Mission Statement

Associated Students, Incorporated (ASI) of California State University, East Bay (CSUEB) prioritizes and advocates for student needs through policy making and lobbying. Associated Students, Incorporated provides significant services such as funding and diverse programming that improves the holistic educational experience and enables students success.
Hello Pioneers!

Thank you for your support and engagement with our Board of Directors these past few months! We are honored to represent the nearly 13,000 diverse and driven students of the East Bay community and are grateful for the trust you have placed in us and our work.

Our Board has worked hard to identify what priorities will provide the appropriate foundation for our advocacy this year. These priorities are Transparency, Resource Availability, and Strengthening Campus Community. Transparency comes in the form of more accountability and communication across campus. Resource Availability for us, means more mental health support but also more resources regarding career advancements. Lastly, Strengthening Campus Community is what we strive for as more students make their way back to campus this year.

ASI wants to acknowledge your efforts in helping us to implement these priorities. We are excited to be serving you this year and look forward to seeing how we, as a team, can make a difference within our community!

Ashmita Ahluwalia
President/CEO, CSUEB Associated Students, Inc.
2022-2023
Priority 1: Transparency

Transparency is essential in creating a more inclusive campus community and for us, transparency means more communication, student awareness of the policies being set in place, and accountability between students, student leaders, and administration. We are going to focus greatly on having constant and consistent communication with students as well as our administration throughout this school year so students are not surprised when it comes to changes on campus.
Priority 1: Transparency

Initiatives:

- Accountability on the Administrative Level
  - We will implement consistent communication between our BOD and the Administration to hold one another accountable
  - We will have regular check-ins with President Sandeen to share what our BOD is working on and to learn about what the University has planned for the near future

- Communication between the Administration and Students
  - We will ensure the Administration effectively communicates any updates/decisions that directly affect the students
  - We will work on having non ASI students represent our students on University wide committees

- Student Awareness on Campus
  - We will ensure the administration communicates any policies or plans with the BOD so that we can help our students be aware of issues firsthand

Priority 2: Resource Availability

Our campus has a variety of resources surrounding mental health, basic needs, and career advancement. However, we need to make these resources more easily accessible to students and create more opportunities for growth within these resources. Whether that be more specific career advancement plans or improved basic needs and mental health resources. We want students to not have to look further than within their community for these resources and know that we are here to support one another.
Priority 2: Resource Availability

Initiatives:

- **Accessible Resources**
  - Having **improved** communication about events/workshops happening (and when/where)
  - Expanding and creating consistency within GS courses
    - Add in a curriculum centered around career advancement - linkedin, resume, cover letters, asking for referrals, etc
    - Creating opportunities for upperclassmen to be guest speakers as a way to allow networking connections within our campus community
  - **First Year Transfer students** are overlooked when it comes to resources. There should be more social and academic opportunities so that newly admitted students feel more accepted on campus.
  - Improving support for Graduate students
  - Resources for students trying to get internships, especially for stem and business majors
  - Make getting internship credit more easily accessible

- **Physical Spaces** (on campus) for different populations
  - Commuters
  - People of color
  - International Students

- **Basic Needs & Mental Health**
  - Creating events to help students better manage their mental health
  - Destigmatizing mental health and allowing for more open conversations around that topic

- **Graduate School Program Pipeline**
  - Creating a pipeline (or improving one) for East Bay undergraduates who want to pursue a graduate program at East Bay

Priority 3: Strengthening Campus Community

CSUEB is a campus full of individuals from diverse backgrounds. We should acknowledge that diversity by promoting more social activities and organizations on campus so that students feel more inclined to learn more about the represented communities and be more present on campus in general.
Priority 3: **Strengthening Campus Community**

**Initiatives:**

- **More Recognition & Support for the Concord Campus**
  - Make sure CSUEB and ASI supports the Concord Campus
  - Facilities fixes, gender inclusive bathrooms
  - Expanding RAW and SHCS services at Concord
  - Expand the courses offered at Concord
  - Working with Chartwell and the University to bring food options to Concord

- **Retention Rates**
  - Between 1st to 2nd year
  - School pride
    - Bringing students/communities on campus together
    - Creating and elevating campus traditions

- **East Bay Values**
  - Create more meaning and value behind our values of Sustainability, Diversity and Inclusion, and Community

- **Collaborative Programming**
  - Working with clubs/orgs, departments, and campus stakeholders to have more successful events and programs.

Approved On: August 24th, 2022

ASI President/CEO does hereby [X ] approve / [ ] refuses to approve this Policy Agenda.
Approved by: ASI Board of Directors 2022-2023
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