

LEADING THE WAY AT EAST BAY



POLICY AGENDA
2025-26

Introduction

Cal State East Bay stands as a beacon of diversity, innovation, and student empowerment. Associated Students, Inc. (ASI) is proud to lead initiatives that enhance Pioneer Pride, prioritize student well-being and academic success, advocate for communities in need, and ensure transparent governance. This Policy Agenda outlines ASI's comprehensive vision and actionable goals for the 2025–26 academic year.

Embracing Diversity and Inclusion

ASI is deeply committed to fostering an inclusive campus where every student feels valued and supported.

- Actively support DISARC and all cultural and identity-based organizations by providing funding, collaborative programming, and shared marketing support.
- Expand the Director of Communities' outreach to engage historically underserved student populations, including students of Project Rebound, international students, student veterans, and parenting students.
- Encourage all BOD members to regularly visit affinity centers, engage with the SEAS programs, and participate in DEI-focused programming to stay informed and connected.
- Advocate for continued institutional progress toward closing equity gaps and increasing retention rates among minority populations, using data-informed strategies from campus climate surveys and CSU system reports.

Strengthening CSUEB Branding and Visibility

- Partner with University Communications to amplify the CSUEB mascot's presence at orientations, athletics events, local festivals, and community service initiatives.
- Collaborate with the Office of Student Outreach to boost visibility in local schools and communities, inspiring future generations of Pioneers.
- Highlight Pioneer Pride during local, systemwide, state, and federal advocacy efforts to position CSUEB as a leader in student success and civic engagement.

Building Stronger Alumni and Community Connections

- Strengthen partnerships with the Alumni Association to create impactful mentorship programs, career networking events, and shared service opportunities.
- Work directly with the Hayward Mayor's office and local civic leaders to advance education-to-career pipeline initiatives, support local youth, and encourage civic pride.
- Host annual alumni networking events to cultivate meaningful relationships between current students and alumni, emphasizing pathways for leadership and post-graduation success.

Campus Safety and Security

- Organize annual safety walks at both Hayward and Concord campuses, ensuring that all student concerns are documented and addressed through tangible improvements.
- Invite University Police Department leadership to ASI Board meetings each semester to provide updates, share crime statistics transparently, and discuss proactive safety strategies.
- Increase student input in campus safety planning, including lighting, emergency response readiness, and accessibility concerns.

Health and Counseling Services

- Collaborate with Student Health and Counseling Services (SHCS), Basic Needs Team, and CalFresh officers to expand outreach and simplify access to critical food, nutrition, and mental health resources.
- Digitize health education initiatives—developing virtual workshops and interactive resources to reach more students, including online and commuter populations.
- Support and promote ongoing CalFresh enrollment drives, pop-up food pantry events, and financial literacy workshops focused on healthy budgeting and food security.
- Advocate for expanded staffing and culturally competent mental health care, including trauma-informed services and multilingual support.
- Ensure student representation at the Student Health Advisory Committee to provide feedback on service improvements and campus health initiatives.

Addressing Comprehensive Basic Needs

- Collaborate with campus partners to address housing insecurity, offering workshops on tenant rights, emergency housing options, and local rental resources.
- Advocate for subsidized or free public transportation options to improve student access to campus and local resources, especially for low-income and commuter students.
- Strengthen collaborations with the HOPE Pantry and community-based food support organizations to organize regular food distribution events and reduce stigma around food insecurity.
- Explore partnerships for providing affordable childcare services or support programs for student parents.

Academic Resources and Support

- Expand awareness of academic support services, including the SCAA, writing and math labs, peer mentoring, and discipline-specific workshops, through targeted outreach and in-class presentations.
- Advocate for course offerings that align with student demand and ensure equitable access, helping reduce time-to-graduation and prevent bottlenecks in high-impact majors.
- Participate in policy discussions with the Provost's office to prioritize academic success initiatives in both low- and high-demand majors, ensuring resources are equitably distributed.
- Encourage faculty to provide timely feedback and grading to help students track progress and improve academic outcomes.
- Promote educational initiatives on AI usage and ethics to prepare students for evolving technological landscapes.
- Ensure smooth onboarding and transition support for students entering the College of Health, including specialized advising and peer mentorship.

