LEADING THE WAY AT EAST BAY POLICY AGENDA

2024-25
Enhancing Pioneer Pride

Cal State East Bay has a wealth of knowledge and achievements in relation to student success which tends to be overshadowed, even to CSUEB students. Recognizing the inherent value of highlighting campus accomplishments, ASI is committed to shining a spotlight on our collective achievements and demonstrating to the wider community the profound impact of the CSUEB Pioneers.
Campus Collaborations

There are many departments and services that ASI would like to collaborate with. Although ASI already has strong partnerships with several departments, we plan on strengthening relationships with other departments and seek opportunities to program with them and promote their services to the students while maintaining meaningful partnerships with departments we currently collaborate with.

Transparency within the East Bay Community

ASI is committed to enhancing our student services while ensuring accessibility for all students. ASI plans for more opportunities for students to engage with ASI and administration on the Hayward campus, Concord center, and on all of our social media platforms.
PRIORITY 1: ENHANCING PIONEER PRIDE

- **Embracing Diversity at CSUEB**
  - Supporting the DISARC during their events
  - Utilizing our new Director of Communities on outreach to specific student population needs and creating solutions on supporting those communities.
  - Researching and celebrating our campus history and artistic beautification
  - Encouraging BOD to visit and be familiar with the affinity centers
  - Engaging in fruitful discussions with students, staff, and faculty to promote diversity and inclusion

- **CSUEB branding**
  - Collaborating with university communications on future plans with the CSUEB mascot
    - Advocating for a strong CSUEB mascot presence on campus events such as orientation, welcome day, athletic events, and other events affiliated with CSUEB
    - Using our mascot to strengthen our campus spirit presence
  - Working with Hayward Mayor “education city” goals and supporting students throughout the Hayward region
  - Demonstrating Pioneer pride when lobbying in a local, state, and federal level
PRIORITY 2: CAMPUS COLLABORATIONS

- **Engaging with CSUEB alumni**
  - Working with alumni association or collaborative opportunities
  - Promoting the alumni connect program to more students
  - Creating networking events for alumni to talk with students

- **University Police Department**
  - Conducting annual safety walks on Hayward campus and Concord center
  - Inviting UPD to BOD to provide updated safety related information
  - Programming with UPD during events during the year

- **Students Health and Counseling Services**
  - Collaborating with the CalFresh officer on encouraging students to apply and inform them about the food pantry and other basic needs services
  - Updating the informational pamphlets to be more inclusive of race, gender, sexuality, and other identities.
  - Working with the SHCS on incorporating the pamphlets in a virtual yet interactive way for students to comprehend health information
  - Having more ASI involvement in SHAC committee meetings
  - Promoting Family Pact, PrEP AP, and other SHCS services to destigmatize sexual health and educating the CSUEB community on sexual health
PRIORITY 3: TRANSPARENCY WITHIN THE EAST BAY COMMUNITY

- **Accountability with Administration**
  - Engaging in discussions between cabinet and ASI BOD
  - Collaborate with President Sandeen to exchange information, staying informed on university plans, and overall promoting student success
  - Working with administration on supporting student needs during the CSU multi year tuition increase and semester course reductions
  - Discussing with administration and academic senate on adjusting courses affiliated with Area E while keeping in mind the 1st year experience
  - Ensuring CSUEB maintains social responsibility and remaining fiscally responsible
    - CSUEB and ASI will not have direct investments in corporations that profit from all forms of genocide, ethnic cleansing, or human rights violations
  - Following up on progress CSUEB makes on Federal NAGPRA and CalNAGPRA compliance
  - Following up with administration on incoming Provost and Dean searches
• **University Diversity Officer**
  - Having engaging discussions with UDO Kathleen Wong Lau on improving DEI efforts at CSUEB
  - Engaging in conversations on advancing CSU 13 recommendations of Black Student Success at CSUEB
  - Promoting progress from Campus Climate survey results to the community
• Accountability within ASI
  ➢ Promoting ASI services throughout campus
    - Increasing ASI tabling in places with high foot traffic
    - Presenting in classes with majority first year students
    - Expanding content on website and social media platforms
    - Implementing a feedback mechanism for students to share their thoughts on ASI initiatives
  ➢ Reevaluating ASI club funding and student scholarship process to make the process more accessible
  ➢ Providing more transparency and posts on Pioneer Pride Tuesday scholarships
  ➢ Working with constituent groups on increasing the ASI fee to continue ASI’s advocacy in an efficient way
  ➢ Collaborating with Pioneer Newspaper to share ASI initiatives
  ➢ Creating monthly transparency reports on BOD initiatives
  ➢ Promoting ASI leadership opportunities such as the mentorship program and committees early on
Approved on: July 10th, 2024
ASI President/CEO does hereby [✔] approve / [ ] refuses to approve this Policy Agenda.

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Nolan Calara         Erick Loredo
ASI President/CEO

Approved by: ASI Board of Directors 2024-2025
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