITEM - **Approval of the Minutes of February 23, 2022**

**Motion** to approve the minutes of February 23, 2022, by **A. De Leon**, second by **J. Domino**, motion **CARRIED**.

V. PUBLIC COMMENT – **Public Comment is intended as a time for any member of the public to address the committee on any issues affecting ASI and/or the California State University, East Bay.**

No public comment.

**2:35**

VI. UNFINISHED ITEMS:

A. ACTION ITEM- [Cookie Decorating with the President](#)

The Board of Directors will take action on the Cookie Decorating Event with the President

**K. Dhillon** says to spend the rules which will allow you to take a bite us in the proper order to take up new business item an information item guest speaker Presidents Sandeen.



**Motion** to move to information item Guest Speaker President Sandeen by **K. Dhillon**, second by **J. Domino**, motion **CARRIED**.

3:06

**Motion** to approve \$337.40 for Cookie Decorating with the President by **K. Dhillon**, second by **M. Maamou**, motion **CARRIED**.

**K. Dhillon** says it took a while to get the quote, but we finally did get a good quote. It is less than what I was expecting which is great for us because there's money for other events. This event originally was cookie baking but now it is decorating so students will be receiving is a small kit with two cookies and cookie recipes which is provided by President Sandeen. It's one of her recipes. So those will be the two cookies and then there will be some decorating materials with that. There will be a chef from Pioneer Dining who will be doing some deco. ing techniques so students can learn. President Sandeen will be there, and I intend to be there. The students can stay and decorate but if they want to take it and go that is fine as well. We did go ahead and order about 45 kits and the reason being was we looked at the attendance of the in-person events that we have had this and last semester and regrettably in attendance was not high so that is why the number was 45.

**A. Yunker** says if I were a student, I would take you on this. I would attend the event and decorate a cookie with President Sandeen. This would be an in-person event at the Pioneer Kitchen, and then would there be a flyer or something to have a share with students.

**K. Dhillon** says the event would be in person on Wednesday, April 20<sup>th</sup> from 2:00 PM to 3:00 PM. It is a Board meeting day so you can join after the meeting. I created a flyer for the event, and we need to market it. Our usual style of marketing is a photo cover and spreading it. President Sandeen's office does have the Flyers in case she wanted to start promoting those but that is next on our list of starting to promote and get the word out for this event.

**Motion** to approve the Board of Directors to act on funding \$337.40 for Cookie Decorating with the President, by **ALL**, motion **CARRIED**.

28:12

#### B. ACTION ITEM- **ASI Committee Appointments**

The Board of Directors will take action on appointing applicants for ASI Committees



**Motion** to appoint Brandon Kitt Gutierrez on the ASI Elections Committee by **K. Dhillon**, second by **A. De Leon**, motion **CARRIED**.

**E. Pinlac** says we are recommending Brandon to be on Elections Committee because they are working on elections so we thought it would be perfect to officially put them on the committee. He works for Student Life and Leadership, and his major is hospitality tourism with emphasis on event planning. Their role will be taking on the event planning and marketing since he knows how to use Canva so he can do the graphics that the elections committee needs. He has been working and has been at public meetings.

**K. Caro** asks any questions or discussions?

**Motion** to appoint Brandon Kitt Gutierrez on ASI Elections Committee, by **ALL**, motion **CARRIED**.

31:04

C. ACTION ITEM- **Resolution in Support of Bill 1655**

The Board of Directors will take action on the Resolution in Support of Bill 1655.

**Motion** to move the Board of Directors to take action on the Resolution in Support of Senate Bill 1655 by **J. Domino**, second by **K. Dhillon**, motion **CARRIED**.

**J. Domino** states the Juneteenth State Holiday Act with an understanding that we voted to make Juneteenth a paid holiday. This is closing campus down, but it is requiring California Universities and the University of California and all the others to close on June 19<sup>th</sup>. If it falls on Saturday then post that Friday, Monday, or weekday then close on that day to serve it and then it would be given a paid day. Juneteenth was the first major step on the freedom of Black Americans. Today, Juneteenth is running across the nation as a day of hope and understanding of the American past. It ties back to our policy agenda because in the subheading we talk about how we will be we are advocating and extending support to marginalized communities and thinking globally on issues affecting most students and worldwide. We will ensure that our members are actively engaged in working to become better allies for all students, so I step into extending our support for marginalized communities and making sure that we educate ourselves on the topics involving these communities that we stand allies too. This bill will allow many Black American students, staff, and faculty members to see this is the allyship that we claim and give to these individuals.



**E. Pinlac** emphasizes that the Board has already passed a policy for our organization so Juneteenth will be an ASI holiday and this bill is to support the statewide holidays.

**J. Domino** says this bill is for California State University East Bay as a whole, not only for this department.

**Motion** to approve the Board of Directors to take action on the Resolution in Support of Bill 1655 by **ALL**, motion **CARRIED**.

