

# 2020- 21 Business Administration, B.S. Accounting Concentration

## Why Cal State East Bay

The College of Business & Economics (CBE) provides a leading-edge curriculum and a customizable approach to business education. Our B.S. in Business Administration is structured around a core set of classes that develop comprehensive business perspectives and skills. With classes that range from International Business to Professional Business Ethics to Marketing Principles, a graduate in our program is poised for a lifetime of achievement in the professional world.

## What Makes Our Program Distinctive



The coursework in the Accounting concentration prepares students for accounting, auditing or tax positions in public accounting firms, corporations, government agencies or non-profit organizations. It is a rigorous accounting program that provides students the required education units to qualify for the Certified Public Accountants (CPA) exam. The program focuses on the knowledge of the U.S. financial reporting and auditing standards, federal taxation, business laws and regulations, and accountants' professional responsibilities. It also enables students to develop professional communication and collaborative teamwork skills.

## Career Readiness



The CBE Office of Career & Professional Development provides networking events, mentorship programs, leadership and career preparation workshops, where our students can hone their skills and make the connections necessary to launch their careers. As your partner for career and recruitment success, we provide quality services, support career preparedness initiatives and offer college-wide career programming for all College of Business & Economics students, alumni, and employers. It's never too early to begin thinking about your career. Successful careers start with a strong strategy. We provide CBE exclusive workshops, company information sessions, internship opportunities, networking events, and other resources that will guide you through the career planning process and help develop that strategy.

## Student Support



As you focus on your studies, the CBE Office of Undergraduate Advising focuses on you. Our office is here to help make your undergraduate experience a positive and enriching journey. Our professional advisors and friendly staff are fully engaged in furthering your academic success by providing personalized academic guidance and resources from your freshman to your senior year. Our main functions are academic advising, transcript evaluation upon admission to the major, and providing audits for graduation. We also manage registration and assist with other College or University policies and procedures. We strive to provide proactive, timely and accurate academic support.

## Lower Division Core Courses

- STAT 110 Statistics for Business  
or STAT 100 Statistics & Probabilities
- MATH 110 Finite Math for Business  
or MATH 180 Math for Business with Calculus
- ECON 200 Principles of Microeconomics
- ECON 205 Principles of Macroeconomics
- ACCT 210 Intro to Financial Accounting
- ACCT 215 Intro to Managerial Accounting

## Upper Division Core Courses

- FIN 300 Financial Management
- MKTG 300 Marketing Principles
- MGMT 350 Decision Science
- ECON 380 Managerial Economics
- MGMT 310 Organizational Behavior
- BUS 335 Communications in Team Building
- MGMT 360 Operations Management
- MGMT 385 International Business or  
or ECON 385 Global Economic Analysis

## Capstone Course

- MGMT 499 Strategic Business Management

## Accounting Concentration

- ACCT 311 Intermediate Financial Accounting I
- ACCT 312 Intermediate Financial Accounting II
- ACCT 320 Business Law for Accountants  
or ACCT 220 Legal Environment of Business
- ACCT 321 Auditing
- ACCT 325 Accounting Ethics
- ACCT 331 Federal Taxation for Individuals
- ACCT 340 Accounting Information Systems
- ACCT 370 Accounting for Government
- ACCT 411 Advanced Financial Accounting

## Concentration Electives

- ACCT 302 Cost Accounting
- ACCT 341 Intro to Data Analytics in Accounting
- ACCT 421 Auditing II
- ACCT 422 Internal Auditing
- ACCT 423 Information Technology Audit
- ACCT 424 Forensic Accounting & Fraud Examination

