



ASSOCIATED STUDENTS, INC.

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CAL STATE UNIVERSITY EAST BAY

***Policy Agenda***  
***2019-2020***

# Mission Statement

Associated Students, Incorporated prioritizes students needs and advocates for them through lobbying. Associated Students Incorporated also provides significant services such as funding and diverse programs that improve the holistic educational experience and also enabling students success.



## **Hello Pioneers,**

For the academic school year of 2019-2020, the ASI Board of Directors has identified our top three priorities: advocating for Student Success and Equity, providing Support for Undocumented/DACA Students, and addressing Basic Needs. Going into the academic year, we want to ensure, that as the Board of Directors, we will be held accountable and transparent with this process.

ASI will continue this advocacy with compassion, determination, and integrity and we hope to share your collaboration in doing so. We look to ensure that we have a successful year in serving our campus community!

## **Daisy Maxion**

*President/CEO, CSUEB Associated Students, Inc.  
2019-2020*

# PRIORITY 1

## Student Success and Equity

**Enable Student Academic Success & Equity that is geared towards improving academic success as well as a higher graduation retention rate.**

### **Graduation retention rates:**

Since the Vice President of University Affairs is in direct contact with the ASI Academic Senators, it is the focus to work towards higher graduation retention rates. The ASI Academic Senators will be tabling all through the year to increase awareness about the important dates related to academic advising, and to host events which will allow students to get to know their Senators. They would also be sitting on the meetings with the administration in order to voice the student's opinions and issues. We, as the Board of Directors, will be making sure that students are aware of their resources in order to graduate successfully and on time.

### **Financial literacy:**

This year for travel and club funding the goal of the Vice President of Finance/CFO is to make it fair across the board, encouraging students to utilize the funds available to them and the opportunities ASI offers financially, such as the scholarship. Let the process be transparent for example students will have access to the reports I provide the board about funding distribution.

### **Financial Literacy Workshops:**

The title of these workshops designed to improve Financial Literacy will be called "Finesse Your Finances." An issue that is pertinent to Pioneers is the absence of resources on campus to help understand credit, loans, budgeting, etc.. The Finesse Your Finances workshops will be hosted by the Senator of the College of Business and Economics a minimum of three times a year during their term. The purpose of these workshops are to make students feel comfortable with financing themselves and to be given the tools to make wise financial decisions.

### **The ASI Application:**

The purpose of this mobile application is to raise the campus climate as CSUEB has low participation rates being a commuter school. The Application can help actively engage students, promote Pioneer pride, and elevate a better communication system across all organizations on campus. ASI would collect data consisting of event logistics (i.e. dates, times, location) on campus, work with a developer to consistently update the app, and have a team dedicated to receiving feedback from students so that the App remains resourceful to the students.

# **PRIORITY 2**

## **Support for Undocumented/DACA Students**

**To provide support for Undocumented/ DACA and mixed status families students in order to promote safety and inclusivity.**

The Associated Students, Incorporated of CSU East Bay welcomes all students regardless of citizenship status. The ASI Board of Directors recognizes the lack of sustainable support for our undocumented and DREAMer students, including those who fall under Deferred Action Against Childhood Arrivals (DACA). Therefore, we are committed to advocating and advancing the support and resources for our students. Being a part of the CSU System, we recognize that California is home to more than two million undocumented immigrants. In 2016-2017, ASI passed a resolution in support of and as protection for undocumented students, and will continue to push for progress in this regard. We are devoted to creating a culture of awareness and inclusivity for all students.

The initiatives for this year are to revive a support group for all students affected by this issue, including mixed family status students. We will continue to strongly encourage the advancement for a DREAM coordinator. ASI will also begin a Know Your Rights campaign for all undocumented students. The purpose of the Know Your Rights campaign is to spread awareness of the pro-bono legal services of immigration attorneys that will be held on campus to support DREAMers, undocumented students, and advocates. These services include appointments with attorneys for legal advice and workshops with educational demonstrations led by the attorneys. All services affiliated with the Know Your Rights campaign and undocumented/DACA students advocacy will act in preservation of the privacy and confidentiality of all students. Promotion of the Know Your Rights campaign will be executed through social media and flyers.

# PRIORITY 3

## Basic Needs

**To ensure the students are receiving further support in regards to their basic needs such as food and housing security, and access to mental health services.**

### Transparency

This year we're looking to improve the transparency between our campus' resources and our students. Our university, as well as ASI, constantly has events, opportunities, and resources relevant and available to all students. This year, the goal of the Vice President for Communications is collaborating with The Pioneer and East Bay Live to help mass communicate out this information. It is important as an ASI Board of Directors to communicate important matters with transparency and accountability.

Some examples of improvements we'd like to make on campus are: fixing water fountains, offer complimentary toiletries in restrooms, advocate for the Health Center to hire more mental therapists, clarify EOP/Work Study requirements, better our emergency housing initiative, and definitely help more students sign up for HOPE and find additional ways we can help with the food insecurity issue on campus.

### CalFresh Outreach

Bring a major awareness of the program offering students the knowledge and ease that applications for CalFresh can be made on campus. That students can be supported with food stamps/EBT card that will allow their budget to stretch further.

Informing students that applications can be completed at many venues:

- Online through the CSUEB CalFresh website
- By appointments via BaySync
- Walk-in appoints at CalFresh Office
- Library Kiosk: Monday-Thursday 6 PM to 8 PM

Allowing students to know that there are many resources that can aid them through challenging times without money for food.

Approved On: Wednesday, September 18, 2019

ASI President/CEO does hereby [] approve / [] refuse to approve this Policy Agenda.





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