36:21

D. ACTION ITEM- **Resolution in Support of Senate Bill 641: Calfresh for College Students Act**

The Board of Directors will take action on the Resolution in Support of Bill 641: Calfresh for College Student Act

**Motion** to **postpone** the Resolution in Support of Senate Bill 641: Calfresh for College Students Act by **J. Domino**, second by **A. De Leon**, motion **CARRIED**.

37:10

VII. NEW BUSINESS ITEMS:

A. INFORMATION ITEM- **Guest Speaker: President Sandeen**

The Board of Directors will have an open discussion with President Sandeen.

**A. De Leon** says thank you so much for coming President Sandeen. This is an open discussion with President Sandeen and if you have any questions or any feedback bring that to the space. President Sandeen if you want to provide any updates or any information.

**C. Sandeen** says we are going to be celebrating the opening of our Affinity Centers on March 17<sup>th</sup> during the University hour and introducing students to the new coordinators. This was announced in February 2021, but it involved renovations, purchasing of modern furniture, and given the supply chain problems, it took us longer than we anticipated. It is happening and we are going to celebrate it on March 17<sup>th</sup> so stop by and look at the new spaces. We look forward to the activities that will occur in those. Planning for commencement is going on and we are going forward with our plan to have smaller in-person ceremonies over a period of three days in May which I believe is May 12<sup>th</sup> to the 15<sup>th</sup>. We are having a special in-person ceremony for Cal State East Bay students who graduated in 2020 and 2021 so if they participated in commencement, they



are welcome to come back and participate in the in-person ceremony. We have people coming onto campus and going off-campus, these are going to be more compact ceremonies in terms of the number of speakers. As of March 1<sup>st</sup>, we changed our masking requirements to align with the county and the state. So, for vaccinated people, masks are no longer required. Anybody can choose to wear a mask if they want to. Unvaccinated people are highly recommended to continue to wear masks. Our infection rates are exceptionally low on campus, and they are low in the region which is good news. The governor has instituted the commonsense approach which means is we relax our guidelines and at a moment's notice, we can implement masking or test again. The best protection is the vaccine and the booster. We are going to start opening up and going to in-person human contact and knowing that we have these various protections that we can rely upon which we did not have at the beginning of the pandemic. So, we are going to align with the governor's approach. The other Cal State campuses are taking a different approach and deploying stronger regulations beyond what their counties required. I respect those decisions of those presidents however we have aligned with Public Health Information and Data from the beginning, and I believe that we will be well served by relying on that data at the end. They are informing us that in our regions, it is safe to open in person and relax the mask mandate. On May 3<sup>rd</sup>, we are going to have a campus celebration during U-hour. We will be celebrating new things so mark those dates on your calendar and more information will be provided soon. Are there any questions or items that you want to bring to my attention?

**A. De Leon** says you did address most of them. I wanted to ask what was particularly around COVID and how the direction of the university is going to go for the fall semester? Many of us are graduating but some of our Board members will be staying for a couple more years. How do you see that moving for the fall semester and in the spring semester?

**C. Sandeen** says in terms of activities and students living on campus the things that are under administrative authority, we are going to open up as much as possible and bring back activities that we have had in the past. Some of them might be hybrid, some in person and via zoom. I believe we are going to be continuing to operate in a hybrid environment for a majority of our activities in terms of classes. The Deans, Department Chairs, and our Provost Interim Dr. Kim Greer are planning about scheduling courses for Fall of 2022. For our current semester, we are at about 60% in-person or hybrid and the remainder is remote



according to what is published in the catalog and our faculty is abiding by it. Before COVID, we were 75% in-person or hybrid, so I see us increasing back to where we were. We were never 100% in person so we always had a strong online or remote component so I anticipate that we will see more courses that will be in hybrid or be the co-sync where students are both in person. We track student GPA, especially the DFW courses where students either did not pass or withdrew and those metrics increase during the semesters when we had more remote delivery. Students can learn effectively in a remote environment, but we know for many disciplines classes think about writing things and basic mathematics which is focused on in-person time. The ability to ask questions helps our students succeed so putting students at the center and looking at student success helps students get across the finish line to graduation. I believe we are going to see more in-person and high-quality hybrid activities happening at Cal State East Bay. I want to rely on our faculty, they are in the best position to know what's best for their disciplines and their students, but I am going to remind them that we are moving out of the pandemic and that our students are doing better in terms of their success in courses if there is an in-person component which is what I see for a Fall of 2022.

**A. Yunker** says this is valuable information and I am excited that we are moving back to it in-person environment. I am a technology background so I love to zoom but I cannot wait. As for Canvas, we are migrating over to that LMS. As far as the system goes for the 23-24 academic year, there is going to be, but I can inform as many students as possible and provide some type of tutorials that they might need moving forward. We are yet to adapt that but for students to help them transition into that.

