



# 30 Second Elevator Pitch

Prepare a 30 Second Elevator Pitch to make a positive first impression. Summarize your talents, skills, accomplishments and interests to establish yourself as a good career contact when you first meet a professional, whether it be during an interview or while networking.

## Elevator Pitch Outline

- Introduce your name and professional interests
- Describe what you do (or will do) to meet those goals
- Talk about your results thus far
- Close with where you see yourself in the near future

## Example 1

“Hi, I’m John Doe and I can provide the care and professionalism your clients deserve. Understanding the person’s needs opens the door to how I can best resolve their concern. I do this with compassion and empathy, finding common ground to move forward. I always receive positive feedback and frequent referrals because of my ability to connect and support who I am working with.”

## Example 2

“Hello, my name is Jane and I’m interested in Human Resources. I have experience as Vice President of a student organization where I interviewed and oriented new members and organized fundraising events. My skills in communication, problem solving, and teamwork come into play on a daily basis working in food service. Additional business courses have supplemented my Communication degree and increased my knowledge of and interest in Human Resources. I’m looking for more information about what your company looks for when hiring HR managers.”