

CBE Curriculum Committee Meeting Notes

Date: Apr 16, 2021

Participants: Eric Fricke, Jiming Wu, Chongqi Wu, TT Rajan Selvarajan, Kai Ding, Peng Xie, Ya You

Notes:

1. Convert MKTG 485 and MKTG 487 to MGMT class (MGMT 485 and MGMT 487).
 - a. All approved.
2. Closing the loop form_MSBA_LO2_v2
 - a. Eric's comment: *"First 2 items in Box 1: 24% below"* leads to question about *"Box 3: The past actions are very effective"* (needs improvement)
 - b. All approved.
3. Closing the loop form_MSBA_LO4_v2
 - a. All approved.
4. Closing the loop form_MSBA_LO3_v2
 - a. All approved.
5. Closing the loop form_MSBA_LO1_v2
 - a. All approved.
6. Review: Assessment Report Form Integration Hayward Fall 2020
7. Review: Assessment Report written communication Hayward Fall 2020
 - a. Learning objectives/ goals: change from LG 3 to LG 2, LO 3A to LO 2A
 - b. Performance target: change from 70% to 75%
8. Review: Assessment Report Form Oral SR Spring 2020
 - a. Learning objectives/ goals: change from LG 3 to LG 2, LO 3A to LO 2A
 - b. Performance target: change from 70% to 75%
9. Review: Assessment Report written communication Oakland Fall 2020
 - a. Learning objectives/ goals: change from LG 3 to LG 2, LO 3A to LO 2A
 - b. Performance target: change from 70% to 75%
10. Review: Assessment Report Form Integration San Ramon sp 2020
11. Review: Assessment Report Quantitative Oakland F2020
12. Review: Assessment Report Quantitative San Ramon F2020
13. Review: Assessment Report Globalization Oakland summer 2020
 - a. Performance target: change from 70% to 75%
14. Review: Assessment Report Quantitative Hayward F2020
15. Review: Assessment Report Oral Oakland F2020
16. Review: Assessment Report Globalization San Ramon spring 2020
 - a. Performance target: change from 70% to 75%
17. Review: Assessment Report written communication San Ramon spring 2021
 - a. Performance target: change from 70% to 75%