**C. Sandeen** says thank you for that Andrew. It is early but we will have orientation sessions regarding that. We are one of only 7 CSU campuses that is not on Canvas, and I realized it is inevitable that we are going to be moving over so let us be proactive. Our Interim Provost Dr. Kim Greer when she was at Stanislaus State before she came here, they went through a conversion from the blackboard, and they converted to Canvas same as us. We are on the blackboard, so she said it was easier from the faculty course material migration standpoint. It is a user-friendly interface for both faculty and students so we will have orientation sessions for the new platform once it is going to comes. It will be more intuitive and natural for students to use.



**A. Yunker** asks how do you think I can make it easier for students to navigate to be a plus on both sides?

**C. Sandeen** remembers when my daughter did her teaching certificate in an online program at UCLA and the platform was a blackboard, but it was the same platform but different. Faculty customized it in diverse ways so that for each class you had to learn a different interface. I believe explaining that to faculty if we have three different versions of Canva so that it is not an infinite number of choices but from the student perspective. What will make it if you are spending your cognitive load on learning and navigating LMS and it is taking away that brainpower that you need to learn the subject matter. We can have that conversation when we move to a new LMS.

**A. Yunker** says that is a great point and thank you. I hope everybody does that, so it makes it easier for them.

**C. Sandeen** says assignments and syllabus are in the same place, so you are not searching around. Hopefully, we can use this opportunity to make things better for everybody.

**M. Castillo** thanks President Sandeen. Wonderful things are happening on campus and one of the things I am excited about is your two new hires for your President's Cabinet. I was able to attend the candidate forums and I was excited to hear about the Cabinet Members addressing student success and how do they work with those concepts in their respective areas? Is there anything that you would want our students to know about these staff members who will be joining us in the near future?

**C. Sandeen** thanks Martin. We are excited so as mentioned before we are recruiting for three Vice Presidents the replacing people who left for good reasons as they progressed in their careers but that left reopening's and we have our University Diversity Officer, but we were quick with our process and with our advertising. We got some great candidates in and the people who ended up being selected are outstanding. Our Vice President for Academic Affairs and our Provost Dr. Walt Jacobs come to us from San Jose State University. He is a Dean of the College of Social Sciences and it is the largest college at San Jose State. He has been in that position for 6 years and being an African American, Black man himself, he truly resonates with our purpose and our mission so he will be a wonderful addition. Myeshia Armstrong will be our Vice President for Administration and Finance or also known as CFO for the campus. She comes to us from a large Community College District in Los Angeles and has deep



experience in all functions of admin and finance. We are excited to encourage and welcome both of them to the team. We can make arrangements, Myeshia to start on June 1<sup>st</sup> and Dr. Walt starts on July 1<sup>st</sup> so they will be not working with this board but next year, but it works into your agenda to invite each of them to come, meet you and make a few comments about their impressions but both are excited and much aligned with our mission. We are currently interviewing finalists for Vice President for University Advancement, that person oversees communication, and marketing which would be our website and our external marketing and oversees alumni relations including overseas development and fundraising. It is a critical position for what we have done and what we want to do. We should be able to zero in on announcing the next couple of weeks and we will work on the University Diversity Officer. Our women's basketball team is the conference champion, and they are the number one seed in the NCAA West tournament. Cal State East Bay is going to be hosting the NCAA West tournament on our campus on Friday, Saturday, and Monday. There are six different teams or eight different teams who are in the tournament and hoping that our women's basketball progresses that the final will occur on Monday, but their first game is at 5:00 PM on Friday. Ironically, my previous institution the University of Alaska Anchorage has a fantastic women's basketball team, however, they are the sixth seed in the NCAA West, but they are going to be playing their first game Friday at noon. I am going to greet them and will be wearing red and black, but they might call me Chancellor Sandeen instead of President Sandeen. I hope you will be able to participate in some of those games and cheer for our wonderful women's basketball team.

**M. Castillo** says you made the right move for us.

**C. Sandeen** says I did well for many reasons, but I am glad that we are hosting. It is loads of work because it is an NCAA tournament, so they tell us what to do but it is an exciting time. This raises our awareness of our great university and they do broadcast rights, so they are going to be table casting these games. So, I get a 2<sup>nd</sup> or 3<sup>rd</sup> spot where I get to welcome people to Cal State and talk about us. The more time consistent persistent messages out there about our university is going to wave the flag make us well known and then you as students and alumni is a Halo effect. We are moving in the right direction and it is positive. Thank you for the invitation to join in and share a few thoughts and thank you for your service.

24:19





B. DISCUSSION ITEM- [ASI: Wellness Week 2022](#)

The Board of Directors will discuss ASI's Wellness Week 2022.

