

BOD 2019-20 – 10R

ASI Mobile Phone Application Ad Hoc Committee Resolution

WHEREAS, Associated Students, Incorporated (ASI) of California State University, East Bay (CSUEB) is the recognized voice of approximately 16,000 students; and

WHEREAS, it is the mission of the ASI Board of Directors to advocate and provide responsible and effective leadership for a diverse student population in order to make sound decisions for the betterment of CSUEB students; and

WHEREAS, ASI's Policy Agenda of 2019-2020¹, Priority #1: Student Success and Equity, is to “enable Student Academic Success & Equity that is geared towards improving academic success as well as a higher graduation retention rate,” and for the creation of the ASI Application; and

WHEREAS, according to the Bylaws, Article IX, Section 3: “The Board of Directors shall have the authority to establish such Ad Hoc committees as may be necessary. All meetings of the ad hoc committees shall be conducted in accordance with the provision of the California Nonprofit Public Benefit Corporation Law. The Board of Directors shall define membership of each ad hoc committee. The President of the Board of Directors shall appoint the chairperson of each ad hoc committee. As per all other ASI committees and University Wide Committees, there must be an approved Committee Code prior to the commencement of committee business. Quorum (50%+1) must be present at all meetings of the committee”²; and

WHEREAS, according to Pew Research Center for Internet & Technology, 99% of US adults aged 19-29 own a cellphone³; and

¹ California State University, East Bay Associated Students, Incorporated. *Policy Agenda 2019-2020*. Retrieved from: <https://www.csueastbay.edu/asi/files/docs/asi-government/policies/incorporated-policy-agenda.pdf>

² California State University, East Bay Associated Students, Incorporated. *Bylaws*. Retrieved from: <https://www.csueastbay.edu/asi/files/docs/asi-government/board-documents/bylaws.pdf>

³ Pew Research Center, *Mobile Fact Sheet*. Retrieved from: <https://www.pewresearch.org/internet/fact-sheet/mobile/>



WHEREAS, the Associated Students of California Poly San Luis Obispo⁴ and California State University, Stanislaus⁵ have mobile phone applications; therefore, let it be

RESOLVED, that the Associated Students, Inc. of California State University, East Bay will create a Mobile Phone Application for the purpose of: further enhancing the student experience; advertising events; connecting students with the student body government; and practicing environmentally sustainable methods of communication by moving away from paper-based advertisement; and

RESOLVED, that the Associated Students, Inc. of California State University, East Bay will have a Mobile Phone Application by the end of May 2020; and

RESOLVED, that the Ad Hoc Committee assigned to working on the ASI Mobile Phone Application will be known as the ASI Mobile Phone Application Ad Hoc Committee; and

RESOLVED, that the committee code shall be developed for the ASI Mobile Phone Application Ad Hoc Committee (see ATTACHMENT I); and

RESOLVED, that the Web Developer of the Communications Department in Associated Students, Inc. will be programming the ASI Mobile Phone Application; and

RESOLVED, that the ASI Mobile Phone Application will be consistently updated as needed with current ASI events, information, etc. by the Web Developer; and

RESOLVED, that the ASI Associate Director will oversee the ASI Mobile Application; and

RESOLVED, that copies of this resolution be distributed to the Office of the President, Office of the Vice President for Student Affairs, Office of Student Life and Leadership, The Pioneer, East

⁴ Cal Poly Associated Students, Incorporated. *ASI Joins Cal Poly Now App*. Retrieved from: <https://www.asi.calpoly.edu/articles/article/218>

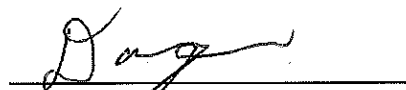
⁵ Stanislaus State University. Stanislaus State Mobile Application. Retrieved from: <https://www.csustan.edu/mobile>



Bay Today, digitally to all students and faculty of CSUEB, a campus wide distribution, and any other relevant parties.

Approved On: Wednesday, February 12, 2020

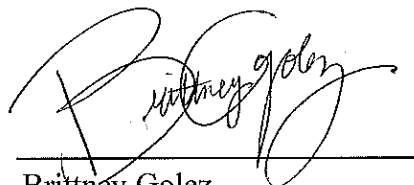
ASI President/CEO does hereby [] *approves* / [] *refuses to approve* this resolution.



Daisy Maxion
ASI President/CEO



Bronte Kuehnis
*ASI Chair of the Board & Senate
Co-Chair*



Brittney Golez
*ASI Senator of the College of
Business and Economics*

Approved by: ASI Board of Directors 2019-2020



ATTACHMENT I

**CSU EAST BAY, ASSOCIATED STUDENTS INC. (ASI)
ASI Mobile Phone Application Ad Hoc Committee Code**

1. Name

The name of this committee shall be the ASI Mobile Phone Application Ad Hoc Committee. This committee is an ad hoc committee of ASI.

2. Purpose and Duties

The ASI Mobile Phone Application Ad Hoc Committee is responsible for planning, overseeing, and carrying out the corporation's business in regards to the ASI Mobile Phone Application in conjunction with the Associate Director and Communications Department. The purpose and duties of the ASI Mobile Phone Application Ad Hoc Committee shall be to:

- Work with the Associate Director and Web Developer for maintaining the ASI Mobile Phone Application
- Coordinate with the Board of Directors, Senate, Special Events, and Pioneer Activities Council to gather event information
- Approve new or reconstructed designs of the Application features
- Ensure that the ASI Mobile Phone Application is current and updated

3. Membership

The Senator of the College of Business and Economics will chair the ASI Mobile Phone Application Ad Hoc Committee and shall be a voting member.

Other voting members of the ASI Mobile Phone Application Ad Hoc Committee will include:

- Associate Director shall be a non-voting advisor,
- Communications Web Developer
- The Senator of The College of Business and Economics
- A member of the ASI Executive Committee shall serve as a non-voting advisor
- Three to Five (3-5) students-at-large recommended by the Chair and appointed by the Personnel Committee shall serve as voting members (one of which shall serve as the Vice Chair of this committee).

Committee terms shall be one (1) year, consistent with Article VIII, Section 4 of the ASI Bylaws (Approved by Referendum May 2008).

4. Quorum



Fifty percent of the membership shall constitute a quorum. Quorum must be present at all meetings of the committee, and must include either the Chair or the Vice Chair of the Committee must be present for committee business to proceed.

5. Meetings

The ASI Mobile Phone Application Ad Hoc Committee shall meet as needed during the academic year. A calendar of meeting dates, agendas and minutes will be posted and be available at all times. Meetings shall be conducted in accordance with Robert's Rules of Order, the ASI Standing Rules, where applicable, and the Education Code, Sections 89920 through 89928.

6. Enactment

This ASI Mobile Phone Application Ad Hoc Committee Code shall become effective upon final passage by ASI Board of Directors, and upon the signature of the ASI President/CEO of the ASI Board of Directors. The Committee Code supersedes all previous legislation pertaining to this body and any such legislation currently in effect is hereby repealed.

Approved On: Wednesday, February 12, 2020

ASI President/CEO does hereby [] approves / [] refuses to approve this committee code.



Daisy Maxion
ASI President/CEO

Approved by: ASI Board of Directors 2019-2020



