

# Career Planning Roadmap



# Seniors

## Explore

Target 20 employers of interest using Handshake and LinkedIn

Follow blogs and social media of companies/organizations in your field

Research careers of interest with O\*Net: [onetonline.org/](http://onetonline.org/)  
OOH: [bls.gov/ooh/](http://bls.gov/ooh/)

## Consult

Update your resume and portfolio to match career goals and job descriptions you are applying for

Conduct informational interviews with professors/professionals in occupations of interest

## Network

Attend Career Fairs to strengthen interview skills and practice your “30 second elevator pitch”

Join professional industry associations and LinkedIn groups in your field of interest

Solidify mentoring relationships with professors and supervisors

## Establish Yourself

Visit the Get Hired website for jobs/internships and more ([csueastbay.edu/gethired](http://csueastbay.edu/gethired))

Register with CSUEB Alumni Association

**Email:** [aace@csueastbay.edu](mailto:aace@csueastbay.edu)

**Website:** [www.csueastbay.edu/aace/](http://www.csueastbay.edu/aace/)

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