**A. Ahluwalia** says the event will be during the first week of April. I wanted to affirm that. I am planning to borrow the ASI presents whiteboard and ordering sticky notes that are easily colored in the hearts, and everyone went in affirmation puts it on the board. I know that oftentimes students do not persist participate so on the back of these notes, we were going to write their net ID and then one person gets picked up at the end of the week for a gift card. I was conversing with Andrew, and we wanted to do a version of this at the Concord campus as well, so we will have 2 winners. Someone from the RAW mentioned that they want to have this set up in the RAW on Monday and for the rest of the week will move this in the hallway near the ASI office. I want flyers of resources on the table as well and similar to essential oils to make it more collaborative on Tuesday. There is a virtual speaker during U hour and their name is Olivia Remes. She is a professor at Oxford, and she will speak on resilience. On Wednesday, we are going to do a painting event with the movie, so the movie is *Inside Out*. I planned to have that movie to be shown in MPR so I will be partnering with ASI present and then we are going to do a painting activity with it. In the movie *Inside Out*, every emotion is a distinct color so the painting activity would be picking a significant moment in your life, figuring out what emotion that correlates with and then making a painting of that with that color. It is hard to explain but it was a fun night idea that would be in the evening. On Thursday, there is another speaker Joshua Dale, and he is going to be speaking on a few topics regarding trauma or substance use. It is not decided yet, but I am going to figure out which topic would be the best fitting. On Friday, we want to do a sip and watch the sunset, so this is going to be a picnic in the amphitheater and have catered boba. I figured having boba would attract more students, especially because many students like boba. Everyone talks about the sunset, and I was talking to Janice from RAW and she mentioned having therapy dogs and collaborating with some of their events. Some of them overlap so we could have multiple options on certain days where they could have continued the RAW events or the content of these. The budget for the events is \$3,588 out of the Wellness budget but Andrew mentioned using \$1,500 from the Concord budget.

**E. Pinlac** says it is a well-thought-out week. It is a full week of events which is hard, but it is doable because there are smaller events to spread out throughout



days of the week. We might have issues with the boba because there is a certain limit of what we can purchase off-campus versus on campus. The limit for off-campus is \$250. You can check if Chartwells can make the boba drinks and if they cannot then we can exempt you.

**A. Ahluwalia** mentions they want boba on-campus, but they did not have anybody yet so I could go through an outside vendor, but I will cap it at \$250.

**M. Castillo** clarifies that you do not have to cap it at \$250 and you could go higher than that if you are going off-campus. I did see that they permitted you to use the outside vendor. If they were providing the service on campus, then you would be capped at \$250.

**K. Caro** asks any questions or discussion?

41:59

C. DISCUSSION ITEM- **ASI Communications Department Direction**

The Board of Directors will discuss the ASI Communications Department Direction.

**K. Dhillon** says the purpose of this item being brought here is that this has been a conversation for a couple of years now, but the main conversation is a there have been changes. We have seen in our social media in the last couple of years have come from the board or the Vice President of Communications rather than the Communications Department. The disconnect is the board sets the standard for what the marketing should look like, this is power social media should look like, and our communications department is behind in that. The purpose of this conversation is to speak about those and then work with Erik to see how we can make those changes happen. The reason being is students interact through our social media and the importance of ensuring that it is consistent from a marketing standpoint. Consistency is good in the sense that students can see that there's consistency in the marketing and if we want students to pay attention to good photos and good marketing contributes to that.

**E. Pinlac** says I originally invited Michael Ryan but there is an event going on which is why he is not here. The department is going through changes and with the change of our Interim Associate Director, I will make sure that we do start looking at how we are doing things with the department. Since we are using Canva for our events we shift what we are doing to we have many graphic designers, but do we shift them to various kinds of media? Do we have more students to do video photos? As you mentioned to help support the social media aspect in the



background, I am happy to put together a meeting with Michael Ryan and we can discuss the details. I know he is meeting with this department next week, so I want to make sure that we plan for the future since we have students graduating so it allows us to reevaluate how we structure the team. I recognize many of you are graduating and many of you have been here for the last few years helping set that foundation of the social media, so I want to make sure that stays consistent. That is one of the reasons why I prefer having it on a staff person, but we have to make sure that they have the same vision in mind. The minimum wage is going up so considering salaries and our money more efficiently. If there is any feedback, please let me know and note them down.

**A. Yunker** says we do these internally in departments and offices. They do form throughout the term of the year. You want to think about putting together to keep everyone on the same page and discuss what could be improved on.

**K. Dhillon** says I agree with everything you said. In this sense, I am one of the people who has led the social media changes with AJ and Sarah during the last couple of years and we did put effort into that. Karen has put an effort in so as Britney goes and there's value in this when we want to see this going through. The main things that have been the challenges are creating the content and then staying up to date with it because we will create it and then we will post it. Communications Department can get ahead of the game of creating those graphics or creating those posts which would be great, and it is less effort on us to create that content and put it all together. VP of Communication working with communications but as long as the communication that workflow is working.

