

2020-21 Business Administration, B.S. Finance Concentration

Why Cal State East Bay

The College of Business & Economics (CBE) provides a leading-edge curriculum and a customizable approach to business education. Our B.S. in Business Administration is structured around a core set of classes that develop comprehensive business perspectives and skills. With classes that range from International Business to Professional Business Ethics to Marketing Principles, a graduate in our program is poised for a lifetime of achievement in the professional world.

What Makes Our Program Distinctive



The coursework in the Finance concentration is designed to prepare students for careers in the financial management of corporations, commercial, retail and investment banking, asset management, and other areas in finance. The concentration develops decision-making skills by providing a sound theoretical foundation of knowledge. Through hands-on coursework in areas such as financial analysis, investments, derivatives, international finance, risk management, financial modeling, and venture financing, students learn the critical thinking, problem solving, ethics, and effective communication skills valued most by employers.

Career Readiness



The CBE Office of Career & Professional Development provides networking events, mentorship programs, leadership and career preparation workshops, where our students can hone their skills and make the connections necessary to launch their careers. As your partner for career and recruitment success, we provide quality services, support career preparedness initiatives and offer college-wide career programming for all College of Business & Economics students, alumni, and employers. It's never too early to begin thinking about your career. Successful careers start with a strong strategy. We provide CBE exclusive workshops, company information sessions, internship opportunities, networking events, and other resources that will guide you through the career planning process and help develop that strategy.

Student Support



As you focus on your studies, the CBE Office of Undergraduate Advising focuses on you. Our office is here to help make your undergraduate experience a positive and enriching journey. Our professional advisors and friendly staff are fully engaged in furthering your academic success by providing personalized academic guidance and resources from your freshman to your senior year. Our main functions are academic advising, transcript evaluation upon admission to the major, and providing audits for graduation. We also manage registration and assist with other College or University policies and procedures. We strive to provide proactive, timely and accurate academic support.

Lower Division Core Courses

- STAT 110 Statistics for Business or STAT 100 Statistics & Probabilities
- MATH 110 Finite Math for Business or MATH 180 Math for Business with Calculus
- ECON 200 Principles of Microeconomics
- ECON 205 Principles of Macroeconomics
- ACCT 210 Intro to Financial Accounting
- ACCT 215 Intro to Managerial Accounting
- ACCT 220 Legal Environment of Business

Upper Division Core Courses

- FIN 300 Financial Management
- ITM 300 Information Technology Management
- MGMT 300 Business & Professional Ethics
- MGMT 350 Decision Science
- MKTG 300 Marketing Principles
- MGMT 310 Organizational Behavior
- BUS 335 Communications in Team Building
- MGMT 360 Operations Management
- MGMT 370 Business, Government & Society
- ECON 380 Managerial Economics
- MGMT 385 International Business or ECON 385 Global Economic Analysis

Capstone Course

- MGMT 499 Strategic Business Management

Finance Concentration

- FIN 405 Corporate Finance
- FIN 420 Investment Analysis

Concentration Electives (4)

- FIN 410 Problems in Corporate Finance
- FIN 430 Derivatives Markets
- FIN 435 Risk Mgmt in Financial Institutions
- FIN 445 Financial Modeling
- FIN 460 International Business Finance
- FIN 470 Entrepreneurial Finance
- FIN 475 Advanced Investment Analysis & Ethics
- FIN 480 Real Estate Finance
- FIN 497 Seminar in Financial Theory