Career and Professional Development

- Partner with the Career Empowerment Center to expand workshops, resume clinics, and career fairs to reach all student demographics.
- Increase promotion of graduate and professional school preparation programs and encourage participation through social media campaigns and targeted outreach.
- Strengthen ongoing efforts to create clear career pathways, particularly for first-generation and underrepresented students, ensuring they have equitable access to internships and experiential learning opportunities.

Student Belonging and Engagement

- Reimagine the first-year mentorship program to focus on civic engagement, community building, and advocacy training.
- Promote identity-based community-building events and peer mentorship opportunities to support belonging and reduce feelings of isolation among transfer and first-gen students.

- Collaborate with the Vice President of Student Affairs to assess and enhance first-year and transfer student experiences through data-informed impact analyses and continuous improvement initiatives.
- Encourage students to obtain and actively use physical Bay Cards to strengthen campus connections and increase participation in student life events.

Strengthening Transparency and Accountability

- Regularly convene ASI Cabinet and Board of Directors meetings to align strategies and ensure consistent communication of goals and progress.
- Facilitate one-on-one meetings between ASI representatives and university cabinet members to strengthen shared understanding and foster collaboration on student-centered policy.
- Publish monthly reports summarizing Board initiatives, budget allocations, and outcomes to keep students informed and build trust.
- Expand student outreach through increased tabling efforts, targeted classroom presentations, and dynamic social media engagement to solicit feedback and promote services.
- Promote transparency around scholarship and club funding processes; reimagine these systems to increase accessibility and fairness for all student organizations.
- Partner with The Pioneer to regularly highlight ASI initiatives, student success stories, and updates on campus-wide programs.
- Expand and promote the ASI discount program (Pioneer Pass), securing new local business partnerships to benefit students.

Advocating for At-risk and Marginalized Communities

- Promote visibility and accessibility of the Undocumented Student Resource Center and ensure expansion of legal aid workshops in partnership with The Campaign for College Opportunity.
- Advocate for the continuation and expansion of sanctuary campus policies, affirming CSUEB as a safe environment for all regardless of citizenship, gender, or status.
- Host Know Your Rights training sessions, immigration-focused programming, and trauma-informed care workshops tailored for undocumented and international students.
- Collaborate with the Title IX office and DHR to improve systems of reporting, provide robust programming during Sexual Assault Awareness Month, and promote year-round education on consent and prevention.
- Continue to support students who are at risk of losing their visa status, including advocating for emergency funding, academic accommodations, and proactive communication with campus leadership.

- Share stories of undocumented student achievements to build solidarity and empower others to exercise their First Amendment rights through storytelling and advocacy.

Statewide and Systemwide Advocacy

- Collaborate with CSSA (California State Student Association) to address critical systemwide issues, such as proposed tuition increases, state budget cuts, and disparities in resource allocation.
- Mobilize student participation in state-level legislative advocacy efforts, including rallies, advocacy days, and direct meetings with elected officials.
- Promote on-campus visits and town halls with local, state, and federal representatives to facilitate direct student engagement in policy discussions.
- Coordinate unified messaging with other CSU student governments through joint resolutions, social media campaigns, and public statements on shared priorities.
- Advocate for increased state and federal financial support for students to reduce individual cost burdens and improve access to higher education.

Approved on: September 3rd, 2025 ASI President/CEO does hereby [] approve / [] refuses to approve this Policy Agenda.

London Deguzman

London Deguzman (Oct 13, 2025 12:46:37 PDT)

London Deguzman

ASI President/
CEO

KTB

Kartik Tripathi (Oct 13, 2025 14:35:45 PDT)

Kartik Tripathi

ASI Executive VP/
Chief of Staff

Approved by: ASI Board of Directors 2025-2026









ASI POLICY AGENDA 2025–26 (A4)

Final Audit Report

2025-10-13

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