**E. Pinlac** says when you mention content creation, before Kris's departure, we did talk about some of the structures that other ASI and what they do. They have people that are not necessarily graphic designers, but they are content creators, so they create these videos, take the photos, and start mapping these things out ahead of time. If they create content and our VP of Communication is the person that picks when it is going to be posted, that simplifies that position. I will start a conversation with Michael Ryan and then put together a meeting if anyone is interested let me know so that I can invite you to that meeting and we can start getting for the transition of the department.

**A. Barragan** talks about the communications as I remember when we first got onboarded and we will talk about if we need a flyer to let them know one month in advance and we planned events in advance but sometimes there is a long time to wait to get someone to get back to me which is why we use Canva.



**E. Pinlac** says the reason we have a long-extended timeline is to encourage students to plan further ahead. When we had Kris, he would make sure that anything we had in the Spring was being completed by the end of Fall so by then we have students doing the designs for any of the events. We understand that sometimes there are events that come up reactionary. For instance, the Ukrainian and Russian wars, we could not have planned for that. Some things we can certainly do quickly or use Canva but at least one month is reasonable for an event to explore when and how it is getting done, if they are getting it done the week before your event that may not be the best thing. It should be done at least 2 weeks before your event starts advertising. I have a sense; the issue is not getting it in time for your event because most of these events that you all are planning out are over a month out. For example, the Wellness Event which is coming up was planned over a month ago and now we are approving the budget for it but that was part of the process. We want to make sure that, we are planning ahead of time and not last minute. Many of us including myself have done events last minute and they have been major events, but we want to make sure that we get in the habit of giving ourselves enough time to do these things.

**A. Barragan** says personally I am shy to go and ask the Communications Department because I do not necessarily interact with the Communications Department often. We all collectively meet if we are having an event and plan out what event I want to do and what would I need for it. I get anxious while talking to others sometimes but when I have interacted with them often then it is another thing.

**E. Pinlac** considers that when I talk to Michael Ryan and start thinking of ways to make it easier. At the moment, it is a form that they distribute out and then they send the graphic for the event. We will revisit it and for certain events we do. Similar to how the newspaper does their meetings where they have their staff meeting and then students can propose things that they are going to be doing, event or their stories. For instance, if we knew that there was a standing communications meeting on Tuesday, you can present your ideas and get them on their planning calendar or similar. I will have to talk with Michael Ryan to make sure logistically that works because I know most of them do work remotely.

53:04

D. DISCUSSION ITEM- [Letting go Event](#)

The Board of Directors will discuss the Letting go Event.



**J. Domino** summarizes the Letting it go event. The letting it go event is about the *send silence packing* where they get these backpacks and place them in a specific area on campus and it does not have to be all over campus but in a specific lawn area on campus and you place multiple backpacks in different areas so that way people can walk. It is all in one area though but you are walking through and on the backpacks, there are stories of students for staff and faculty members who choose who have attempted or thought of or lost someone to suicide. It is where you walk around and read other stories but for the people that are authoring the stories if you have experienced suicide ideations or if you have ever harmed yourself, it is a time for you to let go of what's holding you on or holding onto that hurt, holding onto that pain. I was thinking about this event, and it will take place in May since May is the Mental Health Awareness month and I understand with everyone graduating and finals but if executed properly we can have it during the first week of May on Thursday. The students can do self-care with the counseling services. I thought of incorporating it into this event because I have spoken with Shauna, the Director of Counseling Services on campus and she led me to Chetina. They said it was a great idea for students to share their stories and it allows for other students who deal with suicide ideations to not feel alone and emphasizing that the backpacks represent loss. What could have been lost souls to suicide and so I will play a video because it will explain it better.

The video talks about people committing suicide and going through depression. It talks about anyone can have depression. It does not matter age, race, or religion. Anyone could have a mental illness and it is not a character flaw. It is not wrong with you as a person, it is an illness the same as a physical one. If it can be treated, it can be cured. Some people see it as taboo, and they do not talk about it, but it needs to be talked about and this needs to be brought to the surface stay positive because you can be serious.

**J. Domino** says the purpose of this event is to educate and to allow students to stand in their truth. This event will allow students to be able to share their own experiences and recognize that they are not alone. I understand the severity of this would be and how serious this is and would be having someone from the student health and counseling services there to help facilitate help and be there for students. I am planning to do self-care or something with coping skills. It is called coping skills that the counseling services currently do. I am considering doing something when students go through with it or the end of the week for after it is said and done. This is a wonderful way to emphasize what students are feeling,



and those numbers are not as accurate since that was in 2011 and 2013. The event dates are from May 1<sup>st</sup> through May 6<sup>th</sup>. That is when the backpacks will be out there, but I would open up for people to share their stories during the first week of April which is spring break. That is a suitable time to ask people to share their stories, but I am planning on at least 24 bag packs to put on the field. On Amazon, there are 24 for the price of \$127.00 but if we have 24 other students' staff or faculty members, this will emphasize the importance of mental health issues on our campus. If there are any other questions, please let me know.

**A. Ahluwalia** says as you mentioned it is the first week of April when you want to get stories and that is when I have a Wellness event planned, so we could collaborate somehow and incorporate those together if you want to.

**J. Domino** says I will connect with you and email you the planning template.

1:03:05

E. DISCUSSION ITEM- [Trap N Paint Event](#)

The Board of Directors will discuss the Trap N Paint Event.

**J. Domino** says this event was brought to my attention from the Center Diversity Jazzmin Matthews, who wanted to create an event where students can come and celebrate. She wanted to do a Black History Month event, but it was not planned well. So, this is something that she wanted to do on the side because there was not something for Black History Month and we are collaborating with Sankofa Cookie Garrett who is the director of Sankofa, and they were planning a Trap N Paint on April 18<sup>th</sup> at 4:00 PM. They have the majority of the equipment needed and we can focus on getting snacks for everyone. We do meet with Cookie this week and tomorrow at three to discuss further actions. We have talked about getting certain products, but we do not have to get them anymore. This is an estimate of the food and drinks budget which comes to about \$461 so we would ask the Board because the Senate does not have a budget anymore and that is why we are coming to the board for the funding. We are going to be listening to music and painting. The original plan was to hold the event outside so we can watch the sunset however Sankofa is in the process of getting a room that comes with a view so it would be inside and in person.

**M. Hinrichs** wants to retract my question in the chat. I know what it means and going to suggest it because I live across the street from an actual trap house where young women were kidnapped and trafficked. I understand the term Trap N Paint is for trap music and I am presuming that trap music is not the greatest music to



listen to but that is your choice. However, it does not have to be in the title, so I will challenge you to hold everybody to a higher standard and have it to chilling paint. This is a variation on sip and paints, and we cannot promote alcohol, but I am going to challenge you to be more critical. I understand that you are trying to attract students and there is a certain when you say trap. I believe in trap and trap music and so to clarify that and put it out there on the table.

**J. Domino** says that it is going to come off weird to folks who do not understand where you are coming from. We are not coming from ill intention, but it could raise a red flag to some folks. I mentioned that it could raise some red flags due to the name.

**M. Hinrichs** says everything Black does not have to be associated with trap or hood and getting all that. We have to get out of that because we are trying to attract first-generation students, Black students, or students that have not been engaged and it does not have to be named Trap N Paint to have trap music and to paint. Amen.

**E. Pinlac** mentions that Trap N Paint is a trade. It seems a trademark or a business runs it so that is another reason to change it because we can get a cease. The idea is great but the name we have to change.

**M. Castillo** says everything to say Jasmine mentioned this, she is working with Cookie Sankofa and since I work directly with them, I will check in with her and find out. I do not want to dictate to them if they already had a program in place but have an educational conversation if there is a concern there. Marguerite, I may encourage her to talk to you.

**K. Caro** asks any questions or discussion?

1:09:13

F. DISCUSSION ITEM- [Lobbying Event](#)

The Board of Directors will discuss the Lobbying Event.

**J. Domino** says the name of the event is Advocacy Workshop: What is Lobbying? The sub-headed is what is lobbying because lobbying is a broad statement. We want to specify it to what ideas do we want to focus on. So, we did say that we wanted to have advocacy workshop that will attract students to come because if they are interested in advocacy work then they can think what is lobbying and if they do not know then lobbying is perfect. It is going to happen on April 14<sup>th</sup> during University hour and it is going to be co-synchronous therefore we will have it on zoom and in-person. We are looking for a panelist style of idea, but the



purpose of this event is to educate our students on what lobbying entails and to give students looking to lobbying some perspective. We will be discussing some important legislation that ties back into the ASI policy agenda and this is where I will share with everyone about what chess is and how they can stay updated. We will have preliminaries although CHESS will be over, but we will have blueberry preliminaries with CSSA. We are going to go for an in-house lobbyist because they advocate for certain interests versus the contract lobbyists. They advocate for multiple interests. Our main theme is public service so public transportation, health care and affordable housing. The point of contact on this is me and Jillian, she is a Senator at large and we are collaborating together and with the political science. We are in the process of requesting that MPR. As far as budgeting is concerned, the estimate is \$1500. We were concerned with making sure to give guest speakers an honorarium for their time that they are taking to come up here, most speakers will do it for free however we want an honorarium from our members. We are looking for 5 panelists and one of them does Bart transportation services. Julian is looking for portable housing, Giddy is looking for homelessness healthcare and this way we have a different sections and people from different areas. They all would be from East Bay because we are trying to go inwards than outwards areas like Sacramento Valley. We are going to be taking a photo for the cover art, but it is taking place on March 24<sup>th</sup>. From April 4<sup>th</sup> through the 8<sup>th</sup>, we are going to open a social media campaign so every Monday we will talk about Bart, Tuesday we will talk about homelessness and Wednesday will talk about health care. Every day we will have different themes and it would be opening up a Q&A for our followers to ask their questions. ASI does have a big following, so we are hoping to get questions from ASI with the Political Science Club. They are going to open their platform up and we are going to see if we can get some questions for our guest panelists. We will be providing snacks and water because it is happening during the U hours, but we are looking to have water for the panelists so if they are speaking and their mouth gets dry, they have something to drink. The budget is \$1,500 and given an honorarium of \$300 per person.

**E. Pinlac** says I have to check with the limiters for honorarium to make sure.

**K. Caro** asks any other questions or discussion?

**1:15:20**

**G. DISCUSSION ITEM- Fifth College Task Force**

The Board of Directors will discuss the Fifth College Task Force





**T. Beasley** says I am on the task force for the 5<sup>th</sup> college feasibility, and we are looking to get student input. The tasks we were set up with was to study the feasibility of creating a fifth college at East Bay focused on health throughout a reorganization and combination of the existing departments of nursing public health, kinesiology, social work and speech and speech pathology, audiology and then prepare report about that. I have questions for the board about that to get a student opinion. The first question is if anyone wants to share how does grouping these departments into a separate college make you feel and do you feel there's benefits of having a health-related program organized into one college?

**K. Dhillon** says thank you for serving on this committee. Overall, as a College of Science student, I am opposed to having a College of Health. The College of Science and I am biased in this opinion is by far the best college we have here Cal State East Bay. How can we propose to create a new college when we can barely manage the current colleges we have? If you were to separate the specific majors and programs, it would split apart the entire College of Science and a lot of those students. I believe it was public health, students that wouldn't be in the College of health and they take classes with other science students so there would be a drift and lack of sense of belonging. We know a sense of belonging is difficult on this campus and I think it would do more harm than good. When we were looking into moving these programs around there is a cost that goes into it, and I do not think the university has money to put that cost in. I believe it would be a better idea if we want to create a school of health within the College of Science but overall, I do not believe this is a viable option financially. We need to solidify the colleges we have before we think about creating a new one and then the other thing is overall, I do not believe this is viable.

**A. Ahluwalia** agrees with Kabir because we have colleges on campus that are not highlighted oftentimes and instead of putting our attention towards a new college, we should highlight what we have and make that stronger.

**E. Pinlac** says I am not aware of what is the situation and what are the reasons people are arguing for an additional college.

**T. Beasley** says President Sandeen was looking into the grouping of a new college because I believe a lot of other schools have it in and the school, she came from had it so she feels it would be beneficial to our campus to have it.

**M. Maamou** says I don't believe it's necessarily a bad idea because in order for it to be successful, they need to make sure that they are going to be able to provide all the resources needed for new college since it can't be a half college so if they



are going to do it then is there are going to be the resources needed for students for it to be a solid college. It is risky to break the College of Science apart because it is strong College of Science is strong from outside perspective. The Dean said this is going to benefit public health students for undergraduate in a way where they are seen as stronger candidates for graduate school or to have their own college because I heard there is something about that but I am not aware of the details of that. That is something to take into consideration because the other colleges have a specific college for Health Sciences or Public Health and it makes them stronger candidates going after graduation, if that is that needs to be talked about then it is something to take into consideration because we have been advocating to support students beyond the four years.

**T. Luevano** has mixed views on this topic. For me being a psychology major on campus where I am in the Science Department of the college, and I do not feel that I have a place in that department because I think of science as chemistry and biology. When people ask if I am psychology major, they think I am in the science department. I am starting to feel that I belong in the science department and if split up I would lose that sense of belonging. Some positives out of this are that with the new department being created we would gain new connections.

**M. Almeida** says about statewide perspective Governor Newsom has allocated in the upcoming budget about new headcounts for the CSU. If we are looking to grow our enrollment and to get back to where we need to be we have to be enticing those coming out of high school that are being taught certain things, it also allows for different degree programs and acknowledgment on when you earn your degree of the college that you went to so also being mindful that it is a long-term plan.

**E. Pinlac** says we should do a survey or talk to some of those students that are in the health majors now because it could be a blind spot for us if we are not healthy. They could not be getting the support that they need. We are able to provide the student feedback and look at the whole picture. I was looked at CSU Dominguez Hills and they do split it up as well, so they are an example that I always look at because we are comparable size and have similar makeup.

**K. Dhillon** says I want to touch on, science is strong, and it is a risk to be considering splitting up that college. The other thing, we do want to make sure that we are preparing our students for after they graduate, and we do have that prestige and need to improve things for the students. Most students when they are applying to Cal State East Bay, they are not applying because they are going to go into the College of Science or the College of Health, they are applying for the



program that we have here. I am assuming you applied here because if they have the major or the program or the track to get into that program of nursing then it would be to create those programs. If we want to be more healthcare which is great, we should look into creating those tracks. If you want to be pre-Med or dentist because that has been apprising, we do not have that but creating those programs rather than creating this college which honestly need to fund. What we are trying to achieve with creating a college of health can be as solved without creating a college health whether that is creating programs or looking at more financial support. Dr. Espinoza came to speak to us about increasing capacity and with that we want to ensure that faculty peer supported and there is advising that we are able to give students and the programs they need. The other thing if you are applying to become a doctor post undergraduate. we need to strengthen our programs and then also how do we create that prestige? I could be wrong, but it matters the name the university that's when people look into. So, if you go to Harvard, they are going to look at that. The challenge is that we need to work on is how can we get Cal State East Bay to be that name on that people take more seriously and I do not believe creating a College of Health is going to do that.

**A. Ahluwalia** says as Kabir said until I was in ASI, I do not know about specific classes because I am in the College of Business, but everyone knows about science since you see the building and the people. We know what is happening in science and breaking that apart might shift that focus. We could put attention towards other colleges and lift those up to be as prominent as sciences. When AJ told me that she is a sociology major and I asked which college is that? I follow what majors fall under which colleges because science we know it is in science and having two colleges might make it more confusing.

**A. Barragan** says I am a business major but when you said that they are proposing the fifth college, you have to break things to fix things sometimes. That is the university is intending to do. We need to break something apart to rebuild it. Students have issues with getting to advise so would it improve services and quality or is it only going to differ? How long would that happen because when that transition or if that transition were to happen, how long would there be to get back on track?

**A. Yunker** says these are all great thoughts and I have no idea of what the solution be, but I do like Erik's idea of going into and looking into these students that are in these departments and seeing if this would be a benefit to them and what the reasons would be. My first thought was we got this college and then what happens



when people switch from that college to another college? Where do they go? I am in the complex of what would happen in that scenario and then breaking that up might not be easy as to navigate the system. It might complicate things but might benefit things. I believe developing some resources from the student's perspective like why they think that would be a clever idea and it could help the people that are going to potentially do it to navigate those speed bumps and cause more solutions than problems if we do move towards a different college.

**K. Dhillon** says we would need to do a bylaws referendum for that in order to create that senator position.

**T. Beasley** thanks everyone for your input. There were great answers to my questions when I asked one of them, but you all answered all of them, so it was perfect. I will mention these at the next meeting. At the moment, we are looking at the feasibility of it all and we just wanted to reach out to our smaller communities in a sense and then after we have some answers for these questions then we can take it to all the students or more of the faculty.

**1:34:04**

VIII. SPECIAL REPORTS:

No special reports.

**1:35:00**

IX. ROUND TABLE REMARKS

**A. Ahluwalia** has been attending the meetings for the innovation hub task force and the next meeting is this Monday, but they have a space for students a makerspace and entrepreneurship space. Their goal is to bring students on campus, and we do not have a foundation on this campus for students to come and there is no motive for students to stay on campus or in their own campus especially commuter student. Since I have ASI, it gives me a motive to be here, but everyone has different motives, and my motives aren't the same as someone else does so if anyone has any ideas of how-to bring students to campus and how to make them stay on campus because they have a study space in there that they want to leave open even when the building is closed. We need students to be here to stay right so if you have any ideas, please let me know by Monday so I can share that with them.

**J. Domino** reiterates that it is a 30 second video however I understand if you are not a video person, but I was creating one. I have created one and I will post into the Google Drive, but it is due tomorrow by 11:59 PM. This is giving people enough time to create a



video. I will be sending an email because I am looking to return back to campus and so with my return, I do plan to block out university hour. Me and the Senator of Diversity, Jazzmin Matthews, are going to create our videos during university hours, so I will just invite anyone else who created videos with us. If there is something, you are interested in I will be sure to send out an email once I get cleared to come back to campus.

**K. Caro** says AJ did have a round table. I am going to read it for her so President AJ and Senator Erin are hosting the Woman in Leadership panel on Thursday, March 24<sup>th</sup> during U hour in the University Union 311. President Allison Kern and Chair Sarah Nielsen will be a part of the panel and there is limited seating for the event so if you would want to come to the event then you have to RSVP on a Google form and I am going to send the link. All of you know that all are welcome, and they hope to see all of you there. Roundabout marks for me, we do have a Senate meeting tomorrow from 12:15 PM to 1:15 PM if you are curious about what the Senate is talking about, all of our agendas are on the ASI website.


**1:37:30**

X. ADJOURNMENT at **1:39 PM**

Minutes reviewed by:

**Chair of Board**

Name: Kristina Caro

  
Kristina Caro (Mar 29, 2022 14:17 PDT)

Minutes approved on:

**03-23-2022**

Date:

